City Manager Newsletter by **Trackdown**

"Providing thread to help stitch together the fabric of the City Management Community"

February, 2013 Volume No. 7, Issue No. 03

California's 2013 "Beach" City Managers

Happy Birthday Anthony!



 Anthony D. Gonsalves of Joe A. Gonsalves & Son, a Professional Legislative Representation firm, recently celebrated a special birthday with family and friends in Folsom. Here he poses with his wife Evelyn Gonsalves.
Happy Birthday Anthony, and may you enjoy many, many more. Best wishes for continued success.



California's 2013 "Beach" City Managers

Again we are returning to one of our previous subjects. In September, 2009 and last year in February, we put together lists of City Managers in California cities with "Beach" in their names. There have been a few changes since last year, and with Summer getting closer, we are once again focusing on future visits to the beach.

In February, 2012 we noted that during the League's City Manager Department Meeting at La Costa, <u>Santee</u> City Manager **Keith Till** and <u>Huron</u> City Manager **Jerry Forde** scheduled some time together to do some surfing. Yes! This is California, and while they are sledding, snowboarding, skiing, throwing snowballs and freezing in parts of the country, we are hitting the beach and surfing here. A tip of the cap to California's "beach" City Managers.

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Trackdown Posse Roster:

Greaory Korduner, Retired, Huntinaton Park CM Howard Chambers, Lakewood Mike Egan, Norwalk Lyle Defenbaugh, CalTrust Ernie Garcia, Retired Norwalk City Manager Joe Tanner, Interim City Manager, Rio Vista Dave Carmany, Manhattan Beach Ken Bayless, Greater L.A. Vector Control District Kevin O'Rourke, KOLGS/PARS George Rodericks, Atherton Richard Ramirez, Retired City Manager, American Canyon Vern Lawson, Lancaster Don Penman, Retired Arcadia City Manager Jason Gonsalves, Joe A. Gonsalves & Son Anthony Gonsalves, Joe A. Gonsalves & Son Paul Gonsalves, Joe A. Gonsalves & Son Ernesto Marquez, Hawaiian Gardens Gary K. & Mary Jo Sloan, Retired La Mirada City Manager Jan Perkins, Management Partners/ICMA Andy Takata, Banning Marcia Raines, Millbrae Anthony R. Ybarra, South El Monte Arthur C. Simonian, Simonian Consulting, Inc. Ken Caresio, Retired Duarte City Manager Michael P. Busch, President, Urban Futures, Inc. Wade McKinney, Atascadero CM & President of CCMF Doug LaBelle, Retired Chino Hills City Manager John Keisler, Long Beach Sheryl Lindsey-Boell, CH2MHILL OMI Sam Olivito, California Contract Cities Association Jack Lam, Retired Rancho Cucamonga City Manager Larry F. Pennell, Retired Wasco City Manager Gary Chicots, Retired City Manager Rod B. Butler, Patterson Fred Latham, Retired Santa Fe Springs City Manager Anthony Lopez, Retired City Manager Dr. Bill Mathis, Mathis Group Linda Lowry, Pomona City of Cerritos Roy Pederson, ICMA Past-President Bruce Williams, Retired City Manager Troy Butzlaff, Placentia Clay J. Curtin, Manhattan Beach Mindy Lynn Jacobs, Intellibridge Partners Rod Foster, Colton Gerald Forde, Huron Jim Gilley, The Gilley Group, LLC Oliver Chi, Barstow ACM Dale Geldert, Retired CDF Director Rita Geldert, Retired Vista City Manager Susan Simpson, In-N-Out Burger Gene Rogers, Moreno Valley Retired City Manager Mary Soto, Vice President, CiteZONE.com Chuck Robinson, Deputy City Manager, Tustin Gary Milliman, Brookings, Oregon John Gillison, Rancho Cucamonga Laura Behjan, Simi Valley Doug Dunlap, Retired City Manager, Pomona

Roger Alan Storey, (1940 - 2013)



Former City Manager **Roger Alan Storey** passed away on January 16, 2013 of complications following a battle with sarcoma cancer that was diagnosed in January, 2010. He was 72. Roger was born December 10, 1940 in Glendale where he graduated from Herbert Hoover High School in 1958. He earned a BA in Philosophy from the University of Colorado, and after

college, served as an officer in the U.S. Navy. Roger served in Vietnam from 1965-1966, assigned to the Vietnamese Navy. He received a Purple Heart from injuries sustained in a bomb attack. Roger later served as a logistics officer for the Middle East Force with a homeport in Bahrain.

