TRACKDOWN MANAGEMENT

"Providing thread to help stitch together the fabric of the City Management Community"

June, 2020 Volume No. 13: Issue No. 10



A picture by **Anne Samuelson Williams**. Anne says that this is a June mid-week pandemic check-in for a Black Lives Matter vigil on the <u>Hermosa Beach</u> Pier Plaza. She describes the event as, "Very beautiful and moving." According to Linkedin, Anne earned a BA from Claremont McKenna College, and an MBA and JD from **USC**. She is formerly with the Central City Association of Los Angeles.

Professional Women in Cities from Santa Fe Springs to Santa Rosa

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This June, 2020 newsletter issue addresses some of the women who work in the City of Santa Fe Springs through Santa Rosa. We continue to identify women professionals who work in California's cities. This issue is the 37th issue dedicated to women in cities.

There are many well qualified and experienced dedicated women serving in California's cities. The list is impressive. Our effort addresses the rhetorical question: Where are the women in city management?

Of course, is impossible to report career profiles when individuals fail to post their information. We apologize to those we miss. Please believe that we use maximum effort to include all those who belong.



<u>Santa Fe Spring</u> was incorporated in Los Angeles County in May, 1957. The 2018 estimated population of the city is 17,832. **Raymond R. Cruz** is the current City Manager, and **Janet Martinez**, CMC, is the City Clerk. The late **Robert Williams** is a notable former <u>Santa Fe Springs</u> City Manager, and City Manager **Fred Latham** served there too until retirement.

Since there are some City Manager car guys out there, you may be interested to know that **Carroll Shelby** created the Shelby Cobra in <u>Santa Fe Springs</u> in 1962. Working in **Dean Moon**'s speed shop, he shoehorned an American 260 c.i.d. V-8 into the lightweight British roadster, and the Cobra was born.



Maricela Balderas, Santa Fe Springs Director of Community Services, served as a Regional Administrator for the County of Los Angeles Department of Children & Family Services from January, 1997 and 2001. She joined the Santa Fe

Springs city staff in January, 2001 as Director of Family & Human Services. In November, 2012, Maricela became the city's Director of Community Services. She has worked for Santa Fe Springs for nearly 20-years. Maricela earned a BA in sociology and public policy from Pomona College, and a Master in social works and an MPA from California State University, Long Beach.

Andrea Cutler, Human Resources Manager for the City of <u>Santa Fe Springs</u> studied at California State University, Long Beach. Andrea was the 2016 recipient of the Southern California Public Management Association – Human Resources' Gunther Dumalski Lifetime Membership Award.



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California Offices in El Dorado Hills, Fresno, Pleasanton, Sacramento and Westlake Village.

Fran Mancia may be reached at 559-288-7296.
Fran is a member of the Board of Trustees of the California City Management Foundation (CCMF).



https://www.cacities.org/Education-Events/Calendar/2020-Annual-Conference-Expo?feed=events

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Yountville Mayor **John F. Dunbar**, President El Centro Council Member **Cheryl Viegas**, 1st VP

Professional Women in Cities from Santa Fe Springs to Santa Rosa

Joyce Ryan is the <u>Santa Fe Springs</u> Library & Cultural Services Director. She previously served as a Librarian II for the city.

Hilary Keith is the former Santa Fe Springs Director of Library and Cultural Services. She left the city in April, 2014 to become the City Librarian for the City of Santa Clara. She began her career as a News Researcher for the Orange County Register in January, 1995, before joining the City of Newport Beach as a Librarian. In February, 1996 she became a Library Specialist for Adult and Children's Services for the Orange County Public Library, and in January, 2000 she was promoted to Senior Administrative Librarian. In July, 2007 Hilary was appointed Director of Library and Cultural Services in Santa Fe Springs (July, 2007 – April, 2014), and she started as the Santa Clara City Librarian in April, 2014. Hilary earned a BA in English from California Polytechnic State University, San Luis Obispo, and an MLIS, library and information science, from San Jose State University.



Former Carpinteria
City Manager
Browning E. Allen III
has retired as the
Transportation
Manager in Santa
Barbara. Browning
earned an MPA from
California State
University, Long Beach.

