



Jill Vinsonhaler Meyer fishing at beautiful Lake Tahoe. Jill displays a Mackinaw catch. Jill is a former member of the **Joe A. Gonsalves & Son** professional legislative representation staff.

Professional Women in Cities from Upland to Vallejo

This Special October, 2020 issue of the City Manager Newsletter by Trackdown addresses some of the women who work in California cities alphabetically listed between Upland and Vallejo. We hope you enjoy our efforts to identify women professionals who work or worked in city governments. This is the 46th issue dedicated to women in cities.

There are many well qualified and dedicated women serving in California's cities. The list is impressive. We address the rhetorical question: Where are the women in city management?

Of course, it is impossible to report career profiles that are not there. When individuals fail to post information, it is undiscoverable. We apologize to those we miss. Please believe that we try hard to acknowledge all those who should be.

Professional Women in Cities from Upland to Vallejo

Upland is at the foot of the San Gabriel Mountains in San Bernardino County. It was originally established as an irrigation colony by **George** and **William Chaffey**. It was a small rural agriculture town. Upland was one of the communities located on the National Old Trails Road, established in 1912 as the first national coast-to-coast highway. The citrus industry in Upland continued to flourish until the mid-1940s. Upland incorporated in May, 1906. It has an estimated 2019 population of 77,140. **Rosemary Hoerning** is the City Manager, and **Keri Johnson** is the City Clerk. The Chief of Police is **Darren Goodman**.



Rosemary Hoerning served as a Supervising Engineer in the City of Ontario starting 1990. In 1997 she was hired as a Division Engineer for the Long Beach Water Department, and she worked there until 2001 when she was hired to be the Deputy City Engineer in

the City of Upland. In 2004 Rosemary became the Upland Deputy Public Works Director and in 2005 the Assistant Public Works Director. In 2008 she was appointed Director of the Municipal Utilities and Public Works and City Engineer Department in the City of Redlands. Rosemary left that position in 2011. She was appointed Upland Interim City Manager in 2019, and she became City Manager in February, 2020. Rosemary has earned a BA in civil engineering, an MPA and she is a Licensed Professional Civil Engineer and Land Surveyor with the State of California.



California JPIA

<https://cjpia.org/>

Jonathan Shull, Chief
Executive Officer

8081 Moody Street
La Palma, California
90623

Telephone No.
800-229-2343

Providing innovative risk management solutions for public agencies for more than 40-years, the California Joint Powers Insurance Authority (California JPIA) is one of the largest municipal self-insurance pools in the state, with more than 100 member cities and other governmental agencies.

Members actively participate in shaping the organization to provide important coverage for their operations.

The California JPIA provides innovative risk management solutions through a comprehensive portfolio of programs and services, including liability, workers' compensation, pollution, property, earthquake coverage, and extensive risk management training and loss control.

Wolf & Company Inc.

<https://www.wolfhousing.com/>

Former City Administrator **Wesley Wolf**, Founder
Cell No. 949-235-0525

Telephone No. 909-345-7849

FAX: 213-741-0519

Wolf & Company Inc., founded in 1993, provides municipal consulting services, to State and local government, and not for profit corporations with a specialized emphasis on:

Mobile Home Park Acquisitions-Program
Administration and Oversight Agent Services;
Mortgage Program Administration Services;
Mortgage Insurance Product
Research/Development.

Wolf & Company Inc.

1408 Copper Mountain Drive
Diamond Bar, California 91765

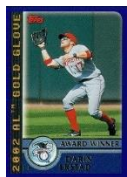
Trackdown Posse Roster

Executive Level Posse Roster:

