

City Manager Newsletter by **Trackdown**

*"Providing thread to help stitch together the fabric of the
City Management Community"*

May, 2012 Special
Volume No. 6, Issue No. 11



Pictured here are **Jason Gonsalves**, Los Angeles County Supervisor **Don Knabe** and **Anthony Gonsalves** on Wednesday, May 16. Jason and Anthony are with the **Joe A. Gonsalves & Son** Professional Legislative Representation firm in Sacramento. They were among those gathering to attend and participate at the 53rd Annual Municipal Seminar of the California Contract Cities Association.

O'CONNOR & COMPANY SECURITIES
PUBLIC FINANCE

<http://www.ocsec.com/>

53rd Annual Conference of the California Contract Cities Association May 17 - 20, 2012

This always dynamic and valuable educational conference had the theme: "Good Leadership, Good Government" for this 53rd Annual Seminar of the California Contract Cities Association. Paramount City Council Member **Diane Martinez** and CCCA's new President did a wonderful job Chairing and organizing this 2012 CCCA event.

Executive Director **Sam Olivito** and the CCCA staff, including: **Sharon Olivito**, **Tony Olivito** and **Kelli Lofing**, in addition to volunteers and contract staffing did their usual good job of providing a valuable educational experience for conference attendees.

Also, we salute the management and staff of the Indian Wells Renaissance Esmeralda.

Jack & Susan Simpson, 16707 Gerritt Avenue, Cerritos, CA 90703

O | 562/926-0800 M | 562/896-5424 M | 310/418-1035

www.trackdownmanagement.net | Jack@trackdownmanagement.net | Jsimpson@trackdownmanagement.net

53rd Annual Conference of the California Contract Cities Association

By Jack A. Simpson



Wednesday morning, May 16, 2012 my wife Susan and our youngest daughter Casey Simpson loaded up and drove to Indian Wells to attend the 53rd Annual Municipal Seminar of the California Contract Cities Association. Though the organization's initial seminars were conducted in Palm Springs, with venues changing with the group's membership growth, the "understandable" switch was made several years ago as the City of Indian Wells is a CCCA member city.

We checked into the conference hotel, the Renaissance Esmeralda, in plenty of time to continue our traditional "first day luncheon" at the Tommy Bahama's Restaurant on El Paseo in Palm Desert. Of course, I had to pick out a new traditional shirt to go with the lunch. Let's hear it for "tradition."

Wednesday evening, we were honored to be invited to a special dinner event at the home of **Anthony** and **Evelyn Gonsalves**. Dinner hosts/sponsors included: **Willdan**; **Newcomb DeDios Financial Group**; **MuniServices**; **Wolf & Company, Inc.**; **Keenan & Associates**; Republic Services; Erickson-Hall Construction; Wilmington Trust; and Cerrell Associates. Among those attending were City Managers: **David Garcia** of Coachella; **Darrell George** of Duarte; **Mike Egan** of Norwalk; Santa Clarita's **Ken Pulskamp**; and former City Managers **Wes Wolf** of Wolf & Company; **Frank G. Tripepi** of Willdan; **G. Michael Milhiser**, Chief Administrative Officer for the Morongo Band of Mission Indians; and **Jack Simpson** of Trackdown Management.



<http://www.hrgreen.com/index.aspx>

Trackdown Posse Roster:

Gregory Korduner, Retired, Huntington Park CM
Howard Chambers, Lakewood
Mike Egan, Norwalk
Lyle Defenbaugh, CalTrust
Ernie Garcia, Retired Norwalk City Manager
Joe Tanner, Retired City Manager
Bob Adams, Retired City Manager
Dave Carmany, Manhattan Beach
Maria Dadian, Artesia
Ken Bayless, Greater L.A. Vector Control District
Kevin O'Rourke, KOLGS.
George Rodericks, Belvedere
Richard Ramirez, American Canyon
Vern Lawson, Lancaster
Fran Delach, Retired Azusa City Manager
Bill Kelly, Kelly Associates Management Group
Chris Kelly, San Bernardino County
Don Penman, Retired Arcadia City Manager
Jason Gonsalves, Joe A. Gonsalves & Son
Anthony Gonsalves, Joe A. Gonsalves & Son
Paul Gonsalves, Joe A. Gonsalves & Son
S. R. (Steve) Thatcher, C.M., MPA, Senior Partner, SRT Associates
Ernesto Marquez, Hawaiian Gardens
Gary K. & Mary Jo Sloan, Retired La Mirada City Manager
Jan Perkins, Management Partners/ICMA
Andy Takata, Banning
Marcia Raines, Millbrae
Anthony R. Ybarra, South El Monte
Arthur C. Simonian, Simonian Consulting, Inc.
Ken Caresio, Retired Duarte City Manager
Carlos Urrutia, Retired Rocklin City Manager
Michael P. Busch, President, Urban Futures, Inc.
Wade McKinney, Atascadero & President of CCMF
Andy Lazzaretto, A.C. Lazzaretto & Associates
Doug LaBelle (Maui Doug), Retired Chino Hills City Manager
John Keisler, Long Beach
Sheryl Lindsey-Boell, CH2MHILL OMI
Sam Olivito, California Contract Cities Association
Jack Lam, Retired Rancho Cucamonga City Manager
Larry F. Pennell, Retired Wasco City Manager
Gary Chicots, Retired City Manager
Rod B. Butler, Patterson
Debbie Smith, Independent Cities Finance Authority
Fred Latham, Retired Santa Fe Springs City Manager
Anthony Lopez, Retired City Manager
Marshall Linn, Urban Futures, Inc.
Dr. Bill Mathis, Mathis Group
Fred Diaz, Fremont
Linda Lowry, Pomona
City of Cerritos
Roy Pederson, ICMA Past-President
Bruce Williams, Retired City Manager
Mark H. Persico, AICP
Troy Butzlaff, Placentia
Tim D'Zmura, Interwest Consulting Group
Clay J. Curtin, Manhattan Beach
Mindy Lynn Jacobs, Intellibridge Partners
Rod Foster, Colton
Gerald Forde, Huron
Jim Gilley, The Gilley Group, LLC
Oliver Chi, Barstow ACM
Dale Geldert, Retired CDF Director
Rita Geldert, Retired Vista City Manager
Susan Simpson, In-N-Out Burger
Gene Rogers, Moreno Valley Retired City Manager



