



*"Providing thread to help stitch together the fabric of the City Management Community."*

[www.trackdownmanagement.net](http://www.trackdownmanagement.net)

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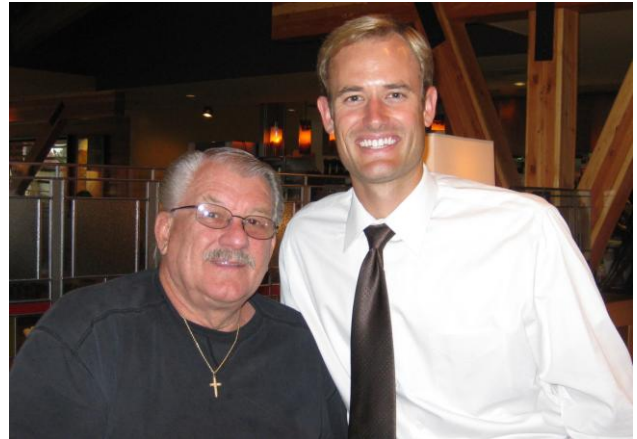
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## A City Manager "A" List for August 2009

"A" is for August! At least, this month in the City Manager Newsletter by Trackdown it is. Utilizing the ICMA Who's Who Directory we have provided a representative list of City Managers with "A" names. We are using last names so that leaves out retired City Manager **Andy Lazzaretto** who is hiking the back trails of the Sierra Nevadas this month, and many other folks, including our old friend **Allen Parker**.

We were surprised to find that our "advanced search" didn't list Vallejo Interim City Manager **Bob Adams** though he is a long-time member. Bob was originally hired in Vallejo by former City Manager **Joe Tanner** to do some consultant work.

(Continued on Page 2)



Retired City Manager **Jack A. Simpson** of Trackdown and **John P. Keisler**, Long Beach Animal Care Bureau Manager, who is a Past-President of MMASC. The two recently met to discuss current issues and events. John has received many kudos for the outstanding job he has done with the Long Beach Animal Care Bureau. Long Beach City Manager **Pat West** did a great job of selecting John for the post. Pat has developed a reputation for recruiting and promoting good people.



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## A City Manager "A" List

**Robert F. D. Adams** is the current Interim City Manager in Vallejo. Bob began his career in 1974 as an Administrative Intern in Visalia. In 1975 he took an Administrative Assistant position in Visalia, home of the *College of the Sequoias*. In November, 1977 Bob moved north to be an Administrative Assistant in Santa Rosa. He worked there until 1981 when in June he was appointed City Manager in Dinuba. In 1988 Bob took the City Manager post in Lafayette, one of the few Northern California cities to admit being a "contract city." A little more than 8-years later, Bob was appointed Manteca City Manager, a position he held until his retirement in early 2008. He originally went to Vallejo as a temporary Development Services Director for City Manager **Joe Tanner**. Bob has a BA from the University of California and an MPA from Brigham Young University in Utah. He is a past member of the Board for the City Managers' Department of the League of California Cities. Bob has a 30-year ICMA Service Award.

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**"We might come closer to balancing the Budget if all of us lived closer to the Commandments and the Golden Rule."**  
--Ronald Reagan

Arroyo Grande City Manager **Steven D. Adams** began his career as an Intern in the U.S. Department of Housing & Urban Development in Washington, D.C. in March, 1982. Later that year he took an Administrative Intern post in San Luis Obispo. In September, 1983 Steve went to Temple City as an Administrative Intern, and in January, 1984 he took another Administrative Intern post in Glendale. He became a Glendale Administrative Assistant in 1985 and was selected to an Administrative Analyst position in 1986. Steve became the Assistant to the City Manager in 1988, and he was appointed Glendale Deputy City Manager in June, 1995. In July, 1999 Steve was appointed Assistant City Manager in Westlake Village, and he was recruited to by the Arroyo Grande City Manager in September, 2000. Steve has a BA from California Polytechnic State University and an MPA from **USC**. He has earned a 20-year ICMA Service Award.

