

*"Providing thread to help stitch together the fabric of the
 City Management Community"*

California City Managers of the Oakland A's



California's most successful Major League Baseball teams in the 2013 season were the **Oakland Athletics** of the American League West and the Los Angeles Dodgers of the National League West. The Oakland A's ended the 2013 season with a won/loss record of 96-56, and the Dodgers posted a 92-70 record to win the West Division of the National League. The A's record was second in the MLB only to the eventual World Series winning Boston Red Sox led by Manager **John Farrell** and the slugging **David Ortiz**, **Dustin Pedroia**, and former Angel **Mike Napoli**.



Management Analyst **Kelli Lofing** and Communications/Operations Manager **Tony Olivito** of the California Contract Cities Association staff. Founded in 1958 as a direct result of the "**Lakewood Plan**" to contract out municipal services, the Association (CCCA) has grown from its original eight member cities to a membership of some 70 cities with a combined population of more than 7 million. The CCCA mission is to advocate, protect and advance cost-effective service delivery through contracting out.

California City Managers of the Oakland A's

We have taken the Active Roster of the **Oakland Athletics**, the top 2013 California team, and checked the Roster to develop a list of California cities using player's home towns or birth places. We hope you enjoy this list of city management professionals. This is the list of A's players and staff that we worked from:

Jesse Chavez , No. 60, Pitcher:	<u>Victorville</u>
Ryan Cook , No. 48, Pitcher:	<u>Clovis</u> ,
A. J. Griffin , No 64, Pitcher:	<u>El Cajon</u>
Tommy Milone , No. 57, Pitcher:	<u>Santa Clarita</u>
Dan Straily , No. 67, Pitcher	<u>Redlands</u>
Chris Gimenez , No. 35, Catcher	<u>Gilroy</u>
John Jaso , No. 5, Catcher	<u>Chula Vista</u>
Stephen Vogt , No. 21, Catcher	<u>Visalia</u>
Shane Peterson , No 32, 1st Base	<u>Fallbrook</u>
Nick Punto , No. 1, Shortstop	<u>San Diego</u>
Coco Crisp , No. 4, Center Field,	<u>Los Angeles</u>
Deryk Hooker , No. 71, Pitcher,	<u>San Diego</u>
Dusty Brown , No. 74, Catcher,	<u>Orange</u>
Bob Melvin , No. 6, Manager,	<u>Menlo Park</u>
Chip Hale , No. 14, Bench Coach,	<u>San Jose</u>
Tye Waller , No. 46, 1st Base Coach,	<u>Fresno</u>
Mike Gallego , No. 2, 3rd Base Coach,	<u>Whittier</u>

City Managers

<u>Victorville</u>	Douglas B. Robertson (NM)
<u>Clovis</u>	Robert Woolley (NM)
<u>El Cajon</u>	Douglas Williford
	Brett T. Channing , ACM
<u>Santa Clarita</u> (Saugus)	Kenneth Striplin
<u>Redlands</u>	Nabar Enrique Martinez
<u>Gilroy</u>	Thomas J. Haglund
<u>Chula Vista</u>	James D. Sandoval
<u>Visalia</u>	Michael Olmos
<u>Orange</u>	John W. Sibley
	Michael P. Busch , President, Urban Futures
<u>Menlo Park</u>	Alexander D. McIntyre
	Clay J. Curtin , Assist. to CM
<u>San Jose</u>	Edward K. Shikada
<u>Moraga</u>	Jill Keimach
<u>Fresno</u>	Bruce Rudd
<u>Whittier</u>	Jeffrey W. Collier (NM)
<u>Santa Fe Springs</u>	Thaddeus J. McCormick (NM)



<http://www.urbanfuturesinc.com/>

Urban Futures, Inc. (UFI) is a full service municipal consulting firm serving cities, counties, school districts, housing entities and special districts in the State of California since 1972. **Urban Futures, Inc.** has a broad base of expertise with highly skilled and experienced professionals. Its consulting practice includes strategic planning, financial analysis, management consulting, housing consulting and special study services with offices in the cities of Orange and Walnut Creek.

Oakland A's pitcher **Jesse Chavez**, No. 60, is from Victorville. He attended classes at Riverside Community College.