Two retired City Managers spotted at a recent Angel game at Angel Stadium in Anaheim. **Bill Crowe** retired as the Assistant City Manager in El Segundo, and served as Rosemead City Manager prior to that. **Gregory Korduner** retired as the Huntington Park City Manager in El Monte and South El Monte. Greg is known for having an amazing knowledge of athletic history and trivia. Both Bill and Greg were faithful CCCA seminar participants prior to retirement.

53rd Annual Conference of the California Contract Cities Association

As we have repeatedly pointed out, we apologize to those we missed in our listings. Please let us know that we missed you and we will do our best to make amends. We simply do not recognize everyone and the "old memory" certainly is not what it once was. At any rate, others we noted in attendance at the Wednesday evening dinner included: Mrs. **Jerry Gonsalves**, the widow of **Joe A. Gonsalves**; Los Angeles County Chief **Roberta Abner**; CCCA Executive Director **Sam Olivito**, **Sharon Olivito** and **Tony Olivito**; waste management consultant and former owner of CDS **John Tesio**; **Dwight Stenbakken** of the League of California Cities staff; Calabasas Council Member **James R. Bozajian**, out-going CCCA President; **Mike Pelone** of the **MuniServices**' parent company; **Fran Mancina** of **MuniServices**; Los Angeles County Supervisor **Don Knabe** and his wife **Julie Knabe**; **Valentine Tripepi-Shoop** of **Keenan & Associates**; **Richard Fierro** of Consolidated Disposal Services of Republic Services; **Sam Peña** of Republic Services; **Pam Newcomb** and **Janees Williams** of **Newcomb & De Dedios Investment Banking**; **Matt Knabe** of **Englander Knabe & Allen**; **Adam Spiker** of **Ken Spiker and Associates**; **Ryder Smith** of **Tripepi Smith**; **Ron Cipriani**; and a few more.

Willdan President & CEO **Tom Brisbin** led a group of his company folks at the dinner, including: **Bill Paget** and his wife **Donna Paget**; **Lew Gluesing**; **Adel Frej**; **Dave Hunt**; **Francesca Fuentes**; and **Willdan Financial Services** President & CEO **Mark Risco**. Of course, **Anthony and Evelyn Gonsalves** were there, along with **Jason Gonsalves** and his wife **Tracy Gonsalves**; and **Paul Gonsalves** and his wife **Jamie Gonsalves**.

Wolf & Company Inc.

<http://www.wolfhousing.com/>

NEWCOMB DEDIOS
FINANCIAL GROUP
A Division of Kinsell, Newcomb & DeDios, Inc.

<http://www.kndinc.com/index.htm>

ICFA

INDEPENDENT CITIES FINANCE AUTHORITY

www.ICFAuthority.org



Renaissance Esmeralda, Indian Wells, California



<http://www.willdan.com/financial/home.html>

53rd Annual Conference of the California Contract Cities Association

Thursday morning's annual golf tournament was named in honor of "in-coming" President Diane Martinez as: "Diane's Desert Classic," and held at the Indian Wells Golf Resort, the local municipal course. A number of City Managers played, some taking the day off and driving down just to support the efforts of CCCA and the annual golf event. City Managers we noted include: **Rob Wishner** of Walnut, and Walnut Assistant City Manager **Chuck Robinson**; San Marino City Manager **Matt Ballantine**; **Tony Ybarra** of South El Monte and Assistant City Manager **Jennifer Vasquez**, whose father **Joe Vasquez** is a Past CCCA President; **Ken Pulskamp** of Santa Clarita; Hawaiian Gardens City Administrator **Ernest Marquez**; Norwalk's **Mike Egan** (who didn't play in the tournament) and HR Director **Ernie Hernandez**; Paramount Parks & Recreation Director **Vince Torres**. **Howard Chambers** of Lakewood was conspicuous by his absence, as he usually plays in the tournament. However, Lakewood was well-represented even though Howard was on a long-planned vacation trip, and Mayor **Diane DuBois** husband **Bruce DuBois** suddenly and unexpectedly passed away. Our thoughts and prayers continue to go out to the DuBois family.