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--- Dr. Howard H. Earle, former LASD Assistant Sheriff

<u>Santa Maria</u> is a Santa Barbara County city that incorporated in September, 1905. Its estimated 2019 population show 107,263 local residents. Sunset magazine called Santa Maria "The West's Best BBQ Town." **Jason Stilwell** is the City Manager, and **Patti Rodriguez** is the City Clerk.

Mary Harvey is the <u>Santa Maria</u> Director of Finance. Mary began her working career in the private sector as a Senior Finance Specialist, before joining the <u>Santa Maria</u> city staff as the Accounting Manager. Mary earned an AA degree from Allan Hancock College in Santa Maria, and a BS from California State Polytechnic University, San Luis Obispo, and an MBA from the University of La Verne.

In 1964 the Santa Maria Speedway opened in next door Nipomo. The track is 1/3 mile of clay where many dirt-track classes race. Trackdown was in the audience for a World of Outlaws winged sprint car race there.



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Michael Colantuono is Managing Shareholder, and currently is City Attorney for the City of Grass Valley. The firm was recognized as one of California's Top Ranked Law Firms by Martindale-Hubbell in 2014 and Michael Colantuono, Terri Highsmith, Jenni Pancake, Michael Allderdice and Scott Howard have each achieved the highest AV rating from Martindale-Hubbell.

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Cerritos City Hall and Library, June, 2020

Professional Women in Cities from Santa Fe Springs to Santa Rosa

Santa Monica is a beachfront city in Los Angeles County that incorporated in November, 1886. The city has a long and colorful history. The pier and amusement park helped attract many to the beach, first by the Pacific Electric Railroad and later by the Santa Monica Freeway completed in 1966. In 1922 Douglas Aircraft began building planes at a local plant, and the company (later McDonnell Douglas) kept facilities in the city until the 1960s. It is said that "Beach Volleyball" was developed by **Duke** Kahanamoku in Santa Monica during the 1920s. The 2019 estimated population of Santa Monica is 90,401. With the resignation of City Manager Rick Cole in April, Lane Dilg was appointed Interim City Manager. Denise Anderson-Warren, CMC, is the City Clerk.



"They'll put a man on the moon before I hit a home run." --Gaylord Perry

On July 20, 1969, a few hours after **Neil Armstrong** set foot on the moon, **Gaylord Perry** hit his first and only home run.



In September, 2004 Lane Dilg started serving as a Law Clerk to the Honorable Raymond C. Fisher, Judge of the U.S. Court of Appeals for the Ninth Circuit. She worked for a private firm in 2005-2006, and in 2006 she became a Staff Attorney

for the ACLU. In 2008 Lane became Counsel to United States Senator Dianne Feinstein, and the U.S. Senate Judiciary Committee. In 2011, Lane went to work for the United States Attorney's Office as an Assistant United States Attorney in the Public Corruption & Civil Rights Section. After about four years, Lane became Senior Counsel for the University of California, Los Angeles (UCLA). She joined the Santa Monica City Attorney's Office in August, 2017. Lane was appointed Interim City Manager in April, 2020. Lane earned a BA from the University of North Carolina, Chapel Hill, an MTS from Harvard Divinity School, and a J.D. from Yale Law School.



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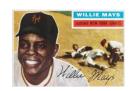
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"Every time I look at my pocketbook, I see Jackie Robinson." --Willie Mays

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Archive: The late **Robert Fleming** & his wife Shelly.

Professional Women in Cities from Santa Fe Springs to Santa Rosa



Katie Lichtig is retiring as the <u>Santa</u> <u>Monica</u> Assistant City Manager and Chief Operating Officer. Katie has a long and successful public service career. She began her

career in 1984 as a Presidential Management Intern in the Office of the Inspector General in Washington, D.C. Katie then joined the Office of Management & Budget as a Management Analyst (1986-1987), and then as a Special Agent in the Office of the Inspector General (1987-1992). In 1992 Katie was hired in the City of Santa Monica as the Assistant to the City Manager for Management Services (1992-2001). She was appointed Acting City Manager in Malibu in 2001, and became the Malibu City Manager in 2002 (2002-2006). Katie took the Beverly Hill Assistant City Manager position in 2006, and then became the City Manager in San Luis Obispo in 2010. After 7-years in San Luis Obispo, Katie re-joined Santa Monica in your current position. Katie earned a BA from the University of California, Davis, and an MPA from Syracuse University. In 2017 she received a 25year ICMA Service Award.

