



*“Providing thread to help stitch together the fabric of the City Management Community.”*

[www.trackdownmanagement.net](http://www.trackdownmanagement.net)

Jack A. and Susan Simpson, 16707 Gerritt Avenue, Cerritos, California 90703-1442  
Office No. 562/926-0800; Cell Nos. 562/896-5424 & 310/418-1035  
[jack@trackdownmanagement.net](mailto:jack@trackdownmanagement.net); and [jsimpson@trackdownmanagement.net](mailto:jsimpson@trackdownmanagement.net)

### California City Managers Touched By Vallejo

We are continuing our series on alumni from various cities with this June 2011 issue of the City Manager Newsletter by Trackdown. **Mike Moreland** of the former Moreland & Associates firm, which is now part of Intellibridge Partners, suggested that we take a look at the City of Vallejo staff and alumni.

Vallejo, the largest city in Solano County with a 2000 Census population of 116,760, located on the shore of San Pablo Bay in the San Francisco Bay Area, has an incorporated area of nearly 49 square miles. The name “Vallejo” is from General **Mariano Guadalupe Vallejo**, who performed military duty as an officer of Mexico, and helped shape the transition of California from a territory in Mexico to an American State. The nearby City of Benicia is named for his wife **Francisca Benicia Carrillo Vallejo**.



A couple of retired cardiac care patients. **Ray Harris** is a former Hawaiian Gardens City Administrator, and recently retired from the Transportation Deputy position on L.A. County Supervisor **Don Knabe**'s staff. Ray (on the left) recently met in Cerritos with **Jack A. Simpson** of the City Manager Newsletter by Trackdown.

Please save the date for the  
**12th Annual Knapp Golf Classic**,  
Monday, June 13, 2011  
Western Hills Golf and Country Club,  
Chino Hills  
For Information contact **Doug La Belle**  
[Maidoug3@hotmail.com](mailto:Maidoug3@hotmail.com)

**Trackdown Posse Roster:**

**Gregory Korduner**, Retired, Huntington Park  
**Howard Chambers**, Lakewood  
**Mike Egan**, Bellflower  
**Lyle Defenbaugh**, CalTrust  
**Ernie Garcia**, Retired Norwalk  
**Joe Tanner**, Retired City Manager  
**Bob Adams**, Retired City Manager  
**Dave Carmany**, Manhattan Beach  
**Maria Dadian**, Artesia  
**Ken Bayless**, Greater L.A. Vector Control District  
**Kevin O'Rourke**, Urban Futures, Inc.  
**Tom Odom**, Rancho Palos Verdes  
**George Rodericks**, Belvedere  
**June Catalano**, Pleasant Hill  
**Nelson Oliva**, City Manager in Transition  
**Richard Ramirez**, American Canyon  
**Vern Lawson**, Lancaster  
**Fran Delach**, Azusa  
**Bill Kelly**, Urban Futures, Inc.  
**Chris Kelly**, San Bernardino County  
**Don Penman**, Arcadia  
**Jason Gonsalves**, Joe A. Gonsalves & Son  
**Anthony Gonsalves**, Joe A. Gonsalves & Son  
**Paul Gonsalves**, Joe A. Gonsalves & Son  
**Steve R. Thatcher**, SRT Associates  
**Ernesto Marquez**, Hawaiian Gardens  
**Gary K. & Mary Jo Sloan**, La Mirada (Retired)  
**Bob & Nadean Dickey**, South Gate (Retired)  
**Deborah Lopez**, Pico Rivera  
**Jan Perkins**, Management Partners/ICMA  
**Andy Takata**, Banning  
**Marcia Raines**, Millbrae  
**Gene Rogers**, Moreno Valley (Retired)  
**Anthony R. Ybarra**, South El Monte  
**Arthur C. Simonian**, Simonian Consulting, Inc.  
**Ken Caresio**, Retired Duarte City Manager  
**Greg Nordbak**, Midway City Sanitary District  
**Carlos Urrutia**, Retired Rocklin City Manager  
**Michael P. Busch**, President, Urban Futures, Inc.  
**Wade McKinney**, Atascadero  
**Andy Lazzaretto**, A.C. Lazzaretto & Associates  
**Doug LaBelle (Maui Doug)**, Chino Hills (Retired)  
**John Keisler**, Long Beach  
**Sheryl Lindsey-Boell**, CH2MHILL OMI  
**Sam Olivito**, California Contract Cities Association  
**Jack Lam**, Rancho Cucamonga  
**Larry F. Pennell**, Wasco (Retired)  
**Gary Chicots**, Retired City Manager  
**Rod B. Butler**, Patterson  
**Debbie Smith**, Independent Cities Association  
**Fred Latham**, Retired Santa Fe Springs  
**Anthony Lopez**, Retired City Manager  
**Jim Gilley**, The GILLEY GROUP LLC  
**Marshall Linn**, Urban Futures, Inc.  
**Dr. Bill Mathis**, Mathis Group  
**Jerry Forde**, Huron  
**Fred Diaz**, Fremont  
**Linda Lowry**, Pomona  
**Mike & Judie Sedell**, Simi Valley  
City of Cerritos  
**Roy Pederson**, ICMA Past-President  
**Bruce Williams**, Retired City Manager  
**Michael A. Sakamoto**, Retired City Manager  
**Bill Holt**, Retired City Manager & Executive Director of CJPIA  
**Oliver Chi**, Barstow Assistant City Manager  
**Mark H. Persico**, AICP, Seal Beach  
**Troy Butzlaff**, Placentia  
**Tim D'Zmura**, Interwest Consulting Group