Francesca Fuentes of Willdan and **Richard Fierro** of Consolidated Disposal Services at "Diane's Desert Classic's" registration desk.

Story of the lost cell phone: We greeted the golfers at the course prior to their "Shotgun" tee-off, and then walked to the Hyatt Grand Champion Hotel where Frank Tripepi was registered. We had a light breakfast prior to his workout in the gym there. I sat in the "spa's" lobby and read the newspapers while Frank hit the gym. He came out to get me following his workout and we started walking back toward his room so he could change. The plan was that he would call me and we would meet at the IW Restaurant for lunch. As I checked in my pockets for my cell phone, I discovered it was missing. I knew I had it that morning at the golf course because I called and chatted with my grandson Tyler before he went to school back home. I decided to walk to the golf course to see if I had left it there, but the search produced nothing but questions. I called Frank on **Sam Olivito's** cell phone and asked him to check with the Hyatt staff and the Regency Club, which also produced nothing. As Frank arrived at the course after changing clothes, it occurred to me that I may have left in the spa lobby back at the Hyatt. The extremely helpful lady at the IW's desk called the Hyatt spa and the cell phone was located. I had placed it on the table and apparently buried it under discarded newspapers. With that saga concluded it was time for a relaxing lunch at the IW Restaurant.



Joe A. Gonsalves & Son
 Anthony D. Gonsalves
 Jason A. Gonsalves
 Paul A. Gonsalves
 PROFESSIONAL LEGISLATIVE REPRESENTATION
 925 L ST. - SUITE 250 - SACRAMENTO, CA 95814-3766
 916 441-0597 - FAX 916 441-5961
 Email: gonsalves@gonsalvi.com

<http://www.gonsalvi.com>



**Englander
Knabe & Allen**

Government Relations & Strategic Communications

www.englenderpr.com

53rd Annual Conference of the California Contract Cities Association

Artesia City Council Member **Victor Manalo** was the Conference Chairperson of the Day on Friday. The Official Opening session kicked-off at 9 o'clock when Bellflower Council Member and Past CCCA President **Randy Bomgaars** delivered the Invocation, and Past President **Joe Esquivel**, a former Lakewood Mayor and Council Member, led the Pledge of Allegiance.

Past President **Frank V. Zerunyan**, of the Rolling Hills Estates City Council, and a Senior Fellow, Director of Executive Education with the **USC** Price School of Public Policy, moderated Session No. 1 on future economic development opportunities since the "Demise of RDAs." **David Kupetz** and **Joseph P. Buchman** presented first and then former City Manager **Larry Kosmont** of the **Kosmont Companies** addressed those assembled. He said that California needs a "tax increment" tool. Only two States in the U.S. do not have such an economic development tool, and California is one of them. He said that the message has got to hit the ears of the State Government from the private sector.

Past President **Sally Flowers** of the Artesia City Council presided as the 2nd session, entitled: "Inside the Mind of a City Attorney." **Timothy McOsker**, Judge **James Hahn**, and **Sandra Levin** of **Colantuono & Levin** were the presenters.

Dan Schnur, Director of the Jesse M. Unruh Institute of Politics at **USC**, served as the Luncheon Keynote speakers on Friday. City Managers we noted around Friday morning and at the luncheon session include: **Ken Farfsing** of Signal Hill; **Mike Egan** of Norwalk; **Mark Alexander** of La Cañada Flintridge; **Ken Pulskamp** of Santa Clarita; **Jorge Rifa** of Commerce; **Paul Arevalo** of West Hollywood; **Maria Dadian** of Artesia; former City Manager **Paul Phillips** of the of the West Cities Police Communications JPA with offices in Seal Beach; and former Walnut City Manager and retired South Gate Public Works Director **Bob Dickey**, among others.



<http://muniservices.com/>

In addition there were: **Linda Benedetti-Leal** of Paramount; **Darrell George** of Duarte; **David Biggs** of Carson; **Tom Robinson** of La Mirada; **Jeff Stewart** of Bellflower; **Jim DeStefano** of Diamond Bar; **Roger Haley** (oh that lime green shirt) of Lynwood; **Brett Plumlee** of La Puente; Assistant City Manager **John Moreno** of Paramount; Assistant to the City Manager/City Clerk **Anne Haraksin** of La Mirada; Lakewood Assistant City Manager **Lisa Novotny** and Deputy City Manager **Carol Flynn Jacoby**; Calabasas City Manager **Tony Corrales**; Duarte Assistant City Manager **Karen Herrera**; Hawaiian Gardens City Administrator **Ernesto Marquez**; and **Ray Taylor** of Westlake Village. We apologize to everyone who escaped our Friday notes.



