

"Providing thread to help stitch together the fabric of the city management community."

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California's Trojan City Managers: Those with degrees from the University of Southern California



Why the University of Southern California? Yes, **USC** has an awesome public administration program, and has turned out a large number of skilled practitioners. Certainly the program has developed an impressive number of academicians with an interest in public policy, planning, development and government.

Our research for previous newsletters showed that there are more **USC** graduates practicing in the cities of California than any other single institution of higher learning. Of course, the California State University system with its multiple campuses has graduated scads of folks, but for a single institution **USC** seems to be right there at or near No. One in practicing graduates.

Of course it has been pointed out that the college football season is upon us and that **USC** will, at least, open the season as the No. 1 team in the Nation. For football fans, that sounds like a good enough reason to focus on **USC** people.

Of course, those are compelling reasons to fashion a list of **USC** graduates, but perhaps our best excuse is that our oldest daughter Kellee Simpson Hearther is a Trojan Alumnus. Who needs more reason than that?

Again our primary source is the ICMA Who's Who Directory. Please advise us of any errors.

Trojan CMs, Continued on Page 2

MuniFinancial: Professional Fiscal Services for Public Agencies

MuniFinancial offers financial and economic services to public agencies throughout the U.S. Muni is a service-oriented firm that strives to deliver quality products and results.

Retired Rosemead City Manager Frank G. Tripepi is the President & CEO of MuniFinancial, the second largest of the Willdan Group, Inc. public services companies. Frank took his more than 30-years of public management experience to the private side and has applied it well, as MuniFinancial has had its most successful years under his leadership.

MuniFinancial has an extensive nationwide financial consulting practice, providing services such as: Utility Rate Studies, User Fee (Cost of Service) Studies, Cost Allocation Studies, Fiscal Impact Analysis, Development Fee Studies, Facility Financing Plans, and Annexation and Incorporation Studies.

In addition, Muni has a large special district formation and administration practice, along with being a pre-eminent municipal disclosure firm, as well as a major provider of arbitrage rebate services. MuniFinancial clients include more than 800 cities, counties, state agencies, port authorities, housing agencies, special districts and school districts in 35 States. Muni has a staff of more than 85 professionals. Frank Tripepi, Paul Whitelaw, Mark Risco and the rest of the Muni leadership are congratulated and thanked.



MuniFinancial
www.muni.com

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Trojan City Managers

Lake Forest City Manager **Robert C. "Bob" Dunek** is among California's "Doctor" City Managers. Bob has a BA and MPA from the California State University system, and a PhD from **USC**. Bob began his public service career with the Buena Park Police Department in 1973. In 1979 he took a Senior Administrative Assistant position in Garden Grove, and between 1984 and 1989 Bob was the Executive Director of the Orange County Division of the League of California Cities. He became the Los Alamitos City Manager in 1989 and took his current assignment in 1996. Bob has a 20-year ICMA Service Award, and is a 2004 recipient of the ICMA Public-Private Partnership Award.

Novato City Manager **Daniel E. "Dan" Keen** is one of those "Bruin/Trojans" having a BA from the University of California, Los Angeles, and an MPA & an MPL from **USC**. Dan began his public service career in 1983 in the City of Paramount with now-retired City Manager Bill Holt. He joined the Norwalk staff as the Assistant City Manager in 1988 and was appointed City Manager in La Palma in 1995. Dan moved to the Seaside City Manager position in 2000, and took his current assignment in 2004. Dan has a 20-year ICMA Service Award.

Simi Valley City Manager **Michael J. Sedell** has a BA from California State University, Northridge and an MPA from **USC**. Except for a period of about four years when Mike worked as a Congressional Chief of Staff, he has served his entire career in Simi Valley starting in 1972. Mike was appointed City Manager in 1995. Mike is known for his expertise in working with the California Legislature. Mike has a 30-year ICMA Service Award.



Mike Sedell
City Manager
City of Simi Valley

<http://www.simivalley.org>

Mike teaches a Masters Degree Seminar at Cal State Northridge.

