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Switch Hitting Managers: City & County Assignments

Here it is February, 2009! The time seems to fly by these days. We just got through the holidays and skated by New Years and...wow...Ground Hog's Day shoots by and Valentine's Day is just around the bend.

It was in February when the Treaty of Guadalupe Hidalgo was signed with Mexico giving New Mexico and California to the United States. Many notable people have February birthdays. **George Herman “Babe” Ruth**, the king of the home run in Major League Baseball during a time before steroids was born on February 6.

40th President of the United State, former Governor of California and President of the Screen Actors Guild **Ronald Reagan** shared the Babe's birthday. Our 16th President was Abraham Lincoln, born February 12...the same day as our grandson **Tyler Pouncéy**. The first President **George Washington** and President **Richard M. Nixon**, a Whittier College graduate, were also born in February.

British writer **Charles Dickens** was born on February 7 and American inventor **Thomas Alva Edison** was born on February 11. Other February born folks include: **Charles Darwin**, **John Glenn**, **William “Buffalo Bill” Cody**, and mother **“Tiny” Simpson** of February 21.



Long Beach State has graduated many city managers and other local government professionals. A sign of the times, this picture of Grandson **Tyler Pouncéy** and the 49er's mascot was taken with a cell phone by his Dad prior to a recent LBSU basketball game at the Pyramid.

The City Managers' Department of the League of California Cities is meeting February 4-6 at the Hyatt Regency Monterey Hotel. February 6-8 is the 23rd Annual Winter Seminar of the Independent Cities Association in Santa Barbara. MMASC is holding its Winter Forum February 12 at the offices of the Metropolitan Water District, Union Station, Los Angeles.

This month the City Manager Newsletter by Trackdown is presenting a group of professional public managers who have served as managers in both a City and a County. We find that there are managers who have gone from a city manager post to a county manager position, and vice versa. Our listing presents a good representative list of these versatile public managers. Please let us know who we missed.

Our primary research tool is the ICMA Who's Who Directory. Those listed here are not presented in any particular order. It is a random listing.



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Switch Hitting Managers: City & County Assignments

In the February, 2008 issue of the City Manager Newsletter by Trackdown (on Page 4) we listed the late **Frank Aleshire** in our listing entitled: **A Second Look at "Oldies but Goodies"**. Frank earned a BA from Stanford University and was a 1948 Core Foundation Fellow. He earned his MA from Occidental College. Frank was a pilot during World War II and attended Stanford University upon his return to civilian life. After working as an Assistant City Manager in Ontario from 1951 to 1956, Frank was appointed City Manager in La Puente. In 1958 he was recruited to be City Manager in Pico Rivera. Frank left there in 1964 when he was selected to be the Palm Springs City Manager. He didn't leave Palm Springs until 1973 when he became the Chief Administrative Officer for the **County of San Diego**. Frank became the Scottsdale, Arizona City Manager in 1975 and came back to California in 1980 to be the Carlsbad City Manager. He retired in 1988, but took the Interim City Manager post in Temecula from November, 1989 until July, 1990. Frank died at the age of 75 following a battle with cancer for more than a year. He is survived by three son, one of which is City Attorney **David Aleshire**.



