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Past Presidents Municipal Management Association of Northern California...MMANC

Next month the Municipal Management Association of Northern California (MMANC) will hold its Annual Conference October 22-24, 2008 at the beautiful Resort at Squaw Creek in Squaw Valley near Lake Tahoe. This year's conference is entitled: "Leadership by Design."

We are proud that among the event sponsors are Trackdown Sponsors: **E.J. De La Rosa and Company, Piper Jaffray, Stone & Youngberg,** and **Willdan's** companies. This support is indicative of how important MMANC and MMASC are judged by those who serve California's local governments.

Organized in 1950, MMANC is the oldest and one of the largest organizations of its kind in the Nation. Local government management professionals who work in California's 49 northern counties come together through MMANC to provide opportunities for professional growth, training, idea-sharing and leadership development.

We reviewed the MMANC Past President's roster and took a look to see how many are listed in the current ICMA Who's Who Directory. We also tried to find information on some of those who are not listed, and we think we have developed a pretty good representative list of MMANC Past Presidents.

Past Presidents of MMANC

If we missed someone we should not have missed, we apologize. Of course our methodology can be questioned, but we feel that we have produced an excellent representative list of Past MMANC Presidents. No one was left out on purpose. Please understand that we have not listed all Past Presidents, but only those on who we could find current information. Here goes!

LeRoy E. "Lee" Riordan was the MMANC President in 1956. At that time, Lee worked in San Leandro. In 1951 until February, 1952, he was an Administrative Analyst for the USAF. In July, 1952 Lee went to work in San Leandro as a Finance Assistant Purchase Agent, and in 1956 he was appointed Assistant City Manager. Lee was appointed San Leandro City Manager in January 1976, after serving as Assistant City Manager for nearly 20-years and served as manager until July, 1986. In June, 1987 Lee was appointed City Manager in Monterey, and served there until 1991. Later that year he became the Advisor to the Mayor Association of Monterey County until 1996. Lee has a BA and MA from the University of California. He is a past Cal-ICMA Board Member and served as a Range Rider from 1997 until 2003. Lee has earned a 35-year ICMA Service Award.



<http://www.hdlcompanies.com/>

While an Administrative Assistant to the Berkeley City Manager in 1959, **James M. Fales, Jr.** served as MMANC President. He worked in Berkeley from 1955 to 1969, and then he served as City Manager in Pleasanton until 1972 when he was appointed City Manager in Redwood City. Jim worked at the helm in Redwood City for ten years. In 1982 he became City Manager in Richmond and worked there until 1988. Following his retirement he served in "interim" city manager capacities in Fairfax, Hayward and Woodside. He is a Past-President of the League's City Managers' Department, 1973-74. He had an undergraduate degree from the University of San Francisco and a Master's Degree from the University of California, Berkeley. While at USF Jim was an outstanding football player and played briefly for the Green Bay Packers. Jim passed away after a short illness in March, 1994.

After serving as a Menlo Park Administrative Assistant from 1964 **Robert F. "Bob" Beyer** was appointed Assistant to the City Manager in 1967, the year he served as MMANC President. Bob left Menlo Park in 1971 to become the Assistant to the City Manager in Berkeley, and then he was appointed Saratoga City Manager in March, 1972. He served there for more than 8-years until he was selected to be the San Rafael City Manager in November, 1980. In March, 1985 Bob became the Deputy City Manager in San Jose where he served for five years. In 1992 he went into private business for a good 10-year stint, but came back to public service in October, 2002 as the Director of Community Development in San Mateo. Bob earned an AA from Modesto Junior College and a BS from San Francisco State College. He has a 30-year ICMA Service Award.

Women Leading Government (WLG)

An Initiative of the Cal-ICMA Coaching Program

Organized by women public managers, WLG is designed to assist female managers in their career development.