<http://www.hdlcompanies.com/>

## California City Managers Touched By Vallejo

Vallejo is home to the Six Flags Discovery Kingdom theme park, which was formerly known as Marine World and Marine World Africa USC. The decommissioned Mare Island Naval Shipyard is in Vallejo, as is the California Maritime Academy. Vallejo served as the California State Capitol on two occasions: once in 1852 and again briefly in 1853.

Though "Kemp to Thompson to Tanner" sounds a little like "Tinker to Evers to Chance" the resemblance stops there. The first three are city managers who recognized the fiscal problems of Vallejo leading in 2008 to Vallejo became the largest California city ever to file for bankruptcy. The second three, of course, played on the Chicago Cubs World Series winning teams in 1907 and 1908. We mention the "winning" Cubs on behalf of **Dick Kopecky**, a great city engineer and one of the Cubs biggest fans.

On May 23, 2008 Vallejo filed a case seeking bankruptcy protection and adjustment of its debts under Chapter 9 of the United States Bankruptcy Code, becoming the first California city of significant population to file such an action. Since the city's employee unions would not agree to making concessions, city leaders felt they had no choice but seek bankruptcy. The difficult course of action took some awesome City Manager leadership by notable public managers.



<http://www.sylc.com/DefaultContent.aspx?Pagelid=1>



<http://www.bobmurrayassoc.com/>



[www.brandywinedev.com](http://www.brandywinedev.com)

### California City Managers Touched By Vallejo

As usual, we have used the ICMA Who's Who Directory as our primary research tool, though some of our information is found by searching the internet. Of course our research is not what one would call "in-depth," keeping in mind our time constraints. The history of Vallejo City Managers does not seem to have been written yet. We have gathered many names without much back-up information, and a number of chronological "holes" appear in our data collection.

We know that in 1962 **Lohn R. Ficklin** was Vallejo City Manager when he served as President of the City Managers' Department of the League of California Cities. **Gerald Davis** was listed as the 1978 City Manager, and **Walter Graham** was mentioned as the 1995 City Manager. Former Finance Director **Ken Campo** is listed as the 1996 City Manager, and **David Martinez's** name shows up as City Manager in 2001. Chief of Police **Robert Nichelini** served as Interim City Manager prior to **John Thompson's** appointment in 2006. As you can see, there are some holes.



Interim City Manager **Phil Batchelor** reported in early May that Vallejo is expected to exit bankruptcy this summer. The Interim City Manager and Assistant City Manager **Craig Whittom** reported to a local business group that Vallejo is realigning its fee structure and procedures to make the city competitive in the business arena.

Vallejo is an interesting community with an interesting history. We hope you will enjoy reading this newsletter on California City Managers Touched By Vallejo.

Veteran County Manager **Phil Batchelor** is the current Vallejo Interim City Manager starting in November, 2010. Phil took over from outgoing Interim City Manager **Bob Adams**. Phil was the Contra Costa Chief Administrative Officer from 1984 through 2001. Prior to that he had served as Assistant County Executive, Director of Revenue and Systems, Director of Personnel and Administration in Santa Clara County. He was the Santa Clara County Budget Director in 1974. Phil previously worked for Newport Beach and the Counties of Yolo and Sacramento, as well as, in private industry. Phil served as Interim City Manager in Richmond in 2004. He earned a BS and an MBA from San Jose State University. Phil is a publish author; one of his books is entitled: "The Purpose of Life." He is the recipient of the Outstanding Public Administrator Award presented by the American Society for Public Administration (ASPA). Phil served as the President of the County Administrators Association of California. Phil is not listed in the ICMA Who's Who Directory.

## California City Managers Touched By Vallejo

**Robert F. D. Adams** is a Life Member of ICMA. He began his storied career in 1974 as an Administrative Intern in Visalia. In 1975 he was elevated to a Visalia Administrative Assistant position. In 1977 Bob left Visalia to take an Administrative Assistant post in Santa Rosa. Bob was appointed City Manager in Dinuba in 1981 and served in that position of some seven years. In 1988 he was selected to be the Lafayette City Manager, where he served for about 11-years. The next dozen years starting in 1996 saw Bob serve as the Manteca City Manager where he retired in 2008. Vallejo City Manager **Joe Tanner** recruited Bob to serve as an Interim Development Services Director. Following Joe's retirement, Bob was selected to be the Interim City Manager for about a year from 2009 to 2010. Bob served on the Board for the City Managers' Department of the League of California Cities between 1998 and 1999. He earned a BA from the University of California and an MPA from Brigham Young University. In 2005 he received a 30-year ICMA Service Award.