Soledad City Manager **Noelia F. Chapa** has a BA from California State Polytechnic University and an MPA from **USC**. In 1981 Noelia began her city career as an Administrative Intern in Glendora. She took a position in Paramount in 1983 and then moved to La Habra Heights in 1986. After various positions Noelia was appointed La Habra Heights City Manager in 1991. She assumed the Finance Director position in Pomona in 1994 and was named Assistant City Manager in 1995. She was appointed in Soledad in 2002. Noelia has a 25-year ICMA Service Award. She is a Past President of the ICMA Hispanic Network.

Seal Beach's veteran City Manager **David N. Carmany** has a BS from **USC**. Dave began his city career in Lancaster in 1978 as an Administrative Assistant. He moved to Grand Terrace in 1980 and took the Alhambra Assistant City Manager position in 1981. Dave was appointed City Manager in Agoura Hills in 1987 and moved to the Malibu City Manager job in 1993. In 1997 Dave was appointed City Manager in Pacificca. He served there until 2003. Then David went to work with former City Manager Kevin Murphy with the Public Agency Retirement Services (PARS) organization. Returning to city government, he was appointed in Seal Beach in June of this year. Dave has a 20-year ICMA Service Award.

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Trojan City Managers

Santa Paula City Manager **Walter J. "Wally" Bobkiewicz, III** has a BS from **USC** and an MPA from Syracuse University. In 1987 Wally was an Intern with the League of California Cities and the next year Interned in Syracuse, New York. Wally joined the Long Beach staff in 1989 and worked various positions there until his appointment as Assistant City Manager in Novato in 1998. He was appointed City Manager in Santa Paula in 2002. Wally is a Past President of Municipal Management Assistants of Southern California (MMASC). He is a Cal-ICMA Board Member. He has a 10-year ICMA Service Award and has participated in the ICMA Exchange Program to the United Kingdom.

Though he is a County Manager now, with his service record he certainly qualifies to be on a City Manager list. **Thomas G. "Tom" Mauk** is a Past President of the League of California Cities' City Managers' Department, and a Past ICMA Executive Board Member. Tom is currently the Executive Officer in the County of Orange. Tom has a BS from California State Polytechnic College and an MPA from **USC**. In 1967 Tom began his career as an Administrative Analyst in Los Angeles. In 1970 he became the Assistant City Manager in Montclair, and he was appointed City Manager in Norco in 1976. He took the City Manager position in Whittier in 1980 and then City Manager of La Habra from 1999 to 2002. Tom was appointed in Orange County in 2004. Tom has a 35-year ICMA Service Award.

"I just think that we're capable of so much more; we don't utilize all our capacity like we should."

-USC 1981 Heisman Trophy Winner Marcus Allen



www.wolfhousing.com

Perhaps the last city manager alumnus of the late-City Manager Peter B. Feenstra, American Canyon City Manager **Richard J. "Rich" Ramirez** has a BA from Humboldt State University and an MPA from **USC**. He began his career in South El Monte in 1975 prior to working in Stanton for Kevin O'Rourke. He left Stanton in 1981 to become the City Administrator in Lincoln. He then served as City Manager in Paso Robles, and after a short time as the Director of Public Works in Modesto he became the City Manager in Hemet. He left Hemet in 2000 to become a Deputy City Manager in Sacramento, and he received his current assignment in 2006. Rich has a 30-year ICMA Service Award.

Angels Camp City Administrator **Timothy A. Shearer** has a BS from Evangel College, Missouri and an MA from **USC**. Tim served in the US Army from 1983 to 1988. When he left the military he tried private business for a couple year, and was appointed Township Administrator in Sycamore, Ohio in 1990. In 1996 he was appointed in Angels Camp. Tim has a 20-year ICMA Service Award.

Healdsburg City Manager **Chet J. Wystepsek** began his public service career in the Vacaville Planning Department in 1975. He has a BA from California State University and an MPA from **USC**. Chet left Vacaville in 1985 to accept the Assistant City Manager position in Suisun City. He became the City Manager there in 1988. He returned Healdsburg in the top spot in 1995. Chet has a 30-year ICMA Service Award.

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Trojan City Managers

Soon to retire Arcadia City Manager **William R. "Bill" Kelly** earned a BS from California State Polytechnic University, an MPA from **USC**, an MA and an MBA from Claremont Graduate University. Bill started his public service career as a Planning Intern in Rosemead in 1968. He then worked in Planning and Community Development in Glendora, San Bruno, Baldwin Park, Brea, Burbank and Arcadia before his appointment as "Acting" Arcadia City Manager in January 1994. The "Acting" label was removed in August of that year. Bill has an impressive 35-year ICMA Service Award.

