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November Starts With the Letter "N" So Here Are Some California "N" City Managers

There are ten California cities with names that start with the letter "n," from Napa to Novato. There are also a little more than that number of city managers whose last names begin with the letter "n." This issue attempts to list as many of these folks as possible within our format limitations.

Please review the material on HdL Companies on Page 9. You may find additional information on the company by visiting their web site. HdL is one of our original sponsors and we are forever grateful. We hope you enjoy the "read."



City Managers **Tom Robinson** of La Mirada, **Linda Benedetti-Leal** of Paramount, and Norwalk's **Ernie Garcia** pose for a quick picture at a Gateway Cities City Managers meeting on Wednesday morning, October 21 in La Mirada. Ernie made a fine presentation about the City of Norwalk's Public Art Program at the meeting. The Gateway Cities City Manager Chair is **Steve Helvey**, City Manager in Whittier.



SPOT LIGHT ON EXCELLENCE: Atascadero Assistant City Manager **Jim Lewis** is an alumnus of the **USC School of Policy, Planning and Development (SPPD)** where he continues to be committed as a member of the Alumni Association's Board of Governors. He is also a member of the Advisory Board for the Master of Public Administration program. Jim is an example of the fine young people serving in public management today. He recently contributed a \$250,000 insurance trust to SPPD, he says to reciprocate the investment he received as a student. His donation reflects his support of the **USC** school's mission to prepare the leaders of tomorrow. Jim is a Past President of the Municipal Management Association of Southern California (MMASC) and currently serves on the Emerging Leaders Task Force, as well as the Advisory Board, for ICMA. He also serves on the Board of Directors for the Kiwanis Club in Atascadero, and he is currently Vice President of the Los Padres Council of the Boy Scouts of America. A busy man indeed! In the picture above Jim and his wife Debi are making wine. Got to love the USC colored Hawaiian shirt.

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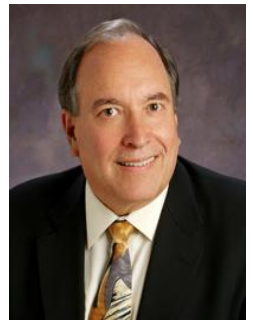
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"N" is For City Managers

Some of these City Manager "N" folks have been listed in previous issue of the City Manager Newsletter so you may find what you consider to be redundancies. For that we apologize in advance.

Napa City Manager **Mike Parness**

served as the Executive Assistant to the Mayor in Renton, Washington from March, 1979 until October, 1989. That year he came back to California to become the City Manager in San Clemente. In 2002 Mike headed north to accept the appointment as City Manager in Walnut Creek. He served there until 2006, and in that year he was selected for his current post as City Manager in Napa. Mike has a BS from the University of Santa Clara, and an MPA from California State University, Hayward. He has earned a 30-year ICMA Service Award.



Chris Zapata, Jr. began his career in Arizona where he was the Town Manager in Superior for 2-years starting in December, 1991. In 1993 Chris went to Eloy, Arizona as City Manager, and in 1995 he returned to the Superior Town Manager post. Chris moved to Glendale, Arizona as the Utilities Director in 2000, and he was appointed Deputy City Manager in 2002. He came to California in 2004 to take his current position as City Manager in National City. He has a BS from Northern Arizona University. Chris is a Past President of the International Hispanic Network, and he was a Board Member for the Arizona City/County Management Association. He has a 10-year ICMA Service Award.

"N" is For City Managers

William W. Way Jr. is the current City Manager in Needles, where model train hobbyist **Richard Rowe** retired as City Manager before "un-retiring" to take the City Manager assignment in Barstow. Bill came to Needles from California City where he served as City Manager for about 3-years. He began his career in retail management. His first public agency post was with an area agency for aging. Bill has an MPA from Brigham Young University. Bill's hobbies are writing and photography.

Needles is located on the banks of the scenic Colorado River across the bridge from Arizona and near the southern tip of Nevada. Needles was founded in 1883 and incorporated in 1913.