His first city job after leaving the Navy was in 1969 as Assistant to the City Manager in <u>Eureka</u>. Roger became the Assistant City Manager in <u>Glendale</u> in 1971, before he was appointed City Manager in <u>Arcata</u> in 1974. He then returned to his academic pursuit to earned an MPA from Harvard University's John F. Kennedy School of Government. Roger returned to California to serve as the City Manager in <u>Chino</u> in 1982. In 1985 he moved on to be the <u>Davis</u> City Manager, where he served until 1990.

He then worked as an executive recruiter and consultant for local governments for Shannon Associates before joining his graduate school as a senior staff member. He worked with students from all over the U.S. and some 60 other countries.

In 1997 Roger returned to local government as the Deputy City Manager in <u>Stockton</u> where he focused on downtown revitalization. He retired at the age of 63 in late 2003. At age 67 Roger was a finalist in the recruitment for the Boulder, Colorado City Manager position. Roger received a 25-year ICMA Service Award in 2003.

In retirement, Roger operated and maintained boats for Delta Keeper, and environmental organization.

"He was a gentleman and deep supporter of our profession. Roger was very kind to all, especially those who struggled to understand city government and those who sought to serve city government. He will indeed be missed. --Rod Gould, Santa Monica City Manager

"As Rod said, Roger was a fine gentleman, a thoughtful person and a committed leader in our profession. He was always willing to help others and took great pride in the work that his governments did on behalf of citizens. He's a good example of the best of our profession – and of humankind, indeed."

--Jerry Newfarmer, Former City Manager

California's 2013 "Beach" City Managers



investment opportunities for public agencies.

Lyle.Defenbaugh@wellsfargo.com

California's 2013 "Beach" City Managers

Some of the Southern California beaches (we cannot list them all) we may have missed (or NOT) in our previous "beach" issues, include: Imperial Beach; Silver Strand State Beach; Coronado Municipal Beach; Ocean Beach City Beach; Mission Beach; Tourmaline Surfing Park; La Jolla Strand Park; Children's Pool Beach; Black's Beach; Torrey Pines State Beach; Del Mar City Beach; Cardiff State Beach; San Elijo State Beach; Boneyard Beach; Moonlight Beach; Stone Steps Beach; Encinitas Beach; Ponto Beach; South Carlsbad State Beach; Carlsbad State Beach; Carlsbad City Beach; Oceanside City Beach; San Onofre State Beach; San Clemente City Beach; Poche Beach; Doheny State Beach; Salt Creek County Beach; Little Corona del Mar Beach; Huntington Beach City Beach; Sunset Beach; Seal Beach; Long Beach City Beach; El Porto Beach; Dockweiler State Beach; Santa Monica State Beach; Will Rogers State Beach; Robert Meyer Memorial State Beach: and Point Dume State Beach.

In last year's "beach" issue we pointed out that some say Windansea Beach, located at the foot of Nautilus Street in La Jolla, is the best beach in San Diego County. They say there are no tourists and it is absolutely beautiful. It is reported that Windansea Beach has good surf when most other spots are flat. It is named for an old oceanfront hotel that burned down in the late 1940s.



Oil platform off the California coast with Santa Catalina Island in the background.

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We have made an exception to the "Beach" in the name cities rule to add City Administrator Dr. Jason J. Stilwell of the City of Carmel-By-The-Jason began his public management Sea. career as a Management Assistant in Mountain View in 1992. In 1994 he accepted a Management Intern position in Thornton, Colorado, and a similar post in Westminster, Colorado in 1995. Jason was appointed Assistant Town Manager in Superior, Colorado in 1995 and served in that position until 2003 when he moved back to California. In 2003 Jason took a Project Manager position with Santa Barbara County. He was selected to serve as the Santa Barbara County Parks Director in 2006, and he was elevated to Assistant County Executive in 2007. Jason left the county in 2011 when he was recruited to serve as the Carmel-By-The-Sea City Administrator. He earned an AA degree at Cuesta College, a BA at Cal Poly, San Luis Obispo, and MPA from San Jose State University, and a Ph.D. from the University of Colorado. Jason received a 20-year ICMA Service Award in 2012.



Heidi Burch is the current Assistant City Administrator in <u>Carmel-By-The-Sea</u>. She has earned a BA, MA and an MPA from California State University, Northridge. Heidi also attended the Executive Management of Public Organizations. Public Management/Public Policy program as the University of California, Berkeley Goldman School of Public Policy, and she earned an Economic Development Certificate from California State University, Fresno, as part of the CALED California Academy. She began her career in the private sector and served as a Vice President to a broadcast software and service company in Los Angeles from 1993 to 2001. Heidi was appointed Assistant City Administrator/City Clerk in Carmel-By-The-Sea in 2005, and was able to drop the City Clerk duties in 2011. Heidi served as a Juror for the League of California Cities Helen Putnam Awards in 2011 and 2012.



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Surfing the north side of the Huntington Beach Pier.