Victorville City Manager **Douglas B. Robertson** was hired by Victorville as a Senior Management Analyst in August 2002. Doug was promoted to the Deputy City Manager position in March 2004. He has devoted most of his working career to the public service. Previous to Victorville he worked for California State University, San Bernardino, and for the City of San Bernardino. He was born in Washington, D.C. and moved often during his childhood years as a member of an Air Force family. He settled in Omaha, Nebraska where he was able to finish high school. Doug's family is now established in Victorville, with both of his parents, his wife's parents and his wife's brother living locally. Doug does not list career path information in the ICMA Who's Who Directory. One of Doug's current City Council Members is former long-time Victorville City Manager **Jim Cox**.



<http://www.bobmurrayassoc.com/>

Through many years of experience, **Bob Murray** and his associates have created an ideal recruitment process by combining an ability to help determine the direction of a recruitment and the types of candidates needed.



California Contract Cities Association Deputy Executive Director **Paul Philips** and Management Analyst **Kelli Lofing** with Trackdown's **Jack A. Simpson**. The "Contract Cities" are planning their **55th Annual Municipal Seminar** for **May 15-18, 2014** at the Renaissance Esmeralda, [Indian Wells](#). As usual, the program promises to be excellent. Those interested in attending should contact the CCCA office at telephone No. 562-622-5533
www.contractcities.org

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Clovis native **Ryan Cook** played at the University of Southern California. He is now a pitcher for the Oakland A's and wears No. 48.

Clovis City Manager **Robert Woolley** was appointed to the position in 2011. He was 57-years old at his appointment. Robert had served the City of Clovis for 25-years, the immediate previous 7-years as the Clovis Finance Director. He was appointed Interim City Manager in September, 2010 when City Manager **Kathy Millison** resigned to take the Santa Rosa City Manager's post. Robert is a native of Selma, California, where the slogan the "Raisin Capital of the World" was adopted in 1963.



<http://muniservices.com/>

MuniServices, LLC, founded in 1978, helps cities preserve, enhance and manage their revenue base.

Trackdown Posse Roster:

Gregory Korduner, Interim City Manager, [Los Alamitos](#)
Howard Chambers, [Lakewood](#)
Mike Egan, [Norwalk](#)
Lyle Defenbaugh, [CalTrust](#)
Ernie Garcia, Retired [Norwalk](#) City Manager
Joe Tanner, Interim City Manager, [Rio Vista](#)
Dave Carmany, [Manhattan Beach](#)
Ken Bayless, Greater L.A. Vector Control District
Kevin O'Rourke, KOLGS/PARS & [Santa Ana](#) Interim CM
Richard Ramirez, Retired City Manager, [American Canyon](#)
Vern Lawson, [Lancaster](#)
Don Penman, Interim City Manager, [San Fernando](#)
Jason Gonsalves, **Joe A. Gonsalves & Son**
Anthony Gonsalves, **Joe A. Gonsalves & Son**
Paul Gonsalves, **Joe A. Gonsalves & Son**
Ernesto Marquez, [Hawaiian Gardens](#)
Gary K. & Mary Jo Sloan, Retired [La Mirada](#) City Manager
Jan Perkins, Management Partners/ICMA
Andy Takata, [Banning](#)
Marcia Raines, [Millbrae](#)
Anthony R. Ybarra, [South El Monte](#)
Arthur C. Simonian, Retired City Manager
Ken Caresio, Retired [Duarte](#) City Manager
Michael P. Busch, President, **Urban Futures, Inc.**
Wade McKinney, [Indian Wells](#) CM & President of CCMF
Doug LaBelle, Retired [Chino Hills](#) City Manager
John Keisler, [Long Beach](#)
Sam Olivito, California Contract Cities Association
Jack Lam, Retired [Rancho Cucamonga](#) City Manager
Larry F. Pennell, Retired [Wasco](#) City Manager
Gary Chicots, Retired City Manager
Rod B. Butler, [Patterson](#)
Fred Latham, Retired [Santa Fe Springs](#) City Manager
Anthony Lopez, Retired City Manager
Dr. Bill Mathis, Mathis Group
Linda Lowry, [Pomona](#)
City of [Cerritos](#)
Roy Pederson, ICMA Past-President
Bruce Williams, Retired City Manager
Troy Butzlaff, [Placentia](#)
Rod Foster, [Laguna Niguel](#)
Gerald Forde, [Huron](#)
Dale Geldert, Retired CDF Director
Rita Geldert, CCMF Exec. Director & retired [Vista](#) CM
Gene Rogers, [Moreno Valley](#) Retired City Manager
Chuck Robinson, Deputy City Manager, [Tustin](#)
Gary Milliman, Brookings, Oregon
John Gillison, [Rancho Cucamonga](#)
Laura Behjan, Retired CM, [Simi Valley](#)
Doug Dunlap, Retired City Manager, [Pomona](#)
Richard Rowe, Interim CM, [Canyon Lake](#)
Robert Dickey, Former CM & retired DPW, [South Gate](#)
Randy Bomgaars, [Bellflower](#), Past CCCA President
Marshall Linn, **Urban Futures**, Founder & Chairman
Stan Morgan, Winners Ink & Toner/former Mayor & ACM
Jeff Mathieu, [Big Bear Lake](#)
Clay Curtin, [Menlo Park](#)
Jim Lewis, [Pismo Beach](#)
Kevin Duggan, ICMA & retired City Manager
David Jinkens, Retired City Manager
Charles G. "Guy" Huffaker, Retired City Manager