Please check out the WLG website:

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Past Presidents of MMANC

Pleasanton Assistant City Manager **William H. "Bill" Edgar** was the 1968 MMANC President. Bill got his start during his college years in Pennsylvania as a Budget Officer for the State in 1961. In September, 1964 Bill moved west to Fresno for an Administrative Assistant position, and in June, 1965 he was appointed Assistant City Manager in Pleasanton. He was elevated to City Manager in 1971 and served in that position until he accepted the Sacramento Assistant City Manager job in 1977. In 1980 Bill became the Executive Director of the Sacramento Housing and Redevelopment Agency where he served until 1988 when he was appointed Executive Director of Sacramento Flood Control. In 1991 Bill became Sacramento Assistant City Manager, and he was appointed City Manager in March, 1993 and served in that roll until March, 1999. That year Bill and his wife Karen Edgar opened Edgar & Associates, a tax, accounting and financial consulting firm. Bill has been an Enrolled Agent since 1996, and has been preparing tax returns and giving tax advice since 1990. He worked for H & R Block for 8-years. Bill's daughter-in-law Stacey joined the family owned and operated business in 2004, and in 2008 the family formed a partnership with son, Larry, assuming the duties of managing partner. Bill shows beyond a doubt that there can be life after city management. Bill has a BA from Haverford College in Pennsylvania, and an MGA from the University of Pennsylvania.

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Past Presidents of MMANC



John D. Goss is one of a few who worked in both the south and north ends of California, and he is among the very few to earn a 40-year ICMA Service Award. Of course, we have visited John in previous newsletter. John was raised in Fresno and graduated in 1956 from Roosevelt High School there. In 1969, as the Assistant City Manager in Alameda, John served as President of MMANC. John started his career as an Administrative Intern in Phoenix in 1962, and he went to work for San Diego in 1963 as an Assistant Administrative Analyst. In July, 1964 John was appointed Assistant to the City Manager in Fremont, and in December, 1967 he became the Assistant City Manager in Alameda. John was selected to be the Alameda City Manager in 1973. In 1980 John became the Director of General Services in Oakland. In 1983 he was appointed to be Chula Vista's City Manager. Following retirement in 1998, John took an Interim Director of Planning and Assistant County Manager position in San Bernardino County in 1999. He served there until 2004. He currently works as a Senior Associate with Ralph Andersen & Associates. John has a BA from Fresno State College and was elected Senior Class President. His band had a measured popularity: *John Gauze and His Band Aids*. John also earned an MPA from **USC**. He is a Past President of the League's City Managers' Department, and he is the 1991 recipient of the ICMA Mark E. Keane Award for Excellence.

During **John Goss'** senior year at Fresno State College in 1960 he and **Mervin Whealy** competed as the schools debate team in a tournament against the giants of the time: Stanford University and the University of Southern California. It was a "David versus Goliath" competition, and Goss & Whealy were up to that challenge. The Fresno State College success against momentous odds was recently recollected following the release of the **Denzel Washington** movie, "The Great Debaters." On their victorious weekend, Goss & Whealy competed in San Francisco against 25 teams from California, Nevada and Utah. They beat **USC** in the semifinals and Stanford in the finals. Had they been an athletic team they would have returned to the campus triumphant and acknowledged kings.



In 1972 Livermore Assistant to the City Manager **Donald E. "Brad" Bradley** was elected MMANC President. Brad began his career in November, 1967 on the Livermore City Manager's staff as an Administrative Assistant. In 1972 he was appointed Assistant to the City Manager in Livermore. Brad was selected to be the Pinole City Manager in December, 1976 and served in that capacity for nearly 23-years. In November, 1999 Brad was appointed City Manager for the City of Cathedral City where he continues to serve. Brad is another of those rare individuals who have received a 40-year ICMA Service Award. He has a BA from St. Mary's College and an MPA from Golden Gate University.

