

City Manager Newsletter By TRACKDOWN MANAGEMENT

*"Providing thread to help stitch together the fabric of the
City Management Community"*

September, 2014
Volume No. 8, Issue No. 15

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Chico



CITY MANAGERS WITH CHICO EXPERIENCE.

Our August, 2014 issue presented a continuation of our "Connection" series by traveling from Yuba City northerly to Gridley. In this issue we continue that journey from Gridley and Biggs to the City of Chico; home of the Gold Cup for sprint car racing fans. On the August issue's front page was a picture of distinguished Central Coast City Manager's. This issues front page has a picture of Stockton's Deputy City Manager **Laurie Montes** flanked by Tracy's new City Manager **Troy Brown** and retired City Manager **Kevin O'Rourke**. The two pictures have absolutely nothing to do with the content, but we hope that you will read on and enjoy the information we present here. A special "thank you" to Kevin and Troy for providing the cover-picture for this issue.

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CITY MANAGERS WITH CHICO EXPERIENCE.

Located at the intersection of State Route 99 and State Route 32 is the largest city by population in Butte County, California; the City of Chico. The 2010 census puts the Chico population at 86,187, up from 59,954 at the time of the 2000 census.

Chico's was founded in 1860 by **John Bidwell**, a member of one of the first wagon trains to reach California in 1843. Please remember that there were no highways for the wagons to follow. It was an amazing adventure difficult to imagine in this day of solar powered electric lights, cell phones in every pocket and microwave cooking. During the Civil War, the California Militia was deployed from Camp Bidwell about a mile outside of Chico.

Chico incorporated as a municipality on January 8, 1872. It is governed by a 7-member City Council and a City Manager. Chico is home to California State University, Chico; Nettleton Stadium, home of the Chico State Wildcats baseball team; and Silver Dollar Speedway on the Butte County Fairgrounds, home of the Gold Cup Sprint Car Race. Chico is known as a "bicycle-friendly" community. In 1997 Chico was ranked as the number one cycling city in the Nation by Bicycle Magazine.

Almonds are the number one crop in the area, only recently edging our rice. Other area crops include: walnuts, kiwis, olives, peaches and plums.



KAMG was Established in 2011
Former City Manager **Bill Kelly**, President
1440 North Harbor Boulevard, Suite 900
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<http://ka-mg.com/>



Retired Bishop City Administrator **Rick Pucci** serves on the Inyo County Board of Supervisors.

One of the Chico area attractions is The Honey Run Covered Bridge. It is about half way between Chico and Paradise where it crosses Butte Creek. It was open to public traffic until an accident in 1965 damage it. It is currently part of a County Park, and listed on the National Register of Historic Places (Listed in 1988).

Chico has some fine public officials and has had the service of some outstanding City Managers. Though some college towns in other areas have gained reputations for public agency instability and quick management turnovers, this is not the case in Chico. When **Dave Burkland** was appointed City Manager in 2007, he was only the 4th Chico City Manager in the previous 53-years.



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CITY MANAGERS WITH CHICO EXPERIENCE.

Recruited from Hemet by his former boss, City Manager **Brian Nakamura**, to serve as the Chico Assistant City Manager, **Mark A. Orme** was appointed Chico City Manager when Brian was recruited to follow the retirement of City Manager legend **Ted Gaebler** in Rancho Cordova. Mark began his public career in 1995 as a Staff Assistant/Field Representative to the late Congressman **Sonny Bono**. In 1998 he became Congresswoman **Mary Bono's** District Representative, leaving that post in 1999 when he was appointed to a Management Assistant post, and later became Assistant City Manager in Hemet. He served as the Hemet Interim City Manager when City Manager **Brian Nakamura** left for Chico, and then he followed Brian to serve as the Chico Assistant City Manager. When his boss left for Rancho Cordova, Mark first served as Interim City Manager before he was appointed City Manager in June of this year (2014). Mark was recognized by the Hemet-San Jacinto Valley Chamber of Commerce as "Man of the Year in 2012. In 2012 Mark received a 10-year ICMA Service Award. According to the Chamber of Commerce biographical information, he earned an MBA.



JONES HALL

From its 1978 inception, Jones Hall has been dedicated solely to the practice of municipal bond law. Telephone No. 415-391-5780. Trackdown is grateful to **Andy Hall** for his support.

www.joneshall.com



On September 4, 2014, a special "End of Summer" and "Send-off to Doug" luncheon was held at Tap's in Brea. Doug is relocating back home to Lompoc.