Wade McKinney, Retired Indian Wells City Manager
Mike Sedell, Retired Simi Valley City Manager
Larry F. Pennell, Retired City Manager, Wasco
Kevin O'Rourke, KOLGS/PARS; Retired City Manager
Glenn Southard, Retired CM, Indio & Claremont
Joe Tanner, Retired Vallejo City Manager
Denise Ovrorn, Former City Manager & Principal, **Hdl Companies**
Guy Huffaker, Retired Porterville City Manager
Vern Lawson, Retired, Lancaster
Ernesto Marquez, Former City Manager
Gary K. Sloan, Retired La Mirada City Manager
Robert T. Dickey, Retired South Gate DPW
Doug Dunlap, Retired City Manager, Pomona
Rita Geldert, Retired City Manager, Vista
Dale Geldert, Retired CDF Director, State of CA
David Jinkens, Retired City Manager
Joe Goeden, Retired W. Sacramento City Manager
Ron Molendyk, Retired City Manager
Anthony D. Gonsalves, Joe A. Gonsalves & Son
Jason Gonsalves, Joe A. Gonsalves & Son
Paul Gonsalves, Joe A. Gonsalves & Son
Greg Devereaux, Retired City Manager

Posse Roster:

Gregory Korduner, Retired City Manager
Howard Chambers, Retired Lakewood City Manager
Dave Carmany, West Covina, City Manager
Ken Bayless, Ret. GM LA Vector Control & Ret. LASD Chief
Don Penman, Retired City Manager, Arcadia
Sam Olivito, Interim Executive Director, ICA
Dr. Bill Mathis, Mathis Group
Roy Pederson, ICMA Past-President
Gary Milliman, City Manager, Brookings, Oregon
Doug Dunlap, Retired City Manager, Pomona
Kevin Duggan, Retired City Manager; Past Pres. CM/LCC
Rod B. Butler, Jurupa Valley, City Manager
Ray Harris, Ret. County Official, & Hawaiian Gardens CM
John F. Shirey, Retired Sacramento City Manager
Cynthia Kurtz, Retired City Manager; Past Pres. CM/LCC
Lee C. McDougal, Retired Montclair City Manager
Ray Silver, Retired City Manager, Past Pres. CM/LCC
Mark Scott, Indio City Manager
Dr. Carlos A. Urrutia, Retired Rocklin City Manager
Jeff Mathieu, Retired Big Bear Lake, City Manager
Doug LaBelle, Retired City Manager
Ron Stock, Retired City Manager, Weed
Paul Philips, City Manager, Bell
Ray Tayler, Retired City Manager, Westlake Village



"Any game could be my last, and any at bat could be my last. I'd hate to think it ended without me giving my best effort." --**Darin Erstad**

PUBLIC
AGENCY
RETIREMENT
SERVICES

PARS

TRUSTED SOLUTIONS. LASTING RESULTS.

<http://www.pars.org/>

For more than 35 years, PARS has provided retirement plan and trust solutions designed exclusively for public agencies. With programs like the **Pension Rate Stabilization Program (PRSP)** and the **PARS OPEB Trust**, PARS has helped over 400 clients address unfunded obligations and lower liabilities. PARS is the pioneer of the PRSP, a first-of-its-kind program designed to provide local control over assets and potential for greater return than the general fund. With innovative retirement solutions tailored to the unique needs of each agency, PARS is a leading provider of retirement programs for public agencies, and the largest private provider of multiple-employer Section 115 trusts in California.

Since 1984 the **PARS** team has **provided retirement services designed** specifically for each public agency's unique needs aiming to provide superior employee benefits while improving management effectiveness, reducing costs, and simplifying administration.

PARS can craft customized solutions; provide agencies guiding through the process to achieve bottom-line results; and redefine goals and objectives.

Mitch Barker, Executive Vice President

(800) 540-6369 ext. 116 or mbarker@pars.org

Kevin O'Rourke, Senior Municipal Consultant

(707) 249-5356,



City Manager Newsletter by Trackdown

Penned by Trackdown Management

Jack A. and Susan Simpson

16707 Gerritt Avenue

Cerritos, California 90703-1442

Email: jack@trackdownmanagement.net

Cell Phone No. 562-896-5424





www.brandywinedev.com



Former Artesia City Manager
Jim Barisic founded **Brandywine** in
1994. Jim and his three sons
Brett Whitehead, Mark Whitehead
and **David Barisic**
direct **Brandywine Homes**.

Some of the Projects that are selling now are in the
Cities of San Dimas, Whittier, Anaheim, and Duarte.
Coming soon are projects in
Norwalk, and Placentia.