Long Beach City Manager Pat West earned an MBA from California State University, Dominguez Hills, and a Masters in Recreation Administration from California State University, Los Angeles. He also earned a BA from the University of California, Irvine. Pat started his city career at the age of 16 on the "beach" as an Ocean Lifeauard in Huntington Beach. Pat went on to be the Assistant Director of the Recreational Instructional Program at UCLA. He later worked 25-years in Paramount, starting on the Parks & Recreation Department staff under then-City Manager Jack Simpson and then-Parks & Recreation Director Ellen Ward, who is currently a member of the Signal Hill city council. Pat later served with City Manager Bill Holt as Paramount's Community Development & Redevelopment Director and when Bill left to become the Executive Director of the CJPIA, Pat was appointed Paramount City Manager where he served for 11-years. He left Paramount 2005 to accepted the Community in Development Director position in Long Beach, and he was appointed Long Beach City Manager in September, 2007. In his sparse spare time, Pat is an accomplished triathlete, and an avid bicycle rider, Time permitting he still participates in triathlons, bicycle road races, and ocean swims.

"The Sea, once it casts its spell, holds one in its net of wonder forever." --Jacques Cousteau



Ryder Todd Smith of **Tripepi Smith & Associates** pictured with the new <u>Pismo Beach</u> City Manager **Jim Lewis** in <u>San Francisco</u> to attend the annual League of California Cities City Managers' Department meeting.

California's 2013 "Beach" City Managers



Long Beach Assistant City Manager **Suzanne M. Frick** worked some 22-years with the City of <u>Santa Monica</u> starting as an Associate Planner in 1983. She became the Santa

Monica Director of Planning and Community Development in 1994. She was appointed Director of Planning and Building for Long Beach effective April 18, 2005, and elevated to Assistant City Manager in December, 2007. Suzanne grew up in Riverside. One of her early jobs was as a Park Ranger in Yellowstone National Park. She earned a BA from the University of California, Santa Barbara and a Masters in Urban Planning from California State Pomona. Polytechnic University. Suzanne played softball in college and, according to her boss, she currently participates in triathlons.



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Modica Thomas Β. is the Director of Government Affairs and Strategic Initiatives for the City of Long Beach,. Tom began his public service career as a Research Assistant for the University of Arizona in 2000. In June, 2001 he took an Intern post with Tucson, and in July, 2002 he came to California to become a Management Assistant with Long Beach. Α year later Tom was selected to be a Special Assistant to the City Manager and in January, 2005 he assumed his current post. Tom coordinates the City's local, state and federal government relations for all City departments, excluding Harbor and Water. Tom is responsible for working with the Mayor, City Council, and City Manager in setting State and Federal Leaislative priorities for the City of Long Beach and works closely with the area elected officials and the City's State and Federal advocates to carry out Long Beach's legislative agenda and communicate the City's legislative positions to the media. Tom also manages the City's communications functions and coordinates certain citywide efforts. Tom has a BA and MPA from the University of Arizona in Local Government Administration and Finance.



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"On the beach, you can live in bliss." -- **Dennis Wilson** of the Beach Boys



Long Beach Business Operations Bureau Manager John P. Keisler is a Past President of the Municipal Management Association of Southern California (MMASC).

John was born in San Luis Obispo, but has roots in Long Beach. His father John Robert Keisler, pitched for California State University, Long Beach, setting a shutout record of eight games. From 2000 to 2003 John was a "Teach for America" teacher in Newark, New Jersey, earning his teaching credential through St. Peter's College in Jersey City, N.J. In 2003 he came to California to work as a Policy Assistant for the Orange County Division of the League of California Cities. In July, 2005 John took a Management Assistant post with Long Beach. In 2006 became Performance he а Management Analyst working with the City Manager's office, and in April, 2008 he was selected to serve as the Director of Animal Care Services. In June, 2011 he was appointed Business Operations Manager for the City of Long Beach Parks, Recreation & Marine John has a BA from St. Olaf Department. College in Minnesota and an MPA from USC.





Call Daniel W. Kim, C.P.A. at Fulbright & Jaworksi 213-892-9320



CCMF Past President and current President sitting together at the 2013 League of California Cities City Managers' Department meeting. Retired <u>Vista</u> City Manager **Rita Geldert** and <u>Atascadero</u> City Manager **Wade McKinney**. Both Rita & Wade are Posse Members.



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Seal Beach City Manager Jill R. Ingram served as an Assistant to the Superintendent in the Downey Unified School District starting in 1986. In

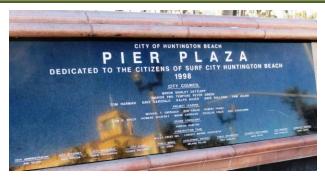
2000 she left public education when she was appointed City Clerk in <u>Cypress</u>, where she served until 2006. That year she took the Clerk of the Board post for the Orange County Fire Authority. In 2008 Jill joined the <u>Seal Beach</u> city staff as an Assistant to the City Manager, while **David Carmany** was the <u>Seal Beach</u> City Manager. Jill became the Assistant City Manager in 2011, and when David left for the <u>Manhattan Beach</u> City Manager position, Jill was tapped to succeed him as <u>Seal Beach</u> City Manager.