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No. 64 on the Oakland A's roster in **A. J. Griffin** of El Cajon. He started 32 games for the A's in the 2013 season and won 14.

El Cajon's City Manager is **Douglas Williford**. He took over in 2012 from Acting City Manager **Rob Turner**, the El Cajon Public Works Director, who had stepped in following City Manager **Kathi Henry**'s retirement. Doug began his career in 1979 as a Planning Technician in El Cajon following service as an Intern in the City of La Mesa. After 3 and a half years in El Cajon, he then joined the staff in Santee and served there for the next 24-years starting in 1982. He left Santee in 2006 when he was the Santee Deputy City Manager and Development Services Director. After leaving Santee in 2006, Doug went to work for the next four-years as the City of Irvine Community Development Director. After leaving Irvine, for two-years he worked in the position of Deputy Executive Director of the Southern California Association of Governments (SCAG). He earned a BA and MA in Urban and Environmental Geography from San Diego State University. He is a member of the American Institute of Certified Planners and the American Planning Association.



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"Quality begins on the inside...then works its way out." --**Bob Moawad**



<http://www.hdlcompanies.com/>

Former City Manager **Robert Hinderliter** started the company as a sales tax auditing consultant firm. Retired City Manager **Lloyd de Llamas** joined Bob, and the firm has expanded since. Currently **Andrew Nickerson** is the President of the Hinderliter, de Llamas & Associates arm of **Hdl Companies**.

Brett T. Channing, the immediate Past President of the Municipal Management Association of Southern California (MMASC), currently serves as the Assistant to the City Manager in the City of El Cajon. Brett began his public management career as an Intern with the City Manager's Office in Santa Barbara in March, 2007. He then served as a Management Intern in Arcadia starting in September, 2007, and worked in a similar position in the City of Monrovia from July, 2008 to January, 2009. At that time he was hired as a Management Assistant in Yorba Linda. Brett left Yorba Linda in 2010 to accept a Management Analyst II post in the City of Brea working with City Manager **Tim O'Donnell**. Brett was appointed to his current position in El Cajon in November, 2013. Brett earned a BA in political science with an emphasis in public service from the University of California, Santa Barbara. He also earned an MPA from the University of Southern California (**USC**). Brett is on the MMASC Winter Forum Committee.



1440 North Harbor Boulevard, Suite 900
Fullerton, California 91835

<http://ka-mg.com/>



www.brandywinedev.com

In 1994, former City Manager **Jim Barisic** founded Brandywine with a business plan to help revitalize established neighborhoods and to convert existing underutilized space into needed housing.

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Oakland A's pitcher **Tommy Milone**, No. 57 is a University of Southern California (**USC**) alumnus from Saugus. Saugus is one of the communities that joined together with the incorporation of the City of Santa Clarita.



City Manager **Kenneth Striplin** joined the City of Santa Clarita staff in 1996 as an Administrative Analyst. He was promoted to Management Analyst in 1997, and in 2001 he was named Assistant to the City Manager, and Interim

Technology Services Manager/Interim Human Resources Manager. Ken was selected to serve as the Santa Clarita Assistant City Manager in 2004, and when City Manager **Kenneth R. Pulskamp** retired in 2012, he was elevated to the top spot of the Santa Clarita city staff. Ken earned a BA and MPA from California State University, Northridge, and a Ph.D. from Pepperdine University. "Dr. Striplin" received a 10-year ICMA Service Award in 2011. Ken is the 2008 recipient of the John H. Nail Memorial Award present to the outstanding assistant by the City Managers Department of the League of California Cities.



Trackdown Grandson Tyler with his friends Andrew and Patrick on either side of him. Tyler celebrated his 11th Birthday at a Globetrotters game.

