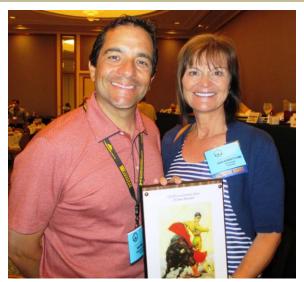
"Providing thread to help stitch together the fabric of the City Management Community"

Special May, 2013 Volume No. 7, Issue No. 10

54th Annual CCCA Municipal Seminar



Paramount City Manager Linda Benedetti-Leal was a recipient of the prestigious California Contract Cities Association El Gran Matador Award at the 54th Annual CCCA Municipal Seminar, May 16 - 19, 2013 in Indian Wells. Linda is seen here with Paramount Assistant City Manager John Moreno following the awards luncheon program at the Renaissance Esmeralda Hotel.

# 54th Annual Municipal Seminar of the California Contract Cities Association

By Jack A. Simpson

"Networking, team building and taking advantage of training and educational opportunities are important to developing excellence."

Members of the California Contract Cities Association met for their 54th Annual Municipal Seminar entitled: "Best Practices for Building Stronger Communities," at the Renaissance Esmeralda Hotel in Indian Wells, May 16 - May 20, 2013. Paramount Council Member **Diane J. Martinez** closed out her year as President of the organization and <u>Diamond Bar</u> Council Member **Steve Tye** was installed as the new 2013-2014 CCCA President; and <u>Artesia</u>'s **Victor Manalo** was installed as Vice President.

Wolf & Company Inc.	kosmont	WILLDAN extending your reach	CALTRUST POOLS INVESTMENT PLASTAGE	Jue A. Gonsalves & Son Adding b. Galaxies Adding b.
NEWCOMB WILLIAMS FINANCIAL GROUP	HCLE COMPANIES	STIFEL	UFI URBAN FUTURES   Incorporated	
REINER AGENCY REINEWENT SERVICES Making retirement work for you.	Colantuono & Levin, PC	JH- JONES HALL	Keenan	The Mercer Group, Inc. www.acceptopiac.com Jack Charry – Jack Charry Assoc 916/812.490 Jack Charry – Jack Charry Assoc 916/812.490 Matt Gruter – Jack Charry Assoc 916.612.6797
FULBRIGHT & Jaworski L.L.P. Attemped Law	O'CONNOR COMPANY SECURITIES		ENGLANDER KNABE & ALLEN	
		BRANDYWINE	HRGreen	RICHARDS WATSON GERSHON ATVESSING COMMANDE
kelly associates Management Group				Management Services

Jack A. & Susan Simpson, 16707 Gerritt Avenue, Cerritos, California 90703-1442

O | 562/926-0800 M | 562/896-5424 M | 310/418-1035

www.trackdownmanagement.net | Jack@trackdownmanagement.net | Jsimpson@trackdownmanagement.net

Page 2 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013

# 54th Annual Municipal Seminar of the California Contract Cities Association

Our experience with the CCCA and its' annual conferences reaches back to when the late **Gladys Illiff** of <u>Paramount</u>; the late **George Nye** of <u>Lakewood</u>; the late **Jack Tyrell** of <u>Temple</u> <u>City</u>; and **Larry Chimbole** of <u>Palmdale</u> served as Presidents in the 1960s. As when it was organized, the organization remains built around the "ins and outs" of the provision of cost-effective and efficient services through contracting out.

CCCA was born as an association of cities in November 1957 following the birth of the *Lakewood Plan* in 1954 through the hard work of City Attorney **John Sanford Todd** and the incorporation of the City of <u>Lakewood</u>. The original CCCA cities include: <u>Lakewood</u>, <u>Bellflower</u>, <u>Duarte</u>, <u>La Puente</u>, <u>Norwalk</u>, <u>Paramount</u>, <u>Rolling Hills</u> and <u>Santa Fe Springs</u>.