www.willdan.com

Trackdown Posse Roster

Gregory Korduner, Huntington Park *
 Howard Chambers, Lakewood
 Mike Egan, Bellflower
 Ernie Garcia, Norwalk
 Joe Tanner, Vallejo
 Bob Gutierrez, Moreno Valley
 Dave Carmany, Seal Beach
 Maria Dadian, Artesia
 Linda Lowry, Pomona **
 Ken Bayless, Greater L.A. Vector Control District
 Jeff Stewart, "In Transition"
 Kevin O'Rourke, Urban Futures, Inc.
 Tom Odom, Lomita
 George Rodericks, Belvedere
 June Catalano, Pleasant Hill
 Nelson Oliva, Hercules
 Richard Ramirez, American Canyon
 Vern Lawson, Lancaster **
 Fred Diaz, Fremont
 Fran Delach, Azusa
 Bill Kelly, Urban Futures, Inc.
 Chris Kelly, Chino Hills
 Don Penman, Arcadia
 Jason Gonsalves, Joe A. Gonsalves & Son
 Anthony Gonsalves, Joe A. Gonsalves & Son
 Paul Gonsalves, Joe A. Gonsalves & Son
 Bill Crowe, El Segundo
 Gerald W. Forde, McFarland
 Steve R. Thatcher, SRT Associates
 Ernesto Marquez, Hawaiian Gardens
 Gary K. & Mary Jo Sloan, La Mirada (Retired)
 Bob & Nadean Dickey, South Gate
 Deborah Lopez, Pico Rivera
 Glenn Southard, Indio
 Jan Perkins, Management Partners
 Andy Takata, Yucca Valley
 Marcia Raines, Half Moon Bay
 Gene Rogers, Moreno Valley (Retired)
 Anthony R. Ybarra, South El Monte
 Arthur C. Simonian, Simonian Consulting, Inc.
 Jay Tashiro, Moraga
 Bob Griego, Irwindale
 Ken Caresio, Retired City Manager
 Greg Nordbak, Midway City Sanitary District
 Carlos Urrutia, Rocklin
 Michael P. Busch, Urban Futures, Inc.
 David M. Jinkens, South Lake Tahoe
 Wade McKinney, Atascadero
 Mike & Judie Sedell, Simi Valley
 Andy Lazzaretto, A.C. Lazzaretto & Associates
 Fred Guido, County of Los Angeles
 Tim Kerr, Turlock
 Doug LaBelle, Chino Hills
 City of Cerritos
 John Keisler, Long Beach
 Sheryl Lindsey-Boell, CH2MHILL OMI
 Sam Olivito, California Contract Cities Association
 Bob Dominguez, Placentia (Retired)
 Jack Lam, Rancho Cucamonga
 Larry F. Pennell, Wasco (Retired)

Switch Hitting Managers: City & County Assignments

Ventura County Chief Executive Officer **Johnny Johnston** retired in April, 2008 after 7-years in the position. Though his contract ran through 2009, he turned 65-years old in December and felt it was time to move on. John is an Ojai resident. He began his career while attending classes at California State University, Long Beach when he became an Administrative Intern in Artesia. After a semester in Artesia, Johnny went to Paramount in a similar position, and in 1967 he was appointed Assistant City Manager in Compton. A year or so later, at the age of 25, Johnny was appointed Artesia City Manager, and at the age of 28 he became the City Manager in Ojai. Following some time as a real estate developer in California and Arizona, working on projects with former Dairy Valley/Cerritos City Manager turned developer **William J. Stark**. After the walk on the private side, John worked in Ventura County for two stretches sandwiched around his service as the Deputy Executive Officer for the Los Angeles County Superior Court. Among his Ventura County billets were positions with the Parks Department and the General Services Agency. Johnny became CEO following the retirement of **Lin Koester**, a brief tenure by **David Baker**, and an Interim stint by former Los Angeles County CAO **Harry Hufford**.

"I tell my managers that after five years, you're looking at your own handiwork, and you're never as objective looking at your own work as you are looking at the guy who came before you."
--John F. Johnston

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Rancho Cordova City Manager **Ted A. Gaebler** began his career as a "Paid Intern" in Oxford, Ohio in 1963. In 1964 Ted took an Administrative Assistant post in Dayton, Ohio for about 6 months, and then headed west to accept a similar position with Salem, Oregon. Ted was appointed Assistant to the City Manager in Salem in 1969. After about a year and a half in that position, Ted headed east again to be Assistant City Manager in Columbia, Maryland. In June, 1972 Ted was appointed City Manager in Vandalia, Ohio. In November, 1975 he came back to the west coast as the Assistant City Manager in Visalia. He was elevated to Visalia City Manager in 1978 and served there for the next seven years. After five months as San Rafael City manager at the end of 1985, Ted launched *The Gaebler Group, Inc.*, successfully building that business for nearly the next 15-years. In 1987 Ted served a few months as Interim City Manager in Hercules. Following a 6-month stint in Washington, D.C. as the Assistant Chief Executive Officer, Ted was appointed County Executive Officer in **Nevada County**, California. Ted left Nevada County in early 2003 and later that year served 6-months as the Interim City Manager in East Palo Alto. He was appointed to the Rancho Cordova City Manager post in October, 2003. Ted has a BA from Miami University of Ohio and an MGA from the University of Pennsylvania. He has a 30-year ICMA Service Award.