Others we noted in the hallways and session included: past President **Jeff Prang** of the West Hollywood City Council and a member of the Los Angeles County Assessor's Office; **Anthony, Jason and Paul Gonsalves**; **Dave Huntoon** of the Rose Institute; **Debbie Smith** of the Independent Cities Finance Authority; **Wes Wolf**; **Juli Morabe**; **Fran Mancina** of **MuniServices**; **Ryder Smith** and **Jennifer Hernandez** of **Smith Tripepi & Associates**; L.A. County Assistant Sheriff **Marvin Cavanaugh**; and **Roy Stephenson** and former City Manager **George A. Wentz** of **HRGreen**.

We had a delightful "between sessions" chat with **Lyle Defenbaugh** of **CalTrust**, **Frank Tripepi** of Willdan and Commerce City Administrator **Jorge Rifa**. **CalTrust** offers local agencies a competitive alternative to placing invested funds in the hands of the State. Lyle was on the Assembly Local Government Committee staff when **Dominic Cortese** was the Chair.



<http://www.hdlcompanies.com/>

53rd Annual Conference of the California Contract Cities Association

Saturday's session started bright and early with an 8 o'clock breakfast session presided over by past CCCA President **Laura Olhasso** of the La Cañada Flintridge City Council. Laura introduced San Clemente native and legendary **UCLA** softball player and coach **Sue Enquist** who delivered one of the most exciting and energy-charged addresses of the seminar. Love the game; honor the game. Effort and attitude are the only two things you can control. I was honored to share a breakfast table with Norwalk Mayor **Cheri Kelley**; Council Member **Marcel Rodarte**, who is a U. S. Navy and U.S. Air Force Reserve veteran; Norwalk City Manager **Mike Egan** and Human Resources Director **Ernie Hernandez**; **Anne Haraksin** of La Mirada; and **Matt Knabe** of **Englander, Knabe & Allen**.

Following the annual California Contract Cities Association Business Session at 9 a.m., Diamond Bar Mayor **Ling-Ling Chang** served as the moderator for a session entitled: "The Lost Art of Compromise." This well-attended session featured presentations by **Matt Knabe** of **Englander, Knabe & Allen**; **Anthony Gonsalves** of **Joe A. Gonsalves & Son**; and **Dave Gillotte**, President of L. A. County Fire Department Local 1014. Matt noted that long-term vision is important, and "compromise" should not be seen as a weakness. Anthony underlined that "your word is your bond and should never be broken." He also noted that California's "term limits" have been a disaster. Dave boasted that L.A. County has the best firefighters in the nation. He said that managing is like when a man and woman become one; the trouble starts when they try to decide which one! He said that in compromise "love-rage" should be used, not "leverage."



Ryder Smith and **Jessica Hernandez** of **Smith, Tripepi & Associates** staffed the **MuniServices** information booth at the 2012 MMASC Conference in La Quinta.

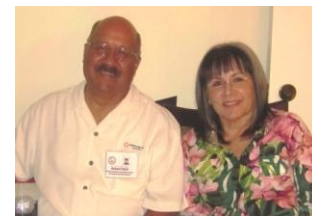


TRIEPEI SMITH & ASSOCIATES
smart solutions for smart business

<http://www.tripepismith.com/>

UFI URBAN FUTURES | Incorporated

<http://www.urbanfuturesinc.com/>



USC alumni **Kristine Guerrero** of the League of California Cities and City Manager **Mark Alexander** of La Cañada Flintridge helped staff the **USC** Price, Sol Price School of Public Policy, information booth in the "contract cities" display area.

www.usc.edu/schools/price

53rd Annual Conference of the California Contract Cities Association

Following some "networking" time in the vendor table top display area, Cerritos Mayor **Jim Edwards** hosted one of the best sessions of the conference/seminar from a city manager's viewpoint. Session No. 5 was: "Inside The Mind of a City Manager." The presenters were all former City Managers: **Bill Holt**, who served as Paramount City Manager prior to being the Executive Director of the California Joint Powers Insurance Authority; former veteran Downey City Manager **Gerald Caton**, who recently retired; and **Cynthia Kurtz**, who is a past President of the City Managers' Department of the League of California Cities and served as the City Manager in Pasadena.

Bill Holt, who has mentored many fine public managers, including current Long Beach City Manager **Pat West**, said that on a Risk Scale of 100 to zero, City Managers who perform at the 95-100 levels are known as "former city managers." Bill underline the importance of family. He said that failure as a father and a husband is far worse than failure as a City Manager. Jerry did a marvelous job of following Bill's emotional presentation. He said that it is important to respect those you work with. Cynthia said that an overly-controlling manager is as bad for an organization that a micro-managing City Council.