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City Manager Newsletter by Trackdown

Page 7

California's 2013 "Beach" City Managers

Huntington Beach City Manager Frederick A. Wilson, 53, began his public management career in 1983 as an Administrative Assistant in Fred took an Administrative Simi Valley. Assistant II post in Chino in 1986, and in 1987 he joined the San Bernardino staff as the Assistant to the City Administrator. In 1990 Fred was appointed Assistant City Administrator in San Bernardino and in 1997 he was selected to serve as the San Bernardino City Manager, a position he held for about eleven years. Fred cam to Surf City in 2008 when he was selected to the Huntington Beach City Administrator post. He earned a BS from California State Polytechnic University, Pomona, and an MPA from California State University, Northridge. Fred received a 30-year ICMA Service Award in 2012. Fred was among the 13 city managers appointed to the special League of California Cities Pension Reform Committee.

[Others on the Pension Reform Committee included: Bill Workman, City Manager, <u>Redondo Beach</u>; Bruce Channing, City Manager, <u>Laguna Hills</u>; Dan Rich, City Manager <u>Mountain View</u>; Fran David, City Manager, <u>Hayward</u>; Ken Striplin, currently City Manager, <u>Santa</u> Clarita; Laura Kuhn, City Manager, <u>Vacaville</u>; Mark Nuaimi, Town Manager, <u>Yucca Valley</u>; Michael Flad, then-City Manager, <u>Burbank</u>, currently in <u>South</u> <u>Gate</u>; Ronald Bates, City Manager, <u>Pico Rivera</u>; Rod Gould, City Manager, <u>Santa Monica</u>; Thomas Frutchey, City Manager, <u>Pacific Grove</u>; and Troy Butzlaff, City Administrator, <u>Placentia</u>. Ventura City Attorney Ariel Pierre Calonne also served on the committee.]



http://www.bobmurrayassoc.com/

Robert Hall is the <u>Huntington Beach</u> Deputy City Administrator. In 1988 Bob began serving as the Facilities Manager for the Riverside Community College, where he worked for about a dozen years. In 2000 he joined the <u>Riverside</u> city staff as the General Services Director. Bob moved to Surf City in 2005 when he was appointed <u>Huntington Beach</u> Deputy City Administrator. He earned a BS and MPA from California State University, San Bernardino. In 2011 he received a 10-year ICMA Service Award. He served on the Cal-ICMA Board in 2010-2011.

In 1989 Laguna Beach City Manager John F. Pietig began his public service/management career as an Intern in Riverside. He was subsequently promoted in the Riverside organization to Financial Management Analyst II in 1990; Administrative Services Manager in 1992; and Assistant to the City Manager/Budget Director in 1995. In 1999 John was appointed Deputy City Manager in Alhambra, and he served there until he was selected to serve as Assistant City Manager in Laguna Beach in When long-time Laguna Beach City 2001. Manager Ken Frank retired in 2010, John was elevated to the City Manager position. He earned a BA from Washington State University and an MPA from the Maxwell School at Svracuse University. In 2009 John was recognized with a 20-year ICMA Service Award.



California's 2013 "Beach" City Managers

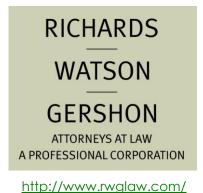


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California's 2013 "Beach" City Managers

Christa L. Johnson-Seely was a Management Analyst in <u>Alameda</u> in 1996 and was elevated to Assistant to the City Manager in 1997. In 2006 Christa left <u>Alameda</u> to become the Assistant Town Manager in <u>Windsor</u>. She worked there until 2011 when she was selected to serve as the <u>Laguna Beach</u> Assistant City Manager. Christa earned a BA from the University of California, Santa Barbara, and an MPA from San Francisco University. She has served as a member of the Cal-ICMA Board, and in 2006 she received a 10-year ICMA Service Award.