http://www.nwfg.com/

Trackdown Posse Roster: Gregory Korduner, Interim City Manager, Los Alamitos Howard Chambers, Lakewood Mike Egan, Norwalk Lyle Defenbaugh, CalTrust Ernie Garcia, Retired Norwalk City Manager Joe Tanner, Interim City Manager, Rio Vista Dave Carmany, Manhattan Beach Ken Bayless, Greater L.A. Vector Control District Kevin O'Rourke, KOLGS/PARS George Rodericks, Atherton Richard Ramirez, Retired City Manager, American Canyon Vern Lawson, Lancaster Don Penman, Retired Arcadia City Manager Jason Gonsalves, Joe A. Gonsalves & Son Anthony Gonsalves, Joe A. Gonsalves & Son Paul Gonsalves, Joe A. Gonsalves & Son Ernesto Marquez, Hawaiian Gardens Gary K. & Mary Jo Sloan, Retired La Mirada City Manager Jan Perkins, Management Partners/ICMA Andy Takata, Banning Marcia Raines, Millbrae Anthony R. Ybarra, South El Monte Arthur C. Simonian, Simonian Consulting, Inc. Ken Caresio, Retired Duarte City Manager Michael P. Busch, President, Urban Futures, Inc. Wade McKinney, Atascadero CM & President of CCMF Doug LaBelle, Retired Chino Hills City Manager John Keisler, Long Beach Sheryl Lindsey-Boell, CH2MHILL OMI Sam Olivito, California Contract Cities Association Jack Lam, Retired Rancho Cucamonga City Manager Larry F. Pennell, Retired Wasco City Manager Gary Chicots, Retired City Manager Rod B. Butler, Patterson Fred Latham, Retired Santa Fe Springs City Manager Anthony Lopez, Retired City Manager Dr. Bill Mathis, Mathis Group Linda Lowry, Pomona City of Cerritos Roy Pederson, ICMA Past-President Bruce Williams, Retired City Manager Troy Butzlaff, Placentia Clay J. Curtin, Manhattan Beach Mindy Lynn Jacobs, Intellibridge Partners Rod Foster, Colton Gerald Forde, Huron Jim Gilley, The Gilley Group, LLC Oliver Chi, Barstow ACM Dale Geldert, Retired CDF Director Rita Geldert, Retired Vista City Manager Susan Simpson, In-N-Out Burger Gene Rogers, Moreno Valley Retired City Manager Mary Soto, Vice President, CiteZONE.com Chuck Robinson, Deputy City Manager, Tustin Gary Milliman, Brookings, Oregon John Gillison, Rancho Cucamonga Laura Behjan, Retired CM, Simi Valley Doug Dunlap, Retired City Manager, Pomona Richard Rowe, Interim CM, Canyon Lake **Robert Dickey**, Former CM & retired DPW, South Gate Randy Bomgaars, Bellflower, Past CCCA President

Page 3 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013

# 54th Annual Municipal Seminar of the California Contract Cities Association

George Voigt was selected in the late 1960s to serve as the Association's first Executive Director, and he and his wife Marge Voigt became known Statewide and beyond for their work on behalf of the "contract cities." When George decided to retire after some 20-years with the CCCA, Sam Olivito was recruited in 1985 to be the next Executive Director. Though Marge continued to help out with the annual conferences for a number of years, Sam and his wife Sharon Olivito have become synonymous



with the excellence of the California Contract Cities Association and its quest to protect and champion good cost-effective government.

Many conference delegates and participants arrive on Wednesday so as to be available early the next morning to participate at the annual golf tournament on Thursday, usually held at the Indian Wells public course. Since many folks arrive early at the venue, a group of sponsor companies joined together to host a "kick-off" dinner for the early-arrivals. This year the event was held at the home of Anthony and Evelyn Gonsalves on Wednesday evening, May 15. Sponsor companies included: Cerrell Associates; CLIMATEC; Erickson Hall; Fulbright & LLP; Keenan & Associates: Jaworski. MuniServices; Newcomb Williams Financial Group; Republic Services; Stifel; Willdan; and Wolf & Company. The highlighted companies are Trackdown Sponsors.





Kelly Associates Management Group 1440 North Harbor Boulevard, Suite 900 Fullerton, California 91835 williamk@ka-mg.com



At the Wednesday evening dinner at the home of **Anthony and Evelyn Gonsalves**, from L to R: **Frank G. Tripepi**, retired city manager, currently Senior Vice President with **Willdan**; **Mark Risco**, President of Willdan Financial Services; **Darrell George**, City Manager of <u>Duarte</u>; and <u>Banning</u> City Manager **Andy Takata**. Andy is an internationally recognized water polo official in his spare time. He has officiated at the Olympic Games.

We were pleased to see a number of city managers in attendance. Though we may not have noted them all, those who attended the wonderful get-together included: Norwalk City Manager Mike Egan; Banning City Manager Andy Takata; retired Norwalk City Manager Ernie Garcia; Duarte City Manager Darrell George; La Puente City Manager Brett Plumlee; Coachella City Manager David Garcia; Lakewood City Manager Howard Chambers; Lakewood Assistant City Manager Lisa Novotny and Deputy City Manager Carol Flynn; Norwalk Human Resources Manager Ernie Hernandez; Los Alamitos Interim City Manager Gregory Korduner; former City Administrator and founder of Wolf & Company, Wesley Wolf; former City Manager and current Deputy Executive Director for the CCCA Paul Philips; former City Administrator Ray Harris; retired City Manager Frank G. Tripepi, currently with Willdan; and CCCA Executive Director Sam Olivito. Again, we apologize to those city managers we may have missed.



Page 4 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013



Retired <u>Norwalk</u> City Manager **Ernie Garcia** and his wife **Diane Garcia** pose here with Los Angeles County Supervisor **Don Knabe** and **Richard Fierro** at the home of **Anthony & Evelyn Gonsalves** in <u>Indian Wells</u>.