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"Help others get ahead. You will always stand taller with someone else on your shoulders."
— **Bob Moawad**

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Daniel Steven Straily is regarded as one of the Oakland A's top pitching prospects. Dan was born in Redlands, but the family moved to Springfield, Oregon during his junior year in high school. Dan was the starting pitcher in Game four of the 2013 ALDS against the Detroit Tigers.

Redlands City Manager **Nabar Enrique Martinez** began his public management career while serving in the United State Air Force between 1964 and 1974. After leaving the military in 1974 he took a job as a Manpower Coordinator for Howard Glasscock, Texas. In 1981 Nabar was hired as a Budget Analyst in Dallas, Texas, and in 1984 he became a Manager in the Dallas Administration of Housing and Neighborhood Services. He was selected to serve as the Assistant City Manager in Lubbock, Texas, a city with a 2012 population of about 236,065. Lubbock is the county seat of Lubbock County. Nabar came to California city government in 1989 when he was appointed Deputy City Manager in San Jose. Following a walk on the private sector side between 1993 and 1994, he was appointed City Manager in Colton, where he served until 1996 when he became City Manager in Bell Gardens. After leaving Bell Gardens in 1999, Nabar was appointed City Manager in Palm Beach, Florida in 2000. He returned to California in 2001 to take the Assistant City Manager post in the City of Pasadena; home of the Rose Bowl and Rose Parade. Nabar left the Pasadena city staff in 2005 when he was appointed City Manager in Lynwood. He left Lynwood in 2007 and has been serving as the City Manager of Redlands since. Redlands is a San Bernardino County city with a population of nearly 70,000. Nabar earned a BA and MPA from Texas Tech University. In 2011 he was the recipient of a 35-year ICMA Service Award. He served on the ICMA Committee on International Activities from 1989 to 1991.

"When we set goals; they work in two ways, we work on them and they work on us." ---**Bob Moawad**

Keenan

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www.keenan.com

Steve Gedestand, a Keenan & Associates Vice President, is a member of the California City Management Foundation (CCMF) Board of Trustees. Steve has also served as the President of the League Partnership program for the past two years. He is the recipient of the Stuart Wells League Partner Past President's Award.

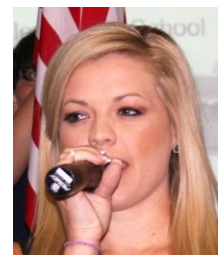


<http://www.willdan.com/financial/home.html>



www.ICFAuthority.org

The Honorable **Sylvia Ballin**, San Fernando Council Member, is the newest member of the ICFA Board, of which Vernon Mayor Pro tem **Mike McCormick** is the President.





This picture was taken at the Inaugural California Contract Cities Association's Past Presidents' Luncheon on February 20, 2014. The cities represented by these past Presidents include: [Norwalk](#), [Artesia](#), [Lomita](#), [Bellflower](#), [Duarte](#), [Diamond Bar](#), [La Cañada Flintridge](#), [Cudahy](#), [La Habra Heights](#), [Calabasas](#), [Commerce](#) and [Rolling Hills Estates](#).

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Catcher **Chris Gimenez** wears jersey No. 35 as a member of the Oakland A's 2014 roster. Chris went to Gilroy High School in [Gilroy](#) and was originally drafted by the Colorado Rockies, but did not sign. He attended the University of Nevada-Reno, and was then drafted by the Cleveland Indians in the 2004 Major League Baseball Draft. The 6 foot two inches tall catcher has played in 143 major league games in the past 5-years playing with the Indians, Seattle and Tampa Bay.



Kosmont Companies is a nationally recognized real estate, financial advisory and economic development services firm. President and CEO **Larry J. Kosmont** founded the firm in 1986. Larry is a former City Manager. He was the 1980 John H. Nail Memorial Award recipient, awarded annual to the outstanding assistant by the City Managers Department of the League of California Cities.