Real Estate Development Entitlements Finance/Economics

Though for some reason Pismo Beach is not listed on the list of California cities in the ICMA Who's Who Directory, like Grover Beach and Imperial Beach, the new Pismo Beach City Manager James R. Lewis is listed as a Full Member. Jim began his public management career in 1998 as a Management Analyst in Claremont working for then-City Manager Glenn Southard. In 2001 Jim was promoted to Senior Management Analyst and later that same year (2001) he was named Assistant to Jim relocated from the City Manager. Claremont to Atascadero in 2004 when he was recruited to serve as Assistant City Manager, working with City Manager Wade McKinney. After a thorough recruitment for a new Pismo Beach City Manager with City Manager Kevin M. Rice retiring, Jim was selected to be the new City Manager in Pismo Beach beginning this month. Jim served on the ICMA Press Editorial Advisory Board from 2007 to 2010, and he serves on a special CCMF public information committee. He is a Past President of the Municipal Management Association of Southern California (MMASC) (2001-2002). Jim earned a BS from the University of Southern California (USC), where he continues to be an avid supporter of the institution serving on alumni committees and with academic advisory boards. Jim also earned an MPA from the Maxwell School at Syracuse University. In 2008 he received a 10-year ICMA Service Award.





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California's 2013 "Beach" City Managers



Hermosa Beach City Manager **Thomas Bakaly** was appointed last year to take over for retired City Manager **Stephen R. Burrell**, who spent 18-years as the <u>Hermosa Beach</u> City Manager. Tom began his working career in

1987 in the Central City Association of Los Angeles, and then as a Research Intern for a full service financial, executive search, litigation support, public policy and management consulting firm. In 1988 Tom took a Graduate Management Intern position with Pasadena, and in 1990 he was hired as an Analyst. In 1993 was appointed Acting Purchasing he Administrator in Pasadena, and in 1994 he moved to the Acting Budget Manager post. Tom left Pasadena in 1999 to become the Finance Manager in Park City, Utah beginning a rise in that city's organization: Director of Capital Program & Budget, 1999; Assistant City Manager in 2001, and City Manager in 2003. Tom returned to California to take the Hermosa Beach City Manager post. He is a Past President of the Utah City Management Association. Tom was awarded the 2004 ICMA Award for Citizen Involvement Programs, and in 2008 he received a 20-year ICMA Service Award. Tom earned a BA from The Colorado College and an MPA from the University of Southern California (USC).

While Fontana High School Class of 1975 graduate, and veteran City Manager David N. **Carmany** was finishing the curriculum for his BS degree and participating as a member of the **USC** Marching Band, he began his public management career as an Administrative Assistant in Lancaster in 1978. In 1980 David joined the <u>Grand Terrace</u> staff as an Administrative Assistant to the City Manager, and in March, 1981 he was appointed Assistant City Manager in Alhambra. After nearly 6-years he left Alhambra to accept the Agoura Hills City Manager appointment. In 1993 Dave moved to the Malibu City Manager post and in 1997 he was selected to serve as the Pacifica City Manager in Northern California. After leaving Pacifica Dave took a Regional Manager position with the staff of Public Agency Retirement Services (PARS) in 2004 working with the late Kevin J. Murphy, also a former City Manager. In June, 2007 David returned to public management as the City Manager in Seal Beach. David moved from Seal Beach to

take the <u>Manhattan Beach</u> City Manager post in 2011. In 2012 he was awarded a 30-year ICMA Service Award.

Immediate Past President of the Municipal Management Association of Southern California (MMASC) **Clay J. Curtin** is a Management Analyst in <u>Manhattan Beach</u> and a member of ICMA. Before joining the <u>Manhattan Beach</u> staff in 2009, Clay was a Management Analyst II in <u>West Covina</u> between 2006 and 2009. Clay earned a BA at Washburn University and an MPA & CAS at the Maxwell School of Citizenship and Public Affairs at Syracuse University. Clay is the current President on the Executive Board of the Municipal Management Association of Southern California (MMASC).



"The best surfer out there is the one having the most fun." --Duke Kahanamoku



David A. Kiff is the <u>Newport Beach</u> City Manager who succeeded veteran City Manager **Homer Bludau** upon his retirement. Dave started his government career as a staffer for the California State Senate in 1988. In 1991 he

became a Consultant to the Senate Local Government Committee, and in 1994 he joined the staff of Senator Marian Bergeson. In 1994 Dave join newly elected Supervisor Bergeson's staff in Orange County, and then joined the Orange staff in October, 1996. In 1998 Dave became the Assistant to the City Manager in Orange, a position he left in September, 1999 to take the Deputy City Manager appointment in Newport Beach. Dave has a BS from California State University, Sacramento and an MGA from Institute at the of the Fels University Pennsylvania. He has a 20-year ICMA Service Award. A native Californian, Dave is a four-time Ironman triathlete. He also volunteers with the Orange County AIDS Walk, and with the Festival of Arts in Laguna Beach.

Terri L. Cassidy serves as the Deputy City Manager/Human Resources Director in Newport Beach. Leilani Brown serves as the Clerk, and City Jamie Hook is the Finance/Administrative Manager. Jamie began her city career as a Senior Analyst in Laguna Beach from 1996 to 2005. She joined the Newport Beach staff in 2005. Jamie earned a BA from Whittier College and an MPA from California State University, Long Beach.