<http://www.cathedralcity.gov/Admin/cityman.htm>



www.us.bureauveritas.com

Past Presidents of MMANC

Millbrae Assistant City Manager **Douglas R. Dawson** was elected to be the 1974 MMANC President. Doug got his career started in Southern California as an Administrative Intern in Chula Vista in 1968. In July, 1968 Doug accepted an Administrative Assistant assignment in West Covina where he worked until October, 1970. That year he was selected to be the Assistant City Administrator in Millbrae. In June, 1975 Doug moved on to his first manager job as the Town Manager of Corte Madera. In November, 1982 he was selected to be the City Manager in Mill Valley and he served there until June, 1999. Doug earned a BA from San Diego State College and an MPA from Golden Gate University. He has a 30-year ICMA Service Award. When Doug retired in 1999, the Marin County Board of Supervisors unanimously adopted a resolution commending him on "...his long-time service to the people of Mill Valley and Marin County." Among those expressing their regard for Doug at the meeting was: Mill Valley Mayor **David Raub**, Tiburon Town Manager **Bob Kleinert** and Larkspur City Manager **Jean Bonander**.

"I'd rather have it and not need it than need it and not have it!"



<http://www.styo.com/>

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In 1976 Union City Personnel Director **Karen Smith** was the MMANC President. Karen began her public management career in 1971 as a Human Relations Coordinator in Martinez. In July, 1972 she was appointed to an Administrative Assistant position, and in January, 1975 she left Martinez to accept the Personnel Director position in Union City. In December, 1977 Karen was appointed Assistant City Manager and then elevated to Union City City Manager in 1979 where she served until February, 1995. Karen was appointed Executive Director of the Waste Management Authority in Alameda County in March, 1995. She is a Past-President of the League of California Cities' City Managers' Department (1993), and she is a former Regional Vice President on the ICMA Executive Board. Karen has a BA from the University of California, Berkeley and an MPA from California State University, Hayward. She has earned a 35-year ICMA Service Award.

Foster City Assistant City Manager **Ann Hinshaw** served as MMANC President in 1981. Ann began her career in 1968 as an Administrative Assistant in Richmond. In 1969 she took a similar position with Hayward, and in 1970 she returned to Richmond. In 1978 Ann took the Assistant to the City Manager position in Foster City, and became the Assistant City Manager later the same year. In 1983 Ann was selected to serve as the Town Manager in Los Altos Hills and she served there until June, 1984. In 1985 Ann returned to the Richmond City Manager's staff and did not leave until 2003 while serving as a Senior Administrative Analyst. Ann has a BA and MA from the University of California, and she has earned a 30-year ICMA Service Award.



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Past Presidents of MMANC



In 1982 the MMANC President was Mill Valley Administrative Assistant **David Van Kirk**. It was David's first position and he started in October, 1977. In July, 1983 David was appointed Assistant to the City Manager in Mill Valley. In June 1985 he was recruited for the Assistant City Manager position in Vacaville, and in 2003 he took over the City Manager job following the retiring **John Thompson**. David has a BA from the University of San Francisco and an MPA from Golden Gate University. He has earned a 30-year ICMA Service Award.
<http://www.ci.vacaville.ca.us>

James C. "Jim" Hardy began his public service career in 1978 as an Administrative Assistant in Inglewood. In 1979 he took a similar position with Torrance, and in July of that year he moved to Manhattan Beach as an Administrative Analyst. Jim moved to North California in 1981 becoming the Director of Administrative Services in Foster City. He was appointed Foster City Assistant City Manager in 1983, and in 1988 Jim served as President of MMANC. Since then in 1994, Jim was appointed the City Manager in Foster City. He has a BA and MPA from Brigham Young University, and he has earned a 25-year ICMA Service Award.

Brian A. Moura served as the MMANC President in 1984. He was an Administrative Analyst III in Hayward at the time. Brian began his career as a Court Administrative Intern in San Francisco in 1975. In 1978 he took an Administrative Analyst position in Contra Costa County. He left there to spend most of 1979 as a Graduate Assistant at California State University and in August he started as an Administrative assistant in Hayward. Brian left Hayward in November, 1986 to take the combination Assistant City Manager/Finance Director position in San Carlos. Brian remains in the ACM slot in San Carlos though he has along the way performed in "interim" capacities. He has served as the Acting Parks & Recreation Director and the Acting Economic Development Manager. Brian has a BA from the University of California and an MPA from California State University. He was a 1996 participant in the ICMA Exchange Program to Australia. Brian has earned a 30-year ICMA Service Award.