*Wolf & Company Inc.*

<http://www.wolfhousing.com/>

Former Maywood Chief Administrative Officer **Edward W. Ahrens** has written two books available on Amazon.com: Maywood (CA) (Images of America), published in November, 2005, and The Devil's Hole Massacre, published in November, 2004. Ed left his city post during the past year. He had been with the City of Maywood since the early 1970s. He was the Chief Financial Officer in 1974 and served as Chief Administrative Officer for many years. Ed has an AA from East Los Angeles Community College and an BA from California State University, Los Angeles. He earned a 30-year ICMA Service award in 2004.

**Trackdown Posse Roster**

**Gregory Korduner**, Huntington Park \*  
**Howard Chambers**, Lakewood  
**Mike Egan**, Bellflower  
**Ernie Garcia**, Norwalk  
**Joe Tanner**, City Manager  
**Bob Adams**, Vallejo  
**Bob Gutierrez**, Moreno Valley  
**Dave Carmany**, Seal Beach  
**Maria Dadian**, Artesia  
**Linda Lowry**, Pomona \*\*  
**Ken Bayless**, Greater L.A. Vector Control District  
**Jeff Stewart**, Los Alamitos  
**Kevin O'Rourke**, Urban Futures, Inc.  
**Tom Odom**, Comita  
**George Rodericks**, Belvedere  
**June Catalano**, Pleasant Hill  
**Nelson Oliva**, Hercules  
**Richard Ramirez**, American Canyon  
**Vern Lawson**, Lancaster \*\*  
**Fran Delach**, Azusa  
**Bill Kelly**, Urban Futures, Inc.  
**Chris Kelly**, Chino Hills  
**Don Penman**, Arcadia  
**Jason Gonsalves**, Joe A. Gonsalves & Son  
**Anthony Gonsalves**, Joe A. Gonsalves & Son  
**Paul Gonsalves**, Joe A. Gonsalves & Son  
**Bill Crowe**, El Segundo  
**Gerald W. Forde**, McFarland  
**Steve R. Thatcher**, SRT Associates  
**Ernesto Marquez**, Hawaiian Gardens  
**Gary K. & Mary Jo Sloan**, La Mirada (Retired)  
**Bob & Nadean Dickey**, South Gate  
**Deborah Lopez**, Pico Rivera  
**Glenn Southard**, Indio  
**Jan Perkins**, Management Partners  
**Andy Takata**, Yucca Valley  
**Marcia Raines**, Millbrae  
**Gene Rogers**, Moreno Valley (Retired)  
**Anthony R. Ybarra**, South El Monte  
**Arthur C. Simonian**, Simonian Consulting, Inc.  
**Mike Segrest**, Moraga  
**Bob Griego**, Irwindale  
**Ken Caresio**, Retired City Manager  
**Greg Nordbak**, Midway City Sanitary District  
**Carlos Urrutia**, Rocklin  
**Michael P. Busch**, Urban Futures, Inc.  
**David M. Jinkens**, South Lake Tahoe  
**Wade McKinney**, Atascadero  
**Mike & Judie Sedell**, Simi Valley  
**Andy Lazzaretto**, A.C. Lazzaretto & Associates  
**Fred Guido**, County of Los Angeles  
**Tim Kerr**, "In Transition"  
**Doug LaBelle**, Chino Hills (Retired)  
**City of Cerritos**  
**John Keisler**, Long Beach  
**Sheryl Lindsey-Boell**, CH2MHILL OMI  
**Sam Olivito**, California Contract Cities Association  
**Bob Dominguez**, Placentia (Retired)  
**Jack Lam**, Rancho Cucamonga  
**Larry F. Pennell**, Wasco (Retired)  
**Phil Vince**, Martinez  
**Gary Chicots**, Retired City Manager  
**Rod B. Butler**, Crescent City  
**Jerry Gruber**, Atherton

**We Apologize!**

In our July, 2009 issue of the City Manager Newsletter by Trackdown we identified the Honorable Marsha McLean of Santa Clarita, an awesome tap dancer, as being with the Simi Valley City Council. We goofed and we sincerely apologize for our error. [http://video.google.com/videosearch?hl=en&q=Marsha+McLean&um=1&ie=UTF-8&ei=eXZvSsKIHoGlsqPI6sX5Aq&sa=X&oi=video\\_result\\_group&ct=title&resnum=4#](http://video.google.com/videosearch?hl=en&q=Marsha+McLean&um=1&ie=UTF-8&ei=eXZvSsKIHoGlsqPI6sX5Aq&sa=X&oi=video_result_group&ct=title&resnum=4#)