JONES HALL

www.joneshall.com



www.willdan.com

Gene Albaugh is the City Manager in Nevada City, first joining the city in an "Interim" capacity. Gene was the Nevada County Chief Administrative Officer from 1979 until 1992. Since then he has served as a government agency consultant. Immediately prior to his current post, Gene was the Interim City Manager in Plymouth. He was the Finance Director in Citrus Heights when it incorporated in 1997. He also worked for Elk Grove and Rancho Cordova.

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Dave Carmany, Seal Beach
Maria Dadian, Artesia
Linda Lowry, Pomona **
Ken Bayless, Greater L.A. Vector Control District
Jeff Stewart, Los Alamitos
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Bill Crowe, El Segundo
Steve R. Thatcher, SRT Associates
Ernesto Marquez, Hawaiian Gardens
Gary K. & Mary Jo Sloan, La Mirada (Retired)
Bob & Nadean Dickey, South Gate
Deborah Lopez, Pico Rivera
Jan Perkins, Management Partners
Andy Takata, Yucca Valley
Marcia Raines, Millbrae
Gene Rogers, Moreno Valley (Retired)
Anthony R. Ybarra, South El Monte
Arthur C. Simonian, Simonian Consulting, Inc.
Bob Griego, Irwindale
Ken Caresio, Retired City Manager
Greg Nordbak, Midway City Sanitary District
Carlos Urrutia, Rocklin
Michael P. Busch, Urban Futures, Inc.
Wade McKinney, Atascadero
Mike & Judie Sedell, Simi Valley
Andy Lazzaretto, A.C. Lazzaretto & Associates
Tim Kerr, Retired City Manager
Doug LaBelle, Chino Hills (Retired)
City of Cerritos
John Keisler, Long Beach
Sheryl Lindsey-Boell, CH2MHILL OMI
Sam Olivito, California Contract Cities Association
Bob Dominguez, Placentia (Retired)
Jack Lam, Rancho Cucamonga
Larry F. Pennell, Wasco (Retired)
Phil Vince, Martinez
Gary Chicots, Retired City Manager
Rod B. Butler, Crescent City
Jerry Gruber, Atherton
Fred Latham, Santa Fe Springs
Anthony Lopez, Retired City Manager
Jim Gilley, The GILLEY GROUP LLC

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Mark Miller is a former City Manager in Nevada City. He left in 2008 to become the Director of Sanitation for the Nevada County Community Development Agency. Mark has a BS in Engineering from Lehigh University and a Master's from the University of California, Berkeley. He worked for a Community Services District prior to coming to Nevada City.



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Six-year old Tyler Simpson Pouncéy



<http://www.sycr.com/>

Newark is our next "N" City for this presentation. Newark has an estimated population of 44,035. It is located in Alameda County where it incorporated in 1955. It is completely surrounded by the City of Fremont, where **Fred Diaz** is City Manager. Newark City Manager **John Becker** has been with the city for about 19-years, working his way through the ranks from Administrative Analyst, and then on to Senior Information Systems Analyst, Finance Director, Administrative Services Director, and Assistant City Manager. Prior to joining the Newark staff John worked some 14-years in the private sector. John became Newark City Manager following the December, 2005 retirement of City Manager **Alberto Heuzo**. Al had mentored John and **Jim Reese**, who were both promoted to Assistant City Manager positions in 2002, training both to be in a position to take the City Manager post. Jim moved east prior to Al's retirement. Newark has established a tradition of promoting from within. Both Al and the previous City Manager **Paul Tong** were promoted after serving as Assistant City Manager. John has a BS in Criminal Justice from San Jose State University, and an MPA from Golden Gate University in San Francisco. John's hobbies include running and playing both basketball and softball. He has completed seven marathons including the 2004 Boston Marathon. He is a past President of the Newark Rotary Club.



<http://www.newark.org/departments/city-managers-office/>

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Stanislaus County's City of Newman has some 10,000 population. **Michael E. Holland** is the current City Manager. Former City Manager **Cleve Morris** (1998-2003) is currently the City Manager in Patterson. He has a BA and MPA from Brigham Young University, and a 20-Year ICMA Service Award.