L to R: **John Hammargren**, retired LASD Commander; **Gary Chicots**, former South El Monte City Manager; **Don Wagner**, retired Rosemead Assistant City Manager; **Gary Sloan**, retired Laguna Mirada City Manager; **Jim Barisic**, former Artesia City Manager and founder of **Brandywine Homes**; **Doug Dunlap**, retired Pomona City Manager; **John Bolan**, formerly with Structured Finance of America; **Bill Crowe**, former Rosemead City Manager, retired as El Segundo Assistant City Manager; and **Bill Holt**, retired Paramount City Manager, and retired Executive Director of the California Joint Powers Insurance Authority. Not pictured are retired City Managers **Gregory Korduner** and **Jack Simpson**.



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Newcomb Williams Financial Group (NWFG) is a woman-owned investment banking firm providing underwriting and financial advisory services to public agencies, including school districts, and non-profit corporations. Contact **Pam Newcomb**, **Janees Williams** or **Beth Fawcett** for inquiries.

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Anthony D. Gonsalves serves as a member of the CCMF Board of Directors.

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Stifel is ready to serve public agency financial needs. **Stephen Heaney**, Managing Director, Public Finance, at Stifel Financial Corp. is a former member of the CCMF Board.

CITY MANAGERS WITH CHICO EXPERIENCE.

In 1993 **Brian Nakamura** was serving as a Budget Analyst for the Elk Grove Community Services District, and later in that year (1993) he took a Land Use Planner position with the City of Winters, California. Brian became a Budget & Grants Manager in Yolo County in 1994, and he was appointed to his first City Manager post in 1996 when he became the Sutter Creek City Manager. Brian moved to Oregon in 1999 when he was selected to be the City Manager in Oregon City. He returned to California in 2003 to serve as the Director of Public Works in Riverside. In 2005 Brian was appointed to the Reedley City Manager post, and in 2008 he became the Banning City Manager. In 2009 Brian moved to the Hemet City Manager position. He headed to Northern California in 2012 when he was selected to serve as the Chico City Manager. In 2014 Brian was recruited to follow the retirement of City Manager legend **Ted Gaebler** in Rancho Cordova. Brian earned a BA at California State University, an MPA and a DPA from the University of Southern California (**USC**). In 2013 Brian was presented with a 20-year ICMA Service Award.

"It's always a fun race to run. It has a lot of history to it and is a great race. (Chico) is one of the biggest short track races we have. A lot of race fans always show up and it's a good event..."
--**Steve Kinser**, King of the Outlaws, sprint car driver

Jim Goodwin was appointed City Manager for the City of Live Oak in September 2008. Prior to joining the Live Oak team, Jim served 12 years as the President/CEO of the Chico Chamber of Commerce, provided economic development services in Butte, Glenn and Tehama counties, and served northern California residents on the staffs of two California State Senators. Goodwin received a Bachelor Degree in Social Science from California State University, Chico, completed graduate work in Public Administration at California State University, Chico, and is a graduate of the Institute for Organization Management sponsored by the United States Chamber of Commerce. He currently serves as the Vice Chair of the League of Cities Sacramento Valley Division City Manager's Area Group.

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Founded by **John Keenan** in 1972; Keenan is an industry leader in insurance, employee benefits and financial solutions for public agencies. Executive Vice President **Steve Gedestad** is a Member of the CCMF Board.

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Founded in 1983 by former Finance Director and City Managers **Robert Hinderliter**, who championed legislation allowing independent verification of State Board of Equalization sales tax records. The firm expanded and improved with the help of the partnership of former City Manager **Lloyd de Llamas**. **Andy Nickerson** is President.

Trackdown Posse Roster:

Gregory Korduner, Retired City Manager
Howard Chambers, Lakewood
Mike Egan, Norwalk
Lyle Defenbaugh, CalTrust
Ernie Garcia, Retired Norwalk City Manager
Joe Tanner, Retired City Manager
Dave Carmany, La Puente
Ken Bayless, Retired, Greater L.A. Vector Control District
Kevin O'Rourke, KOLGS/PARS
Richard Ramirez, Retired City Manager, American Canyon
Vern Lawson, Lancaster
Don Penman, Interim City Manager, Temple City
Anthony Gonsalves, **Joe A. Gonsalves & Son**
Ernesto Marquez, Hawaiian Gardens
Gary K. & Mary Jo Sloan, Retired La Mirada City Manager
Andy Takata, Retired City Manager
Marcia Raines, Millbrae
Anthony R. Ybarra, South El Monte
Arthur C. Simonian, Retired City Manager
Ken Caresio, Retired Duarte City Manager
Wade McKinney, Indian Wells CM & President of CCMF
Doug LaBelle, Retired Chino Hills City Manager
John Keisler, Long Beach
Sam Olivito, California Contract Cities Association
Jack Lam, Retired Rancho Cucamonga City Manager
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Gary Chicots, Retired City Manager
Fred Latham, Retired Santa Fe Springs City Manager
Anthony Lopez, Retired City Manager
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Rod Foster, Laguna Niguel
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Gene Rogers, Moreno Valley Retired City Manager
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Gary Milliman, Brookings, Oregon
John Gillison, Rancho Cucamonga
Laura Behjan, Retired CM, Simi Valley
Doug Dunlap, Retired City Manager, Pomona
Richard Rowe, Retired City Manager
Robert Dickey, Former CM & retired DPW, South Gate
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Stan Morgan, Winners Ink & Toner/former Mayor & ACM
Jeff Mathieu, Big Bear Lake
Clay Curtin, Menlo Park
Jim Lewis, Pismo Beach
Kevin Duggan, ICMA & retired City Manager
David Jinkens, Retired City Manager
Charles G. "Guy" Huffaker, Retired City Manager
Judie & Mike Sedell, Retired Simi Valley City Manager
Rod B. Butler, Upland City Manager
Susan Simpson, In-N-Out Burger



Former City Manager **AJ Wilson** and Sacramento City Manager **John Shirey** at the League of California Cities Conference in Los Angeles this month. Reports are it was a well-attended event.



www.ICFAuthority.org

ICFA can provide homebuyers in member cities with down payment and/or closing cost assistance with ICFA's **Advantage** Down Payment Assistance Program.



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"Talent is God given. Be humble. Fame is man-given. Be grateful. Conceit is self-given. Be careful."
--**John Wooden**, former **UCLA** Basketball Coach

CITY MANAGERS WITH CHICO EXPERIENCE.

David M. Wells is not the former Major League Baseball pitcher. This **David Wells** is currently the City Manager in King City, Oregon. Dave began his public service career in 1985 as the Superintendent of Parks for Fulton-El Camino Recreation and Park District. In 1988 Dave worked for Chico as the Parks Superintendent, and from 1991 until 1996 he served with the General Manager title. In 1996 Dave joined the Crescent City staff as the Assistant City Manager, and in 1998 he was appointed to the City Manager post in Crescent City. After working as a Public Works Director in the private sector in 2006-2007, Dave was appointed to his current position as City Manager in King City, Oregon. He earned a BA from California State University. In 2011 he received a 25-year ICMA Service Award.



Contact **Lyle Defenbaugh** or **Erin Carthen** about CalTRUST investment opportunities for cities.

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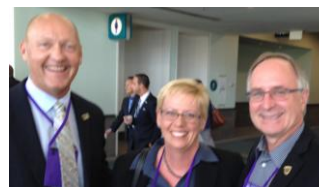
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CITY MANAGERS WITH CHICO EXPERIENCE.

Between 1949 and 1953 **Fred Davis** served as the Assistant City Engineer in the City of Napa. In 1953 Fred was hired to be the Director of Public Works in Chico. After six-years with the Chico staff, Fred was appointed to the Chico City Manager position, where he served until 1992; a period of 23-years. In 1993 Fred founded the Fred Davis & Associates consulting firm based in Chico. Fred earned a BS from the University of California. In 1989 he received a 40-year ICMA Service Award.

Robert E. Koch worked in various management positions in the City Manager's Office for the City of Chico, California for 33 years, retiring in December 2005. Since then, Bob has worked as a consultant to the City of Chico for risk management and Americans with Disability Act matters. He has also consulted with the private consulting firm Tempra Board and Associates, as an Associate Grant Writer. Robert recently concluded a 4-year term on the City of Chico Airport Commission. He serving as the Commission Chair for the 2010 calendar year.



Wfis.wellsfargo.com

Gary Delaney has developed sophisticated employee benefit insurance programs for public entities for more than 30-years. **Wells Fargo Insurance**, as one of the largest insurance brokerages in the world, helps agencies design innovative benefits solutions and more effectively navigate the complex world of healthcare reform.



www.brandywinedev.com

Former Artesia City Manager **Jim Barisic** founded Brandywine with a business plan to revitalize established neighborhoods and convert existing underutilized space into needed housing. Construction has commenced on a 5.1 acre urban infill project near the Richard Nixon Presidential Library and Museum in Yorba Linda.