**A City Manager "A" List**

Colma City Manager **Laura S. Allen** began her public management career as a Senior Management Analyst in Berkeley in 1991. In 1995 Laura worked with the Australian High Command in Vanuatu, a island nation located in the South Pacific. In 1999 Laura took a Budget Analyst position in Phoenix, Arizona, and she returned to Berkeley in 2000 as a Senior Management Analyst. In 2005 Laura was selected to be the Assistant City Manager in Colma, and in 2008 she was appointed Interim City Manager for a time prior to dumping the "Interim" from her title. She has a BA and MPA from the University of Nevada. <http://www.colma.ca.gov/>



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Eagle Mountain, Utah City Administrator **John F. Hendrickson** is a former City Manager in La Habra Heights and Wasco. He points out that a silver lining of the current economic recession is that slower growth allows cities to catch up with demands, and, for example, solve problems with water supply by obtaining additional sources. Parenthetically: John has seven children and thirty-five grandchildren.



[http://www.emcity.org/index.asp?Type=B\\_BASIC&SEC={3DEBB5A0-7785-41C7-B9B9-A8BB967D2A3}](http://www.emcity.org/index.asp?Type=B_BASIC&SEC={3DEBB5A0-7785-41C7-B9B9-A8BB967D2A3})



<http://www.parsinfo.org/>

## A City Manager "A" List

Marina City Manager **Anthony John Alfeld** began his career in 1978 as a Police Officer in Hermosa Beach. He served as Hermosa Beach Police Commissioner from March, 1989 until December, 1992 when he was appointed Police Chief in Atwater. In September, 1995 he was assigned the dual roles of City Manager and Director of Public Works. In 2002, after **John Longley**, who served as Marina City Manager for 13-years, left to become City Manager in his home town of Porterville. Tony was selected to be the Marina City Manager. He has an AA from El Camino Community College, and a BS and MPA from California State University. Tony has earned a 30-year ICMA Service Award.

Veteran retired City Manager **Bruce A. Altman**, certainly needs to be included on a California City Manager 'A' list. He retired with after receiving a 30-year ICMA Service award presented in 1994. Bruce went to work in Claremont beginning in 1961 and was the Assistant City Manager when he left for Newark in 1964. In 1965 he was appointed Newark City Manager. He left there in 1968 to take the Brisbane City Manager post. Bruce was selected for the Simi Valley City Manager position in 1970. He left there in 1974 to become the Los Angeles County Public Administrator. In 1978 he was appointed Deputy Director of the Mechanical Department in Los Angeles County. Bruce left there in 1980, and after three years in private business he spent the next nearly 12-years as the City Manager in Palm Desert. Bruce retired in 1995. He has a BS from Arizona State University.



<http://www.hdlcompanies.com/>



<http://www.kndinc.com/index.htm>

Though not listed in the ICMA Who's Who, recently appointed Yorba Linda City Manager **Dave Adams**, 54, is certainly one of California's City Manager on the "A" list. Dave began his career some 30-years ago. He worked in the City Manager's offices in Livermore and National City prior to being appointed City Manager in the San Joaquin Valley City of Atwater. Dave next served as City Manager in Agoura Hills after **Terry Matz** left to be the Stanton City Manager. Dave was Agoura Hills City Manager for some 9 and a half years when he moved to the San Juan Capistrano City Manager post in 2003. He spent nearly 6-year there until his recent appointment the the Yorba Linda post. Dave has a BS in Public Administration from California Baptist University and an MPA from California State University, Fullerton. He and his wife Kim have 24-year old triplet boys who are attending college.



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<http://www.jones-mayer.com/>

## A City Manager "A" List

Retired Dublin City Manager **Richard C. Ambrose** must be included on the "A" list. He began his career as an Administrative Intern in the City of Glendale in 1973. In 1975, Rich took another Administrative Intern position in Milpitas, and was selected to be an Administrative Aide to the City Manager in November of that year. In 1977 he became an Administrative Assistant to the City Manager in Milpitas. Rich was recruited to be the La Cañada Flintridge Assistant City Manager in 1979, and was appointed Dublin City Manager in 1982; a position he held until he retired in 2008. He has a BA from the University of California and an MS from California State University. Rich earned a 30-year ICMA Service Award.