Samantha Simpson, 9-year old grandson **Tyler Simpson** and **Anthony Gonsalves** of **Joe A. Gonsalves & Son**. The picture was taken at the Republic Services hospitality suite during the 53rd Annual Municipal Seminar of the California Contract Cities Association.



www.brandywinedev.com



<http://www.kosmont.com/>



EXPERTS IN EXECUTIVE SEARCH

<http://www.bobmurrayassoc.com/>



<http://www.sylc.com/sylc/home>



Making retirement work for you.

<http://www.parsinfo.org/>

**Colantuono
& Levin, PC**

**Municipal Law Services
Colantuono & Levin**

www.CLLAW.US

53rd Annual Conference of the California Contract Cities Association

Session No. 6 was on "Technology's Impact on Effective Communications." Claremont Council Member **Sam Pedroza** moderated. The annual awards luncheon program was next followed by an "Ice Cream Social." The organization recognized the members of the Partners' Program, awarded annual El Grand Matador Awards, and the John Sanford Todd Award, which this year was accepted by Vice Mayor **Steve Croft**, on behalf of the City of Lakewood.

After the Saturday luncheon program concurrent sessions were held on AB 1234 ethics training and a special presentation by The Gas Company, including new metering techniques. At the end of the day the hospitality rooms were open until the President's Inaugural Reception and Installation Banquet. Before the reception and banquet we grabbed some pool time with the family. In fact, I was standing in the pool to watch The Preakness on the pool bar overhead television. Congratulations "I'll Have Another," and good luck for your Triple Crown attempt at the Belmont Stakes.



Janees Williams of the **Newcomb & De Dios Financial Group**, and **Ralph Holmes**, a Partner with De La Rosa & Company pose together during the "contract cities" conference. Janees' father **Bruce Williams** is a former Town Manager in Apple Valley.



JONES HALL

www.joneshall.com



<http://caltrust.org/>

Contact **Lyle Defenbaugh** about CalTRUST investment opportunities for cities.
Lyle.Defenbaugh@wellsfargo.com

13th Annual Knapp Golf Classic

Proceeds to Benefit the Huntington's Disease Society
of America (HDSA)

Monday, June 11, 2012, 10 a.m. Check In

Western Hills Golf and Country Club
1800 Carbon Canyon Road
Chino Hills, California 91709

In Memory of Gaylord and Scott Knapp

Entry Fee: \$175 Per Golfer

**Includes Green Fees, Cart, Driving Range, Dinner, Individual
Gift Bags and Awards**

Dinner Only: \$35

Knapp Golf Classic Committee

Attention: Doug La Belle

1643 Beechwood

Costa Mesa, California 92626

mauidoug3@hotmail.com

Keenan
Associates

www.keenan.com

"If you do what you have always done, you will get
what you have always got"

--Mark Twain

53rd Annual Conference of the California Contract Cities Association

My wife Susan Simpson, who's "day job" is with the corporate offices of In-N-Out Burger in Irvine, does a wonderful job of promoting and selling the City Manager Newsletter by Trackdown. We were among the first to enter the President's Inaugural Reception in the lobby, which gave us some time to meet and greet many folks. We chatted with the impressive **Jessica Hernandez** of **Tripepi Smith & Associates**. Jessica has joined the firm as a Senior Analyst. She has a BA and MPA from St. Mary's University.



The Mercer Group, Inc.

www.mercergroupinc.com

Clark Wurzberger ~ California 530.637.4559

Jack Clancy ~ Jack Clancy Assoc. 916.812.3491

Matt Gruver ~ Jack Clancy Assoc. 916.612.6797

<http://www.mercergroupinc.com/>

FULBRIGHT
& Jaworski L.L.P.
Attorneys at Law

<http://www.fulbright.com/>

Los Angeles County Fourth District Supervisor **Don Knabe** presided as the Master of Ceremony for the Installation Banquet. L. A. County Fire Chief **Darl L. Osby** served as the Installing Officer, first vacating the offices and then installing next year's leadership. Paramount Council Member **Diane Martinez** replaced Calabasas Council Member **James R. Bozajian** as the CCCA President. After the banquet most conference participants adjourned to the hospitality suites as a good networking opportunity.

As usual the annual "Get Away Brunch" was well hosted by **Richard Fierro** of Consolidated Disposal Services.



<http://www.interwestgrp.com/>

Some final thoughts and an attempt to mention some folks we may have missed: A special acknowledgement and "Thank you" to Paramount Director of Parks and Recreation **Vince Torres** for inviting **Sue Enquist** of **UCLA** to be a speaker. She is terrific. Remember her 33% Rule: "One-third of the people will suck the life out of you." "Life is a team sport!" Add "love" for success in whatever you do. Thanks go to Orange County Sheriff **Sandra Hutchens** for addressing the group. **Matt Knabe** and **Dave Gilotte** served admirably as "Diane's Desert Classic" golf tournament Co-Chairs. Again, we salute **Bill Holt**, **Jerry Caton** and **Cynthia Kurtz** for an outstanding session. Special "Thanks" to **Adam Spiker** of Ken Spiker and Associates and **Wes Wolf** for the enjoyable Thursday evening dinner.