Sunnyvale Administrative Assistant **Jennifer Britton** served as the MMANC President in 1991. Jennifer moved to California after growing up in Canfield, Ohio. After earning an MPA she move to Sunnyvale and went to work in the City Manager's office. Jennifer worked for Sunnyvale from 1987 to 1992. Her husband **Mark Hanlon** was elected to the Sunnyvale City Council in 1987 and served one term. Jennifer and Mark bought a 100-year-old Sunnyvale farmhouse in 1993, and were married in Saratoga in 1994. Jennifer is currently listed as the Office Manager for the Waldorf School in Los Altos.

MMANC Annual Conference, October 22-24
 Resort at Squaw Creek, Squaw Valley
<http://www.mmanc.org/>

Past Presidents of MMANC

In 1992 **Kristi A. Chappelle** was the MMANC President. Kristi began her city government career in 1981 as the Assistant Director of Personnel in Arlington, Massachusetts. She moved west in November, 1982 to accept an Administrative Assistant position in **Foster City**. Since then Kristi has served as General Services Director (1987-92), Deputy City Manager/General Service Director (1992-94), and is currently the Foster City Assistant City Manager/Administrative Services Director. She has a BA from the University of Nebraska, a MEd from Northeastern University and an MPA from California State University. Kristi has earned a 25-year ICMA Service Award.



<http://www.bobmurrayassoc.com/>

In 1995 another Foster City staff member took the MMANC President reins. **Diane McGrath** started her city government career in planning as a Senior Planner for Breckenridge, Colorado in 1978. Diane moved to Foster City for a similar position in 1985, and in 1987 she was appointed Deputy Executive Director of the Community Development Agency. In 2002 Diane moved to Colma as the Assistant City Manager and in November, 2004 she was selected to be the Colma City Manager. Diane, a Union City resident, announced her retirement effective August 1, 2008 to spend more time with her family and traveling. Diane has a BA from California State University, Long Beach and a MA for the University of Colorado. She has earned a 30-year ICMA Service Award.



<http://www.ecivis.com>



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In 1997 **Jacquelyn L. "Jacquie" Diaz** was the MMANC President. The MMANC Past President's list says that Jacquie was the CDBG Coordinator for San Leandro at the time. The ICMA Who's Who Directory picks her career up in November, 2002 listing her as the Assistant to the City Manager in Pleasanton. In November, 2007 she became the Assistant to the City Manager in San Leandro.

Union City Director of Administrative Service **Joni Pattillo** was the 1998 MMANC President. Joni began her career on the private business sector side. However, in 1988 she went to work for Fremont, and in 1997 became the Director of Administrative Services in Union City. In April, 1999 Joni was appointed Chief Deputy Director of Environmental Services in San Jose. She was appointed Assistant City Manager in Dublin in 2002 and has been selected by the City Council as Dublin City Manager effective September 1, 2008 following the retirement of **Richard Ambrose**. Joni has an AA from Chabot Junior College, a BA from San Jose State University, MBA from the University of Phoenix and she will receive her Master's in leadership from St. Mary's College later this year. She is a past member of the Board of Cal-ICMA, and has earned a 10-year ICMA Service Award. Congratulations Joni!



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Past Presidents of MMANC

Classic car buff **Hilary M. Straus** (he owns a 1973 Toyota Crown) began his public service career in 1995 as an Administrative Assistant in Loomis. After being elevated to an Administrative Analyst in 1997, Hilary left Loomis for a similar position in Citrus Heights in 1998. Since that time he has served in various positions and was appointed Assistant to the City Manager in September, 2007. Hilary was the MMANC President in 2001 and is currently completing his term as the Board Chair of Cal-ICMA. He has a BA from the University of California and an MPA from **USC**. Hilary has earned a 10-year ICMA Service Award.

In 2002 the MMANC President was Central Contra Costa Sanitary District Management Analyst **Russell Leavitt**. He is currently listed in the ICMA Who's Who Directory as an Affiliate Member serving as an Engineering Assistant III at the District.