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<http://www.urbanfuturesinc.com/>

La Cañada Flintridge City Manager **Mark R. Alexander** came to work for the city as an Administrative Assistant in 1988 while he was a student at **USC**. He has been promoted to the positions of Assistant to the City Manager, Assistant City Manager, Deputy City Attorney and, of course, City Manager. Prior to joining the La Cañada Flintridge staff he served in the cities of San Dimas, Glendora and Simi Valley. Mark has a BA from Cal Poly Pomona, an MPA from **USC** and a JD from Southwestern Law School. Mark is not listed in the ICMA Who's Who Directory.



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Saratoga City Manager **Dave R. Anderson** began his public management career in Lancaster as an Management Assistant in 1985. In October, 1991 Dave was selected to be the Assistant to the City Manager in San Jacinto where he served until November, 1994 when he was appointed Assistant Town Manager in Danville. Dave was chosen to serve as Saratoga City Manager in August, 2000. He has a BA from Evergreen State College, Washington, and an MPA from the University of Washington. Dave has earned a 20-year ICMA Service Award.



<http://www.saratoga.ca.us/>



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Calimesa City Manager **Randy L. Anstine** began learning the public management craft while serving in the U.S. Air Force from 1969 to 1975. In 1976 Randy became the Senior Affairs Director in Desert Hot Springs where he worked until his appointment as Assistant City Manager in Grand Terrace in 1980. In 1994 Randy took the position of Neighborhood Services Director in Colton. He left in 1998 to become the City Manager in Greenfield. In 2003 Randy was appointed Banning City Manager, where he served until 2008. He was appointed Calimesa Interim City Manager in August, 2008. Randy served 8-years as a reserve Deputy Sheriff with the County of San Bernardino. He has a BS from the University of San Francisco. Randy has a 30-year ICMA Service Award.



<http://www.morelandservices.com/>

## A City Manager "A" List

Sonora City Administrator **Greg M. Applegate** was a Recreation Supervisor in Merced in 1980. Just like Pat West, Jeff Kolin and many others, another Recreation Department alumnus makes good. In November, 1984 Greg was selected to be the Assistant Director of Parks & Recreation in Dos Palos, and in February, 1985 he was appointed Dos Palos City Manager. He left Dos Palos in December, 1989 to join the Sonora staff as City Administrator. Some 20-years later Greg still serves the City of Sonora; the "Crown Jewel of the Mother Lode." Greg has an AA from American River College, a BS from Sacramento State University and an MPA from Golden Gate University. He has earned a 25-year ICMA Service Award.



<http://www.ejdelarosa.com/>

**Robert M. Applegate** served as the El Cajon City Manager for nearly 24-years starting in 1958. He left the post one month shy of 24-years, but regardless that is an extraordinary run as a city manager in anyone's book. ICMA's Who's Who Directory lists Mr. Applegate as living in Meadow Vista, California. He began his public service career in June, 1950 as the Head of the Housing Department in Denver, Colorado. In 1952 he was appointed City Manager in Nyssa, Oregon and in 1955 he became the Baker, Oregon City Manager, where he served until his appointment in El Cajon. He has a BCE from Oregon State College and an MS from the University of Denver. He has a 30-year ICMA Service Award.

### California City Management Foundation



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**Lisa Straus**, wife of Hanford Deputy City Manager **Hilary M. Straus**, **Zachary William Straus**, who was born April 6, 2009, and Vista City Manager **Rita Geldert** holding him prior to the July CCMF Board meeting in San Diego. Rita is the *California City Management Foundation* President and one of California's most highly respected City Managers.

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West Hollywood City Manager **Paul Arevalo** was the City's Finance Director prior to his appointment to City Manager in 2000. He has more than 20-years experience working in State, County and local government. He is a past Chair of the California Contract Cities Association's City Managers/Administrators' Committee. Paul graduate from California Polytechnic University, Pomona. He has attended the Berkeley Executive Seminar for City Managers. He is an avid runner and participated in many marathons.