<http://www.sycr.com/>



<http://www.interwestgrp.com/>

O'CONNOR & COMPANY SECURITIES  
PUBLIC FINANCE

<http://www.ocsec.com/>



(L to R) Pico Rivera City Manager **Dr. Ron Bates**; California Contract Cities Association Executive Director **Sam Olivito**, and recently retired Norwalk City Manager **Ernie Garcia**. The picture was taken at former Huntington Park City Manager **Greg Korduner**'s Retirement Luncheon. Attorney **Marty Mayer** and retired City Manager **Bill Crowe** can be seen in the background.

In 1962 **David R. Sollenberger** began his public service career as an Administrative Intern in Vallejo. From that foundation climbed the career ladder in Vallejo as he advance to: Administrative Assistant in 1963; Assistant City Manager & Personnel Director, 1965; Acting City Manager in 1966; and he was appointed Vallejo City Manager in 1967. Dave left Vallejo in 1970 and took the Director of Administration & Finance with the Southern California Association of Governments (SCAG). After a couple years with SCAG Dave was appointed City Manager in Watsonville in 1972. In 1974 Dave left California to become the Winona, Minnesota City Manager where he served for some 13-years. In 1987 Dave moved to the City Manager post in Sarasota, Florida. After about 14-years in Sarasota, he became the Plant City, Florida City Manager in 2002 and served in that post until 2010. Dave has a BS from the University of Dayton and an MGA from the University of Pennsylvania. In 2008 Dave was the recipient of a very rare 45-year ICMA Service Award. In 1996 he was honored **with the ICMA Program Excellence Award for Innovation in Local Government Management**.

<http://www.wolfhousing.com/>

## California City Managers Touched By Vallejo



It was 1974 when **Dr. Roger L. Kemp** began his public service career in various technical position with the City of Oakland. In 1978 he was appointed Assistant to the City Manager in Oakland. Roger left Oakland in 1979 when he was selected to serve as the City Manager in Seaside. In 1983 Roger moved to Southern California to take the Placentia City Administrator post, and he worked there until 1987 when he moved east to become the City Manager in Clifton, New Jersey. In 1993 Roger was appointed to the City Manager position in Meriden, Connecticut. After a dozen years in Meriden, Roger returned to California in 2005 to serve briefly as the City Manager in Vallejo. He returned to Connecticut in 2006 to take the Town Manager post in Berlin, Connecticut. Roger was a Fellow at the Academy of Political Science in New York starting in 2008, and beginning in 2009 Roger established Kemp Consulting in Connecticut where he is President. Roger earned a BS and MPA from San Diego State University, and a PhD and an MBA from Golden Gate University. Roger participated in the ICMA Exchange Program to Australia. He was the President of the Connecticut Town and City Management Association in 2002-2003 after working his way through the Executive Board Chairs. Roger continues to serve on the ICMA Governmental Affairs & Policy Committee and he is a Legacy Leader. Roger was the recipient of a 30-year ICMA Service Award in 2004. He has taught graduate seminars in the evening during his city management career in many schools, including: California State University, Fullerton; California State University, Long Beach; Golden Gate University; and the University of California, Irvine.  
[http://icma.org/en/Page/1065/Emerging\\_Leaders\\_Development\\_Program\\_Facilitators](http://icma.org/en/Page/1065/Emerging_Leaders_Development_Program_Facilitators)



INDEPENDENT CITIES FINANCE AUTHORITY

<http://www.iclfa.org/>



Old Glory flies over Norwalk at the traveling Vietnam Veteran's Memorial display. Recently retired Norwalk City Manager **Ernie Garcia** is a Vietnam Veteran.

KINSELL, NEWCOMB  DE DIOS, INC.  
INVESTMENT BANKING

<http://www.kndinc.com/index.htm>

*Keenan*  
Associates

[www.keenan.com](http://www.keenan.com)

 **IntelliBridge  
Partners**  
One Firm. All Angles™  
[www.intellibridgepartners.com](http://www.intellibridgepartners.com)

### Independent Cities Association

2011 Summer Seminar

July 7-10, 2011

Rancho Bernardo Inn

San Diego, California 92128

For Information Contact

Executive Director Kelly McDowell at email

address: [kellymcdowell@pacbell.net](mailto:kellymcdowell@pacbell.net)

or Events Director Debbie Smith at:

[independentcities@earthlink.net](mailto:independentcities@earthlink.net)



**Joe A. Gonsalves & Son**  
Anthony D. Gonsalves  
Jason A. Gonsalves  
Paul A. Gonsalves  
PROFESSIONAL LEGISLATIVE REPRESENTATION  
925 L ST. · SUITE 250 · SACRAMENTO, CA 95814-3766  
916 441-0697 · FAX 916 441-0681  
Email: gonsalves@gonsalvi.com

<http://www.gonsalvi.com>



**WILLDAN**  
Financial Services

<http://www.willdan.com/financial/home.html>

### California City Managers Touched By Vallejo

**Walter V. Graham** is listed in the ICMA Who's Who as the Assistant Director of Public Works in Walnut Creek in 1960. In 1963 he was appointed Public Works Director in Vacaville, and in October, 1966 he began an 18-year tenure as the Vacaville City Manager. In 1984 Walt went to Jubail, Saudi Arabia as a Project Manager, and he came home in 1987 to work as a municipal consultant. He served as Interim Vallejo City Manager for nearly a year starting in July, 1988. After working as a consultant between 1989 and 1993, Walt was appointed City Manager in Vallejo. Walt has a BCE from the University of California, an MPA from Golden Gate University, and an MPA and DPA from **USC**.