The Simpson Family of Cerritos had just returned home from the beach when this picture was taken!



http://www.hdlcompanies.com/

William P. Workman has served as the Redondo Beach City Manager since 2005. He is a Past-President of MMASC (1981-82). He was the John H. Nail Memorial Award winner in 1983. In his early days Bill worked as the Assistant to the City Manager in Glendora, and Assistant City Manager in Oceanside. In 1987 Bill became the General Manager of the Yorba Linda Water District. He went to Corona in 1990 as the Assistant City Manager and was appointed City Manager in 1996. When Bill left Corona he joined the Huntington Beach staff as Assistant City Administrator for about 4-years before he was recruited for his current post. Bill earned a BA from California State University, Fullerton and an MPA from USC. Bill leads an active life outside of his public service. In 2004 he ran in the 108th Annual Boston Marathon.



http://www.gonsalvi.com

Solana Beach is located on the northern coast of San Diego County. Fire Chief David Ott became Solana Beach City Manager in August, 2006 following the resignation of City Manager Barry Johnson, who left to practice psychotherapy. Born in Grand Haven, MIchigan, David moved with his family to San Diego in 1963. He took classes at San Diego State University, and earned two BA degrees in firefighting from Cogswell Polytechnical College in Sunnyvale. He also holds two Master's degress in management from Grand Canyon University in Arizona and from the University of Redlands. He was a U.S. Forest Service Firefighter at Camp Pendleton and in Coronado before becoming the Public Safety Director and Assistant City Manager in Imperial Beach. He came to Solana Beach as Fire Chief in 2003 and soon added the Del Mar Fire Chief's duties under a joint fire management services agreement.

Grover Beach is located in San Luis Obispo County with a population of a little more than 13,000 people. When it incorporated in 1959 the city was named "Grove City." The city's name was changed in 1992 at a local election. The community was originally founded in 1887 by Dwight William Grover as the Town of Grover. Robert Perrault is the current Grover Beach City Manager. He was appointed in 2006 and replace Interim City Manager John Dunn. Bob served as the Colfax City Manager from 2001 until his Grover Beach appointment. He served as <u>Cloverdale</u> City Manager for 10-years starting in 1990, and prior to that he was the Assistant City Manager in Healdsburg and he worked on the Simi Valley staff. He has a BA from California State University, Northridge.





Gary Brown is the current Imperial Beach City Manager. In 1969 Gary served as a VD Epidemiologist for HEW in Florida. In 1969 he became

an Urban Intern for HUD in Georaia, and in 1970 he was appointed a HUD Housing Specialist there. In 1971 Gary moved to North Carolina where he took a Community Development Representative post with HUD. In 1972 he was appointed to his first city position as an Evaluation Director for Winston Salem, North Carolina. He was promoted to Community Development Coordination in 1976 and then was selected to serve as the Winston Salem Community Development Director in 1978. Gary moved west to Colorado in 1984 when he was appointed Community Development Director in Lakewood, where he served as Acting Assistant City Manager in 1985. Gary left Lakewood, Colorado in 1988 when he was appointed Deputy City Manager in Tempe, Arizona where he served until 1995. Gary was selected to be the Tempe City Manager that year. Gary served in Tempe until 2000. He moved to California in 2003 to serve as the Imperial Beach City Manager. Gary earned a BA from the University of Florida and an MBA from Wake Forest University. In 2010 he received a 35-year ICMA Service Award. Gary served on the Board of the Arizona City/County Management Association from 1999 to 2001.

That is the Trackdown 2013 "Beach Cities" List. It is somewhat changed from previous efforts. We hope you enjoyed reading about the "Beach Cities" managers.

> California Contract Cities Association 54th Annual Municipal Seminar May 16 - 19, 2013 Renaissance Esmeralda Indian Wells , California 92210 <u>http://www.contractcities.org/</u> CCCA Executive Director Sam Olivito Deputy Executive Director Paul Philips

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Urban Futures, Inc. (UFI) is a full service municipal consulting firm serving California cities, counties, redevelopment agencies, school districts and special districts since 1972. During the past 40-years, Urban Futures has expanded its base of expertise with highly skilled and experienced professionals improving the company consulting practice and capabilities to include strategic planning, financial analysis, management consulting, and special study services. Urban Futures, Inc. is the largest solely municipal financial advisorv owned and redevelopment consulting firm in California with offices in the cities of Orange and Walnut Creek. The firm offers an impressive full range of financial and redevelopment services, including:

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Linn, Chief Marshall Executive Officer, is the founder of Urban Futures, Inc. Marshall's expertise is in municipal finance, redevelopment, and planning. Mr. Linn has served as financial advisor on more than 525 tax exempt and taxable transactions 150 for some

government jurisdictions. Marshall is a **USC** Alumnus, and has served as guest lecturer at the University of Southern California.