Alameda City Manager **Debra "Debbie" Kurita** has a BA from the University of California and an MPA from **USC**. Debbie is a BIG hockey fan who moved north from Santa Ana, where she was a Ducks' fan, to where she became a Sharks fan prior to the Ducks winning the Stanley Cup this past season. Debbie is currently serving on the ICMA Executive Board. She started her career as an Intern in Los Angeles and then Lawndale. She worked in Torrance and then worked her way to Assistant City Manager in Santa Ana. She was appointed to her current assignment in 2005. Debbie is a past-member of the California City Management Foundation Board. She has a 25-year ICMA Service Award.

Indio Assistant City Manager **Bridget M. Healy** is a two degree Trojan. She has a BA and an MPA from **USC**. She started her municipal management career in 1977 in the City of Pomona. She left there for the Assistant City Manager position in Claremont in 1987. She has been with her current assignment since June 2005.

Steven D. Adams has a 20-year ICMA Service Award. He earned a BA from California Polytechnic State University, and an MPA from **USC**. He began his municipal management career in 1985 with the City of Glendale where he worked in various positions until 1999 when he left as a Deputy City Manager to become Assistant City Manager in Westlake Village. Steve was appointed Arroyo Grande City Manager in September 2000.

Carlsbad City Manager **Raymond R. "Ray" Patchett** has an AA from Shasta Community College and a BS from **USC**. Ray began his career in 1974 in Manhattan Beach. In 1975 he moved to Burbank where he served until accepting a Grants Coordinator position in Redondo Beach in 1978. In 1979 Ray returned to Burbank and left there as the Assistant to the City Manager in 1985. He became the Assistant City Manager in Carlsbad that year and was appointed to the top spot in 1987. Ray has a 30-year ICMA Service Award.



Daly City's **Patricia E. "Pat" Martel** began her municipal career in the Inglewood City Engineer's Department in 1980. Pat has a BS and an MPA from **USC**...a two degree Trojan. Following various positions in Inglewood, she took the job of Assistant City Manager in South San Francisco in 1991. During her tenure in South San Francisco she served as Interim City Manager on two different occasions. She was appointed City Manager in Daly City in 2005. Pat has a 25-year ICMA Service Award.

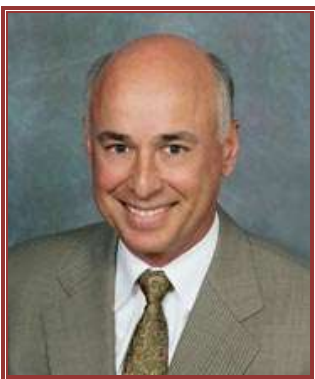


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Trojan City Managers

Atascadero Assistant City Manager **James R. "Jim" Lewis** has to be listed in this **USC** listing even though he is not yet a city manager. He "is" Mr. USC..."Mr. Trojan." Jim has a BS from USC and an MPA from the Maxwell School at Syracuse University. He began his career in 1998 in Claremont and worked there in various positions with Glenn Southard until he accepted his current assignment with Wade McKinney in 2004. Jim is a Past-President of MMASC. He currently serves on the **USC** MPA Advisory Board for the School of Policy, Planning and Development, and on the Board of Governors of the Alumni Association.

Calabasas City Manager **Anthony M. "Tony" Coroalles** served in the United States Army from June 1974 until March 2003. He has a BS from the University of San Francisco and a MS from **USC**. Following his discharge from the Army he worked in Los Angeles and was appointed Calabasas City Manger in December 2003.



Tony Coroalles
City Manager
City of Calabasas

www.cityofcalabasas.com

Fillmore City Manager **Thomas Ristau** has a BS from San Diego University and an MPA from **USC**. Tom went to work in Fillmore in 1991 as a Grants Coordinator. After serving in various positions Tom was appointed City Manager in 2005.

David W. Knapp was appointed Cupertino City Manager in July 2000. David has a 35-year ICMA Service Award. He earned a BA from the University of the South in Tennessee, and two Masters from **USC**. After serving in the United States Air Force from 1963 to 1970, he began his municipal government career in San Diego. He left San Diego in 1979 to become the Deputy City Manager in Boulder, Colorado. He was appointed City Manager in Boulder in 1989. David returned to California as the Town Manager in Los Gatos in 1990.