### 54th Annual Municipal Seminar of the California Contract Cities Association



Others we noted in attendance at the Wednesday evening dinner event included: Anthony and Evelyn Gonsalves; Jason and Tracy Gonsalves; Paul and Jamie

Gonsalves; Jerry Gonsalves; David Huntoon of the Rose Institute; Mark Risco, President of Willdan Financial Services: Fran Mancia of MuniServices; John Telesio, formerly with CDS and now a waste management consultant; Greg Nordbak, a former Mayor and Council Member in Whittier, currently with Republic Services; Sam Pena of Republic Services; Daniel Kim of Fulbright & Jaworski; Richard and Mary Fierro; Bill Pagett of Willdan Engineering and his wife Donna; also with Willdan were Francesca Fuentes, Adel Frej and Lew Gluesing; Janees Williams of Newcomb Williams Financial Group; Jose Vera of Stifel: Leon Garcia: Scott Hammond of Erickson-Hall; and CCCA Past Presidents that included: David Spence of La Cañada Flintridge; Sally Flowers of Artesia; Cheri Kelley of Norwalk; James R. Bozajian of Calabasas; and out-going President Diane Martinez of Paramount.



www.willdan.com

extending your

reach

Keenan Associates



www.englanderpr.com

Thursday mornings "revelie" came early as the "Tee Off With Tye" golfers assembled and teedoff at an early hour. Some people took the day off and drove out to the course at "0-dark-30" to participated in the tournament, and to join those who arrived the previous day. We tried to note the City Managers in the group of participants. The managers we noted include: Huntington Park City Manager Rene Bobadillo; Norwalk City Manager Mike Egan and Human Resources Manager Ernie Hernandez; retired South Gate Public Works Director and former Walnut City Manager Bob Dickey; Los Alamitos Interim City Manager Gregory Korduner; Lakewood City Manager Howard Chambers; retired Norwalk City Manager Ernie Garcia; Paramount Community Services Director Vince Torres; Chino City Manager Matt Ballantyne; Walnut City Manager Rob Wishner; former City Administrator and retired Transportation Deputy Supervisor **Ray Harris**; Santa Clarita City Manager Ken Striplin; and former El Monte City Administrator Jim Mussenden.

"We have the best government that money can buy." --Mark Twain Page 5 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013

# 54th Annual Municipal Seminar of the California Contract Cities Association

Among the many others who participated were: Los Angeles County Supervisor **Don Knabe**; **John Kelly** of TNT Fireworks; refuse disposal consultant **Richard Fierro**; **Harvey Englander** and **Matt Knabe** of **Englander Knabe & Allen**; and CCCA Executive Director **Sam Olivito**. **Tony Olivito** piloted a golf cart with passenger **Cheri Kelley**, past CCCA President of <u>Norwalk</u>, to help assure the safety, hydration and comfort of the tournament participants while on the course in the hot desert sun.

Following the tournament awards ceremony and raffle, conference registration opened and then that afternoon the hospitality suites became available, and the annual Welcome Reception was held. We had the fortunate opportunity to chat with Los Angeles County Sheriff Lee Baca during the reception. Also there were, longtime City Attorney Michael Montgomery, currently serving as the Walnut City Attorney; Chiefs Tom Laing and Roberta Abner of the L.A. County Sheriff's Department; and Assistant Sheriff Todd S. Rogers, who also serves as a member of the Lakewood City Council.



### http://www.hrgreen.com/index.aspx

HR Green, Inc. Vice President George Wentz earned a BS in civil engineering from Michigan State
University and an MPA from Keller Graduate School.
In 2004 George was named as one of the top 50 Public Works Trendsetters in the United States.



http://www.hdlcompanies.com/



Los Alamitos Interim City Manager **Gregory Korduner** and California Contract Cities Association Deputy Executive Director **Paul Philips** chat prior to the golf tournament. Paul is a former City Manager in <u>South</u> <u>El Monte, Lawndale, Artesia</u> and <u>Covina</u>.



The registration/check-in table for the "Tee Off With Tye" tournament at the 54th Annual CCCA Municipal Seminar.

Wolf & Company Inc.

http://www.wolfhousing.com/

Call municipal consultant **Wesley Wolf** and inquire at telephone number: 213-744-0437.

Page 6 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013



Making retirement work for you. http://www.parsinfo.org/

# 54th Annual Municipal Seminar of the California Contract Cities Association

<u>Pico Rivera</u> Mayor **Gustavo Camacho** served as the Chairperson of the day as the Opening Session officially kicked-off the seminar sessions at 8:30 Friday morning. The exhibit area was full of displays and attendees. <u>Indian Wells</u> Mayor **Mary T. Roche** welcomed the group to her city, and President **Diane Martinez** welcomed the group to the 54th Annual Municipal Seminar of the California Contract Cities Association.

Past President **Randy Bomgaars**, a former <u>Bellflower</u> Mayor and City Council Member, and Past President **Harold Hoffman** of <u>Lawndale</u> respectively delivered the Invocation and lead those assembled in the Pledge of Allegiance.

Session No. 1 was entitled: "Getting the Most Out of Your Law Enforcement Services." <u>West</u> <u>Hollywood</u> Mayor and Past CCCA President Jeffrey Prang served as the session moderator.

We sat with **Bob Dickey** during this session, and Bob, God Bless him, re-joined the Trackdown Posse. We appreciate all of our posse members. If not for them and our Sponsors we would be unable to continue distributing the City Manager Newsletter by Trackdown.

<u>Cerritos</u> Director of Public Safety **Greg Berg** was one of the Session No. 1 speakers and did a marvelous job. He noted that <u>Cerritos</u>, where **Art Gallucci** is City Manager, is always looking for ways to do a better job with the public's resources. Assistant Sheriff **Terri McDonald** and Lt. **Jeff McWaid** also spoke at this session.