Thomas Lando, Principal/Owner of Lando and Associates, a planning, administration and management consulting firm, began his career as a member of the Columbus, Ohio staff in 1972. In 1977 Tom moved to California and took a Planner IV position with Visalia. He joined the Chico city staff in 1980 as the Planning Director. He was promoted to Community Services Director in 1985, and in 1992 he was appointed to the Chico City Manager post. Tom served as the Chico City Manager for about 14-years (1992-2006) prior to his founding of Lando and Associates. Tom earned a BA from the University of Pacific, an MA and an MCP from Ohio State University, and a DPA from the University of Southern California (**USC**). In 2002 Tom received a 30-year ICMA Service Award. Tom has served on a number of different boards, commissions and committees, including the California State University, Chico Local Government Advisory Committee. Tom has taught courses at the university. Tom was appointed to serve as a Butte College Trustee in 2011.



<http://muniservices.com/>

MuniServices, LLC, founded in 1978, helps cities preserve, enhance and manage their revenue base. **Fran Mancia** of **MuniServices** serves as a member of the CCMF Board of Directors.



2014 Annual Conference
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MMANC's Annual Conference a signature event and the premier training conference in Northern California for local government professionals. This event is designed for municipal managers of today who want to become the leaders of tomorrow.

Please save the dates! <http://www.mmanc.org/>

CITY MANAGERS WITH CHICO EXPERIENCE.

City Manager **Harry H. Hume** served as the Chico City Manager starting in 1929. He was Chico's second City Manager. Harry resigned as Chico City Manager in July, 1949. Harry left the public sector and became a supervisor of the Butte Creek Rock Company. Harry served as the President of the City Managers Department of the League of California Cities in 1947. Harry's grandson **Patrick Hume** serves as a member of the Elk Grove City Council.



EXPERTS IN EXECUTIVE SEARCH

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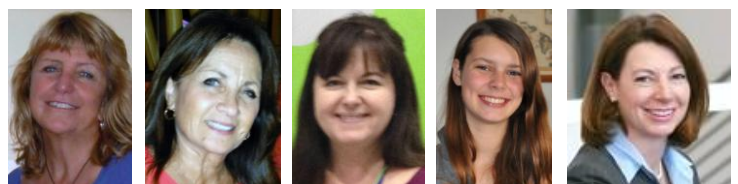
Executive Recruitment: Through many years of experience, **Bob Murray**, a former City Manager, and his associates have created an ideal recruitment process.



In June 2013, **Fulbright & Jaworski** L.L.P. joined forces with Norton Rose as Norton Rose Fulbright. Super Lawyers 2014 lists 11-firm lawyers as being among the top lawyers in Southern California; five others are listed as "rising stars."

<http://www.nortonrosefulbright.com>

Robert Orville Bailey resigned from the Chico City Manager position in 1959 after serving in the post for about 8-years. Following his resignation in Chico, he interviewed in Novato for an interim City Manager position. Bob was appointed to the Chico City Manager position in 1951. Bob worked with the Army Corps of Engineers as a geological scout and served in the U. S. Navy during World War II. Bob began his local government career in June, 1948 as a Planning Analyst in Milwaukee, Wisconsin. In December, 1948 he was appointed City Manager in Stigler, Oklahoma. In August, 1949 he moved to the Guthrie, Oklahoma City Manager post, and served there until January, 1951. Bob moved to California in March, 1951 when he was appointed City Manager in Chico. Bob served in the Chico City Manager position until November, 1959. Following a period of working in the private sector between 1959 and 1963, Bob went to work as the Chief Administrative Officer in the City of Culver City. He served there until June, 1969. After a couple of years back on the private side, Bob was appointed City Manager in Janesville, Wisconsin in January, 1971. After working in Janesville until October, 1975, Bob's next assignment was serving as the Chief Administrative Officer in Macon, Georgia from 1976 until 1980. Bob then went to work in private business. Bob earned a BA and MA from the University of Chicago. He was a Life Member of ICMA, and was presented with the ICMA L.P. Cookingham Award in 1981. He served as President of the Wisconsin State City Management Association in 1959. Bob passed away in December, 2003 in Eugene, Oregon of complications from Parkinson's Disease.



O'CONNOR & COMPANY SECURITIES & PUBLIC FINANCE

<http://www.ocsec.com/>

O'Connor & Company Securities, Inc. is a full service broker-dealer headquartered in Newport Beach. Former Duarte City Manager **J. Kenneth Caresio** is a Managing Director for the firm.