MMANC's 2003 President is listed as **Kristen Mignone Crane**. Kristen began her career in 1995 as an Administrative Associate in Glendale, California. In May 1998 she took a Management Analyst position with Claremont and in December 1999 moved to Citrus Heights for a similar position. In 2004 she relocated back to Southern California as a Senior Management Analyst in Poway. She is currently Poway's Water Conservation Administrator. Kristen has a BS from Santa Clara University and a MPA from **USC**.

A great deal has happened since Novato Senior Management Analyst **Philip A. Vince** served as MMANC President in 2004. Phil worked in Novato beginning in July, 1986 and left there in February, 2004 to accept the appointment as Town Manager in Moraga. In fact Phil had to resign early from the MMANC Presidency to accept his first manager's position. Due largely to his exceptional work in Moraga, in May of this year Phil was appointed City Manager in Martinez behind the retirement of highly respected City Manager **Don Blubaugh**. Now Phil is learning about the beaver of Alhambra Creek and other issue facing the Martinez community. Phil has a BA from St. Mary's College and an MPA from San Francisco State University.

In 2005 San Leandro Assistant to the City Manager **Eric Figueroa** was the MMANC President. Since that time Eric has joined the staff of the League of California Cities as the East Bay Regional Manager.

In 2006 **Nancy Hetrick**, a Management Analyst for the County of San Mateo served as the MMANC President. Currently, Nancy is listed as a Senior Management Advisor for Management Partners, Inc.



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Past Presidents of MMANC

Matthew T. "Matt" Bronson, Principal Administrative Analyst, County of Marin, served as the 2008 MMANC President. Matt started his career in 1997 as a Management Intern in Davis. In 1996 he was an Intern for the Metro Washington, D.C. Council of Governments, and in 1999 he went to work for Charlotte, North Carolina as an Administrative Officer. In 2000 he took a Budget Evaluation Analyst position in Charlotte. In December, 2003 Matt moved west to take an Administrative Analyst in Marin County. In 2005 he was appointed to the Principal Administrative Analyst slot. Matt has a BS from the University of California, Davis and a MPA from the University of North Carolina, Chapel Hill.

We hope that you enjoyed this presentation. Please let us know where some of the Past Presidents we missed are these days. We wish the membership at MMANC the very best for continued success. See you at the **Cruisin' For a Cure** car show September 27 at the Orange County Fair Grounds & the **League Conference in Long Beach**, September 24-27.

Picking up the Pieces: Huntington Beach's Interim City Manager **Paul Emery** is being replaced September 22 by 12-year veteran San Bernardino City Manager **Fred Wilson**, 49. Emery stepped in when **Penny Culbreth-Graff** took the Colorado Springs City Manager position. Crescent City has been without a permanent city manager since **Eli Naffah** resigned in May, 2008. **Mike Young** has been serving as Interim City Manager while the City recruits. In 2001's *American Pie 2*, the beach town the characters drive on is Main Street, Seal Beach, home of the 2nd longest wooden public pier in the State where **Dave Carmany** is City Manager. The longest is in Oceanside, where **Peter A. Weiss** is City Manager. La Mirada City Manager **Andrea M. Travis**, 41, resigned August 6 to pursue other opportunities, perhaps a career in law as she is an attorney. Community Services Director **Tom Robinson**, 58, is the acting city manager. He has an MPA from California State University, Long Beach.

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Atascadero Assistant City Manager **Jim Lewis** and his wife **Debi** are shown here with their baby daughter **Gracie Lewis**, born July 23, 2008. **Gracie** weighed in at 7 pounds, 4 ounces and 20 inches long. Mother and daughter are doing well, and "Father Jim" is filling out **USC** enrollment papers.