## A City Manager "A" List

**James L. Armstrong** has been Santa Barbara City Manager since October, 2001. He began his career as a Management Intern in Santa Ana in 1977. In July of that year Jim took an Administrative Aide post in Anaheim where he was promoted to Administrative Assistant in 1978. In 1979 Jim became the Assistant to the City Manager in Anaheim. In 1983 Jim was appointed Hanford City Manager where he served for 7-years before returning to Anaheim as Assistant City Manager in 1990. In 1992 he was selected to be the Fullerton City Manager, and he served there until his appointment in Santa Barbara. Jim has a BA from the University of California and an MPA from California State University. He has earned a 30-year ICMA Service Award.



<http://www.kosmont.com/>

Ridgecrest City Manager **Michael D. Avery** began his career as a member of the Ridgecrest Police Department beginning in 1981. In 2003 he was appointed Police Chief and in 2006 Mike became the Assistant City Manager. He was appointed to the City Manager post in 2008.

**William H. Avery** worked in the Town of Los Gatos from November, 1972 to September, 1980. He started as an Intern and he left as Town Manager. Since then Bill has been President of Avery Associates. He has a BA and an MPA from San Jose State University.

### Women Leading Government (WLG)

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**Ronald C. Anderson, Jr.** began his public service career in 1975 and and Administrative Intern in Fresno. He then moved up the ranks in Fresno in various position including Chief Deputy City Manager and Assistant Public Utilities Director. Ron was appointed City Manager in Grover Beach in December, 2001. He left that assignment in 2005 to become the Assistant City Manager in Suisun City. Ron has a BA from California State University. He has earned a 30-year ICMA Service Award.

**Lee S. Ayres** started his career in 1965 as a Budget Analyst in Wichita, Kansas. In April, 1969 he became the Assistant City Manager in Titusville, Florida, and he was appointed City Manager in June of that year. In 1974 Lee took the Overland Park, Kansas City Manager post, and he moved to California in 1977 as the Sunnyvale City Manager, and left there in late 1979. Since 1980 Lee has been the owner of Sequoia Real Estate. He has a BA and MPA from the University of Kansas. He earned a 10-year ICMA Service Award.



[www.tischlerbise.com](http://www.tischlerbise.com)

**"And in the end, it's not the years in your life that count. It's the life in your years."**

**--Abraham Lincoln**



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## A City Manager "A" List

Sierra Madre City Manager **Elaine Aguilar** is not found in the ICMA Who's Who either. Elaine started her current City Manager assignment in August, 2007 bringing more than 23-years of local government experience. Prior to coming to Sierra Madre Elaine worked in Glendale starting in June, 2001 as an Assistant to the City Manager. Before coming to Glendale she was the Assistant City Manager in La Puente working for then-City Manager **Bob Gutierrez** for approximately 6-years. Elaine also worked in Paramount. She has a BS from California State University, Los Angeles.

MMANC President **Lisa Renee Achen** began her working career with Garrett Aviation as a Customer Service Representative in 1981. In 1988 she took a Personnel Technician post in Lodi leaving the city in 1993 to be a Personnel Analyst for the Rural Community Assistance Corporation. In 1995 Lisa was appointed to a Personnel Analyst position in the Sacramento County Public Works Department. She started her current position as the Training & Employee Development Manager in Roseville in November, 1997. She has earned a BS and an MPPA from California State University, Sacramento.



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Escondido Assistant City Manager **Jack W. Anderson** began his public service career in 1973 as a Recreation Director for the Chino Recreation Commission. In 1978 Jack became the Director of Parks and Recreation for Chino. In 1980 he came to Escondido as the Director of Community Services. In 1986 he was appointed Deputy City Manager and in 2003 he became the Assistant City Manager. Jack has a BA from California Lutheran University and an MPA from California State University. He has earned a 35-year ICMA Service Award.



[www.msw-consultants.com](http://www.msw-consultants.com)

Rosemead's new City Manager is coming from a City Manager assignment in Norco. **Jeff Allred** brings more than 25-years of experience to his new post. Jeff worked in La Verne as Assistant City Manager with City Manager **Marty Lomeli** prior to his Norco experience. Before that he was the Director of Personnel and Risk Management in Downey. He has also worked for El Monte and West Covina. Jeff has a BA from the University of La Verne and an MPA from California State University, Los Angeles. Jeff is not listed in the ICMA Who's Who.