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Urban Futures, Inc. Management Team



Michael P. Busch, President of Urban Futures, joined the firm in 2007 following a successful career in municipal government. Mike has extensive experience in Strategic Planning, Municipal Finance, Economic Development, and Community Redevelopment.



Urban Futures, Inc. has Managing Principals with a wide variety of successful government management experience. **Doug Anderson** has been with the firm since 1985. He specializes in tax increment and revenue

financings. He has been a Trainer at several California Redevelopment Association educational programs. Doug is a San Diego State University graduate.



Jon Isom is the Managing Principal who provides school bond advisory. He has worked exclusively with school districts and community college districts. Jon graduated from Brigham Young University.



Greg Isom, Managing Principal, School Financing, has worked exclusively with California school and community college districts since 2004. During his six years, Greg has

worked to successfully implement over 60 bond programs totaling over \$3 billion in authorization. Greg's primary focus is planning and providing campaign services for school districts and community college districts. In 2010, Greg worked on 14 successful bond programs with a total par amount of over \$550 million. Greg is a graduate of Utah Valley University.

Picking Up the Pieces: The lawsuit settlement reached by former City Manager **Geoff Dolan** and the City of <u>Manhattan Beach</u> has Geoff paying the City \$38,800 for attorney fees, in addition to

agreeing to dismiss his appeal of the City's successful Anti-SLAPP motion, in which the Court awarded the City \$45,000 in attorney fees. The City has not been required to pay the former City Manager any money in regards to the settled legal action. In December, 2012, Mary Ortiz Bradley accepted the appointment to serve as the new Lakewood Human Resources Manager. She replaces the retired longtime Lakewood HR Manager Pamela Hyland. Mary previously worked as the HR Manager in Bell Gardens, and prior to that she was the Employment Services Supervisor in Culver City. She also previously served as a Recruitment Supervisor for the Housing Authority of the City of Los Angeles. Mary earned a BS and MBA from Pepperdine University. Fountain Valley retired City Manager Ray Kromer, 60, has continued to serve the city in an Interim capacity during the recruitment period for his replacement. Ray and his wife plan a two-month road trip visiting national parks across the country once his work in

<u>Fountain Valley</u> has concluded. Retired <u>Vista</u> City Manager and Past President of CCMF **Rita Geldert** is the new CCMF Executive Director, taking over for **Bill**



Garrett. Signal Hill, where Ken Farfsing serves as City Manager, opened a new police station last month. The Signal Hill Police Department celebrated with an official grand opening of the new station and Emergency Operations Center. Signal Hill Police Chief Michael Langston was joined by many dignitaries at the event, including Long Beach Chief of Police Jim McDonnell. Manhattan Beach City Manager David Carmany shared a picture on Facebook that shows a local roadside electronic board that got a good-natured messaae reprogramming giving drivers the message: "Stay classy MB." The message board's control panel had been left unlocked. It also said: "YOLO," and warned "zombies ahead" and "It's raining men." Retired Burlingame City Manager Jim Nantell appeared at a special farewell gathering for him in a Nun's habit. Jim poked fun at himself as well as some of those in attendance in a good-natured roast. He retired officially on December 31, 2011, but has continued to serve the city in an interim capacity through 2012. Marina has not had a permanent City Manager since City Manager Tony Alffeld left office last March. Bob Murray & Associates is assisting the City with their Executive Recruitment. Interviews for a new City Manager are currently being conducted.

La Mirada Public Works Director Steve Forster was placed on Administrative Leave while an internal investigation is conducted regarding allegations that he allegedly acted inappropriately with a female employee during a long-time relationship. Steve joined the La Mirada staff 23-year ago. Deputy City Manager Jeff Boynton will serve as the Department Head and work with Public Works Manager Gary Sanui in Steve's absence. Tom Robinson is the La Mirada City Manager. According to Sacramento Bee columnist Dan Walters in his January 20, 2013 piece, the tendency among California local officials is to make financial commitments with little thought to long-term consequences. He shames the folks in Vallejo, Stockton and San Bernardino, but fails to take note of all the money the State has taken from local governments over a good many years, with the latest "taking" the closing of Community Redevelopment Agencies. Nine years ago, Compton Mayor Omar Bradley was convicted of corruption and sentenced to three-years in prison. The California Supreme Court overturned that decision six months ago and now the former Mayor is a candidate for his old job. Merced is conducting "Town Hall" style meetings at their local middle schools. Merced Public Information Officer Mike Conway indicates that the city is trying to make it easy for people to address their interests with venues that promote easy access and are less intimidating in less formal and familiar settings. Veteran City Manager John M. Bramble is the Merced City Manager. Former Hanford City Manager Hilary Straus is the Assistant City Manager in South Pasadena since last September working with City Manager Sergio Gonzalez. Hilary is a Past-Chair of Cal-ICMA and Past President of MMANC. Hilary earned a BA from the University of California and an MPA from USC. Menifee Council Members John Denver and Wallace Edgerton have been tasked to find the City's next City Manager. Rob Johnson, a former Senior Manager with the City, has been serving as Interim City Manager since the resignation of City Manager Bill Rawlings. Council Member Wallace Edgerton is a former member of the City Council in Long Beach.