The Mercer Group, Inc.

www.mercergroupinc.com

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Roy Pederson-Arizona-(480) 657-9048

<http://www.mercergroupinc.com/>



<http://www.hdlcompanies.com/>



Cousin **Ashley Simons** is now an alumnus of Biola University in La Mirada. She has started graduate work at Florida Pacific University in Boca Raton. She is a "straight-A's" student.

In 1992 Ted Gaebler and David Osborn published the book: *Reinventing Government: How the Entrepreneurial Spirit is Transforming the Public Sector*. Perhaps not revolutionary, the book did encourage a great deal of discussion about local government management and efficiencies, or lack thereof. Osborne and Gaebler contended that government bureaucracy, created a hundred years ago to combat corruption, has outlived its usefulness. Since governments are increasingly caught between declining revenues and rising demands for service, Osborne and Gaebler call on public managers to become more "catalytic," "mission-driven," "customer-driven," "anticipatory," "market-oriented," and the like. A Kirkus Review says that the book is "...required reading for burned-out civic reformers, and stirring stuff for socially concerned businesspeople." It provides good reading especially during our current economic times.

Switch Hitting Managers: City & County Assignments

Palo Alto City Manager **James R. Keene** first put his toe into the public management water in 1980 as an Intern in Montgomery County, Maryland. In July, 1981 Jim became a Budget Analyst in Rockville, Maryland, and in 1983 he was moved up to the Office of Management & Budget Officer. Jim left Rockville in 1985 to take the Assistant County Administrator post in Loudon County, Virginia. In 1987 he was appointed Deputy Count Administrator, and he left Loudon County in 1991 to accept the County Manager position in **Coconino County, Arizona**. Jim left Arizona in 1996 when he was appointed City Manager in Berkeley. A little more than four-years later he returned to Arizona as the City Manager of Tucson. Jim yo-yoed back to California in 2005 to become the Executive Director of the California State Association of Counties (CSAC). He left CSAC in 2007 to work with ICMA as the Director of Strategic Issues & ICMA West, and in September, 2008 he returned to city government as the City Manager in Palo Alto. Jim has a BA and MA from the University of Maryland. He has a 25-year ICMA Service Award.

In 1978 **Loretta A. Nickolaus** started her public management career as an Administrative Analyst in Humboldt County. From 1989 until December, 1999 Loretta was a Business Manager for ENT Associates. She was appointed City Manager in Rio Dell in 1999. In December, 2001 Loretta was chosen to serve as the County Administrative Officer for **Humboldt County**. Loretta has a BS from the College of the Redwoods. She took the Humboldt County job following the retirement of CAO **John Murray**.

Switch Hitting Managers: City & County Assignments

Orange County Executive Officer **Thomas G. Mauk** started in 1967 as an Administrative Analyst in Los Angeles. In 1970 he was appointed Assistant City Administrator in Montclair working with then-City Administrator **Lauren Wasserman**. In 1976 Tom was appointed City Manager in Norco, and in October, 1980 he became the Whittier City Manager. In December, 1999 he took the La Habra City Manager post leaving there in 2002 for a short stint on the private side. In October, 2004 Tom was selected to be the County Executive Office in **Orange County**. Though the County of Los Angeles attempted to hire Tom away as the L. A. County CAO, the Orange County Board of Supervisors stepped up and made certain Tom remained in their employ. He has a BS from California State Polytechnic College, Pomona and an MPA from **USC**. Tom is a Past President of the City Managers' Department of the League of California Cities and served on the ICMA Executive Board as a Regional Vice President. He has a 35-year ICMA Service Award.

Richard A. Haffey started his public management career in South San Francisco as a Recreation Manager in 1975. In 1982 he went to work in Belmont and became the Assistant City Manager there in 1985. Rick was appointed Belmont City Manager in November, 1991. In 1993 Rick took a Community Relations Specialist position with San Francisco International Airport and from 1996 to 1999 he worked in the private sector. In May, 1999 Rick was appointed Chief Financial Officer in **Nevada County, California**. He became Assistant County Executive Officer in 2000, and was appointed County Executive Officer in 2003. Rick has a BA and MS from San Francisco State University.