Of course, we missed many worthy "A" folks, but we got a good representative list we hope you enjoy. Have a good Summer. As **Glenn Southard** would say: "Cheers!"



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### Firm History

**MSW Consultants** was founded in 2000 by **David L. Davis**, CMA.

### Approach

Delivering professional services is about relationships. In addition to our valued clients, we have built relationships with several of the most highly skilled and well regarded professionals in the field of solid waste management, storm water management, and utility rate-making.

Engineers, economists, attorneys, technical experts: For each of our engagements, we assemble a team of consultants that is best suited to most effectively accomplish our client's objectives.

### The Team

**MSW Consultants** works with the following experts. Each of these individuals has more than 20 years of experience and is a recognized professional in their field.

- **Greg Clumpner** – Economist, financial analyst and rate-making expert
- **Constance Hornig** – Solid waste attorney
- **Gary Liss** – Recycling pioneer; environmental policy expert
- **Lynn Merrill** – Municipal services expert; researcher and author
- **Eugene Tseng** – Environmental engineer, attorney, architect of AB 939

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**MSW Consultants** offers the following services:

### Solid Waste Management

- Rates studies for solid waste collection, processing and disposal service
- Reviews of hauler's requests for rate increases (e.g., fuel cost increase requests)
- Contract negotiation and procurement assistance
- Feasibility studies for capital projects
- Franchise fee audits
- Waste generation studies
- Implementation of waste diversion programs
- Route audits and collection efficiency studies

### Storm water Management

- Establishment of storm water utilities and revenue programs
- Public education on storm water quality
- Measurement of each parcel's amount of impervious surface area
- Grant funding assistance
- Cost analysis, financial planning, and rate design for storm water utilities

### Leadership

**David L. Davis** is a cost accountant and an expert in solid waste macro- and micro-economics. Mr. Davis has held executive management positions in both local government, and in the private sector. In his 20 years in the solid waste industry, Mr. Davis has served as the chief financial officer for hauling and landfill divisions of a national waste management company, and provided solid waste consulting service to more than 50 local government agencies. Mr. Davis has advised local governments in the areas of rate setting, service procurement, regulatory compliance, waste diversion, capital project feasibility, and operational assessment.

Mr. Davis is an active contributor in the solid waste industry, and has served on the Board of Directors of the Southern California Waste Management Forum (SCWMF) since 1999.

Mr. Davis graduated from California State University, Fullerton with a BA in Finance, and is a Certified Management Accountant. He is the principal of MSW Consultants and is located in Temecula, California.

**P**icking Up The Pieces: Vacaville City Manager **Laura Kuhn** graciously let us know that Malibu City Manager **Jim Thorsen** was in Public Works in Simi Valley when she was there. We are sorry we missed you in our July issue Jim! Rio Del City Manager **Nancy Fleming's** resignation came a little more than 2-years after taking the post. Nancy is a former Eureka Mayor and campaigned for a seat on the Humboldt County Board of Supervisors. Police Chief **Graham Hill** will double as Interim City Manager. San Luis Obispo City Manager **Ken Hampian**, 57, is leaving his post effective January 1 after 20-years, and a total of 35-years in local government, but he refuses to call it "retirement." He says, "It's not retirement. It's a new phase of my life." Ken went to San Luis Obispo in 1989 as then-City Manager **John Dunn's** Assistant City Manager. He was appointed City Manager in 2000. Following the June retirement of Anaheim City Manager **David M. Morgan**, long-time Assistant City Manager **Thomas J. Wood** was appointed to fill the post. Banning City Manager **Brian Nakamura** has accepted the appointment to be the new Hemet City Manager replacing Interim City Manager **Len Wood**. Barstow City Manager **Richard Rowe** has a new Assistant City Manager coming August 10 following a recruitment by Bob Murray & Associates. El Centro Human Resources and Risk Management Director **Martin Piñon** will fill the Barstow Assistant City Manager post. It was in December, 2008 when **Marjie Pettus** was appointed to take over the Healdsburg City Manager post from the retiring **Chet Wystepek**. Coachella Assistant City Manager **Steve Brown** and Finance Director **John Gerardi** have been appointed "co-interim" City Managers following the surprise retirement of City Manager **Tim Brown**. Grand Terrace Finance Director **Bernie Simon** is the new Acting City Manager. Tehachapi Assistant City Manager **David Zweigle**, who also served as the operations manager at the Tehachapi Airport, was tragically killed during an air show on Saturday, July 4. He leaves behind his wife Julie, two children, his mother and two brothers. **Dr. Jeffrey V. Smith** is the new County Executive in Santa Clara County. He is a former member of the Contra Costa County Board of Supervisors. Former San Juan Bautista City Manager **Jan McClintock** has taken on the City Manager position in Colusa. Calexico Finance Director **Judy Hashem** has been appointed Calexico Interim City Manager. Former City Manager **Ralph Velez** resigned to pursue other opportunities, and Mayor **Louis Fuentes** was named to fill the post on an interim basis. Former Calexico Council Member and current Imperial County Supervisor **Victor Carrillo** has made it known that he is interested in the position. Maricopa City Manager **Bob Wilburn** has signed on for another three years beginning in June, 2010. He has served as Maricopa City Manager for the past three years. Compton Public Works Director **Charles Bergson** is the new Williams City Manager replacing **Jim Manning**, a former Yuba County official. **Scott Morgan**, Anderson's recently resigned City Manager, recommended Assistant City Manager **Dana Shigley**, 45, to replace him and she has been appointed Acting City Manager. Dana has a BA from California State University, San Bernardino and an MPA from California State University, Sacramento. Santa Rosa City Manager **Jeff Kolin** was surprised recently to receive word that **Wayne Goldberg**, 64, a 26-year veteran of the Santa Rosa planning department, is leaving his post.