Veteran Rocklin City Manager **Carlos A. Urrutia** has a BA & MPA from California State University, Long Beach and a DPA from **USC**. Yes! Carlos is another one of those "Doctor" City Managers. He got his start in the pretty little City of Rolling Hills on the Palos Verdes Peninsula in 1974 as an Administrative Intern. Carlos served a couple of years in Hawaiian Gardens starting in 1975 and then moved on to Sunnyvale in 1977. He was appointed City Manager in Soledad in 1981 and served there until he was appointed to the Rocklin top job in 1984. Carlos is a Past Board Member for the City Manager's Department of the League of California Cities. He has a 30-year ICMA Service Award.

Retired City Manager **Lyle W. Alberg** has a BS from **USC** and a MA from Central Michigan University. Lyle was born in 1930. His last assignment was as the Interim City Manager in San Jacinto in 1996. Lyle served as the City Manager in Montebello, Arcadia, Hemet and more than a handful of other cities in Interim City Manager rolls. Lyle earned a 35-year ICMA Service Award.



<http://ecivis.com>

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Trojan City Managers

San Gabriel City Manager **P. Michael Paules** (yes, another "P. Michael" like the L. A. County Fire Chief) has a BA from California State University and an MPA from **USC**. "P. Michael" started his career in 1977 as an Administrative Intern in Anaheim. After a brief stay as an Administrative Aide in La Mirada, Mike joined then-City Manager Andy Lazzaretto in 1978 in Stanton as the Assistant to the City Manager. Mike's next move was in 1984 to the Assistant City Manager position in Alhambra, and he was appointed City Manager in San Gabriel in 1992. He has a 25-year ICMA Service Award, and he has participated on the ICMA International Committee and with the Exchange Fellowship Program with Japan and Australia. Mike is the recipient of the 1998 ICMA Award for Local Government Education.

Villa Park City Manager **Kenneth A. Domer** has a BS & MPA from **USC**. The 37-year old began his career with the Orange County staff. He was appointed Villa Park City Manager in 2005.

Another one of those Bruin/Trojan combination folks, Rosemead Interim City Manager **Oliver Chi** began his municipal service career in 2003 as a Communications and Marketing Specialist in Arcadia. Ollie, as his friends call him, has a BA from the University of California, Los Angeles and an MPA from **USC**. Starting in November 2004 he served on the Claremont staff until his appointment as the Deputy City Manager/Director of Administrative Services in Rosemead. He was made Interim City Manager in June. Oliver is a Past President of Municipal Management Assistants of Southern California, and a member of the California City Management Foundation Board.

Rohnert Park's 36-year old City Manager **Stephen R. Donley** has a BA from the University of California and an MPA from **USC**. Steve's first city assignment was as an Intern in San Diego in 1990. Following a position in Vallejo he served as a Program Coordinator in Alhambra and then moved to Burbank in 1996. Steve joined the Rohnert Park staff in 2001 as the Assistant City Manager and was appointed to the top job in 2005. Steve has a 10-year ICMA Service Award.

Another "Doctor" City Manager! Reedley City Manager since May 2005, **Brian S. Nakamura** has a BA from California State University, and an MPA & DPA from **USC**. Brian began his public service career in 1993 with the Elk Grove Community Services District. He then worked about a year as a Planner in Winters. In 1996 Brian was appointed City Manager in Sutter Creek and in 1999 he became City Manager in Oregon City, Oregon. In 2003 he took the Public Works Director position in Riverside. Brian has a 10-year ICMA Service Award.

Redding City Manager **Kurt J. Starman** has a BA & a MA from California State University and an MPA from **USC**. This 43-year old professional started his public management career in Redding in 1991. After working various positions he was appointed City Manager in 2006. Kurt has a 10-year ICMA Service Award. He has served on the ICMA Task Force for Employment Agreements and the Task Force on Career Development for Assistants and Emerging Professionals.

Michael S. Daly has an MPA from **USC** and a BA from San Jose State University. Mike has a 20-year ICMA Service Award. He began his municipal government career in 1983 on the Manhattan Beach staff. After various positions there he was appointed City Manager in Rio Dell in 1995. He started his current assignment as the Jackson City Manager in 1999.