Thomas J. Haglund was 44-years old when as the Deputy City Manager in [Hanford](#) he accepted the appointment to serve in the [Gilroy](#) City Administrator post in 2008. He succeeded City Administrator **Jay Baksa**, who retired after a 23-year tenure. [Gilroy](#) has a population of about 51,000 and is located in Santa Clara County. Tom began his public service career as a District Executive with the Boy Scouts of America in Oregon in 1984. In 1989 Tom took a Grocery Manager position in Alaska, and in 1991 he joined the staff of the League of Oregon Cities as a Legislative Assistant. In 1992 Tom became the Development Director for the Food Lifeline organization in the State of Washington. Later that year (1992), he came to California and served as a Special Project Manager in [Galt](#). Tom's next assignment was as an Administrative Analyst in [Hanford](#) in 1994. He was promoted to Assistant to the City Manager in 1996, and left [Hanford](#) in 2002 to become the Assistant City Manager in [Brentwood](#). He returned to [Hanford](#) in 2003 to be the Deputy City Manager. While serving with the City of [Hanford](#), Tom also served as the Chair of the San Joaquin Valley Power Authority (SJVPA). The Authority is a public agency that includes eleven (11) member cities and a county formed for the purposes of addressing regional energy issues and developing a community choice program serving the Greater Fresno Region of the San Joaquin Valley. Tom, originally from Oregon, earned a BS and MPA from Portland State University. In 2012 Tom received a 20-year ICMA Service Award.



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We cannot mention the good folks in Gilroy without saying "Hello" to **Melanie Arner Corona**. Melanie is a Marketing Manager for Management Partners in San Jose, and the Coordinator for the Gilroy Downtown Business Association. She is also the daughter of retired City Manager **Brock Arner**. Brock retired as the City Manager of San Pablo after serving their 10-years. He was the Sonoma City Manager between 1979 and 1994.

Oakland A's Catcher **John Edward Jaso**, No. 5 on the roster, is from Chula Vista. John was originally signed by the Tampa Bay Rays following his high school graduation. The 2013 season was the third time he made an MLB opening day roster with his third team: Tampa Bay, Seattle and Oakland. His batting average was .271 for the A's last year.

James D. Sandoval was the Planning & Community Development Director in Imperial Beach from 1983 to 1987. He then joined the Del Mar staff as that city's Planning & Community Development Director, and served there until 1999. He took the Assistant Director of Planning & Building in Chula Vista in 1999, and was promoted to Director in 2003. Jim was selected to serve as the Chula Vista City Manager in 2008. Chula Vista is the second most populous City in San Diego County with some 250,000 residents. Jim earned a BS from the University of California, Davis, and an MPA from San Diego State University.



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Stephen Guy Vogt, No. 21, is a Catcher on the A's roster. He went to Central Valley Christian High School in Visalia before he attended Azusa Pacific University. He was originally drafted by the Tampa Bay Rays in 2007. Steve's first Major League hit was a home run against the St. Louis Cardinals.



Michael Olmos is the Visalia City Manager. Though he is a member of ICMA, he does not list any biographical information in the ICMA Who's Who Directory. Mike is a Tulare County native. He worked 11-years with the Tulare County Planning and Development Department. When he left the county, Mike went to work for the City of Reedley as Community Development Director, and was later elevated to the Reedley Assistant City Manager post. He also worked for the City of Tulare as its Planning and Building Director. He joined the Visalia staff as the City Planner until he was promoted in December, 2002, to Development Services Director. The position title was later changed to Community Development Director. Following a staff reorganization in 2004, Mike assumed additional responsibility for overseeing the Public Works Department as the Community Development and Public Works Director. In 2005 Mike was appointed to the Visalia Assistant City Manager position. He was named City Manager in May, 2013, replacing City Manager **Steve Salomon**, who retired. Mike earned a BA in economics from California State University, Fresno.



Casey Simpson, grandson **Tyler & Samantha Simpson** pose outside the Staples Center in Los Angeles. Casey sang the National Anthem for the Los Angeles Clippers and the Los Angeles Lakers on back-to-back nights in February.

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31-year old Catcher **Dusty Brown**, who has played for the Boston Red Sox and Pittsburg Pirates has been invited to the A's 2014 spring training camp as a non-roster invitee. Dusty was born in Orange, California.

John W. Sibley is the Orange City Manager and he is a member of ICMA. However, he does not list his biographical information in the ICMA Who's Who Directory. Orange has a population of about 137,700. John served as the Assistant City Manager beginning in 2001 with Orange City Manager **Dave Rudat**, and when Dave retired after 33-years in May, 2005, John served as Interim City Manager for a couple of months before being appointed City Manager. Previous to joining the City of Orange staff, John spent 24-years working in various position with the County of Orange, including Director of Integrated Waste Management and with the County Executive Office. John earned a BA and an MPA from California State University, Fullerton. He has taught graduate level courses at the university.



www.englenderpr.com

Harvey Englander is a graduate of **UCLA**, and is a member of the Board of the **UCLA** School of Public Policy.

Harvey also serves on George Washington University's Council on American Politics. **Matt Knabe** is a graduate of Pepperdine University. Matt serves on the LAEDC Board of Governors, and as President of the Paramount Education Project, among other service assignments.