Jim is a Past President of MMASC. Beverly Hills City Manager **Rod Wood** is the new Cal-ICMA Chair, succeeding **Hilary Straus** of Citrus Heights. Former Parlier, La Puente and Twentynine Palms City Manager **Michael Swigart** has died. He was 63. La Puente's first woman City Manager **Carol Cowley**, 61, will retire September 30. Former Banning City Manager **Randy Anstine** replaces **Darlene Gerdes** as the Calimesa Interim City Manager. At the East Palo Alto 25th Anniversary Celebration, **Frederic Howell** was recognized for his service as the city's first City Manager when the City incorporated in 1983. Retired El Segundo Police Chief **Jack Wayt**, who has served as interim since **Jeff Stewart** left, has been selected to be the new City Manager. City Manager **Paul J. Philips** closed out his Covina tenure at 8+ years. Paul previously served as the top executive in Artesia, Lawndale, South El Monte and Lowell, Oregon. He has a 30-year ICMA Service Award. Retired Mt. Shasta City Manager **Jeff Butzlaff** is the new Interim City Manager in Blue Lake. Riverside ACM **Michael J. Beck**, 43, is the new Pasadena City Manager as a result of a 7-month recruitment following the retirement of **Cynthia Kurtz**. **Leilani Brown**, a Bellflower alumnus, is the new Newport Beach City Clerk.

League of California Cities
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Long Beach, California
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We at Trackdown Management Services are proud to have been blessed with an awesome group of professional Sponsors who make the City Manager Newsletter by Trackdown possible. In this issue we give special thanks to **Edward J. De La Rosa**, President of De La Rosa & Co. He is the architect of the De La Rosa & Co. investment banking firm. The company has gathered an impressive professional team of experienced principals, senior officers and staff...investment bankers who are Wall Street veterans with "deep" California roots.

The licensed securities professionals at De La Rosa & Co. have proven time-and-time-again that they are adept at finding value and opportunity when they are not readily recognized. The folks at De La Rosa & Co. have a unique combination of insight, judgment and ethics in all their dealing.

Mr. De La Rosa began his career in public finance in 1983, and established De La Rosa & Co. in 1989. He developed the firm's public agency practice with cities, redevelopment agencies, special districts and transportation authorities across the state. De La Rosa & Co. is a full-service investment bank with offices in Los Angeles and San Francisco. Since it was founded in 1989, De La Rosa has helped public entities and private businesses secure funding for capital projects. The firm is registered with the Financial Industry Regulatory Authority, Securities and Exchange Commission and is a member of the Securities Investor Protection Corporation.

De La Rosa & Co. has used Certificates of Participation, General Obligation Bonds and other lowest-cost financing alternatives for government projects with a general purpose or benefit.

Raul Amezcua has been named Head of Investment Banking for De La Rosa & Co. Amezcua leads 14 bankers split evenly between offices in Los Angeles and San Francisco. President **Edward J. De La Rosa** said Amezcua "brings a broad view of strategic banking and client service that we want reflected across the division."

Capital Planning – De La Rosa & Co. investment bankers are experienced in the fields of accounting, municipal law, real estate, business negotiation and finance. Their knowledge and skills are invaluable resources for clients to develop prudent and sustainable capital plans.

Project Development - De La Rosa & Co. helps clients acquire and entitle land, select developers and negotiate real estate and equipment transactions. We also help configure tax payments and revenue streams to maximize sustainability for their projects.

Obtaining Funding - Many projects are only partially funded with bonds. De La Rosa & Co.'s first priority is to identify federal, state and local grants or low-interest loans to pay a portion of these projects. The resulting gap is then financed with tax-exempt or taxable bonds

Determining the Financing Method - De La Rosa & Co. can often finance an individual project on a stand-alone basis. Revenue bond structures and special tax financings, such as Assessment Districts, can help complete projects and preserve a clients' overall financial condition.

De La Rosa Expands Its Taxable Fixed-Income Sales and Trading Desk

Other financial institutions may be cutting staff, but De La Rosa & Co. recently added four specialists in taxable fixed-income securities to the firm's Los Angeles office. Their 80 years of cumulative experience add new depth to a Sales and Trading Desk that currently underwrites more than 100 new issues annually.

Principal **Benjamin Stern**, who heads sales and trading from De La Rosa's Westwood office, said the Taxable Fixed-Income Group has expanded the firm's ability to serve its clients by offering a broader range of products. "Our existing accounts benefit from a diversified product base, and we have added new investor relationships that benefit from our extensive fixed-income expertise."

Visit the De La Rosa & Co. web site at <http://www.ejdelarosa.com/>