Crescent City City Manager **Rod Butler**, in addition to his managerial duties, has been appointed Interim City Clerk to replace long-time elect City Clerk **Dianne Nickerson**, who announced her retirement just seven months after being re-elected to another four-year term. Police Chief **Randy Mendosa** is the Interim City Manager in Arcata. Recently appointed Blue Lake City Manager **Dave Fonfara** has resigned due to a "serious personal illness." After 27-years in public service in California and Alaska, Santa Barbara Finance Director **Robert Peirson** has announced that his last day with the city will be August 28. City Administrator **Jim Armstrong** praises the performance of his departing Finance Director. **David Sollenberger**, 72, has announced that he is finally retiring for good. He was previously lured from retirement by an interim gig that led to 7-years in Plant City, Florida. He began his career as an Intern in Vallejo and later served as City Manager in Vallejo and later Watsonville. Palm Springs City Manager **David Ready** has welcomed Sarasota, Florida's Environmental Service Coordinator **Michele Mician** to his staff as the Manager of the City's new Office of Sustainability. Palo Alto City Manager **Jim Keene** has appointed **Steve Emslie** Deputy City Manager, a position he has filled on an interim basis for more than a year. At the time of **Don Lamm's** appointment as Westminster City Manager from his Department Head post in Costa Mesa, according to Costa Mesa City Manager **Allan Roeder**, Don became the fifth Orange County City Managers with a Costa Mesa background: **Steve Hayman** of Rancho Santa Margarita, **Carol Jacobs** of Stanton, **Nita McKay** of Los Alamitos and Roeder himself. **Nita** has since been replaced by **Jeff Stewart** in Los Alamitos. Last September, San Diego State University School of Public Affairs awarded Coronado City Manager **Mark Ochendusko** with the Donald B. Liefner Outstanding Alumni Award for the field of public administration. Roseville City Manager **Craig Robinson** has previous work experience in Thousand Oaks, Rolling Hills and Huntington Park. In a previous issue we neglected to note the racquetball prowess of left-handed South Gate Public Works Director **Bob Dickey**, a former Walnut City Manager, and retired Pico Rivera and Seal Beach City Manager **Dennis Courtemarche**. Dennis and Bob are also both excellent golfers. Retired La Mirada Assistant City Manager **Jerry Winterburn** is also known for his excellent competitive performances on the racquetball court. Roseville Deputy City Manager **Julia Burrows** heads her City's "**Green Team**," which is made up of the creative folks in charge of Roseville's sustainability efforts. Julia points out that Roseville has one of the largest solar subdivisions in the country.

### Listen to Country Music Artist Casey Simpson

[www.myspace.com/caseysimpsonmusic](http://www.myspace.com/caseysimpsonmusic)



Daughter Samantha and Grandson Tyler try on hats at Jack's surf shop in Huntington Beach.