RICHARDS WATSON GERSHON

ATTORNEYS AT LAW A PROFESSIONAL CORPORATION

http://www.rwglaw.com/

Rosemead Council Member Sandra Armenta presided at Session No. 2, "Are We Ready For the Big One? Earthquake Preparedness." Lt. Bobby Wyche of the Sheriff's Department's gave a very interesting and informative presentation that included video clips with amazing earthquake footage. When а maior earthquake hits, the disaster and all of its challenges hits everyone in the area at the same time. Everyone needs to be prepared to survive without electric power and the comforts it provides: lights, refrigeration, and electric power for computers, pumps and appliances. It may be impossible to get vehicle fuels. Retired LASD official Natalie Salazar addressed the importance of the CERT program. The Community Emergency Response Team (CERT) program is an all-risk, all-hazard training. This valuable course is designed to help you protect yourself, your family, your neighbors and your neighborhood in an emergency situation. http://www.cert-la.com/

"When we talk about safety and security of the American people, politics falls aside pretty quickly. --Former U.S. Senator **Bill Frist** of Tennessee

Page 7 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013



http://www.mmanc.org/index.aspx?NID=161

## 54th Annual Municipal Seminar of the California Contract Cities Association

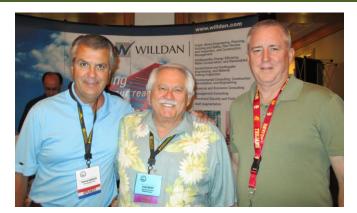
Southern California Edison Company's Local Public Affairs Chief of Staff **Glen Becerra** presented "Shared Challenges" at the Friday luncheon program.

It was our good fortune to sit at a luncheon table with: **David Huntoon** of the Rose Institute; **Jennifer Quan** of the League of California Cities; **Larry Kosmont**, a former City Manager and Founder of the **Kosmont Companies**; **Jose Vera** of **Stifel**; **Jose Ometeoti** of Willdan Financial Services; **Gregory Korduner**, <u>Los Alamitos</u> Interim City Manager; **Fran Mancia** of **MuniServices**; and **Frank Tripepi** and **Bill Pagett** of **Willdan**.

Friday's Session No. 3, "From Legislator to Legislative Advocate," was worth waiting for even though **Bev Hansen** was unable to appear. **Robert Naylor** of Robert W. Naylor Advocacy and **Anthony Gonsalves** of **Joe A**. **Gonsalves & Son** provided a thought provoking and historical visit to California legislative actions.



http://www.urbanfuturesinc.com/



Anthony D. Gonsalves of Joe A. Gonsalves & Son; Frank G. Tripepi, Senior Vice President, Willdan; and <u>Norwalk</u> City Manager **Mike Egan** in the conference display area. Note that Mike is displaying a USC lanyard.



Following the scheduled speakers the good people of the Central Basin Municipal Water District hosted an ice-cream social that encouraged participants to gather in the display area and network. In addition to many of those already listed here, in attendance were: <u>Commerce</u> City Administrator Jorge Rifa; <u>Bellflower</u> City Manager Jeff Stewart; Ernesto Marquez, <u>Hawaiian Gardens</u> City Manager; <u>Norwalk</u> Council Member Mike Mendez; Mark Alexander, La Cañada Flintridge City Manager, and <u>Diamond Bar</u> City Manager Jim DeStefano.



Real Estate Development Entitlements Finance/Economics

#### http://www.kosmont.com/

Kosmont Companies is a nationally recognized real estate, financial advisory and economic development services firm serving cities, counties, public agencies, private corporations, landowners, non-profits and developers across California; expert in public/private transaction. Page 8 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013

# 54th Annual Municipal Seminar of the California Contract Cities Association

<u>Artesia</u> Council Member Victor Manalo, an Associate Professor at California State University, Los Angeles, served as the Saturday Chairperson of the day. [The new <u>Artesia</u> Interim City Manager **Bill Rawlings** was unable to attend the seminar.]

Saturday sessions opened with a Keynote breakfast presentation by Gordon Graham, ah ha, entitled: "The Ten Families of Risk: What Government Leaders Need to Know." Those we noted at this presentation include: <u>Signal Hill</u> City Manager Ken Farfsing; <u>Lakewood</u> City Manager Howard Chambers; Jon Shull of the California Joint Powers Insurance Authority; and <u>Pomona</u> City Manager Linda Lowry. I sat at a table that included <u>Norwalk's Cheri Kelley, Mike</u> Egan and Ernie Hernandez. Gordon Graham was his usual entertaining and instructive self. He highly recommends "...on going background checks" of public staff members, instead of the one time at application and forget about it.



City of <u>Commerce</u> City Administrator **Jorge Rifa** and <u>Signal</u> <u>Hill</u> City Manager **Ken Farfsing**. Ken gave a presentation on "Stormy Waters: Update on L. A. County Storm Water Funding Initiative." Ken is recognized as an expert on municipal water quality management issues.





Pooled Investment Funds for Local Agencies

#### http://caltrust.org/

Contact Lyle Defenbaugh about CalTRUST investment opportunities for public agencies.

Lyle.Defenbaugh@wellsfargo.com

# BRANDY WINE

#### www.brandywinedev.com

In 1994, former City Manager **Jim Barisic** founded Brandywine with a business plan to help revitalize established neighborhoods and to convert existing underutilized space into needed housing.