Newport Beach City Manager **Dave Kiff** was appointed in September of this year to take over for the retiring **Homer Bludau**. He joined the Newport Beach staff in 1998 as the Assistant to the City Manager and later moved on to Deputy City Manager and then Assistant City Manager. Prior to coming to the City, Dave was an Assistant to the City Manager in the City of Orange. Prior to that Dave worked for the County of Orange Supervisor Marian Bergeson as an Assistant. He started his career working at a staff consultant level for the California State Legislature for the Senate Local Government Committee. He has a BA from California State University, Sacramento and a MGA from the Fels Institute at the University of Pennsylvania. He is a four-time Ironman Triathlete. Dave has a 20-year ICMA Service Award.

"Nearly all men can stand adversity, but if you want to test a man's character, give him power".

--Abraham Lincoln

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Beth A. Groves is currently the Interim City Manager in Norco. She started her public service career in 1995 as an Executive Policy Manager with the Orange County Board of Supervisors. In 1996 she joined the Corona staff where she work various posts between 1996 and 2002. That year she was appointed Corona Assistant City Manager, and she was elevated to City Manager in 2004. Beth has a BAA from Central Michigan University and an MPA from California State University.



<http://www.hdlcompanies.com/>

Norwalk has a population of about 108,000. It incorporated in 1957. **Ernie Garcia** has been the Norwalk City Manager since 1994. Ernie began his public service career as a Superintendent for the former Southeast Parks and Recreation District in Southeast Los Angeles County. In 1980 he became the Assistant Recreation Director for the City when Norwalk took over its own parks and recreation services. In 1987 he moved to the City Manager's office as the Executive Assistant to the City Manager, and in 1988 he was appointed Deputy City Manager. Ernie is a Viet Nam veteran. He has a BA from Whittier College and he has earned a 30-year ICMA Service Award. He has been known to spend some time on the beach at San Clemente.



<http://www.gonsalvi.com>

"N" is For City Managers

Past Norwalk City Managers include **Raymond L. Gibbs**, who is currently the Executive Director of the West San Gabriel Valley Consortium. Ray worked as an Administrative Intern in Long Beach in 1972. In 1973 he went to Buena Park as an Administrative Assistant, and he was moved to Assistant to the City Manager in 1976. In October, 1977 Ray was appointed Acting City Manager in Buena Park, and in 1978 he became Assistant City Manager. In 1981 Ray got the City Administrator post in Pismo Beach. He went to Norwalk in 1984, and then took his current position in 1986. Ray has a BA and MPA from California State University. He has earned a 35-year ICMA Service Award.

Other past Norwalk City Manager who come to mind include: **Richard McDowell, Dr. Bill Kraus, M. D. "Mac" McKeown, Richard Powers, Dick Streng, E. Fredrick Bien**. Fred was the first Norwalk City Administrator. Fred began his career in Pittsburg, Kansas as an Assistant City Manager in 1950. In 1951 he was appointed City Manager in Puyallup, Washington, and in October, 1955 he came to California to be the City Manager in Monterey Park. Fred became the Norwalk City Administrator in September, 1957 and served in that position until May, 1968 when he moved to the City Administrator post in Carson. He served in Carson until 1982. After that Fred took a number of Interim City Manager assignments. He served in that capacity in the Cities of Westlake Village, San Fernando, Agoura Hills, West Hollywood and Santa Clarita. Fred retired in June, 1988. He has a BS and MPA from the University of Kansas, and he earned a 30-year ICMA Service Award in 1981.



<http://www.eidelarosa.com/>



<http://www.bobmurrayassoc.com/>

Michael S. Frank has been the Novato City Manager since September, 2009. He got his public management start in 1989 as a Legislative Aide in San Francisco. In 1990 he went to Hayward as a Management Intern, and in 1991 he was appointed to an Administrative Assistant post. Mike went to Palo Alto in 1992 as a Senior Financial Analyst, and in 1995 he joined the Fremont staff as a Business Manager. He left Fremont in 2002 to become the Director of Administration for the City & County of San Francisco. In December, 2004 he was appointed Interim Director of Administrative Service in Santa Rosa, a position that turned permanent in 2005. He was then appointed Santa Rosa Assistant City Manager in September, 2006, and he left there for his current position in Novato. Mike has a BA from Westleyan University in Connecticut and an MPPM from Yale University. He has earned a 10-year ICMA Service Award.