CITY MANAGERS WITH CHICO EXPERIENCE.



City Manager **Greg Jones** was appointed to the Chico City Manager position in January, 2006. Greg resigned the Chico post in September, 2007 to accept the appointment to serve as the Hayward City Manager.

Described as a popular City Manager, he resigned from the Hayward City Manager post in March, 2010. Greg is currently in the real estate business in Hayward and serves on the Hayward City Council. When Greg left Chico he recommend that Assistant City Manager **Dave Burkland** be appointed Interim City Manager. Prior to joining the Chico staff, Greg spent about 14-years with the City of Concord, the last 3-years as Assistant City Manager. Greg earned an MPA from California State University, Hayward.

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<http://www.urbanfuturesinc.com/>

Marshall Linn founded Urban Futures, Inc. in 1972. Marshall's expertise is in municipal finance, redevelopment, and planning. President **Michael P. Busch** joined **Urban Futures** in 2007 following a successful career in municipal government. **James Lee** recently joined the firm as a Principal with expertise in public utility financing.



www.englenderpr.com

Harvey Englander is a graduate of **UCLA**, and is a member of the Board of the **UCLA** School of Public Policy. **Matt Knabe** serves on the LAEDC Board of Governors, and as President of the Paramount Education Project, among other service assignments.



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Conference Co-Chairs

Jorge Garcia, Santa Ana

Alma Janabajab, County of Santa Barbara

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CITY MANAGERS WITH CHICO EXPERIENCE.

Dave Burkland served as the Chico Economic Development/Housing Director prior to his appointment to serve as the Chico City Manager. Dave was made City Manager, starting as "Interim," when City Manager **Greg Jones** left for Hayward in 2007. Dave joined the Chico staff in 1992 and worked in housing and community development. Dave retired in August, 2012 at the age of 60. At the time he said that retirement would give him more time to play volleyball, ride his off-road motorcycle, and learn to fly fish, along with many more opportunities. Dave earned a BA and MA from California State University, Chico.

Chico Management Analyst **Deborah Collins** began her working career in Sausalito as an Administrative Assistant with an information technology and services firm in 1983. In 1984 she went to work as a software support technician for an on-line software systems company in Chico. She joined the Chico city staff in 1994 as Community Services Officer (CSO), and in 2001 she took a Management Analyst with the Chico Police Department. In 2009 she moved to the City Manager's Office in a Management Analyst post. Deborah earned a BA in social work from California State University, Chico, and an MS in law from Champlain College.

We hope you enjoy this list and we apologize to anyone who we missed. As usual, the ICMA Who's Who Directory was our primary research

tool. Of course, some professionals are not ICMA members. Here are a few more of the names we discovered along the way: **John Dougherty** and Patricia Dunlap, former Assistant City Managers; **John Rucker**, who worked nearly 20-years with the Chico Police Department prior to his appointment to the Assistant City Manager post; **Susan Barrett**, a Paralegal in the City Manager's Office; **Deborah Presson**, City Clerk; **Dennis Beardsley**, Director of Parks and Recreation; **Ruben Martinez**, General Services Director; **Chris Constantin**, Assistant City Manager; and **Sarah Hoffman** of the ICMA staff in Breckenridge, Colorado.

Again, we apologize to all those who we did not include in this list. We tip our cap to all the highly professional people who have served and who serve the City of Chico, California. ##



Picking Up the Pieces: City Manager **Nicole R. Zieba** was appointed to the



Reedley City Manager position in August, 2011. Prior to joining the Reedley staff, she served as the Deputy City Manager in Fresno. Nicole took over in Reedley from Interim City Manager **Ray Forsyth**. Nicole earned a BA from California State University, Fullerton and an MPA from the University of Southern California (**USC**). Chowchilla City Manager **Mark Lewis** has been placed on paid leave. No reasons have been given. Chief of Police **Jay Varney** is serving as Acting City Manager, a position he has held previously. Chief Varney is a candidate for Madera County Sheriff. Mark came to Chowchilla in April, 2011. He previously served as the Stockton City Manager. Hesperia Legislative Analyst **Georgia Lantsberger** is leaving the city to accept a position with the City of Manteca. Prior to coming to Hesperia in 2007 Georgia worked for the City of Victorville for 23-years. She only left Victorville to briefly move out of State. She has been working as an important staff member of Hesperia City Manager **Mike Podegracz**. Georgia's husband **Steve Lantsberger** is the Hesperia Economic Development Director. Former Morro Bay City Manager **Andrea K. Lueker** is currently serving as the Executive Director of the Morro Bay Community Quota Fund. She served as City Manager between 2008 and early 2014. Andrea initially joined the Morro Bay city staff in 1987 as a Recreation Coordinator/Supervisor. In 2013 she received a 25-years ICMA Service Award.