Brandywine Homes has acquired 12 lots in the 2.2 acre Estates Pasadena community in East Pasadena with plans to construct the final four and fivebedroom homes to be completed by May, 2014.

Past CCCA President Frank V. Zerunyan, Mayor of Rolling Hills Estates and with USC Price School of Public Policy, served as moderator for Session No. 4, the "Next Generation of Economic Development." Those on the panel included: Long Beach Mayor Bob Foster; Kristina Raspe; Christi Hogin; and Larry Kosmont of the Kosmont Companies. Mayor Foster stressed the use of public/private partnerships. Larry Kosmont noted that there are no easy ways to economic development in California without the "tax increment" tool. He noted that 85% of state revenue comes from sales & income taxes. Unemployment, at 10% or greater, needs to be addressed. Kristing shared the 35 acre mixed use The Village at USC. Christi Hogan is the City Attorney for Lomita, Malibu and Palos Verdes Estates.

Page 9 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013



These ladies are responsible for a great deal of the work required by the California Contract Cities Association for its Annual Municipal Seminar. The hard work of **Kelli Lofing** and **Sharon Olivito** are crucial to the events success. Thank you Ladies!

# 54th Annual Municipal Seminar of the California Contract Cities Association

Past President Laura Olhasso, La Cañada <u>Flintridge</u> Mayor, presided at Session No. 5: "Why County Government Matters." Los Angeles County Fourth District Supervisor Don Knabe and retired CAO David Janssen were the presenters. Supervisor Knabe, who is a former <u>Cerritos</u> Mayor & Council Member, said that there are 2.3 million residents in Los Angeles County without health insurance. The "Affordable Care Act" is a major issue to be addressed.



<u>Pomona</u> Council Member **Ginna E. Escobar**; <u>Claremont</u> City Manager **Tony Ramos**; retire LASD executive **Natalie Salazar**; and **Brad McKinney** of the <u>Claremont</u> city staff.



#### http://www.fulbright.com/

In June 2013, **Fulbright & Jaworski L.L.P.** will join forces with Norton Rose as Norton Rose Fulbright. With 3800 lawyers and 54 offices in 29 countries, Norton Rose Fulbright will be one of the largest global legal service firms, with depth of experience in the world's leading business and financial centers.

Session No. 6 was the traditionally scheduled "Views From Sacramento." CCCA Legislative Committee Chair **Sam Pedroza**, <u>Claremont</u> Council Member, presided and State Senators **Bob Huff** and **Cathleen Galgiani** made presentations. It was noted that more than half of the State budget is for education. The Legislature focuses on education, jobs creation, and public safety realignment. Senator Galgiani also discussed a proposal to build two tunnels to divert water around the Sacramento Delta to replace the original proposal to build a peripheral canal with a \$25 Billion price tag.

Saturday's luncheon session featured an address by recently elected Los Angeles County District Attorney **Jackie Lacey** on "Public Integrity and the Office of the District Attorney." She underlined that it is important that we all "...must stay humble."

Those we shared a luncheon table with included: David Rendeiro of Keenan & Associates; Pomona City Council Member Ginna Escobar and City Manager Linda Lowry; Ray Harris; Wolf & Company Founder Wes Wolf; Debbie Smith, Executive Director of the Independent Cities Finance Authority; and Gregory Korduner, Interim Los Alamitos City Manager.

Page 10 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013



http://www.gonsalvi.com

## 54th Annual Municipal Seminar of the California Contract Cities Association

"Regional Mobility and Airport Access Governance," and "Risk Management: Crisis Control, Media Relations, Contracting Out, and Labor Negotiations" were the last two Saturday sessions. <u>Lakewood</u> Council Member **Diane DuBois** moderated the "mobility" session, and CJPIA CEO **Jon Shull** moderated the "risk management" session.

The President's inaugural reception, and the Installation Banquet "Under the Desert Sun" were held that evening. Supervisor **Don Knabe** served as Master of Ceremony, and Senate Republican Leader **Bob Huff** served as the Installing Officer for incoming President **Steve Tye** of the <u>Diamond Bar</u> City Council. Also installed were: Vice President **Victor Manalo** of <u>Artesia</u>; and Secretary/Treasurer **Gustavo Camacho** of <u>Pico Rivera</u>, where Dr. **Ron Bates**, Ph.D. is City Manager.

Sunday morning's "Getaway Brunch" held its' traditional excellence, though we did hear a comment that the children's raffle was missed. All-inall the 54th Annual California Contract Cities Association Municipal Seminar was a success.



http://www.ocsec.com/

Colantuono & Levin, PC Colantuono & Levin

**Municipal Law Services** 

www.CLLAW.US

### City of Los Alamitos City Manager Recruitment

Ideal candidate will have a successful record as a City Manager or Assistant City Manager with five-years minimum experience in a full-service city. Bachelor's degree required; Master's desirable. Salary Range: \$137,613 - \$192,650 annually, DOQ. Submit Applications & Resumes to: Interim City Manager **Gregory Korduner** 3191 Katella Avenue Los Alamitos, California 90720 Call (562) 431-3538, or visit city website at: www.cityoflosalamitos.org