Beth Rolandson joined the <u>Santa Monica</u> city staff in September, 1999 as a Principal Transportation Planner. Beth worked in that post for 18-years. In September, 2017 she was tagged to serve as the Administrative Services Officer in the Office of Communications. Beth earned a BA and MCP from the University of California, Berkeley.

Other <u>Santa Monica</u> women professionals include, but are not limited to: **Debbie Lee**, Chief Communications Officer; **Erin Taylor**, Senior Marketing Manager; **Constance Farrell**, Public Information Officer; and **Lori Gentles**, Chief People Officer.

Santa Paula is a city in Ventura County in the Santa Clara River Valley. Santa Paula was one of the early centers of California's petroleum industry where the founding headquarters of the Union Oil Company of California started in 1890. Also, the city has long advertised as the "Citrus Capital of the World." The city incorporated in April, 1902 and has a 2019 estimated population of 29,806. Veteran public manager Dan Singer is the City Manager, and Grace Kelly is the City Clerk. Pastor Jenny Crosswhite is a member of the City Council.

Christy Ramirez, Finance Director, joined the <u>Santa Paula</u> city staff April, 2019 after 15-years of experience in finance.

Lorena Alvarez has served as the <u>Santa Paula</u> Human Resources Manager since February, 2010. She earned a BA from California State University, Fullerton and a Master's in public administration and policy from California Lutheran University.

Among the other <u>Santa Paula</u> women identified as **Anna Arroyo**, Associate Planner; and **Laura Andrade**, Community Services Representative.



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A 1990s archive picture on the steps of Bellflower City Hall:
Mike Egan;
Theresa
BattagliaGutierrez; and
Susan Simpson.

Professional Women in Cities from Santa Fe Springs to Santa Rosa

Santa Rosa was incorporated in March, 1868 in Sonoma County. Santa Rosa is the county seat. The city is the largest city in California's Redwood Empire, Wine Country and North Bay. The estimated 2019 population is 176,753. Santa Rosa has three Sister Cities: Cherkasy, Ukraine; Jeju City, South Korea; and Los Mochis, Sinaloa, Mexico. Sean McGlynn is the City Manager, and Stephanie Williams is the City Clerk.



Human Resources Director **Amy Reeve** joined the <u>Santa Rosa</u> city staff in March, 2019. Amy began her working career in <u>Sacramento</u> with a marketing firm in 2000, and after working at another private sector firm in

human resources (2003-2006), she took a Human Resources Manager position with the Town of Windsor in January, 2006. Amy moved to the City of Coronado as the Human Resources Manager (2013-2017), and in February, 2017 she was appointed Director of Human Resources and Risk Management for the City of Petaluma. Amy then joined the Santa Rosa management team. Amy earned a BA from California State University, Sacramento and an MS in organization development and human resources from the University of San Francisco.

Clare Hartman serves as the Deputy Director of Planning in Santa Rosa. After serving in the Peace Corps (1994-1996), she came to the city as a City Planner (1999-2006). She was promoted to Senior Planner (2006-2007); Supervising Planner (2007-2014); and then Deputy Director in September, 2014. Clare earned a BA in environmental studies and planning from Sonoma State University, and a MCRP in community and regional planning from the University of Oregon.

Trackdown Posse Roster

Executive Level Posse Roster:

Wade McKinney, Retired Indian Wells City Manager Michael J. Sedell, Retired Simi Valley City Manager Larry F. Pennell, Retired City Manager, Wasco Kevin O'Rourke, KOLGS/PARS; Retired City Manager Glenn Southard, Retired CM, Indio & Claremont Joe Tanner, Retired Vallejo City Manager Denise Ovrom, Former City Manager & Principal, HdL Companies Guy Huffaker, Retired Porterville City Manager Vern Lawson, Retired, Lancaster Ernesto Marquez, Former City Manager Gary K. Sloan, Retired La Mirada City Manager **Robert T. Dickey**, Retired South Gate DPW Doug Dunlap, Retired City Manager, Pomona Rita Geldert, Retired City Manager, Vista Dale Geldert, Retired CDF Director, State of CA David Jinkens, Retired City Manager Joe Goeden, Retired W. Sacramento City Manager Ron Molendyk, Retired City Manager Anthony D. Gonsalves, Joe A. Gonsalves & Son Jason Gonsalves, Joe A. Gonsalves & Son Paul Gonsalves, Joe A. Gonsalves & Son