**WILLDAN**  
Homeland Solutions

<http://www.willdan.com>

Experienced in conducting personnel –  
and internal affairs investigations.

Contact **Joseph C. De Ladurantey**

714.940.6370 | 877.818.5621

[jdeladurantey@willdan.com](mailto:jdeladurantey@willdan.com)

**Ken Campo** was a long-time Vallejo Finance Director who served as City Manager in 1996. City Manager **Penny Barclay** fired Ken in January, 1998 after he returned to the Finance Director post following her appointment as City Manager in 1997. Ken then joined the Vacaville staff as the Director of Finance in 1998.

In 1978 **Penny Barclay** began her public management career as a Plant Supervisor in Oklahoma City. In December, 1985 Penny moved to the Austin, Texas staff as a Division Manager. In May, 1990 Assistant to the City Manager for three-months before returning to the Division Manager post. Penny left Austin in June, 1991 to become a Deputy Director in Dallas, Texas. She worked the first eleven-months on 1994 in private business with Sportsmania in Texas. In November, 1994 she was selected to serve as the Assistant City Manager in Oklahoma City, Oklahoma. Penny was recruited for the Vallejo City Manager job starting in September, 1997, when she signed a three-year employment agreement. She closed out a 10-month tenure as Vallejo City Manager when she resigned in August, 1998; leaving for a private sector position in Atlanta, Georgia. Penny has a BS from Central State University, Oklahoma; and an MPA from Southwest Texas State University.



**URBAN  
FUTURES**  
INCORPORATED

<http://www.urbanfuturesinc.com/>

**FULBRIGHT**  
& *Jaworski* L.L.P.  
Attorneys at Law

<http://www.fulbright.com/>

## California City Managers Touched By Vallejo

**David Martinez**, in 2000 when he was a Deputy City Manager in Sacramento, was appointed Vallejo City Manager where he served until 2004. In 2000, then-Hemet City Manager **Richard J. Ramirez** was hired by Sacramento City Manager **Robert Thomas** to fill-in behind Dave. After leaving Vallejo, when former City Manager **Steve Baker** left Suisan City when he was appointed to the Oakdale City Manager post, Dave was retained as the Interim City Manager in Suisan City in June, 2005.

**Otto W. Giuliani** began his public management career as a Police Officer in Hayward in 1972. In 1978 Otto was promoted to Sergeant and in 1982 he became a Lieutenant with the Hayward Police Department. In 1985 Otto was selected to serve as a Police Captain in Livermore, and he left that city in 1992 when he was appointed Chief of Police in the City of Benicia. From 1995 until 2003 Otto served at the Benicia City Manager. In 2004 Otto was retained by Vallejo to serve as their Interim City Manager. Otto has a BS from California State University, and he has earned a 10-year ICMA Service Award.



## Englander Knabe & Allen

Government Relations & Strategic Communications

[www.englishpr.com](http://www.englishpr.com)

Colantuono  
& Levin, PC

Municipal Law Services  
**Colantuono & Levin**

[www.CLLAW.US](http://www.CLLAW.US)



Eight-year old  
**Tyler Simpson Pouncéy**  
on Saturday,  
May 21, 2011, at  
Cerritos Park East

ICMA's Who's Who lists **Joseph M. Tanner** first public management position as City Manager of Galt in 1973. Joe served in Galt for about eleven-year before he left to serve as City Manager in Emeryville in 1984. In 1987 Joe joined the Pleasant Hill city staff as City Manager, and he served there until 2001. After a few private sector assignments, Joe was appointed Interim City Manager in Pacifica in 2004, later the "Interim" was dropped. Joe moved from Pacifica in 2007 to be the Vallejo City Manager. Joe has an AA degree from American River College, a BA from California State University and an MPA from Golden Gate University. In 2008 Joe received a 35-year ICMA Service Award. Also, he served on the Board for the City Managers' Department of the League of California Cities in 2008. We are proud to call Joe a "friend."



**Nicole D. Smith** and  
**Ryder Smith** of *Tripepi  
Smith & Associates*

Tripepi Smith is a provider  
of technology,  
communications, and  
CPA accounting services

<http://www.tripepismith.com/>





Making retirement work for you.