### www.ICFAuthority.org

The Mercer Group, Inc.



www.mercergroupinc.com *Clark Wurzberger* ~ California 530.637.4559 *Jack Clancy* ~ Jack Clancy Assoc. 916.812.3491 *Matt Gruver* ~ Jack Clancy Assoc. 916.612.6797

### http://www.mercergroupinc.com/

We apologize to everyone we may have missed in this narrative. We have less-than-a-photographic memory. We congratulate the CCCA for a successful event. Some others we may not have mentioned that we saw there include: Cerritos City Manager Art Gallucci; Lomita City Manager Mike Rock; West Hollywood City Manager Paul Arevalo; Robert Sausedo of Psomas; Derek Rojas of Valley Vista Services; Roy Stephenson, George Kutchins and George Wentz of HR Green; Lyle Defenbaugh of State Fund; AI Warot & John Bellas of PMC; Steve Andersen of Schaefer Ambulance; Dickie Simmons & Erin Stibal of Supervisor Knabe's office; Dr. Bill Mathis; Kristine Guerrero of the League of California Cities; La Mirada Deputy City Manager Jeff Boynton & Council Member Andrew Sarega, and many more.

Page 11 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013



The world of communication is changing rapidly and so are the tools. **Englander Knabe & Allen** believes a constant, unrelenting focus on the needs of the firm's clients is not a service but a necessity. **The firm works** with city governments to develop public-private partnership opportunities.

At **Englander Knabe & Allen**, you only work with senior level staff, because the firm only has senior level staff. Each of the firm's members bring substantial education, experience and expertise in developing communications campaigns for Fortune 500 companies, financial institutions, entrepreneurial companies, trade associations, government agencies, educational institutions and non-profit organizations. **Englander Knabe & Allen** does not employ account executives; rather, strategy and implementation are provided only by partners and vice presidents.

**Englander Knabe & Allen** maximizes current opportunities while preparing an organization for its next step. Firm executives work with clients to develop the right strategies to reach successful conclusions, and to implement appropriate tactics to ensure that each stop along the way is exactly where each client needs to be to make sure that their next step is in the right direction, ultimately leading to reaching goals successfully.

**Englander Knabe & Allen** combines powerful processes - Strategic Thinking + Solid Fundamental Tactics - into a communications tool that has provided clients with successful outcomes for more than 40 years.

### The Team:

Harvey Englander Matt Knabe Marcus A. Allen Eric Rose Alex Cherin Jeffrey S. McConnell Adam Englander Juan F. Garza Kian Kaeni Tina Choi Paul A. Haney Gary Townsend Tony Rice Larry Ash Robert Iezza Donna Heinz Pauline Hanna Jenny Dolan

### Contact Information:

Corporate Office 801 South Figueroa Street, Suite 1050 Los Angeles, California 90017

Telephone:213-741-1500FAX:213-747-4900

Sacramento Office 1730 'L' Street, Suite 3 Sacramento, California 95814

Telephone: 916-492-9512 Mobile: 916-690-0023

#### info@englanderpr.com

Harvey Englander has been at the center of California's public and business life for more than 40years. As a strategic planner, Harvey has created and successfully executed numerous public relations and public affairs campaigns covering a wide variety of industries. Englander Knabe & Allen specialize in developing and implementing Position – A- Strategies for its clients, public or private. Harvey is a UCLA graduate. He is personally involved in numerous community activities and charities.

Matt Knabe specializes in political consulting, campaign management, public affairs, government business development, relations. issues and communications strategy and community relations. In addition to his work, Matt is personally involved in giving back to the community. He is currently President of the Los Angeles County Junior Golf Foundation, as well as, the Paramount Education Project. Matt is a graduate of Pepperdine University, were he was a 4-year member of the Pepperdine University Men's Golf Team. It is hard to find someone with better interaction with local city managers, mayors and elected officials than Matt.

**Marcus A. Allen** is a former Chief Deputy Controller in Los Angeles and Deputy Chief of Staff in charge of operations and finance in the Mayor's office. Prior to working for Los Angeles, among other posts, Marcus worked as the Chief Deputy at the Los Angeles County Probation Department, and as a Public Affairs Planner for the Southern California Gas Company. He has a BA from UCLA and a MPPS from the University of Chicago.