We know we miss some folks, and we apologize. Here we acknowledge some participants, and the City Managers who appear on the Registration list: **Jose Vera** of **Stone & Youngberg**; **Derek Rojas** of Valley Vista Services; **Maria Dadian**, Artesia; **Jeff Stewart**, Bellflower; **Tony Corrales**, Calabasa; City Attorney **Roxanne Diaz**; **David Biggs**, Carson; **Jorge Rifa**, Commerce; **Hector Rodriguez**, Cudahy; **Jim DeStefano**, Diamond Bar; **Darrell George & Karen Herrera**, Duarte; **Ernesto Marquez**, Hawaiian Gardens; **Kevin Radecki**, Industry; **Steve Harding**, Jurupa Valley; **Mark Alexander & Kevin Chun**, La Cañada Flintridge; **Tom Robinson & Anne Haraksin**, La Mirada; **Brett Plumlee**, La Puente; **Lisa Novotny & Carol Jacoby**, Lakewood; **Roger Haley**, Lynwood; **Jim Thorsen**, Malibu; **Mike Egan**, Norwalk; **Linda Benedetti-Leal**, **John Moreno & Vince Torres**, Paramount; **Carolyn Lehr**, Rancho Palos Verdes; **Blaine Michaelis**, San Dimas; **Ken Pulskamp**, Santa Clarita; **Ken Farfing**, Signal Hill; **Tony Ybarra & Jennifer Vasquez**, South El Monte; **Rob Wishner**, Walnut; **Paul Arevalo**, West Hollywood; **Ray Taylor**, Westlake Village; City Attorney **David Aleshire**; former City Managers **Bob Dickey** and **Paul Philips**; **Robert Sausedo** of ABM Public Facility Solutions Group; and **Roy Stephenson** and former City Manager **George Wentz** of HR Green.



Englander Knabe & Allen

Government Relations & Strategic Communications

www.englanderpr.com

The world of communication is changing rapidly and so are the tools. **Englander Knabe & Allen** believes a constant, unrelenting focus on the needs of the firm's clients is not a service but a necessity. **The firm works with city governments to develop public-private partnership opportunities.**

At **Englander Knabe & Allen**, you only work with senior level staff, because the firm only has senior level staff. Each of the firm's members bring substantial education, experience and expertise in developing communications campaigns for Fortune 500 companies, financial institutions, entrepreneurial companies, trade associations, government agencies, educational institutions and non-profit organizations. **Englander Knabe & Allen** does not employ account executives; rather, strategy and implementation are provided only by partners and vice presidents.

Englander Knabe & Allen maximizes current opportunities while preparing an organization for its next step. Firm executives work with clients to develop the right strategies to reach successful conclusions, and to implement appropriate tactics to ensure that each step along the way is exactly where each client needs to be to make sure that their next step is in the right direction, ultimately leading to reaching goals successfully.

Englander Knabe & Allen combines powerful processes - Strategic Thinking + Solid Fundamental Tactics - into a communications tool that has provided clients with successful outcomes for more than 40 years.

The Team:

Harvey Englander

Matt Knabe

Marcus A. Allen

Eric Rose

Alex Cherin

Jeffrey S. McConnell

Adam Englander

Jennifer Forkish

Juan F. Garza

Paul A. Haney

Tina Choi

Tony Rice

Larry Ash

Donna Heinz

Pauline Hanna

Shelly Michaels

Robert Iezza

Meagan Rasak

Contact Information:

Corporate Office

801 South Figueroa Street, Suite 1050

Los Angeles, California 90017

Telephone: 213-741-1500

FAX: 213-747-4900

Sacramento Office

1730 'L' Street, Suite 3

Sacramento, California 95814

Telephone: 916-492-9512

Mobile: 916-690-0023

info@englanderpr.com

Harvey Englander has been at the center of California's public and business life for more than 40-years. As a strategic planner, Harvey has created and successfully executed numerous public relations and public affairs campaigns covering a wide variety of industries. Englander Knabe & Allen specialize in developing and implementing Position – A- Strategies for its clients, public or private. Harvey is a **UCLA** graduate. He is personally involved in numerous community activities and charities.

Matt Knabe specializes in political consulting, campaign management, public affairs, government relations, business development, issues and communications strategy and community relations. In addition to his work, Matt is personally involved in giving back to the community. He is currently President of the Los Angeles County Junior Golf Foundation, as well as, the Paramount Education Project. Matt is a graduate of Pepperdine University, where he was a 4-year member of the Pepperdine University Men's Golf Team.