<http://www.gonsalvi.com/>

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Joe A. Gonsalves & Son has more than 30-years of experience successfully representing clients before the California State Legislature and California State Departments. Every day the firms principals and staff are committed to their clients' best interest. The firm works hard and effectively to help move their clients toward their goals. **Joe A. Gonsalves & Son** provide personal, professional representation in an honest, legal, and ethical manner. **Anthony, Jason** and **Paul Gonsalves** turn opportunities into results, ideas into realities and expertise into success for those they represent.

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Joe A. Gonsalves & Son was founded by **Joe A. Gonsalves**, in 1975. Joe served in the California State Assembly from 1962 through 1974. Prior to that he served on the Dairy Valley City Council, including two years as Dairy Valley Mayor. The City of Dairy Valley is now the city of Cerritos.



Anthony D. Gonsalves joined Joe A. Gonsalves & Son in January, 1977. Anthony previously served as a member of the California State Senate staff for a year and a half. The political process in Sacramento is exceedingly complex, with more than three decades of experience, Anthony has had the opportunity to master such complexities. Anthony is widely recognized as one of Sacramento's most successful lobbyist with the longest tenure.

In December, 1998, **Jason A. Gonsalves**, joined Joe A. Gonsalves & Son. This gave Joe A. Gonsalves & Son the proud distinction of being the first California lobbying firm to have three generations of legislative advocates in one firm at the same time. This distinction continued until Joe passed away in July, 2000. Jason has successfully represented many clients before the Legislature and with various state department and agencies in the areas of local government finance, utilities and commerce, public employees' retirement, workers' compensation, telecommunications, and conflict of interest issues.

In October, 2004, **Paul A. Gonsalves**, joined **Joe A. Gonsalves & Son**. Previously, Paul served as a Legislative Aide to Assembly Member Rudy Bermudez. Paul earned a BA in Political Science with a minor in Public Administration from San Diego State University.

Joe A. Gonsalves & Son represents more cities than any other California contract lobbying firm. With 50 plus client cities spread throughout California, a growing number of Legislators were prior members of the "Gonsalves Family of Cities".

Joe A. Gonsalves & Son continues the proud tradition of being one of the more prominent and successful firms in Sacramento.

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Describing **Joe A. Gonsalves & Son**, the late California State Senator **Ken Maddy** coined the description: "The Gonsalvi." When asked what he meant by the nickname, Senator Maddy responded "It's like alumni, when you guys are working an issue you are everywhere." Members of the Legislature continue to refer to the firm as "The Gonsalvi." When considering retaining a professional legislative representation firm, it is recommended that Legislators be asked about the **Joe A. Gonsalves & Son** firm.

The firm operates on a very personal...family...and professional level, always working hard to accomplish client goals. **Joe Gonsalves** once told a LA Times writer: "**Lobbyist are like parachutes. You don't need them very often, but when you need them, they'd better work.**"

Ralph H. Webb Jr.,

(December, 1947 - September, 2014);

Former City Manager, Founder of eCivis and Founder of Webb Public Management Services has passed away. Ralph began his public management service in 1971 as an Administrative Aide in Norwalk. In December, 1971 he joined the Inglewood staff as an Administrative Assistant. Ralph worked his way up in the Inglewood organization and became Deputy City Administrator in June, 1979. Ralph was appointed City Manager in Baldwin Park and started that assignment in April, 1981. He earned a BS from California State Polytechnic University, Pomona, and an MPA from the University of California, Los Angeles (UCLA). Ralph served some 29-years in the public sector. Among his consultant assignments was his service as the Executive Director of the Interstate 5 Consortium Cities Joint Power Authority, a 6-city joint powers authority serving a population of 350,000. Ralph apparently passed away at Hoag Hospital in Newport Beach. One of Ralph's favorite places was the Huntington Beach Pier. Sincere condolences go to Ralph's family and friends. Rest in peace Ralph Webb.