<http://www.parsinfo.org/>



**The Mercer Group, Inc.**  
www.mercergroupinc.com  
Clark Wurzberger ~ California 530.637.4559  
Jack Clancy ~ Jack Clancy Assoc. 916.812.3491  
Matt Gruver ~ Jack Clancy Assoc. 916.612.6797

<http://www.mercergroupinc.com/>

### California City Managers Touched By Vallejo

**Frank C. Carlton** began his public service career in 1959 as an Administrative Intern in Vallejo. In 1960 Frank joined the Lodi staff as an Administrative Assistant, and in 1963 he was appointed Assistant City Manager in **Milpitas**. Frank left Milpitas in 1969 to take the City Manager post in Cottage Grove, Oregon. In 1973 he went to Derry, New Hampshire as Town Manager, and in 1978 he was appointed City Manager in Pikeville, Kentucky where he served for ten-years. Frank went to work with Legal Services in 1989, where he continues to serve. He has a BA from Dartmouth College and an MGA from the University of Pennsylvania. In 1988 he received a 25-year ICMA Service Award.

**Donald F. McIntyre**, currently the Interim City Manager in Monterey Park, began his public management career in 1957 as an Administrative Assistant in San Mateo. In September, 1957 Don joined the Richmond staff in a similar position, and in April, 1960 he was appointed Town Manager in Los Gatos where he served for more than seven-years before he left California to take the City Manager job in Oak Park, Michigan in 1967. Don returned to California in 1970 to serve as the Vallejo City Manager. In June, 1973 he journeyed to Southern California to be the Pasadena City Manager, where he served for some 17-years. In 1991 Don became the CEO of Central City Association on the private business side, and in 2010 he returned to the public sector in his current post. Don has an AB from Millikin University in Illinois, and an MA from Michigan State University. He served as the President of the City Managers' Department of the League in 1983-1984.



**JONES HALL**

[www.joneshall.com](http://www.joneshall.com)



Real Estate  
Development  
Entitlements  
Finance/Economics  
companies

<http://www.kosmont.com/>



<http://caltrust.org/>

Contact **Lyle Defenbaugh** about CalTRUST investment opportunities for cities.  
[Lyle.Defenbaugh@wellsfargo.com](mailto:Lyle.Defenbaugh@wellsfargo.com)



**June 15, 2011 CCCA Meeting**  
<http://www.contractcities.org/>

This meeting is hosted by the City of Rosemead, Athens Disposal Services, Burke, Williams & Sorensen and Consolidated Disposal Services.

Doubletree Hotel  
888 Montebello Boulevard  
Rosemead, California 91770

6:00 P.M. Social Hour  
7:00 P.M. Dinner



## California City Managers Touched By Vallejo



Currently retired and living in Ventura, California, **Edward G. Wohlenberg** began his public service career in 1963 when he went to work as an Assistant Village Manager in Glenview, Illinois. In 1966 Ed moved on to the an Assistant to the City Manager post in Oklahoma City, and in 1968 he was appointed City Manager in Garnett, Kansas. In 1971 Ed moved west to California where he was tagged to be the City Manager in Pinole. After a little more than 5-years in Pinole, Ed took the City Manager post in Emeryville in 1976. In 1977 he left Emeryville and took a Management Specialist assignment with Alameda County. He worked in private business in 1978-1979, and then was appointed Town Manager in Gilbert, Arizona. In February, 1983 Ed returned to California when he was selected to serve as the Brea City Manager. In April, 1984 he was appointed Vallejo City Manager. When Ed left Brea in 1989 to become the Vallejo City Manager, **Denise Ovrom**, currently with the *HdL Companies*, became the Acting City Manager in Brea. Ed's next management assignment was in 1993 as City Manager in South San Francisco. In 1996 Ed served as Interim City Manager in Half Moon Bay for a few month, and then that same year was appointed General Manager for the Ventura Port District. In 2001 Ed became the Interim City Manager in the then-new City of Goleta. Ed has a BA and MPA from the University of Kansas. He was awarded a 30-year ICMA Service Award in 1994. Ed continues to keep his hand in the city management craft. From 2005 to the present he has served as an ICMA Range Rider.

"Failure is not fatal, but failure to change might be."  
~John Wooden

We understand that there are some holes in this list and that we have undoubtedly miss some folks. We apologize. Mike Moreland had suggested a Part I and Part II, but we think we have listed the core here. Other individuals that spilled out while we were looking into the Vallejo alumni include: **Robert Nichelini**, Police Chief and Interim City Manager; **John Thompson**, the long-time Vacaville City Manager who took an Interim City Manager assignment in Vallejo; **Sherry Kelly**; **Craig Whittom**, Assistant City Manager; **Dave Millican**, Finance Director; **David Kleinschmidt**; **Debora Bouffe**; **Julia Erickson**; **Sandy Salerno**, **Douglas Robertson** and others. We hope you enjoyed this presentation. Another "thank you" goes out to **Mike Moreland** for his suggestion that we take a look at Vallejo City Management histories.