Ashley Simons and her mother **Carol Simons**: Carol works for the Alameda County General Services Agency.



<http://www.kndinc.com/index.htm>

Our newest Trackdown Posse member **Larry F. Pennell** got his start in public management as an Administrative Assistant in Fairfield in 1969. In 1971 he was appointed Fairfield Assistant City Manager. Larry was selected as the Benicia City Manager in January, 1973 and served there for a little more than six years. Following a three-plus year stint in the private sector, Larry became the General Manager of the South Placer Municipal Utility District. After another three-plus year trip to the private side, Larry returned to public service as the Chief Administrative Officer in **Modoc County** in 1991. In August, 1994 Larry was appointed Wasco City Manager, and he retired from there in 2007. Larry has a BA and an MA from San Jose State College, and a 30-year ICMA Service Award.



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John L. Maltbie was the County Manager in **San Mateo County** from March, 1989 until December, 2008; some 19+ years. He has often said that he was inspired by President John F. Kennedy, who believed that

those in government can create positive change. John got his start in 1968 as an Exam Proctor in San Jose, and went to work for Santa Clara County in 1969 as an Administrative Analyst. From January, 1971 to June, 1972 John served in the United States Army. He was a First Lieutenant in Vietnam. He returned to Santa Clara County following his discharge. In November, 1974 John was appointed Assistant City Manager in Milpitas. In 1976 he served as the Interim City Manager for about 5-months and then was appointed Milpitas City Manager in March, 1976. In 1982 John took the City Manager post in Glendale, Arizona, but returned to California in 1985 as the Assistant County Manager in Santa Clara County, where he served until his 1989 appointment in San Mateo County. John has a BA and an MA from San Jose State University. He has a 35-year ICMA Service Award. John is the recipient of the ICMA Program Excellence Award for Outstanding Partnerships: Public-Private Partnerships in 2001.

http://www.co.sanmateo.ca.us/smc/departments/home/0,,1909_191487_375164,00.html

Listen to Country Music Singer Casey Simpson

www.myspace.com/caseysimpsonmusic

Roy R. Pederson of *The Mercer Group* was listed on Page 2 of the October, 2007 City Manager Newsletter by Trackdown. The temptation to cut and paste that item in here is almost overwhelming. After serving in the U.S. Army from August, 1952 until June, 1954, Roy got his public management career kicked-off in Rosemead as an Administrative Assistant in 1960. In 1961 he became Assistant City Administrator in La Mirada, and served there until he was appointed City Manager in Porterville in 1964. In 1969 Roy was appointed City Administrator in Montebello where he stayed for a little more than 11-years. In 1980 Roy became the Scottsdale, Arizona City Manager. After leave Scottsdale in 1988, he worked in a consultant capacity in the City of Fontana until he was appointed City Manager in Colorado Springs, Colorado. In 1990 Roy returned to Arizona as the County Manager of **Maricopa County**, where Phoenix is located. From March, 1994 until May, 1995 Roy did some private sector work. In 1995 he was selected to be the Chief Administrative Officer in **Yolo County**. In November, 1999 Roy did a few months of work as Interim Chief Administrative Officer in **Nevada County**, and in 2002 he served as Interim Town Manager in Fountain Hills, Arizona. Roy sat on the Executive Board of ICMA as President from 1992-1993. He has a 35-year ICMA Service Award.



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Switch Hitting Managers: City & County Assignments



Santa Barbara County

Administrator Michael F. Brown was an Administrative Intern in Austin, Texas in 1968. In September, 1969 he was the Assistant Director of Middle

Cities, in Austin prior to his service in the U.S. Army Reserve for the first 10-months of 1970. In November, 1970 Mike started his service as a Budget Analyst in Hartford, Connecticut. In 1972 he became Budget Director. In 1976 Mike was appointed Community Development Director in Glastonbury, Connecticut. He returned to Hartford in 1978 as the Assistant City Manager and became the Deputy City Manager in December, 1986. He worked for the State of Connecticut in 1989 and in January, 1990 he began his tenure as the City Manager in Berkeley. In 1993 Mike took the Tucson City Manager position and in 1996 he returned to California as the County Administrator in **Santa Barbara County**. He has a BA from California State University and an MA from the University of Texas. Mike has a 35-year ICMA Service Award. He is the recipient of the ICMA Catherine Keene Memorial Award for Innovative Human Services Programs. He holds an Honorary Doctorate in Public Administration from Tucson University, and he is a senior fellow in the American Leadership Forum.