Marcus A. Allen is a former Chief Deputy Controller in Los Angeles and Deputy Chief of Staff in charge of operations and finance in the Mayor's office. Prior to working for Los Angeles, among other posts, Marcus worked as the Chief Deputy at the Los Angeles County Probation Department, and as a Public Affairs Planner for the Southern California Gas Company. He has a BA from **UCLA** and a MPPS from the University of Chicago.



ICMA's 98th Annual Conference Phoenix/Maricopa County, Arizona October 7-10, 2012

Picking Up The Pieces: Former El Segundo City Manager **Doug Willmore**, previously the Chief Administrative Officer in Salt Lake County, Utah, has been selected to serve as the new Bell City Manager. **Anne Samuelson Williams**, Vice President of Legislative and Legal Affairs at Central City Association, has a BA from Claremont McKenna College and a JD and MBA from **USC**. The Central City Association is a legislative advocacy for the Los Angeles business community, and develops public policy on issue such as housing, labor and homelessness, and is focused on revitalizing Downtown Los Angeles. Consultant **Frank Spevacek**, 58, is the new La Quinta City Manager. He is a founding partner of RSG, a consulting firm to California cities on finance, redevelopment and economic development. Frank's prior city experience includes positions with the cities of Irvine, Santa Monica and Culver City. La Quinta has contracted with RSG Consulting since 1988. With City Manager **Tony O'Rourke** moving to Yakima, Washington, Assistant to the City Manager **Nancy Kerry** has been appointed Interim City Manager for South Lake Tahoe. Thirty-year old **Ramon Lara** is the new Woodlake City Manager replacing retiring City Manager **Bill Lewis**, who worked for Woodlake for more than 15-years. Previously Ramon was the fiscal officer for the Tulare County Association of Governments (TCAG). Stockton Deputy City Manager **Mike Locke**, 69, will retire at the end of May ending a local government career that spans 5 decades. Mike is a former Tracy City Manager. Rosemead Director of Community Development **Michelle Ramirez** no longer is "acting." She is the real deal these days. Anaheim Interim City Manager **Bob Wingenroth** is among the five finalists being interviewed for the Anaheim City Manager appointment. New Orland City Manager **Pete Carr** will serve his last day as the Biggs City Manager on May 23, and be in his new Orland City Hall office the following morning. Current South Gate City Manager **George Troxcil** plans to leave his position in the fall. He recently said that he believes to compare the Governor's salary to a city managers compensation as the Howard Jarvis Taxpayers Association does, is inappropriate. The Governor runs for and is elected to the post and has a large and expensive staff, and takes on his responsibilities for different reasons than a city manager, who is appointed.

Retired El Segundo City Manager **Mary Strenn**, who has served in other "interim" capacities since her retirement, is the new Interim City Manager in Huntington Park replacing **Raul Romero**. **Raul** resigned after he was notified by CalPERS that he exceeded the allowed number of hours worked by a CalPERS retiree, even though he said that he was working as an "independent contractor." **Raul** retired from Commerce in 2002. He served as Interim City Manager in La Puente prior to his Huntington Park assignment. Adelanto City Manager **Dr. James Hart** was awarded the *Larry Chimbole Public Service Award* by the League of California Cities' Desert-Mountain Division for 2011. The Division includes the cities of: Adelanto, Apple Valley, Barstow, Big Bear Lake, Bishop, California City, Hesperia, Lancaster, Mammoth Lakes, Needles, Palmdale, Ridgecrest, Twentynine Palms, Victorville and Yucca Valley. Jim has been the Adelanto City Manager since January, 2005. Prior to that he served as the City Manager in Twentynine Palms and Rancho Santa Margarita. Metrolink Chief Executive **John Fenton** is leaving to take the Chief Executive post with Patriot Rail Co. in Boca Raton, Florida. Metrolink has 512 miles of track and is the third largest commuter service in the Nation. It averages more than 40,000 riders per weekday from six Southern California counties: Los Angeles, Orange, Riverside, San Bernardino, San Diego and Ventura. Tustin City Attorney **Joe Fletcher** has been filling in as Interim City Attorney in Menifee since the November 1 resignation of former City Attorney **Karen Feld**. The Menifee City Manager is **Bill Rawlings**. In a separate item, Bill is taking steps to improve the work environment and ward off "bullies" in Menifee City Hall. Last month (April, 2012) San Luis Obispo Utilities Director **Carrie Mattingly** was sworn in as the 86th President of the California Water Environment Association (CWEA). CWEA is dedicated to training and certifying water quality professional in California. **Katie Lichtig** is the San Luis Obispo City Manager. Eureka City Manager **David Tyson**, 55, has announced that he will retire when his employment agreement expires December 31. Interim City Manager **John Jalili** has served since the retirement of veteran City Manager **Steve Burrell** in Hermosa Beach. John is optimistic that the City Manager recruitment will find a perfect fit for the City. A 17-member committee has been assembled in lone to assist the City Council screen the 106 applications they have received for the lone City Manager position. Veteran City Manager **Jeff Butzlaff** is serving as Interim City Manager during the lone recruitment process.