More Pieces Picked Up: San Bernardino City Manager **Allen J. Parker** has served in local government in each of the past 6-decades, beginning in 1965 as an Administrative Assistant in Kansas City, Missouri. He worked in South El Monte at the start of the 1970s, and was appointed City Manager in Seal Beach in 1981. In 1992 he was City Manager in East Palo Alto, and he was the Village Manager in Maywood, Illinois when 2000 rolled around. Allen began his current assignment in San Bernardino in 2013. Eastvale City Manager **Carol Jacobs** has resigned immediately from her position. Carol previously served as the Stanton City Manager. Eastvale City Attorney **John Cavanaugh** will serve as the Acting City Manager until the City Council decides on an Interim City Manager. Carol in Costa Mesa in 1987 as a Cable Television Assistant. She earned a BA and MPA from California State University, Fullerton. A city rumor is that there is interest in bringing City Manager **Robert Van Nort** back. Bob was the City's Interim City Manager at incorporation. **Thomas E. Robinson** has closed out a year of operations with *TR Management Services, Inc.* Tom founded TR Management soon after he retired as the City Manager in La Mirada. Tom's public management career started in Commerce in 1972 as a Public Information Officer. He spent a little more than 7-years in Cerritos starting in 1978 prior to joining the La Mirada staff as the Director of Community Resources. He was the La Mirada City Manager from August, 2008 to September, 2013.



Pam Newcomb and **Janees Williams** flank ICFA Executive Director **Debbie Smith**. Pam and Janees are principals with **Newcomb Williams Financial Group**. NWFG is a **woman-owned subsidiary of an investment banking firm** providing underwriting and financial advisory services to municipalities, government entities, including school districts, and non-profit corporations.



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2014 /100th ICMA Annual Conference

WHEN:

September 14-17, 2014

WHERE: Charlotte/Mecklenburg, North Carolina

<http://icma.org/en/icma/home>



Bridge and stairs beach access at T-Street Beach in San Clemente

Make the Ordinary Come Alive:

Do not ask your children
to strive for extraordinary lives.
Such striving may seem admirable,
but it is a way of foolishness.
Help them instead to find the wonder
and the marvel of an ordinary life.
Show them the joy of tasting
tomatoes, apples and pears.
Show them how to cry
when pets and people die.
Show them the infinite pleasure
in the touch of a hand.
And make the ordinary come alive for them.
The extraordinary will take care of itself.

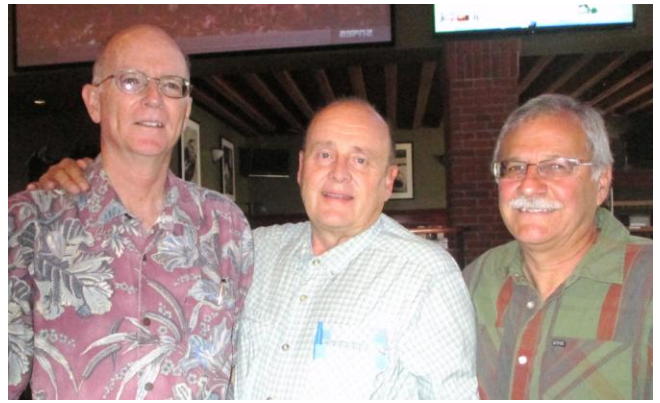
By **William Martin**, [The Parent's Tao Te Ching: Ancient Advice for Modern Parents](#).

Many "Thanks" to retired City Manager **Craig Robinson** for sharing this poem.



Still More Pieces Picked Up: Former Del Rey Oaks City Manager **Steve Endsley** has worked with the Fort Ord Reuse Authority since 1998, starting

as the Authority's Director of Planning and Redevelopment. He served in Del Rey Oaks between 1993 and 1998. Steve is currently the Assistant Executive Officer of the Authority. Steve earned his BA and a Masters degree in City and Regional Planning from the University of California, Berkeley. He served as the Vice President of the University's student body in 1975-1976. Former City Manager **John Longley**, who served in Porterville, Marina, Avalon, Farmersville and Greenfield, is celebrating his 4th anniversary as the Airport Director for the City of Klamath Falls Airport in Oregon. John started as a Civil Air Patrol Volunteer, and in August, 2010 was appointed to the Airport Director position. John earned a BA from San Jose State University, and an MA from the University of California, Davis. Arcata City Manager **Randy Mendosa** retired last month, and Finance Director **Janet Luzzi** is serving as Interim City Manager. Colton Finance Manager **Jessica Hurst** is the new Hemet Deputy City Manager. She fills the position vacated by **Rita Conrad**, who resigned in March. In addition to Colton, Jessica has previously worked for the County of San Bernardino and Rancho Cucamonga. She earned a BA and MPA from California State University, San Bernardino. **Jeff Mathieu** served as the Director of the Santa Monica Resource Management Agency for 20-years from 1986 to 2006. Jeff was appointed City Manager in the City of Big Bear Lake in July, 2006. He earned a BA from California State University, Long Beach.