More Pieces Picked Up: <u>Ukiah</u> City Manager Jane Chambers has been unanimously granted a twoyear employment agreement extension. Negotiations are

ongoing in Ukiah regarding the development of a gross compensation reduction plan. Jane's current 5-year employment agreement was to have expired in May. San Luis Obispo City Council Member Carter has been appointed Andrew City Administrator in Guadalupe. Andrew is resigning from the San Luis Obispo City Council to accept the full time City Administrator post in Guadalupe. Guadalupe is located in Santa Barbara County, on the Central California coast near the famous Guadalupe-Nipomo Dunes. Andrew was born in Austin, Texas and grew up in The Plains, Virginia. He graduated from Princeton University with a BA in Politics. He moved to San Luis Obispo in 1996 and worked in the private sector, and was elected to the City Council in 2006. Atherton City Manager George Rodericks completed basic training with the U.S. Army in 1984. Other Army training he completed a Master Fitness Trainer Course; Army include: Airborne School; and the Army Infantry Officer's Basic Course. George served in the U.S. Army Reserve until 1997, leaving the service as a 1st George earned a BA in Municipal Lieutenant. Management from the University of Central Oklahoma; an MPA from California State University, Long Beach, and a J.D. law degree from Concord Law School, Kaplan University. Santa Ana City Manager Paul Walters, who had been the City's Chief of Police before he was appointed City Manager, has been relieved of duty. The dismissal came seven months after Paul was appointed to the job on a permanent basis. He served as Interim City Manager prior to that. South Gate City Manager Michael Flad comes to his current post from the Burbank City Manager position. He is a past Ukiah Assistant City Manager. Mike earned a BS from UCLA and an MPA from California State University, Northridge. He took over the City Manager post from retired City Manager George Troxcil, a former Chief of Police. Bryan Cook is the South Gate Director of Finance and Assistant City Manager. Campbell City Manager Amy Brown is resigning from her position to accept the job of Director of Agriculture and Environmental Management with the County of Santa Clara. Amy was appointed Campbell City Manager in December, 2011 after serving a dozen years with the San Francisco city staff as Deputy City Attorney, Director of Real Estate and Acting City Administrator. She is expected to remain in Campbell through late February.

Huntington Beach Deputy Fire Marshall Jeff Lopez earned an MPA from the University of Southern California (USC). In the 1977-1978 ICMA Directory of Members, Dennis Courtemarche is listed as the Seal Beach City Manager. He listed an AA degree from Long Beach City College and a BS from California State University, Long Beach. He was appointed Seal Beach City Manager in November, 1971. Dennis retired as the City Manager in Pico Rivera. Burbank Deputy City Manager Joy Forbes, who spent 13years in Community Development, has been appointed to the Burbank Community Development Director position. Joy is replacing Director Greg Herrmann, who retired at the end of 2012. Burbank Interim City Manager Ken Pulskamp will be looking for an internal replacement for the Deputy City Manager post. Porterville native John Longley, 65, served as the Porterville City Manager from 2002 to 2009 when he retired. John served more than 32years as City Manager in the California cities of Avalon, Farmersville, Greenfield Marina, and Porterville. John is currently the Airport Director at the Klamath Falls Airport in Oregon. Paul Cayler was appointed to the Willits City Manager post in 2008 and leaves the city in January, 2013. Willits City Clerk and Human Resources Director Adrienne Moore has been appointed Interim City Manager to serve in transition during the executive recruitment, which is estimated to take six months. Adrienne joined the Willits city staff in 2009 to replace the retired City Clerk Marylyn Harden. Signal Hill City Manager Kenneth C. Farfsing was a guest speaker at a recent Signal Hill Chamber of Commerce Monthly Membership Luncheon meeting. Ken has been the Signal Hill City Manager since 1996. He previously served as City Manager in South Pasadena, and Assistant City Manager in Downey. He also held positions in La Verne and Santa Fe Springs. Congressman Paul Cook (CA08), who is a retired Colonel with 26-years in the US Marine Corps, and a former Council Member in Yucca Valley, has been selected to serve on the Tactical Air and Land Forces Subcommittee, and the Seapower and Projection Forces Subcommittee. Congressman Cook currently serves on the House Armed Services, Foreign Affairs, and Veterans' Affairs Committees.