Michael P. Busch is currently the President of **Urban Futures, Inc.**, serving with the firm since 2008. Founded in 1972 by **Marshall Linn**, **Urban Futures** is a full service municipal consulting firm. The firm provides service in public finance, economic development, housing, planning and most other municipal disciplines. Mike began his career as a Senior Management Analyst in Arcadia in 1998. In 2000 he took a Finance & Administration Manager post in Culver City, and in 2001 he worked as a Project Manager for Los Angeles County. Later that year (2001) he joined the Claremont staff with as the Treasurer/Budget Manager, and in 2003 he was promoted to the Deputy City Manager position. After serving as the Acting Assistant City Manager for a time in 2005, Mike joined the Indio staff as the Management Services Director. In 2007 he was appointed Assistant City Manager in Lancaster. Mike joined Urban Futures in 2008. He earned a BS at California Polytechnical Institute, Pomona, and an MPA from California State University, Long Beach. Mike served as MMASC President in 2003-2004, and served as the Chair of Cal-ICMA from 2005 to 2007, the first year as a Co-Chair. In 2009 Mike received a 10-year ICMA Service Award. Mike's **Urban Futures** office in Orange, California.



<http://caltrust.org/>

Contact **Lyle Defenbaugh** or **Erin Carthen** about CalTRUST investment opportunities for cities.

Lyle.Defenbaugh@wellsfargo.com

Erin.M.Carthen@wellsfargo.com



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California City Managers of the Oakland A's

Other Oakland Athletics from California include: **Nick Punto**, non-rostered invitee **Deryk Hooker**, and 1st Base Coach **Tye Waller** are from San Diego; **Coco Crisp** of Los Angeles; and **Shane Peterson** of Fallbrook, an unincorporated community in San Diego County. The A's Manager **Bob Melvin** is from Menlo Park, and he played ball at the University of California, Berkeley. Bench Coach **Chip Hale** is a San Jose native and attended high school in Moraga. Third Base Coach **Mike Gallego** is a native of Whittier and graduated from St. Paul High School in Santa Fe Springs. Mike also attended **UCLA**.

We hope you enjoyed this list and the add on below addressing Santa Fe Springs City Manager **Thad McCormack**. Since **Mike Gallego** went to **UCLA**, we have included Santa Fe Springs for **Sherman Kappe**!

Thaddeus McCormack is the current City Manager in Santa Fe Springs. After working in the private sector in customer relations, Thad took an Administrative Intern post in Santa Fe Springs in 1998. He has worked up in the organization since: Administrative Assistant, Management Analyst, Assistant to the City Manager and Assistant City Manager. He became City Manager in 2010. Thad earned a BA from California State University, Long Beach and an MPA from California State University, Fullerton.

NORTON ROSE FULBRIGHT

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California Contract Cities Association

55th Annual Municipal Seminar

May 15 - May 18, 2014
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Urban Futures, Inc. Management Team

Urban Futures, Inc. (UFI) is a full service municipal consulting firm serving California cities, counties, school districts and special districts since 1972. During the past 40-years, **Urban Futures** has expanded its base of expertise with highly skilled and experienced professionals improving the company consulting practice and capabilities to include strategic planning, financial analysis, management consulting, and special study services. **Urban Futures, Inc.** is the largest solely owned municipal financial advisory and redevelopment consulting firm in California with offices in the cities of Orange and Walnut Creek. The firm offers a full range of financial and economic development services, including:

- Public Finance
- School Financing
- Financial Advisory
- Bond Disclosure Reporting
- Utility Advisory Services
- Project Negotiations
- Strategic Planning
- Special Studies
- Fiscal Consultant Report Preparation
- Bond Disclosure Reporting
- Capital Improvement Program Development
- Housing Compliance
- Interim Staffing Services



Marshall Linn, Chief Executive Officer, is the founder of **Urban Futures, Inc.** Marshall's expertise is in municipal finance, economic development, and planning. Mr. Linn has served as financial advisor on more than 525 tax exempt and taxable transactions for some 150

government jurisdictions. Marshall is a **USC** Alumnus, and has served as guest lecturer at the University of Southern California.

Corporate Office: 3111 N. Tustin Avenue, Suite 230
Orange, California 92865
Telephone: 714-283-9334



Michael P. Busch, President of **Urban Futures**, joined the firm in 2007 following a successful career in municipal government. Mike has extensive experience in Strategic Planning, Municipal Finance, Economic Development and Community Redevelopment.