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Trojan City Managers

Here's another Trojan alumnus with a 35-year ICMA Service Award. **James E. Starbird**, City Manager in the City of Glendale has a BA from the California State University system and an MPA from **USC**. Jim started his public service career as an Administrative Intern in Eureka in 1970. He worked various positions in Eureka and was the Assistant to the City Manager when he left in 1976. Jim's next position was in Monrovia as the Assistant City Manager and Director of Administrative Services. He was appointed City Manager in 1983 and serve 8 years there until he took the West Covina top job in 1991.

City Manager **Mark R. Alexander** came to work in La Cañada Flintridge as an Administrative Assistant in 1988, while he was a student at **USC**. Prior to joining the La Cañada Flintridge staff he served in the cities of San Dimas, Glendora and Simi Valley. Mark has a BA from Cal Poly Pomona, an MPA from **USC** and a Juris Doctorate from Southwestern Law School. Mark is not listed in the ICMA Who's Who Directory.

Timothy J. "Tim" Casey is both a Bruin and a Trojan. Some have said that he changes from one to the other depending on the season: football or basketball. Tim has a BA from **USC** and an MPA from the University of California Los Angeles. He has a 30-year ICMA Service Award. Tim began as an Intern in Manhattan Beach in 1972. He went to Ventura in 1974 and then joined the Redondo Beach staff in 1976. After serving in various positions he was appointed City Manager in 1981. He was appointed to his current assignment as Laguna Niguel City Manager in 1990.

One of Jack Lam's Deputy City Managers in Rancho Cucamonga is **Pamela S. Easter**. Pam has a BA from the University of California and an MPA from **USC**. Starting in 1976 she worked in San Juan Capistrano, Los Angeles County, Phoenix, Hemet and Moreno Valley prior to her appointment as City Manager in San Jacinto in 1990. For about three years beginning in 1996 Pam was a Project Manager for the Southern California Edison Company, and she started her current assignment in 1999. She has a 25-year ICMA Service Award and is a Past Member of the ICMA Executive Board.

Tustin City Manager **William A. Huston** has a BA from California State University and an MPA from **USC**. Bill began his city career in 1970 in Simi Valley. He left Simi Valley in 1975 as the Assistant to the City Manager to take the Assistant City Administrator in Millbrae in 1975. Bill was appointed Millbrae City Manager in 1978. He was chosen for his current assignment in 1981. He has a 35-year ICMA Service Award.

A list of **USC** folks cannot omit **Chester A. Newland**. Chet is a Duggan Distinguished Professor at the **USC** School of Policy, Planning and Development. Chet was born in 1930. His MA & PhD are from the University of Kansas. Chet's career has taken him from Texas to Virginia and California. He has served three different stints at **USC** as a Professor, 1966-68, 1976-82, and 1984 to the present. Chet is a Cal-ICMA Board Member.

Of course, it is not claimed that this list is exhaustive of **USC** folks. Notably missing from this list, among others, are **Howard Chambers**, **Michael Daly**, **Ron Bates**, **George Britton**, **Ed Tewes**, **Jim Colangelo**, **Gary Milliman**, **Ken Domer**, **Artie Fields** and **Steven Adams**. We apologize for running out of room.

'We need to be challenged...and we need to be under the gun to respond.'

-USC Football Coach Pete Carroll

Picking up the Pieces: Our sincere congratulations to **Pat West**, former Paramount City Manager, as he receives the appointment to be the new Long Beach City Manager. New Los Angeles County Chief Executive **William T. Fujioka** started July 23 with a \$310,000 salary. Spotted strolling the San Clemente pier inspecting the antique "woodies" at the 2007 San Clemente Ocean Festival was Norwalk City Manager **Ernie Garcia**. Petaluma City Manager **Mike Bierman** has announced his resignation effective at the end of 2007. Former Pasadena City Manager **Don McIntyre**, an Urban Affairs Consultant since leaving the Orange County Sanitation Districts General Manager position in 2000, is currently working with the Greater Los Angeles Vector Control District. Yountville's new Town Manager **Steven Rogers** comes from the North Lake Tahoe PUD. **Hilary Straus** of Citrus Heights is the new Board Chairman for Cal-ICMA. **Charles Evans** is the new Acting City Manager in Compton effective July 2 replacing **Barbara Kilroy**. Brea City Manager **Tim O'Donnell** is the brother-in-law of South El Monte City Manager **Tony Ybarra** and retired City Manager **Gary Sloan**. West Covina's **Chris Freeland** is finishing up his MMASC Presidency and will hand the reigns to **John Keisler** of Long Beach. Interim since January, former Ironman Triathlete **Peter Weiss** was appointed Oceanside City Manager.