**August 20, 2011**

San Diego, California  
5K FUN Run/Walk

**7:00 a.m.** - Event day registration begins

**8:00 a.m.** - FUN Run/Walk begins

Liberty Station NTC Park

Farragut Road

San Diego, California 92106

Registration Fees/Deadlines:

\$20 Online (Closes Wednesday, August 17)

\$23 Mail-in (Received by Monday, August 15)

\$25 Event Day (Begins at 7:00 a.m.)

[http://participate.freetobreathe.org/site/TR/RunWalk/General?pg=entry&fr\\_id=1391](http://participate.freetobreathe.org/site/TR/RunWalk/General?pg=entry&fr_id=1391)



*Government Relations & Strategic Communications*

[www.englisherpr.com](http://www.englisherpr.com)

The world of communication is changing rapidly and so are the tools. **Englander Knabe & Allen** believes a constant, unrelenting focus on the needs of the firm's clients is not a service but a necessity. **The firm works with city governments to develop public-private partnership opportunities.**

At **Englander Knabe & Allen**, you only work with senior level staff, because the firm only has senior level staff. Each of the firm's members bring substantial education, experience and expertise in developing communications campaigns for Fortune 500 companies, financial institutions, entrepreneurial companies, trade associations, government agencies, educational institutions and non-profit organizations. **Englander Knabe & Allen** does not employ account executives; rather, strategy and implementation are provided only by partners and vice presidents.

**Englander Knabe & Allen** maximizes current opportunities while preparing an organization for its next step. Firm executives work with clients to develop the right strategies to reach successful conclusions, and to implement appropriate tactics to ensure that each step along the way is exactly where each client needs to be to make sure that their next step is in the right direction, ultimately leading to reaching goals successfully.

**Englander Knabe & Allen** combines powerful processes - Strategic Thinking + Solid Fundamental Tactics - into a communications tool that has provided clients with successful outcomes for more than 40 years.

**The Team:**

**Harvey Englander**  
**Matt Knabe**  
**Marcus A. Allen**  
**Eric Rose**  
**Tina Choi**  
**Paul A. Haney**  
**Andrew Casana**

**Jennifer Forkish**  
**Adam Englander**  
**Tony Rice**  
**Larry Ash**  
**Fred Rosen**  
**Kesa Stoddart**  
**Pauline Han**

**Contact Information:**

**Corporate Office**  
**801 South Figueroa Street, Suite 1050**  
**Los Angeles, California 90017**

**Telephone: 213-741-1500**  
**FAX: 213-747-4900**

**Sacramento Office**  
**1730 'L' Street, Suite 3**  
**Sacramento, California 95814**

**Telephone: 916-492-9512**  
**Mobile: 916-690-0023**

[info@englisherpr.com](mailto:info@englisherpr.com)

**Harvey Englander** has been at the center of California's public and business life for more than 40-years. As a strategic planner, Harvey has created and successfully executed numerous public relations and public affairs campaigns covering a wide variety of industries. Englander Knabe & Allen specialize in developing and implementing Position – A- Strategies for its clients, public or private. Harvey is a **UCLA** graduate. He is personally involved in numerous community activities and charities.

**Matt Knabe** specializes in political consulting, campaign management, public affairs, government relations, business development, issues and communications strategy and community relations. In addition to his work, Matt is personally involved in giving back to the community. He is currently President of the Los Angeles County Junior Golf Foundation, as well as, the Paramount Education Project. Matt is a graduate of Pepperdine University, where he was a 4-year member of the Pepperdine University Men's Golf Team.

**Marcus A. Allen** is a former Chief Deputy Controller in Los Angeles and Deputy Chief of Staff in charge of operations and finance in the Mayor's office. Prior to working for Los Angeles, among other posts, Marcus worked as the Chief Deputy at the Los Angeles County Probation Department, and as a Public Affairs Planner for the Southern California Gas Company. He has a BA from **UCLA** and a MPPS from the University of Chicago.



**Richard Fierro, Elizabeth Martinez and Sam Peña** of Consolidated Disposal Services, a Republic Co., at the California Contract Cities Association's 52nd Annual Seminar. Shown here in their "Lakers'-look-a-like" gear.