89-year old Tiny Simpson and her son Jack in La Palma.



## Carlos Ortega Loses Battle With Cancer

**Carlos Ortega** became a friend through our mutual dealings with Professional Legislative Representatives **Joe, Anthony, Jason and Paul Gonsalves**. As I remember our first meeting, Carlos was accompanying then-Palm Desert City Manager **Ray Diaz** to an annual "Gonsalves Client City Managers' Meeting" in November...though I cannot remember the year. Carlos was spearheading the Palm Desert Redevelopment Agency efforts at that time.

Subsequently, Carlos was appointed City Manager and served notably with the community's successes as it developed into the community it is today. We received telephone calls and emails regarding Carlos' passing. He had developed a wonderful reputation among his City Manager peers throughout California and beyond.

**Carlos Ortega**, 63, died Tuesday, July 21, 2009 at the Eisenhower Medical Center in Rancho Mirage. He had been battling cancer since last fall. In fact, he retired from his City Manager position somewhat early to focus on his medical issues. He had been with Palm Desert nearly 31-years.

Carlos was born in Chihuahua, Mexico, in 1945, and moved with his family to the United States in 1955 when he was 9-years old. He was the middle child of migrant farm workers. After spending more than a year following crops from Texas to Southern California to Utah and to Northern California, the family settled in Oasis in 1957. Carlos worked in the fields on weekends and during vacations beginning in middle school. He graduated from Coachella Valley High School and started classes at College of the Desert in 1965, where he met his future wife, Rose Mary, in a French class.

In 1968, Ortega was drafted and spent 13 months in the Army infantry in Vietnam. He left the service as a sergeant in 1969, returning to COD for a semester before moving to University of California, Riverside. He graduated with a bachelor's degree in business economics in 1972.

Ortega got his start in municipal government with the Coachella in 1972, rising from finance director to assistant city manager. He started with Palm Desert as an assistant to the city manager in 1977. The Palm Valley Channel was built with a \$20 million bond issue conceived through Carlos' Redevelopment Agency efforts, and Palm Desert has been protected from significant flood damage ever since, according to community leaders.

Following a Funeral Mass at Sacred Heart Catholic Church, Carlos was laid to rest, at the Coachella Valley Cemetery on Friday, July 31. **John M. Wohlmuth** was selected to be Palm Desert City Manager following Carlos' retirement.

## Cal-ICMA Monthly Meeting

Members of the Cal-ICMA Board met in Valencia and through conference calls on Thursday, July 30 to consider their monthly agenda. **Kevin O'Rourke** presented the report of the Committee on the Profession on a recommendation to establish a program to recognize heroic city manager acts and to defend city managers who are publicly criticized inappropriately. The report generated considerable discussion, though the concept was approved for further study and clarification.

With Beverly Hills City Manager **Rod Wood's** retirement this month consideration and discussion of how best to fill his position as Chair of Cal-ICMA continues.

### California City Management Foundation INVITES YOU TO PARTICIPATE IN

#### "The New and Future City Manager Seminar"

November 6 - 8, 2009  
San Francisco  
(Near San Francisco Airport)

**We're looking for NEW and FUTURE City Managers in California!**

If you've been hired as a City Manager in the last 3 YEARS or are looking to become a City Manager in the next 3 YEARS, this seminar is a must for your success.

#### Training Seminar Details

- Two days of close interaction with well known, award winning, and experienced City Managers who have been through and seen it all!
- Candid discussion on the personal impact of being a City Manager - we will talk about everything everyone else shies away from.
- Expand your network and join the premier advocacy and support organization for City Managers.

**We want to hear from you by August 28, 2009**

Cost: \$300 includes registration, seminar materials, hotel accommodations, and all meals.

If you have questions, are interested in participating, or are thinking about throwing your name into the hat please call or email Chris Escobedo at (760) 541-4444 or [Cescobedo@indio.org](mailto:Cescobedo@indio.org)

We'll take care of the rest!



*A proposal to drop Council-Manager governance and broaden the Sacramento Mayor's authority has qualified for the ballot. Mayor **Kevin Johnson**, a former professional basketball player, supports the new system.*