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The celebrated City of Cerritos Public Library where **Art Gallucci** is City Manager.

The community is quite proud of the facility.

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Former Novato City Manager **Daniel E. Keen**, currently the City Manager in Concord, began his career in 1983 as a Community Development Manager in Paramount. In 1988 he went to Norwalk as Assistant City Manager, and in 1995 he was appointed La Palma City Manager. Dan headed north in October, 2000 to take the Seaside City Manager post, and he was appointed Novato City Manager in 2004. He went to Concord and his current assignment in August, 2008. Dan has a BA from UCLA and an MPL and MPA from USC. He has a 25-year ICMA Service Award.

Novato Management Analyst **Tom B. Adams** is a member of ICMA. In 2008 he served as Secretary for MMANC.



<http://www.morelandservices.com/>

Women Leading Government (WLG)

A Cal-ICMA Coaching Program WLG is designed to assist female managers in their career development.

<http://icma.org/main/bc.asp?t=0&bcid=971>



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<http://www.kndinc.com/index.htm>



<http://www.urbanfuturesinc.com/>



www.tischlerbise.com

We discovered a few more "N" city folks, but, of course, we cannot list everyone. However, among those we noted are Norwalk Public Services Superintendent **Grissel Chanvez**, an ICMA member, and the Norwalk Assistant City Manager is **Thomas E. Lynch**. **Jamie Pollard**, the Finance/Administrative Manager in Newport Beach is also listed as a member in ICMA's Who's Who in Local Government Management. Jamie began her career in Laguna Beach as a Senior Analyst. She moved to Newport Beach in 2005. Jamie is active in Women Leading Government and she is also a member of MMASC. She has a BA from Whittier College and an MPA from California State University, Long Beach. National City Assistant City Manager **Leslie Deese** has an MBA from National University in California. She started in National City in 2004 as the Community Services Director. **Nancy Weiss** is the Napa Assistant City Manager for Administrative Services and **Dana Smith** is the ACM for Development Services. Dana is a former Executive Officer for the Orange County Local Agency Formation Commission (LAFCO). She has a BA and MCP from San Diego State University.

We hope you enjoyed this presentation. Thank you for your continued readership.



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Signal Hill City Manager
Ken Farfaring makes a
presentation at the October
CCCA City Managers'
Committee meeting.

Athenian Society



As the premier philanthropic support group for the **USC School of Policy, Planning, and Development (SPPD)**, the Athenian Society supports academic

excellence and the continued growth of SPPD. The Athenian Society seeks to provide a meaningful community for those who believe in the mission, vision, and potential of SPPD and who wish to become involved in the life of the school.

The Athenian Society invites support at various levels. Alumni, parents, community and business leaders, and friends of SPPD will find membership rewarding. Learn more about the Athenian Society by going to the web site:

http://www.usc.edu/schools/sppd/alumni/giving/annual_fund/athenian_society/

The Athenian Society helps provide student scholarships, assists the SPPD to carry out the initiatives of the Dean, and strengthen the core areas of public administration, public policy, planning, real estate development, and health administration.

In addition to significantly impacting SPPD and supporting the initiatives of the school, Athenian Society members also receive a variety of membership benefits that include:

- Pride in supporting a premier academic institution strongly committed to educating tomorrow's leaders to address key societal issues
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HdL was founded in 1983 by **Robert Hinderliter**, a former finance director and city administrator of Commerce, California. Bob developed California's first computerized sales tax management program, and, working with former Assembly Local Government Committee Chair **Dominic Cortese**, secured legislation to specifically permit independent verification of the State Board of Equalization's allocation of sales tax revenues to local governments. In 1987, **Lloyd de Llamas**, a former city manager, purchased 50% of the corporate stock and the company became Hinderliter, de Llamas and Associates with a primary focus on sales tax analysis, allocation audits, and software.

In 1993, a separate corporation composed of partners **Paula Cone**, **Martin Coren**, **Robert Hinderliter**, and **Lloyd de Llamas** was created to provide property tax related services, including allocation audits, trends analysis, tax increment verification, tax allocation bond fiscal services, and related software products.