Posse Roster:

Gregory Korduner, Retired City Manager Howard Chambers, Retired Lakewood City Manager Dave Carmany, West Covina, Interim City Manager Ken Bayless, Ret. GM LA Vector Control & Ret. LASD Chief Don Penman, Retired City Manager, Arcadia Sam Olivito, California Contract Cities Association Dr. Bill Mathis, Mathis Group Roy Pederson, ICMA Past-President Gary Milliman, City Manager, Brookings, Oregon **Doug Dunlap**, Retired City Manager, Pomona Kevin Duggan, Retired City Manager; Past Pres. CM/LCC Rod B. Butler, Jurupa Valley, City Manager Ray Harris, Ret. County Official, & Hawaiian Gardens CM John F. Shirey, Retired <u>Sacramento</u> City Manager Cynthia Kurtz, Retired City Manager; Past Pres. CM/LCC Lee C. McDougal, Retired Montclair City Manager Ray Silver, Retired City Manager, Past Pres. CM/LCC Mark Scott, Indio City Manager Dr. Carlos A. Urrutia, Retired Rocklin City Manager Jeff Mathieu, Retired Big Bear Lake, City Manager Greg Devereaux, Retired San Bernardino County CEO Doug LaBelle, Retired City Manager Ron Stock, Retired City Manager, Weed

"Attitudes are contagious. Do you want people around you to catch yours?" -Bob Moawad,

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City Manager Newsletter by Trackdown Penned by Trackdown Management Jack A. and Susan Simpson 16707 Gerritt Avenue Cerritos, California 90703-1442 Email: jack@trackdownmanagement.net

Cell Phone No. 562-896-5424



Raissa de la Rosa is the <u>Santa</u> Rosa Economic Development Manager. She began serving as an Events Manager in 1992-1995, and then as the Director of Cowell Theater for the Fort Mason Foundation (1995-2000). Raissa joined the city staff in Oakland as the Cultural

Funding Progam Coordinator in September, 2000. She went to work for the City of <u>Santa Rosa</u> in June, 2005 as an Economic Development Specialist; the Economic Development and Marketing Coordinator (June, 2014-June, 2016); and then Acting Economic Development Manager (July, 2016-April, 2017); and finally Eonomic Development Director starting in April, 2017. Raissa studied film and photography at the San Francisco Art Institute.



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Joe Gonsalves said: "<u>Lobbyist are like parachutes; you don't need them often but when you do they had better</u> work."



The firm was founded by the late former California State Assembly Member **Joe A. Gonsalves**. Until his passing, Joe, his son

Anthony D. Gonsalves and Jason Gonsalves served as the firs

Anthony's son **Jason Gonsalves** served as the first three generation lobbying firm in <u>Sacramento</u>.

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Roxanne Diaz, Steven L. Flower, Peter M. Thorson, Kevin Ennis, Gregory W. Stepanicich, Serita Young and Craig Steele are among the City Attorneys on the RWG staff.

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Roxanne Diaz is a member of the Board of Trustees of the California City Management Foundation (CCMF).

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ICMA | conference

ICMA is closely monitoring the Coronavirus (COVID-19) situation and we want to confirm that the 2020 ICMA Annual Conference will be held as planned September 23-26, 2020 in Toronto. We are currently planning on opening registration and housing in early June 2020.

The safety of attendees remains ICMA's highest priority and all appropriate measures are being taken to ensure this at the Metro Toronto Convention Center. If you have any questions feel free to contact the ICMA Conference and Events team at conferenceteam@icma.org.

Professional Women in Cities from Santa Fe Springs to Santa Rosa

Some of the other women professional identified in the City of <u>Santa Rosa</u> include: **Dominique Kurihara**, Risk Manager; **Jennifer Mendoza**, Senior Administrative Assistant; **Serena Lienau**, Administrative Services Officer; **Julie Guzy**, Senior Administrative Assistant; **Kali Mahre**, Senior Administrative Assistant; and **Adriane**



Mertens, Communications & Intergovernmental Relations. Adriane went to work for the City of San Jose in April, 2005 as a Communications and Special Events

Coordinator. She was promoted to Public Information Representative in 2009. Adriane joined the <u>Santa Rosa</u> city staff as a part-time Marketing and Outreach Manager in August, 2011, and she was made full-time in 2017. Adriane became the Communications & Intergovernmental Relations Officer in February, 2018, and in July,2019 she was promoted to Chief Communications & Intergovernmental Relations Officer. Adriane earned a BA in English, with a concentration in career writing, in San Jose State University.