Page 12 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013

Picking Up the Pieces: Hughson's new City Manager Raul L. Mendez is a former senior management consultant with the Stanislaus County Chief Executive Office. He takes over for former City Manager Bryan Whitemyer, who left to take the Oakdale City Manager post. Retired Modesto Chief of Police Mike Harden has been serving as the Hughson Interim City Manager during the recruitment. Raul worked for Stanislaus County for 12-years and previously worked for San Jose. Longtime Republican political strategist and pollster Stephen Kinney passed away last weekend at the age of 69. Steve lost his battle with prostate cancer. He is survived by his wife Cynthia. We met Steve in the early years when he worked for then State Senator George Deukmejian. At his death Steve was a partner of Public Opinion Strategies, L.L.C. In addition to Governor Deukmejian, Steve's impressive client list included: Governor Peter Wilson, former State Treasurer Matthew Fong; Doug Ose, Jim Brulte, Los Angeles County Supervisor **Don Knabe** and many others. Steve was born in New Mexico. He served in the U.S. Air Force from 1962 to 1966. He lived in Redondo Beach. More than 7,000 attendees are expected for the 107th Annual Government Finance Officers Association (GFOA) Conference in San Francisco from June 2 through June 5, 2013. San Francisco Chief Assistant Treasurer Pauline Marx is the current President of the California Society of Municipal Finance Officers (CSMFO). Retired Simi Valley City Manager Mike Sedell has been appointed to serve on the Ventura County Pension Board. Ventura County Taxpayers Association objected. Mike is a highly respected veteran City Manager. Moreno Valley City Manager Henry Garcia has resigned. Assistant City Manager Michelle Dawson was elevated to the City Manager post. Henry has agreed to retire effective December 1, 2013. Henry previously served as the City Manager in Rialto. Ralph Andersen has been selected to do the executive recruitment for the City of Anaheim City Manager position. C. Raymond Wood was the founding President of the California Society of Municipal Finance Officers (CSMFO), 1958-1959. Ray was the Finance Director in Beverly Hills at the time. R. Neal Bearden of Hayward was the President in 1960. Stan Dean oversees the work of both the Sacramento Regional County Sanitation District (SRCSD) and the Sacramento Area Sewer District (SASD). Stan joined the Sanitation Districts staff in 1993. He earned a BS from Lafayette College and a MS in Environmental Engineering from the University of California, Davis. SASD serves parts of unincorporated Sacramento County and the cities of Rancho Cordova, Elk Grove and Citrus Heights. Claudia Goss is the District's Public Affairs Manager.



Page 13 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013



More Pieces Picked Up: Veteran City Manager Lee M. Roberts, who served as the Napa City Manager between 1953 and 1977, died on April 29 at the age of 94 in his Sacramento home. He was a stamp

collector and enjoyed travelling throughout the world. Lee served as Assistant City Manager in Richmond and Yuba City prior to being appointed Napa City Manager at the age of 34. Former City Manager Robert "Bud" Ovrom has been appointed Interim Executive Director of the Los Angeles Convention Center. He has been serving as the General Manager of the Los Angeles Department of Building & Safety. Bud previously served as the City Manager in Burbank, Downey and Monrovia. Long Beach City Manager Pat West has appointed Deputy City Manager Reggie Harrison to lead the new Department of Disaster Preparedness and Emergency Communications; a consolidation effort to improve cost-effective services. Reagie will remain a Deputy City Manager for the immediate future. Sal Flores of the Irving J. Moskowitz Foundation presented a \$10,000 check to Matt Asner, Chair of California Autism Speaks at the Hawaiian Gardens Bingo Club in early May. Matt is a film and television producer and the son of legendary actor Ed Asner. Autism Speaks funds research on effective methods for early Autism diagnosis, and increasing Autism awareness. Ernesto Marquez is the Hawaiian Gardens City Manager. Biggs City Administrator Mark Sorensen participated in the 105th Anniversary celebration for the Biggs Carnegie Library on Saturday, April 20. It was a grand celebration of 105 years of uninterrupted library service in Biggs. The Biggs Volunteer Action Group and the Biggs Women's Club hosted the day and planned the event, which included a book sale and crafts for the attending children. Santa Maria City Manager Rick Haydon served as the Assistant City Manager for 11-years prior to his appointment to replace retired Santa Maria City Manager Tim Ness in January, 2012. Tim served as the Santa Maria City Manager for 16-years. Walnut Creek City Manager Ken Nordhoff, who has been dealing with an internal investigation of four (4) staff members who were places on administrative leave as part of charges of alleged child sex abuse in the city's Lesher Center for the Arts, has been removed from the investigation replaced by an independent consultant. The consultant will make discipline recommendations. Retired La Mirada City Manager Gary K. Sloan and his wife Mary have been living in the Palm Springs area. They have decided to relocate to a home in Corona to be closer to friends and family, though they will miss the convenient golf courses.



Joe Guzzetta, General Manager of the Joshua Basin Water District, is the new **Iwentynine Palms** City Manager beginning in June. Joe is a former City Manager in Desert Hot Springs, Hemet and Corte Madera. Retired Palm Desert Assistant City Manager Homer Croy is the Interim City Manager who followed retired City Manager Richard Warne. Visalia Assistant City Manager Mike Olmos will fill in behind the retirement of his boss, City Manager Steve Salomon later this year. Mike worked for Quad-Knopt, the cities of Tulare and Reedley and the County of Tulare before joining the Visalia staff as a City Planner in July, 2001. He was appointed Community Development Director in 2002 and became the Visalia Assistant City Manager in 2005. Claremont Council Member Joe Lyons injured his hand while working at home on April 22 and was transported to USC Medical Center where he underwent nine hours of surgery. Claremont City Manager Tony Ramos reports that the Councilman is recovering and doing well. Former Signal Hill Mayor and Council Member Ellen Ward used to refer to Lvnn Kevth Durham as "Bull:" a take-off on the Bull Durham movie. Keyth served in Hawaiian Gardens, Rosemead and Temple City before becoming City Manager in Firebaugh. He later served as City Manager in West Wendover, Nevada. Ellen worked in Artesia, Hawaiian Gardens and Paramount before retiring from the City of Santa Ana, all previous to her Signal Hill service. City Manager Dave Brennan of Nevada City is a former Sebastopol City Manager. He took over for the retiring veteran City Manager Gene Albaugh, who is remembered as a fine coach and teacher. Michael B. Giancola is the new Orange County Executive Officer. He previously served as Orange County's Director of Waste & Recycling. Mike first join the county staff in 1977 as a Park Attendant at Mile Square Park. He served in the U.S. Navy from 1980 to 1985, and rejoined the county working in the Harbor, Beaches and Parks Department. He went to work for the County's waste & recycling department in 1986. He has a BA from the University of Phoenix.