Urban Futures, Inc. has Managing Principals with a wide variety of successful government management experience. **Doug Anderson** has been with the firm since 1985. He specializes in tax increment and revenue

financings. He has been a Trainer at several California Redevelopment Association educational programs. Doug is a San Diego State University graduate.



Jon Isom is the Managing Principal who provides school bond advisory. He has worked exclusively with school districts and community college districts. Jon graduated from Brigham Young University.



Greg Isom, Managing Principal, School Financing, has worked exclusively with California school and community college districts since 2004. During his six years, Greg has worked to successfully implement over 60

bond programs totaling over \$3 billion in authorization. Greg's primary focus is planning and providing campaign services for school districts and community college districts. In 2010, Greg worked on 14 successful bond programs with a total par amount of over \$550 million. Greg is a graduate of Utah Valley University.

March, 2014



Picking Up the Pieces: Half Moon Bay City Manager **Laura Snideman** has tendered her resignation to accept an executive position in Napa County. She first came to the City of Half Moon Bay in 2009 and was appointed City Manager about a year later. Her last day in office will be March 19. Laura previously worked in San Carlos and San Mateo. Menifee Interim City Manager **Rob Johnson**, 44, is now the new City Manager of Menifee. Rob has served in an "interim" capacity since November, 2012 when City Manager **Bill Rawlings** left the position. Bill is currently the Artesia City Manager. Anaheim City Manager **Marcie Edwards**, 56, has been confirmed as the new General Manager of the Los Angeles Department of Water and Power. Marcie is the first woman to head the large City of Los Angeles utility agency. Marcie served as the General Manager of the Anaheim Public Utilities for 13-years. **ICMA and ICMA-RC are co-hosting a reception for ICMA members and their guests who are attending the National League of Cities' 2014 Annual Congressional City Conference in Washington, D.C.** The reception is planned for Sunday, March 9, 2014 between 5-6:30 p.m., at the Marriott Wardman Park in Thurgood Marshall West. **D. James Hart, Ph.D.** has served as the City Manager in Adelanto since January 21, 2005. Prior to that he served as the City Manager Twentynine Palms and Rancho Santa Margarita. He had previously worked in the Cities of Chino beginning in 1978 and Rancho Cucamonga, and taught at Chaffey Community College and Copper Mountain College in Joshua Tree. He was raised in Ontario. Jim is expected to return to his city hall office in March following surgery in late January. Congratulations to City Manager **Allen Parker** who recently celebrated his first anniversary as the San Bernardino City Manager. Also, congratulations to former Rosemead City Manager **Oliver Chi** who celebrated in February his third anniversary as the Assistant City Manager in Barstow. Oliver is a past President of MMASC (2004-2005). February also marks the 10th anniversary for **Rene Mendez** as City Manager of the City of Gonzales. Trackdown congratulations to all of you!! Shafter City Manager **John Guinn** has announced that he will retire on his 62nd birthday, April 2. Assistant City Manager **Scott Hurlbert** will succeed John as the Shafter City Manager. Retired La Mirada City Manager **Tom Robinson**, 63, has formed a consulting company, TR Management Services. Tom retired after serving 41-years in municipal government, including 28 in La Mirada. He has joined the Institute of Management Consultants, where he is currently a member of the Board.

When **Mike Olmos** was appointed Visalia City Manager last year, then Deputy City Manager **Leslie Caviglia** was promoted to Assistant City Manager. In January, the City's Administrative Services Director **Eric Frost** recently was appointed Deputy City Manager, and the Administrative Service Director post was eliminated. Visalia's Assistant Finance Director **Renee Nagel** was promoted to the Finance Director position. Former Seal Beach Director of Development Services **Mark Persico**, has been serving as the Community Development Director in Temple City. His final day there was February 10. Mark is a well-respected professional. He previously served as the Planning Director in El Monte (1990-1998); Director of Community Development in Calabasas (1998-2001); and Community Development Director in West Hollywood (2001-2003). Mark has also served as a Planning Commissioner and a member of the Recreation & Parks Commission in the City of Pasadena.



Dr. Bill Mathis of the Mathis Group, and Indian Wells City Manager **Wade McKinney** at the 2014 League of California Cities City Managers' Department Meeting in Long Beach. Bill is a long-time former CCMF Board Member, and Wade is the CCMF Board President. They provided an interesting session at the Department meeting.