In 1996, HdL Software LLC was established, with participants **Nancy Hicks** (a former Finance Director in Signal Hill, Bellflower and Lakewood), **Robert Hinderliter**, and **Lloyd de Llamas**, in order to provide easy-to-use, integrated "counter tools" for the processing and tracking of revenue related functions, such as business licenses, building/plan permits, animal licenses, and code enforcement violations.

The three affiliate companies operate as a single, coordinated unit providing more than 335 public agencies with a variety of integrated services and software products.

"Promise only what you can deliver. Then deliver more than you promise."

--Unknown Source

The dedicated HdL Companies personnel is available, hardworking, and geared to help cities, counties, redevelopment agencies, and special districts maximize revenues through allocation audits, financial and economic analysis, and provision of related software products.

Services

HdL offers a wide variety of solutions for local government problems. Their experience can save money and time.

History

HdL was founded in 1983, focusing on sales tax analysis, allocation audits, and software. Two corporations, HdL Coren & Cone and HdL Software LLC, were subsequently established to provide property tax and revenue-related software services.

Partners & Associates

HdL services are designed and provided by people who have walked in public agency shoes. Clients are served by specialists with extensive experience in local government management, finance, redevelopment, bond analysis, and taxation.

The good people at HdL Companies include:

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Linda Butterfield

Matt Hinderliter

Denise Ovrom

Brice Russell

Sheri Peasley

Jose Sanchez

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The issue of pension reform is more critical now than ever before as California cities struggle with controlling costs. PERS annual returns were down 23.4% in June of this year, and employer rates are expected to jump significantly as of July 1, 2011.

2009-10 City Managers Department Executive Officers

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Picking Up The Pieces: Laguna Hills City Manager **Bruce E. Channing** is a member of the Saddleback Memorial Medical Center's Board of Directors. Veteran City Manager **Robert G. Gutierrez** is set to retire from his Moreno Valley post in late December, 2009. **Natasha Karl** of the League of California Cities' staff hike Half Dome in the Yosemite National Park in October, 2009. The granite crest...Half Dome...rises more than 4,737 feet above the Yosemite Valley floor. Former Irwindale City Manager **Steve Blancarte** is one of the best golfers city manager ranks. Of course, **Bruce Channing** of Laguna Hills and **Gene Rogers**, formerly of Moreno Valley, and a few others contest that notion. Seal Beach officials hosted a well-attended retirement reception for Director of Community Development **Lee Whittenberg**, attracting a number of city managers and former city managers, including: **David Carmany** of Seal Beach, **Nelson Oliva** of Hercules, **June Yotsuya** of Monterey Park, and retirees **Bill Kelly** of Urban Futures, Inc., **Michael Sakamoto** and **Jack A. Simpson**. Westminster City Manager **Don Lam** is the immediate Past President of the League of California Cities' Planning and Community Development Department. San Jacinto City Manager **Barry McClellan**, 63, will retire after 36-years in municipal government on December 30. He was about to retire in 2005 as the Assistant City Manager in Moreno Valley when he joined the San Jacinto staff as Interim Public Works Director in May, 2005. About three months later San Jacinto City Manager **Peter Cosentini** left and Barry got the job. Veteran City Manager **Gene Rogers**, formerly the Deputy Executive Director for Desert Arc, is the new Coachella Interim City Manager. City Manager **Tim Brown** abruptly resigned in July due to health reasons. **Marilyn Ponton** is the new Planning and Building Manager in the Development Services Department in Rohnert Park working with Interim City Manager **Dan Schwarz**. San Jose City Manager **Debra J. Figone** has earned a 40-year ICMA Service Award. Seal Beach City Manager **David Carmany** and his wife Lori celebrated their 29th Wedding Anniversary this month with a weekend trip to beautiful La Jolla. El Monte City Manager **James Mussenden** 59, has retired effective October 15, 2009. Deputy City Manager for Community Development **Rene Bobadilla**, 38, has been appointed Interim City Manager for 90-days. La Mesa City Manager **Sandra Kerl**, 47, is resigning to become Deputy General Manager at the San Diego County Water Authority. Sandra has been the La Mesa City Manager since 2003. Her last day will be November 20. Sacramento City Manager **Ray Kerridge** is dealing with a "sticky" situation as Sacramento's Mayor **Kevin Johnson** pushes for a "strong mayor" ballot measure.