http://www.employeesu.com/eu_faculty.asp#Michael%20Brown



<http://www.bobmurrayassoc.com/>



<http://www.wolfhousing.com/>

New Merced City Manager **John M. Bramble** was an Administrative Assistant in January, 1969 in Salem, Oregon. John's BS is from Oregon State University. He worked in the private sector for a couple of years starting in 1973, and then took a Management Analyst post in Las Vegas in January, 1975. He was elevated to Director of the Office of Budget & Management Services in Las Vegas in 1977. In 1979 John came to California to work as the Assistant City Manager & Finance Director in Belmont. In 1981 he was appointed City Manager in Commerce City, Colorado, and in 1984 he moved to the City Manager post in Pueblo. From February, 1987 until December of that year John served as a Professor at the University of Southern Colorado. In January, 1988 he came back to California as the Interim Director of Administrative Services in Atascadero, and in June he was appointed City Administrator in Bell. In June, 1993 John moved back to **Colorado** as the County Administrator in **Adams County**. In 1996 he took the City Manager post in Brighton, and then returned to California to fill in behind the retiring long-time Merced City Manager **Jim Marshall** in November, 2008. John has an MPA from the University of Nevada and a 35-year ICMA Service Award.



Merced was incorporated in 1889, and has a population of more than 80,000. The city is known as the "Gateway to Yosemite." In 2005 Merced became the home to the tenth University of California campus, University of California, Merced (UCM), the first new research university built in the United States in the 21st century.

Women Leading Government (WLG) An Initiative of the Cal-ICMA Coaching Program

Organized by women public managers, WLG is designed to assist female managers in their career development.

Please check out the WLG website:

<http://www.womenleadinggovernment.org/>

Switch Hitting Managers: City & County Assignments

League of California Cities Executive Director **Christopher McKenzie** was a Research Associate for the League of Kansas Municipalities (LKM) in 1979. In August, 1982 he moved to the Research Director post in the City Attorney's Office of the LKM. In 1985 Chris took a position as a County Counselor Administrator in **Douglas County, Kansas**, and in 1986 he was appointed County Administrator. Chris left county government in March, 1992 to assume the position of Executive Director of the League of Kansas Municipalities, where he served until 1999. In June, 1999 he was appointed Executive Director of the League of California Cities. He has a BA from the University of Missouri, an MUP and a JD from the University of Kansas.

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Red Bluff City Manager **Martin J. Nichols** was a Management Analyst in Contra Costa County in 1970, and in 1975 he was appointed Deputy County Administrator. Marty left Contra Costa County in August, 1983 to

accept the position of Chief Administrative Officer of **Butte County**. In 1989 Marty took the Assistant County Administrator post in **Marin County**, and in October, 1994 he was elevated to County Administrator. In 1998 Marty went back to the Assistant County Administrator position where he worked until 2001. In November, 2001 Marty took the "multiple position" as the Executive Director of the Marin Telecommunications Agency, Marin Emergency Radio Agency, and the Marin General Services Authority. Marty was appointed Red Bluff City Manager in December, 2006. He has a BA in Public Administration from Fresno State University.

<http://www.ci.red-bluff.ca.us/NewCityManager.html>



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THANK YOU RICHARD FIERRO!

Switch Hitting Managers: City & County Assignments

Charles E. Deschenes is currently the City Administrator in Waterford, the 8th largest city in Stanislaus County. Waterford was originally settled in 1857 by William W. Baker, and was initially named "Bakersville." Waterford incorporated as a city in 1969, and **Richard M. Moon** was the first Mayor. Chuck Deschenes was an Auditor-Controller/Mental Health Administrator in Shasta County in 1978. In June, 1986 Chuck ventured to **Garfield County, Colorado** as the County Administrator. After about 12-years in the "Centennial State," Chuck returned to California to accept the Waterford City Administrator position. (Colorado is known as the "Centennial State" because it became the 38th State of the U.S. when our country turn 100-years old in 1876.) Chuck has an AA from Shasta College, a BA from California State University, Fullerton and an MBA from the University of Southern Colorado. He has a 30-year ICMA Service Award.