Rosemead city staff alumni **Bill Crowe**, **Don Wagner** and **Gary Chicots**. They all worked for City Manager **Frank G. Tripepi**, who is currently a Senior Vice President with the Willdan consulting firm. Bill served as the Rosemead City Manager too.

Walter Munchheimer, 66, was appointed to the Marysville City Manager post in October, 2012. Walter came out of retirement to take the Marysville position. He grew up in Rio Dell in Humboldt County. Walter went to college at the University of California, Davis and served in the Lake County administration. He eventually moved to Florida, where prior to coming to Marysville he was the Director of Financial Management in Palm Beach County. He also has served as the Deputy County Manager in Fulton County, Georgia, which includes Atlanta. He returned to California, moving to Eureka in 2008 where his wife served as a public health administrator. Former La Mirada Assistant City Manager **John Di Mario**, who also worked as the Community Development Director in La Palma, and Economic Development Manager in South Gate, is currently serving as the Community Development Manager for Civic Solutions. John earned a BA and MPA from California State University, Long Beach. Colton City Manager **Stephen Compton** was dismissed at a Special City Council meeting on Thursday, August 21, 2014. The termination was effective immediately. **Richard J. "Rick" Keene** is a former Republican member of the California State Assembly representing the 3rd District from 2002 to 2008. Rick previously served on the Chico City Council and served as Mayor in 1997-1998. Rick was born in Crescent City, a son of a logger, and raised in a small Trinity County community. He is an attorney and has worked as a lobbyist since leaving the legislature.



City Manager Doug Prichard in the World Body Surfing Championships.

Doug wrote us a note following his competition. We have decided to share it, as it is a good example of staying active as we age. Doug wrote:

As a fellow body surfer, I thought I would let you know how the World Body Surfing Championships went in Oceanside August 16-17. I placed fifth in the 55-64 age group, which is actually a pretty tough group because it includes **Mark Cunningham**, probably the most famous body surfer in the world next to body boarding (and body surfing) legend **Mike Stewart**. Plus, as it turns out, body surfing is an old man's sport. There were probably more entrants (about 50) in my division than any other age group. There were about 350 entrants overall. It was interesting to hear the contest organizers plead with the old guard to pass the torch, so to speak, and recruit younger talent. I always knew that body surfing was a bit of a niche sport, but to hear them tell it, you would think the sport was dying out.

As for the contest, it was held at Oceanside Pier on both the north and south sides simultaneously. Swell was 4-8 feet from the south, with decent, but not great shape, and water temp in the upper sixties. Three judges score each wave and they add up the points. The three highest scoring waves count for the heat total. If you cut someone off, you only get two scoring waves, so it's critical not to shoulder hop. Three of six contestants advance from each heat into the next round.

My son Michael competed in the 18-24 age group and was knocked out in the second round.

I placed third in my first round heat Saturday morning, which advanced me. I won my second round heat (beating the eventual age group winner in the process), which was notable for its lengthy lull. I had doubts mid-way through the heat that I would even catch the three scoring waves I needed. Sunday morning I had a semi-final heat which included the aforementioned **Mark Cunningham**. The semis were by far my best heat, even though I still only placed third, which advanced me to the finals. The cool thing about that heat was the chance to call off Cunningham because I had position on a great wave and he had to back off or risk a severe penalty. The finals were not my best heat, but I had fun nonetheless. It was really cool to be in the water with some really good body surfers.

When they announced my fifth place finish I was a little disappointed, as I thought I had a shot at finishing as high as third, but in hindsight, for the heat I had, fifth was probably about right.

The thing I really came away with is the feeling that it is practically impossible to judge body surfing as the rides are short and there are limited maneuvers you can do to impress the judges; it's hard to keep track of all the contestants in the water, especially if several riders are on waves at the same time; and there is a lot of luck involved when it comes to wave availability.

As the Beach Boys once sang, "Catch a wave and you're sittin' on top of the world!"

By the way, I took my 91-year old father down to T-Street in San Clemente this past weekend to look at the surf he used to ride. It was about 6 feet and great shape. He said, "Man, I wish I could still do that!" Hope all is well with you.

Doug Prichard
City Manager
[Rolling Hills Estates](#)

Thank you Doug for the well-written and interesting narrative. We hope you do not mind that we shared it. Congratulations on such a good finish in the body surfing competition. Here are some T-Street Beach pictures taken this past summer by our family.