**Picking Up the Pieces: Picking Up the Piece: Aliso**



**Viejo** City Manager **Mark Pulone** is expecting city revenue growth of about 1%, and he has crafted a budget providing no significant changes to City services. Long-time L. A. County Fourth District Supervisor's Deputy **Gail Tierney** has retired. Gail has most recently be serving as Supervisor Knabe's Arts/Education Deputy. **Pinole** City Manager **Belinda Espinosa**, City Clerk **Patricia Athenour** and Assistant City Manager **Michelle Fitzer** will save the City about \$70,000 during the next fiscal year by agreeing to take 16% salary reductions. **Stockton** City Manager **Bob Deis** is reported to consider it intimidation that the local police union in **Stockton** is purchasing the home next to his. Bob lives near the University of the Pacific. The home next door is in foreclosure. He is quoted as saying, "It feels like I'm living in Chicago in the 1930s. It's classic, old-school intimidation." According to **Gene Ghiotto** of The Press-Enterprise, the State Mining & Geology Board is unhappy with **Lake Elsinore's** efforts to oversee surface mines in the City. **Lake Elsinore** City Manager **Bob Brady** is addressing the appropriate issues. In 2003 Self Magazine listed **Vallejo-Fairfield-Napa** among the great "healthy cities in America for women," where women own 29% of the businesses, including 29 wineries. **Manteca** City Manager **Steve Pinkerton** previously served as the Redevelopment Director in **Stockton**. Prior to that he worked for the Cities of **Long Beach** and **Redondo Beach**. He has a Master's Degree in Economics from **USC**. Forty students from East Middle School and Gaudin Elementary School participated in **Downey's** Youth Government Day at City Hall last month. **Jerry Caton** is the **Downey** City Manager. **Indio** City Manager **Dan Martinez** said that he has been informed that **Indio's** City Attorney for almost a decade **Edward Kolkin** is no longer with the City's legal firm of Woodruff, Spradlin & Smart.

**League of California Cities  
113th Annual Conference & Expo  
Moscone West Convention Center,  
San Francisco; September 21-23, 2011  
An educational opportunity**

Telephone No. 916-658-8200 [education@cacities.org](mailto:education@cacities.org)

(\*\*College students studying local government who are not city employees may apply to volunteer at the conference to receive a reduced or "no cost" registration.)



Redevelopment Institute – South  
July 18 – July 22, 2011

The Redevelopment Institute provides in-depth, hands-on technical and advanced training. Register on line at:  
<http://www.calredevelop.org/wcevents/eventdetail.aspx?EventID=108>

**Omar Sandoval**, who is with the firm and has served as Assistant City Attorney will step up to the City Attorney post. **Calexico** City Manager **Oscar Rodriguez** and Chief of Police **Jim Neujahr** have been dealing with issues related to the local POA's vote of "no-confidence" against a department Lieutenant. POA Vice President **Luis Casillas** is quoted by **Silvio J. Panta** of the Imperial Valley Press: "The purpose of the letter is to bring equality and transparency to the actions that the police administration had been taking toward their police officer subordinates." **Andrew Clinger**, currently the Director of the Department of Administration for the State of Nevada, has been tapped by the **Reno** Mayor to be that City's City Manager. Andrew has worked for the State since 1997 following his 1995 graduation with a BA from the University of Nevada Reno. **Kevin Knutson** is the current Reno Interim City Manager. Former City Manager **Donna Dreska** resigned in February. Please check out the new web site of Trackdown Sponsor **O'Connor & Company Securities**: <http://www.ocsec.com/> **Fort Bragg** City Manager **Linda Ruffing** was the City's Community Development Director for a half-dozen years. She was appointed City Manager in 2006. Prior to joining the **Fort Bragg** staff she served as the Supervising Planner in Mendocino County, and before that she work for a number of Bay Area consulting firms.



**Berkeley:** City employees are not immune to the harsh economic pressures of the current economic downturn. Berkeley, where **Phil Kamlarz** is City Manager, will implement drastic cost-saving measures to overcome a projected \$12.2 million deficit in fiscal year 2012 and \$13.3 million deficit in fiscal year 2013. Increasing pension and health care costs contribute largely to the city's budget problems. Rising rates of CalPERS will cost the city about \$7 million over the next two fiscal years. Health care insurance rates have also risen significantly, increasing about 70 percent since fiscal year 2005. Berkeley previously mitigated employee costs by freezing vacant positions, Though city personnel has decreased by 10 percent between fiscal year 2009 and fiscal year 2011 (accounting for over 130 cuts) the city is set to terminate about 79 additional positions through fiscal year 2013.



Stage area at the 32nd Annual Fullerton Taste of the Town fundraiser for the philanthropic programs of the Assistance League of Fullerton. This year's event, with an "Hooray for Hollywood" theme on May 21st was planned by the League's Resource Development Vice President **Jane Reser** and her Committee. Former Olympic gymnast and stage performer **Cathy Rigby** made a special appearance, and live music was presented by the band: The Ravelers.

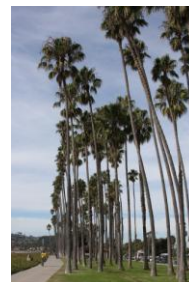
Seven department heads in Hanford, including the police chief, fire chief and deputy city manager, have sued City Manager **Hilary Straus** for allegedly violating their rights to free speech over pay raises and job security. The lawsuit seeks a court order rescinding a City Council action in March making department heads "at-will" employees. **Kevin Duggan**, West Coast regional director of the International City-County Management Association, notes that department heads at most smaller cities are employed at-will. Del Mar City Manager **Karen Brust** has been appointed to the San Juan Capistrano City Manager post.