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The Mathis Group provides both general management and clinical consulting services to both the public and private sectors. Special professional niches of Dr. Mathis are high risk, public safety, law enforcement and crisis related situations. He is an expert in the following areas:

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- Communication Skills
- Managerial Strategies
- Staff Interactions
- Personnel Testing/Screening for filling new/existing position

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- City Manager/City Attorney Evaluation
- Team Building/Goal Setting
- Style Analysis ~ Individual/Group
- Effective Communication
- Problem Solving / Project Management
- Organization / Department Audits
- Coaching / Mentoring
- Change management Strategies
- Personnel Conflicts / Out patients Service

You are appreciated!

An extra special THANK YOU to the Trackdown City Manager Newsletter Sponsors. We are encouraged by the increasing distribution and readership.

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Picking up the Pieces: Willits City Manager **Paul D. Cayler** is a former Deputy County Executive Officer in Mendocino County. Bureau Veritas West Coast Vice President **Roy Stephenson** is receiving a Lifetime Achievement Award from the American Society of Civil Engineers. Located near the Wal-Mart Supercenter at Napa Junction, American Canyon's new City Hall opened for business in January, notes veteran City Manager **Richard Ramirez**. Former Executive Director of the La Mirada Community Theater **Jeff Brown** is currently an Associate Professor and Director of the Performing Arts Center at Arkansas State University. Former Oakland City Manager **Robert Bobb** has accepted the newly created position of Emergency Financial Director for the Detroit public schools beginning in mid-February. Retired La Mirada City Manager **Gary Sloan's** daughter Nichole and her husband Kirk live in Lakewood and recently had a baby girl they named "**Sloane Anderson Holt**." Congratulations to all, especially Grandpa Gary. Replacing Victorville City Manager **Jon Roberts** in an Interim capacity is retired City Manager and former Assembly candidate **Jim Cox**, who recently served as Interim City Manager in Apple Valley. The Ronald Reagan Presidential Library and Center for Public Affairs is located in Simi Valley where **Mike Sedell** is City Manager. Retired Los Angeles Sheriff's Department Sergeant **Lawrence "Pat" Cleary** passed away January 5 of pulmonary disease. He joined the Department August 23, 1965 and retired from Norwalk Station on March 6, 1985. **Troy S. Brown** is currently the Assistant City Manager in Livermore moving over from his "Assistant to..." post in Elk Grove. **Sam Perdomo** resigned from his position as Government Affairs Manager with Waste Management in Southern California.

**February is Black History Month: Black History Milestones, include:**

****Abolition and the Underground Railroad: Harriet Tubman** helped hundreds escape from slavery.

****Jackie Robinson breaks the color barrier: Jackie Robinson** plays for the Brooklyn Dodgers and integrated major league baseball in 1947.

****I have a dream: Martin Luther King Jr.** delivered his famous speech during the 1963 March on Washington.

****Obama becomes President:** On January 20, 2009 **Barack Obama** was sworn in as the 44th President of the United States.

The **Amgen Tour of California** kicks off the professional road cycling season each year and continues to draw some of the World's most renowned and respected riders. Winner of the 2007 and 2008 **Tour** was Santa Rosa resident Levi Leipheimer of the Astana team. He will be representing the United States in the Olympic Games.

2009 Amgen Tour of California stages include:
 Stage 1: Saturday, Feb. 14 – Sacramento
 Stage 2: Sunday, Feb. 15 – Davis to Santa Rosa
 Stage 3: Monday, Feb. 16 – Sausalito to Santa Cruz
 Stage 4: Tuesday, Feb. 17 – San Jose to Modesto
 Stage 5: Wednesday, Feb. 18 – Merced to Clovis
 Stage 6: Thursday, Feb. 19 – Visalia to Paso Robles
 Stage 7: Friday, Feb. 20 – Solvang (individual time trial)
 Stage 8: Saturday, Feb. 21 – Santa Clarita to Pasadena
 Stage 9: Sunday, Feb. 22 – Rancho Bernardo to Escondido

For further information on the 2009 Amgen Tour of California, please visit:

www.amgentourofcalifornia.com.

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