Tony Olivito of the California Contract Cities Association staff handles the audio visual technology at the 53rd Annual Municipal Seminar of the group in Indian Wells.

More Pieces Picked Up: Santa Monica City Manager **Rod Gould** was the 2012 recipient of the *Wes McClure Award of Distinction* presented by the City Managers' Department of the League of California Cities. This award recognizes outstanding career service, leadership, ethics, expertise and innovation in the field of city management as observed by City Manager colleagues. The award is presented to those who make a difference to the city manager craft. Retired West Sacramento City Manager **Joe**



Goeden was awarded the 2011 *West Sacramentan Lifetime Achievement Award* presented at the 65th Annual West Sacramento Chamber of Commerce Installation and Awards Dinner, January 19,

2012. Joe is currently an ICMA Range Rider. **Bismark Obando** is the League of California Cities Director of the Grassroots Program. He came on board in February having previously worked for Cal-EMA, Governor Arnold Schwarzenegger, and for the Governor's Office of Planning & Research. St. Helena City Manager **Gary Broad** previously served as the Town Manager in the Marin County of Ross. Gary was selected to start in November, 2011 from a field of 116 applicants collected and processed by Executive Recruiter **Bob Murray and Associates**. He worked for Ross nearly 20-years, and previous to that in Petaluma. City Manager **Don Hannah** was appointed to the La Habra City Manager post in 2007 following the retirement of City Manager **Brad Bridenbecker**, who retired due to health concerns. Brad died that year at the age of 35, losing his long battle with cancer. Retired Napa City Manager **Patricia Thompson** serves as the Interim Town Manager in Ross. **Kathleen Phalen** will serve as the Acting City Engineer/Public Works Director in Milpitas following the retirement of **Greg Armendariz**. Greg joined the Milpitas staff in 1995. The Milpitas Post reports that City Manager **Tom Williams** said that Public Works Director/City Engineer **Greg Armendariz** retired as a result of an undisclosed medical condition. South Lake Tahoe Director of Finance **Christine Vuletic** is the new Assistant County

Manager/Chief Financial Officer in Douglas County, Nevada. The county offices are in Minden, Nevada, which is where the late-Hawaiian Gardens City Clerk **Carol Dorfmeier** moved following her retirement. On January 7th Berkeley City Clerk **Deanna Despain**, 37, was found dead in her Oakland home. She had apparently fallen down a flight of stairs. Deanna became the Acting City Clerk in Berkeley in 2008, succeeding City Clerk **Pamyla Means** upon her retirement, and Deanna was appointed permanent City Clerk in 2009. A high school friend of Deanna's remembers her for her energy and efforts to bring people together. Lake Oswego, Oregon Assistant City Manager **David Donaldson** is the City Manager replacing City Manager **Alex McIntyre**, who left to become the Menlo Park City Manager. David is the son of the famous former General Manager of the Philadelphia Zoo **Bill Donaldson**. Bill also served as the City Manager in Scottsdale, Tacoma and Cincinnati. David will serve until a replacement for Alex is selected. South Lake Tahoe City Manager since August, 2010, **Tony O'Rourke**, is negotiating with Yakima, Washington to serve as that City's City Manager. He has been selected from a large group of applicants. With 43 applicants for the Anderson City Manager position, the City Council selected Anderson's Assistant City Manager and Public Works Director **Jeffrey D. Kiser**, 44. Jeff has also be serving as Director of Parks and Recreation since the retirement of Director **Ken Hartman** in 2010. Jeff moved to Shasta County in 1995 when he was employed by Caltrans. In 2006 he went to work for Omni Means Engineering in Redding, and in 2009 he joined the Anderson staff as Director of Public Works under then City Manager **Scott Morgan**. lone Chief of Police **Michael L. Johnson**, 45, is the new Anderson Chief of Police. Born in Gilroy, previous to joining the lone department, Mike work nearly 11-years with the Eureka Police Department. He is a Humboldt State graduate. Retired Deputy City Manager **Ron Garratt** will serve as the Santa Clara Interim City Manager when City Manager **Jennifer Sparacino** officially retires in June. Santa Clara, the future home of the San Francisco 49ers, plans to retain a professional executive recruitment firm in its search for a new City Manager. Former Palmdale Assistant City Manager **Laurie Lile** has been officially sworn in as the new City Manager in Monrovia with a 3-year employment agreement. She has taken over from Interim City Manager **Mark Alvarado**, the City's Finance Director. A sign of the times, Laurie will pay her full share of her retirement benefit. The Monrovia City Attorney is **Craig Steele**. Former Concord Mayor, California State Assemblyman and State Senator **Daniel E. Boatwright** died April 27, 2012 at his home in Clayton. He was 82. Dan joined the lobbying firm of Sacramento Advocates after retiring from the Senate. There he worked with his former Chief of Staff, **Barry Brokaw**, until he retired in 2010 at age 80.