## Oakland History Comments

**Some of our Oakland Job History Misses:** We apologize again for missing Oakland alumni. Hayward City Manager **Fran David** served in Oakland as a Chief of Staff to the Vice Mayor for a couple of year before building her career. Former Oakland Finance Director **Richard Digre** points out that our Oakland alumni listing "...left off the most important City Manager in Oakland's history" **Henry Gardner**. We apologize to Richard and Henry for this omission. Henry went on to establish the consulting firm, Gardner, Underwood and Beacon, assisting city managers with public issue. Henry later became the Executive Director of the Association of Bay Area Governments (ABAG). Richard points out that **Henry Gardner** was named by City & State Magazine as the 1990 City Manager of the Year. He was also a Founding member and first President of the National Forum of Black Public Administrators Association.

Retired City Manager **Lou Shepard**, currently a San Clemente resident, tells us that **Wayne Thompson** was the Richmond City Manager prior to becoming City Manager in Oakland. He was tasked with integrating the Fire Department. Lou says that **Jerome Keithley** was Oakland's City Manager during "the riot years," and he and his family were assigned police security. As we noted in the last issue, Jerry became the Glendale City Manager after leaving Oakland. The last Lou heard Jerry was living in Palm Desert. **Cecil Riley** was Jerry's Assistant in both Palo Alto and Oakland. He followed Jerry as the Oakland City Manager before he left to become the manager of a big retirement community in Walnut Creek. Lou notes that during much of this "Keithly/Riley Era" in Oakland, **Jerry Newfarmer** was an Administrative Assistant to the City Manager.



## California Contract Cities Association

For Information Call Executive Director Sam Olivito or the  
CCCA Staff at: (562)622-5533

<http://www.contractcities.org/>

# Cal-ICMA

## California Consortium

A State Affiliate of ICMA

### Senior Manager/Encore Manager Initiative Holds Two Wine & Cheese/Learning Gatherings



Cal-ICMA's Senior Manager/Encore Manager Committee conducted two Support Network and Wine and Cheese Gatherings in Northern and Southern California on May 20. The two events, one in Livermore and the other in Costa Mesa, attracted forty participants: active managers considering a change from full-time local government management careers, and managers who have already transitioned into their next life phase.

The program in both locations included the sharing of hopes and dreams about one's next life phase, lessons learned from those who have already crafted a new life of purpose, panel discussions, and peer coaching tables. Participants considered a variety of encore opportunities, including interim management, consulting, non-profit and international assignments, teaching, and community service, in addition to a more traditional retirement.

Cal-ICMA's Senior Manager/Encore Manager Initiative offers a variety of services and support:

- One-to-one peer coaching
- "My Journey" vignettes and lessons learned
- A list of resource books, articles, and websites
- Support Network meetings for active and encore managers

To access these various services and resources, go to [www.cal-icma.org](http://www.cal-icma.org) and click on "Senior Manager/Encore Manager Initiative."

## Sign Up For Cal-ICMA Notices:

To be placed on an email notification list for future events and resources, contact Kevin O'Rourke at [kevin@kolgs.com](mailto:kevin@kolgs.com). Those who would like to host or help organize a Support Network meeting in other regions should contact one of the following individuals:

Kevin O'Rourke at [kevin@kolgs.com](mailto:kevin@kolgs.com)

Mike Garvey at [garveycgs@yahoo.com](mailto:garveycgs@yahoo.com)

Frank Benest at [frank@frankbenest.com](mailto:frank@frankbenest.com)

Rod Wood at [rjwood@rjwoodassociates.com](mailto:rjwood@rjwoodassociates.com)

Mary Strenn at [mstrenn1@socal.rr.com](mailto:mstrenn1@socal.rr.com)

### City Managers Noted at the 52nd Municipal Seminar of the CCCA

**Ken Pulskamp**, Santa Clarita City Manager;  
**Mike Egan**, Bellflower City Manager;  
**Roger Haley**, Lynwood City Manager;  
**Rob Wishner**, Walnut City Manager;  
**Jeff Parker**, Claremont City Manager;  
**Ernesto Marquez**, Hawaiian Gardens City Manager;  
**Linda Benedetti-Leal**, Paramount City Manager;  
**Tony Ybarra**, South El Monte City Manager;  
**Maria Dadian**, Artesia City Manager;  
**James DeStefano**, Diamond Bar City Manager;  
**Raul Romero**, La Puente Interim City Manager;  
**Steve Simonian**, Bell Gardens City Manager;  
**Darrell George**, Duarte City Manager;  
**Jeff Allred**, Rosemead City Manager;  
**Steve Mandoki**, Lawndale City Manager;  
**Jorge Rifa**, Commerce City Administrator;  
**Ernie Garcia**, Norwalk City Manager;  
**Tony Coroalles**, Calabasas City Manager.  
Others, including former City Managers included: **Chris McKenzie**, LCC Executive Director; **Sam Olivito**, CCCA Executive Director; **Wes Wolf**, former City Administrator in Hawaiian Gardens; **Frank Tripepi**, retired Rosemead City Manager; **Nelson Oliva**, former City Manager in Hercules; **Katie Wilson**, former Bradbury City Manager; **Larry Kosmont**, former Bell Gardens City Manager & new Montebello Interim City Manager; **Paul Philips**, former Artesia City Manager; and **Bob Dickey**, former Walnut City Manager.