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<https://www.facebook.com/trackdownmanagement>

ICFA will host a half-day seminar on opportunities for cities to save energy and money. Thurs., March 20, 9 a.m. to 1 p.m. at the Westin Bonaventure Hotel, Los Angeles \$25 entry includes parking
<http://www.icfaauthority.org/energy-retrofit-seminar-2/>

March, 2014



More Pieces Picked Up: April Davila of **Tripepi Smith & Associates** is an accomplished writer, editor and social media manager. April earned a BA in biology with a minor in fine art

from Scripps College, and an MPW in writing from the University of Southern California (**USC**). She is one of the fine professionals who serve clients of **Tripepi Smith & Associates**. Sacramento City Manager **John Shirey** served as the President of the Municipal Management Association of Southern California (MMASC) in 1975-1976 when he was with the staff of the City of Long Beach. That was before he served as the City Manager in Cincinnati, Ohio and was Executive Director of the California Redevelopment Association. Fillmore City Manager **David Rowlands**, 45, left the City Manager's post in Clayton, Ohio in August, 2013. He is a former Novato Deputy City Manager (1998-2001). Former Hollister City Manager **Clint Quilter** is currently the Public Works Director in Inyo County. Prior to become the City Manager, Clint served as the Hollister City Engineer. The Inyo County Public Works Director post had been filled on an "interim" basis by **Doug Wilson** of Willdan Engineering. Auburn Interim City Manager **Richard Ramirez** is a principal at Interim Public Management Services of Arnold, California. Rich, a former City Manager in Lincoln, Paso Robles and Hemet, and a former Assistant City Manager in Sacramento, retired as the City Manager in American Canyon in 2011. He has successfully completed a number of "interim" assignments since his retirement. Rich earned a BA from Humboldt State University and an MPA from the University of Southern California (USC). He began his career as an Administrative Assistant in South El Monte in 1975. Happy Camp is an unincorporated census-designated place in Siskiyou County with a 2010 census population of 1,190. Happy Camp is located on the Klamath River on State Route 96, about 70 miles west of Interstate Highway 5. Happy Camp is known as the "Gateway to the Marble Mountains." The Marble Mountains cover thousands of acres and hundreds of wilderness area lakes. Sierra Madre City Manager **Elaine Aguilar** was appointed to her post in August, 2007. She previously served on the city staffs of Glendale, La Puente and Paramount. Galt City Manager **Jason Behrmann** presented a "State of the City" report that highlighted the City's festivals and new commercial project, including a WalMart set to open this summer, according to News-Sentinel staff writer **Jennifer Bonnet**. The event was sponsored by the Galt Chamber of Commerce at Brewster's Bar & Grill.



Register Today!
Wednesday, May 7, 2014

San Jose Convention Center Parkside Hall
180 Park Avenue
San Jose, California 95113

<http://www.mmanc.org/index.aspx?NID=108>

A "Tip of the Cap" to South Pasadena City Manager **Sergio Gonzalez** for his participation in the December, 2013 Public Management, ICMA's P.M. magazine "On Point: Visions" section. He address the question: "How do you bridge the gap between yourself and an elected official who has a different vision than you?" Also in that issue is an article entitled "Marijuana at City Hall," by **Stephen Zimney** and former City Manager **William Kirchoff**, currently an advisor to Coronado. Also noted in that issue is an article on "Wows & Woes of Public-Private Partnerships" by Rachel Burstein and the new San Jose City Manager **Edward Shikada**. Claremont City Manager **Tony Ramos** notes that the Claremont proposed Public Art Master Plan is in final draft form. Claremont has been working with Gail Goldman Associates, LLC, to develop a Public Art Master Plan for the city. Claremont Community and Human Services Manager **Melissa Vollaro** heads up the project. Banning Deputy City Manager **June Overholt** has served as Acting City Manager since the retirement of City Manager **Andy Takata**. Andy has taken the assignment to serve as the Interim City Manager in Temple City.



A Tip of the Cap to the Oakland Athletics

Oakland has won the American League West Division title for two years running. General Manager **Billy Beane** and his "Money Ball," made famous by **Brad Pitt**, have accomplished this with a payroll a fraction of their division rival Angels and Rangers. Even the Mariners have gotten into the spending act signing **Robinson Cano** to a \$240 million deal. Oakland had the 2nd best pitching ERA in the league last season. The Sporting News dubs the A's "the most creative team in the division..." They are contenders for a third straight title.



2014 MMASC Winter Forum
Thursday, March 13
Kellogg West Conference Center
Cal Poly Pomona
3801 West Temple Avenue
Pomona, California 91768