Others identified include: Danielle Garduno, Community Engagement Coordinator; Kate Goldfine, Administrative Services Officer in Housing & Community Services; Karen Arents, Senior Administrative Assistant; Rebecca Lane, Housing and Community Services Manager; Megan Basinger, Housing and Community Services Manager; Kelli Kuykendall, Housing and Community Services Manager; and Lucy Picras Lynn, Revenue Operations Supervisor.



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Brandywine Homes is a residential homebuilder based in Irvine that specializes in challenging infill development. Founded in 1994, the family-owned and operated company has built or developed almost 600 homes in 21 small- and mid-sized infill communities, revitalizing and improving some of Southern California's oldest and most established neighborhoods. Brandywine builds homes that respect and complement the heritage, values and architectural integrity of existing neighborhoods and the people who live there.



James Barisic, the company founder is a former Artesia City Manager, beginning his local government career as an Administrative Intern in Paramount. He also served as Assistant City Manager in Cerritos. Jim is a Vietnam veteran.

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Brett Whitehead is President of the Irvinebased **Brandywine Homes**. The 17-yearold family-owned company has developed in small and mid-sized communities in places like Garden Grove and Stanton.

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Dave Barisic, Vice President Sales & Marketing

Mark Whitehead, Vice President Construction



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Market Analyses

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California Coronavirus (COVID-19) Response

Staying home, save lives

People can spread the COVID-19 virus even if they never have symptoms. Stay home except for essential needs. If you go out, stay 6-feet away from others and wear a cloth mask.

The virus that causes COVID-19 is mainly transmitted through droplets generated when an infected person coughs, sneezes, or exhales. These droplets are too heavy to hang in the air, and quickly fall on the floor/ground or other surfaces.

You can be infected by breathing in the virus if you are within close proximity to someone who has COVID-19, or by touching a contaminated surface and then your eyes, nose or mouth.

https://covid19.ca.gov/



Picking Up the Pieces: Lakeport City Manager Margaret Silveira will retire this summer after a long public service career. Margaret joined the City of Lakeport as City Manager in April, 2010. Prior to that she served as the Gustine City Manager between November,

2007 and March, 2010. Prior to <u>Gustine</u>, Margaret

worked as the Director of Housing and Economic Development for the City of <u>Riverbank</u> for nearly 10-years, starting in May, 1998. She earned a BA



organizational leadership from Chapman University, and she also completed the Certificate program for strategic management of public organizations at the University of California Berkeley, Goldman School. Banning city officials are moving ahead with a ballot measure that would make the elected City Clerk and City Treasurer positions appointed positions instead. The current Banning City Clerk is Marie Calderon. The thought is that instead of selecting an individual based on a popularity contest at the polls, the selection should be based on *aualifications* and experience. Veteran Manager Michael K. Rock has been spotted in Palos Verdes Estates. He left the City Manager post in Yuba City after just 6-month on the job. Michael previously worked as Town Manager in Fairfax (2008-2012), City Manager in the Cities of Lomita (2012-2015), Banning (2015-2017) and Santa Paula (2017-2019). Prior to his management posts, Michael served as the Public Works Director in Fairfax (2007-2008) and Operations Manager in the City of Rocklin (2002-2007). He earned a BA and MPP from California State University, Sacramento, In 2018 Michael received a 25-Year ICMA Service Award.

N. Keith Abbott (1924 – 2020)

Former Whittier City Manager N. Keith Abbott died at age 96 on May 24, 2020. Keith worked for the City of Whittier for 24-years, his last 13-years as City Manager (1967-1980). Keith was born in St. George, Utah and joined the U.S. Navy in April, 1943. He served on a destroyer escort and was one of 7-survivors of the sinking of the USS Monaghan during a typhoon off the Philippine Islands in 1944. He survived 72-hours in the Pacific before being rescued. After the Navy, Keith earned a BA from Utah State University. He came to California and worked in the private sector before coming to Whittier.