MORE Pieces: Veteran City Manager **Tim Kerr** has undergone a serious surgery on his right foot...3 and a half hours worth. The doctors are optimistic for a full recovery and a life without pain in the foot. In the meantime Tim is looking at five weeks or so on crutches. Tim is a former City Manager in Livingston, Ceres and Turlock. Former McFarland City Manager **Gerald Forde** has been appointed City Manager in Huron. Retired veteran Chino Hills City Manager **Doug La Belle**, the perennial Chair of the Annual **Gaylord Knapp** Golf Tournament, has been enjoying retirement. He recently returned from a trip to Maui where he participated in some "slip lining," and had a ball. Doug says he will soon be looking for some interim or consulting gigs.

Las Vegas headline performer **Danny Gans**, 52, died on Friday, May 1, 2009. His death was ruled accidental, caused by an overdose of pain medications. At the time of his unexpected death, the singing impressionist was the biggest solo star on the Las Vegas Strip. No one else even came close when it came to ticket sales for a solo act.

Laguna Woods City Manager **Leslie Keane** apologized publicly for remarks she made to the organizers of a 9/11 Patriotic Ride and Remembrance in Orange County. Her remarks came as a result of her concern for public safety when a non-uniformed rider stopped traffic at the busy intersection of El Toro Road and Moulton Parkway to allowing the motorcycle riders to continue. Taft City Manager **Bob Gorson** has been served with a subpoena by the Kern County Grand Jury compelling his appearance on November 3 in Bakersfield. City Manager **Jerry Gruber** earned 5-0 Atherton City Council support with an outstanding performance evaluation and a 10% salary increase. He has been with Atherton since January, 2008. Piper Jaffray's "jack of all trades" **Melanie Arner Corona**, among other things, is a former California State University, Bakersfield Roadrunner volleyball athlete. Hughson City Manager **Joe Donabed** has lost his post on a 3-2 City Council vote. Director of Planning & Building **Thom Clark** has been selected to serve as Interim City Manager. California State University Northridge alumnus **Monica Palumbo** is working promotions for NASCAR as Miss Sprint Cup. Corning City Manager **Steve Kimbrough** admits he made an error in judgment with regards to projecting opinion in email messages, and he has accepted with understanding a one week without pay suspension, though the messages did not contain foul or harsh inappropriate language. Retired professional basketball player **Ken Johnson** is trying way too hard to be "King of Sacramento."

Guests at Napa Council Member **Pete Mott's** Fall Classic Pool Tournament, a double elimination nine ball format, included City Manager **Mike Parness**. Perhaps Mike picked up some pool skills during his University of Santa Clara days. Sincere condolences and wishes for peace and understanding to **Janice Mathis** and **Dr. Bill Mathis** on the passing of their son **Garett Linzey Drake** (November 4, 1967 - October 1, 2009). City Manager **Rod Butler** of Crescent City notes with pride that his community will get some good press from Sunset Magazine and the National Geographic in the next few month. With the decline of the timber industry and commercial fishing over the past 30-years, the Crescent City economy has become more and more reliant on tourism. It is an awesome vacation destination. Veteran Rocklin City Manager **Carlos Urrutia** negotiated employment agreements for himself and Rocklin Chief of Police **Mark Siemens**, Assistant City Manager **Terry Richardson**, and the chief building official and a senior engineer who expect to retire in December. Now they will all stay on for another years as contract employees with little to no benefits. This is all in an effort to save the city at least \$600,000 in compensation. Carlos will officially retire June 30, 2010. If only the State took their budget problems as seriously. It has been reported that Lakewood Deputy City Manager/Public Information Officer **Don Waldie** has rescinded his intension to retire until some future date. **Teresa Acosta** of the League of California Cities staff has an MBA from Pepperdine University. **Matt Knabe** of Englander and Associates is also a Pepperdine University alumnus, and he was a member of the men's golf team there. City Manager **Greg Greeson** has left the Escalon city manager post and Chief of Police **Doug Dunford** is the Interim City Manager.

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We Moved!

Colantuono & Levin
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