http://www.mmasc.org/

### Page 14 54th Annual California Contract Cities Association Annual Municipal Seminar Special May. 2013

Even More Pieces Picked: Corpus Christi, Texas Assistant City Manager Susan Thorpe previously served as City Manager in the cities of Rowlett and Bedford, Texas. Prior to those assignments Susan serve as the Assistant City Manager in Tracy, California for four and a half years (April, 1993 - September, 1997). Stephanie Hayes, Deputy Recorder/Billing Clerk in the City of Monticello, Utah, attended Foothill Community College in Mountain View, California. According to a population report released by the California Department of Finance, Santa Clarita, where Ken Striplin serves as City Manager, is the state's fastest growing city. Los Angeles remains the state's largest city with a population of 3,863,839. Missouri City Manager Frank Simpson, 48, of College Station died of a heart attack at the end of April. Frank served as the City Manager in Missouri City between 2004 and 2011. He was the City Manager in College Station for less than a month, though had served as Deputy City Manager and Interim City Manager replacing retired City Manager David Neely in January. He earned a BA and MPA from Texas A & M University. Following the resignation of Buellton City Manager John Kunkel, Buellton Planning Director Marc Bierdzinski has been appointed Interim City Manager. Marc joined the **Buellton** staff in 2005 previously working in the Planning Department in the City of Santa Maria. Jeffry Gardner is the City Manager/Finance Director in the City of Plymouth, California. Jeff has a long history of working with local governments as a financial and business consultant. He has worked with Plymouth for the past 23-years. He was appointed City Manager in January, 2011. Jeff graduated from Humboldt State University in Natural Resources Planning, and he is a licensed CPA. Avery Associates has been retained to assist the City of Pacifica recruit a replacement for retiring City Manager Stephen Rhodes. After about 6-years as the Pacifica City Manager Steve has decided to retire at the end of July. Portola City Manager Leslie Tigan announced her plans to retire earlier in the year. It appears that Blackville, South Carolina Town Administrator Ian Kaiser will be Leslie's replacement as the next Portola City Manager. Ian earned an MPA a Golden State University. Kingsburg City Manager Don Pauley has announced that he will retire in July. He has served as the Kingsburg City Manager for 13-years. U. S. Army Staff Sergeant Michael H. Simpson, 30, has died of injuries he suffered in a bomb blast in Afghanistan. He is the son of Olmos Park, Texas City Manager Michael W. Simpson. Prior to serving as a City Manager Michael W. Simpson retired as a decorated Army Special Forces Lieutenant Colonel.

Anaheim Public Utilities General Manager Marcie Edwards has been appointed Interim City Manager to fill in behind the resignation of City Manager Bob Wingenroth to become the Assistant City Manager/Chief Financial Officer in Surprise, Arizona. Ralph Anderson & Associates has been retained to conduct a search for a new City Manager. Marcie has indicated that she is not interested in the permanent appointment. Marcie has served as the Public Utilities General Manager since January, 2001. She was Acting Assistant City Manager between 2009 and 2011. Dinuba Director of Finance Beth Nunes has been appointed to the Dinuba Acting Deputy City Manager position. Beth joined the Dinuba staff more than 14-years ago. City Manager Ed Todd will step down in January allowing him a number of months to work with Beth in preparation for her promotion to City Manager. Finance and Budget Manager Cass Cook has been appointed Acting Finance Director. Also, Community Services Manager John Carrillo has been appointed Acting Parks and Community Services Manager. Christina Gilmore, Assistant to the Town Manager in the Town of Los Gatos, is currently the President of Municipal Management Association of Northern California (MMANC). Greg Larson is the Los Gatos Town Manager and Pamela Jacobs is the Assistant Town Manager. In November, 2009 Moreno Valley Assistant City Manager Betsy M. Adams was appointed City Manager in Grand Terrace. Betsy was 51 at the time. She replaced City Manager Tom Schwab, who retired. Betsy worked with Moreno Valley for 19-years, including two-years as the Administrative Services Director, and 5-years as Assistant City Manager. When San Gabriel City Administrator Robert Clute retired in 1992, 35-year old Alhambra Assistant City Manager P. Michael Paules was appointed to the post. Robert had served 18years in the position and Mike Paules would do the same. Mike currently teaches at USC. Lindsay Buckley is the Sustainable Communities Program Coordinator for the Institute for Local Government. She previously served as a Member of the Chico Sustainability Task Force, and before that she served as а Sacramento Valley Energy Program Representative for the Great Valley Center. Lindsay earned a BS from California State University, Chico. JoAnne Speers is the Institute for Local Government Executive Director.