More Pieces Picked Up: Chula Vista City
Manager Gary Halbert is retiring and
Assistant City Manager Maria
Kachadoorian will serve as the new City
Manager. Maria has worked for the City
of Chula Vista for 22-years. She is the first

woman City Manager and first Hispanic to serve in the role. Gary was appointed City Manager in 2014. Maria began her public service career as an Internal Auditor for the County of San Diego, and she joined the Chula Vista city staff in 1998. She earned a BS in accounting and an MPA from San Diego State University. She is also a Certified Public Accountant (CPA). She graduated high school from Mar Vista High School in Imperial Beach. Jennifer Campbell is the new Acting City Manager for the City of Encinitas, taking over for the retiring City Manager Karen Brust. Karen, who's last day in June 12, serve as the Encinitas City Manager for the past 5-years. Jennifer and Karen are working in tandem until Karen's last

day. Jennifer has been serving as the Encinitas Director of Parks and Recreation since 2016. She previously worked in Glendale, Arizona as Assistant City Manager, and before that the City of Maricopa, Arizona. Jennifer has earned a BA in recreational



management from the University of Arizona, and a Master's Degree in education from Northern Arizona University. The late **Kevin J. Murphy**, a **UCLA** alum, served as City Manager in <u>Alhambra</u> ((1983-1992) and <u>Newport Beach</u> (1992-1998). Kevin passed away in 2011 of cancer at Hoag Hospital. Kevin served as the Chief Operating Officer for the **Public Agency Retirement Services (PARS)** for 13-years. Prior to becoming a City Manager, Kevin worked in administrative and assistant management capacities in the Cities of <u>Walnut</u>, <u>Stanton</u>, <u>Lancaster</u> and <u>Alhambra</u>. He earned a BA in political science



from the University of California, Los Angeles (UCLA) and he completed graduate work in public administration at California State University, Long Beach. Kevin was 57-years old at the time of his death. CAPIO's Young

Communicator Scholarship goes to **Bobby Horner** this year. Bobby was a student intern with the San Bernardino County Superior Court. She says that her 6-month internship has inspired her to pursue a full-time position with the San Bernardino County Superior Court. Bobby earned an AA in general communication, from San Bernardino Valley College, and a BA from California State University, San

Addressing Current Management Challenges



ICMA Member Services and Ethics Director Martha Perego wrote: "Adding to the landscape of the local government experience is managing natural and manmade disasters in a way to mitigate the loss of life and property.

Those challenges, significant and often gutwrenching to navigate, pale in comparison to the situation facing local government leaders now. This new situation layers complex issues on top of elements unseen in decades: a pandemic, public health resouce crisis, economic recession, and a quarantined society. What will our business, government, and community life be like when we reopen our communities."

SHORTS: *Malibu City Manager Reva Feldman and Assistant City Manager Lisa Soghor explain that the proposed 2020-2021 city budget remains balanced due largely to one-time revenue from the Southern California Edison Compny's cash payout due to the 2018 Woolsey Fire. *Eureka city official Rob Dumouchel, a former U.S. Army Specialist, is a candidate for the City Manager position in Homer, Alaska.*Chico City Manager Mark Orme said the City has had to lay off 11-staff members and instituted a hiring freeze for 24-vacant positions. *Shad S. Springer, who began his public service career in Wyoming, and earned an MPA from the University of Wyoming, is the Director of Utilities for the City of Santa Maria. *Jon Cicirelli, San Jose Assistant Director of Public Works has been with the city for more than 17-years, and earned a BS from George Mason University and an MPA from California State University, San Bernardino.*Paul W. Salfen served as City Manager in Los Altos Hills (1960-1966); Willows (1966-1968); Thornton, Colorado (1968-1969); and Cotati (1970-1973; and also worked as the Assistant City Manager in Milpitas (1970). *Chula Vista Deputy City Manager Kelley Bacon previously worked for Sand Diego County and Mesa County in Grand Junction, Colorado. *Retired City Manager Kevin O'Rourke and Trackdown daughter Samantha Simpson celebrated birthdays of June 9th. *Those needing expert consulting services from retired Long Beach City Manager Pat West may contact him at 562-331-9812, or email him at: pat@patwestllc.com