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HdL Companies: Helping Public Agencies Maximize Revenue

HdL was founded in 1983 by former Commerce City Administrator Robert Hinderliter. Bob had to develop the State's first computerized sales tax management program, and then he worked with then- Assembly Local Government Committee Chair Dom Cortese to secure legislation to allow independent verification of the Board of Equalization's city sales tax distributions.

Former City Manager Lloyd de Llamas joined Bob in 1987 when the firm's primary focus became sales tax analysis, allocation audits and software. Since that time separate efforts have been aimed at property tax related services, including allocation audits, trends analysis, tax increment verification, tax allocation bond fiscal services, and related software, and integrated "counter tools" for processing and tracking business licenses, building/plan permits, animal licenses and code enforcement.

Joining Bob and Lloyd have been Paula Cone, Martin Coren, and Nancy Hicks to comprise three organized affiliates operating as a single, coordinated unit. They provide some 300 public agencies with a variety of integrated revenue related services.

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Newsletter Received Well; Sponsors Needed

In order to keep this City Manager Newsletter by Trackdown rolling along, Sponsors and Contributors have thoughtfully stepped forward to provide for its support. All Sponsors are listed on the Trackdown Management Services website, and their company logos are proudly displayed in each newsletter.

We are running short stories about our Sponsors as space allows, and we are hopeful to provide each of them with excellent marketing exposure value. The newsletter is currently distributed to more than 3,000 top level municipal executives and others with local government interests in California. Actually, a few copies pass State lines each month.

Sponsors provide \$1,000 annually, for a guaranteed ten (10) issues, and will receive at least one article dedicated to their firm during the year. Sponsors will be listed in all additional or special editions of the newsletter. **Contributors** will be listed in ten (10) issues for \$500, and **individual subscription contributors** of less than \$500 will be recognized as well.

Nearly every city in California has an official or two...and sometimes many more...who receive the City Manager Newsletter by Trackdown. Indicating a measure of encouragement, we have received a great many positive and hopeful comments regarding the newsletter, as well as, topic ideas for future editions.

We proudly welcome Wesley Wolf and **Wolf & Company, Inc.** as our first sponsor. The list now includes: **HdL Companies, MuniFinancial/Willdan, Joe A. Gonsalves & Son, eCivis, Piper Jaffray, CalTRUST** by Wachovia Portfolio Services, and **Bob Murray & Associates**. Special "Thanks" to Mark Curran, Lyle Defenbaugh, and Bob Murray. Please take a look at our website, and call or conveniently use the links to our Sponsor's websites, including: www.caltrust.org and

www.bobmurrayassoc.com

www.trackdownmanagement.net

Michael P. Busch to Leave Municipal Government

Lancaster Assistant City Manager Michael P. Busch has announced his resignation from the city. Though he found "great enjoyment" serving the public sector, the Past-President of MMASC and Past-Chair of Cal-ICMA will embark on the next chapter of his career serving the public from the private side. Mike has a BS from Cal Poly Pomona and an MPA from California State University, Long Beach. He has held positions in Arcadia, Culver City, Los Angeles County, Claremont, and Indio, in addition to Lancaster. Mike's last day with Lancaster was August 28.

Elaine Aguilar Is the New Sierra Madre City Manager

Elaine Aguilar says that she looks forward to joining the Sierra Madre staff following her appointment as their new City Manager. Elaine has more than 23-years of public management experience, including service in Glendale, La Puente, and Paramount. Elaine has a BS from California State University, Los Angeles. Moreno Valley City Manager Robert Gutierrez, who worked with Elaine in La Puente, agrees with Glendale City Manager Jim Starbird that Sierra Madre is getting a "...mature seasoned professional."

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A very special "Thank You" to
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