Call **Brandywine** at 949-296-2400



Candlewood Villas Whittier,
A **Brandywine Homes**
Development

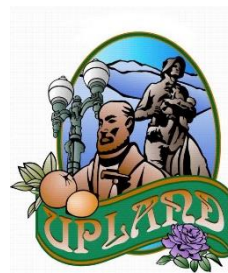


Brett Whitehead, Mark Whitehead and David Bar

Brandywine Homes Corporate Office

16580 Aston Street, Irvine, California 92606

Professional Women in Cities from Upland to Vallejo



Michelle Madriz served as a
Water Resources Department
Intern with the Inland Empire
Utilities Agency in Chino Hills in
July, 2003. In 2004 Michelle
went to work as an
Environment Control Intern II
in the City of Fontana. After serving in an
environmental post on the private side (2005-
2007), she went to work for the Mojave Water
Agency for 7-months in 2007 as Water
Conservation Coordinator and Executive
Director of the Alliance for Water Awareness &
Conservation. From July, 2007 until August, 2014,
Michelle worked for the Laguna Beach County
Water District as a Water Use Efficiency and
Community Relations Specialist. Michelle
worked for the Santa Fe Irrigation District as a
Water Conservation Coordinator from January,
2015 until February, 2016. In January, 2017 she
joined the staff in the City of San Juan
Capistrano as a Water Conservation
Coordinator. Michelle move to the Upland city
staff in July, 2017. She is a Management Analyst
in the City's Utilities Department. Michelle
attended classes at California State University,
San Marcos, and she earned a BS in
environmental science with an emphasis in
water resource management from California
State University, San Bernardino.



Happy Halloween!
Be Safe Out There!
This is Trackdown Granddaughter
Presley Simpson Guarino.



MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA
Growing Local Government Leaders Since 1950

www.mmanc.org

Jessica Deakyne, President, Assistant City Manager,
City of Novato

Professional Women in Cities from Upland to Vallejo



Solano County's City of Vacaville is located about 35-mile from Sacramento. Early community pioneers include **Juan Manuel Cabeza Vaca** and **Juan Felipe Peña**. The two families settled in the

Lagoon Valley in 1842. The Pena Adobe home is the oldest standing building in the city; built in 1842. The city incorporated in August, 1892. The estimated 2019 population of Vacaville is 100,670. Since April, 2020, **Aaron Busch** is the City Manager, and **Michelle Thornbrugh** is the City Clerk. Former Vacaville City Manager **John Thompson** is a former President of the City Managers' Department of the League of California Cities (2000-2001).



This archive "Proof of Life" picture was taken at the Northwood's Inn Restaurant in La Mirada: Left to right are: **Ron Molendyk** and **Julio Fuentes**. The COVID-19 pandemic has impacted the quarterly lunches, and the September lunch was cancelled by the venue. The next "Proof of Life" lunch will be Wednesday, December 2, 2020 at the North Wood's Inn Restaurant, 14305 Firestone Boulevard, La Mirada. God willing and the creek don't rise, we will all assemble at 11:30 a.m. for the noon lunch.



<https://www.avenuinsights.com/>

There's never a good time for operational downtime, or a good time to fall short on revenue. For governments to serve their communities, they need solutions they can depend on, run by partners who understand how the public sector works.

That's why thousands of State and local government leaders turn to **Avenu**. Although the name is new, the company roots serving government officials go back nearly 100-years.

Retired City Managers **Fran David** and **Jeff Kolin**, a past President of the City Managers Department of the League of California Cities, serve on the Avenu Advisory Board.

California Offices in El Dorado Hills, Fresno, Pleasanton, Sacramento and Westlake Village.

Fran Mancia may be reached at 559-288-7296. Fran is a member of the Board of Trustees of the California City Management Foundation (CCMF).



Our Team. Your Communications.



(626) 536-2173

TripepiSmith.com

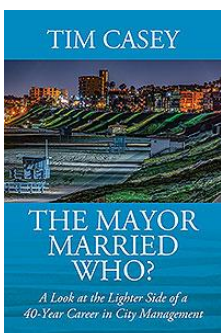
Professional Women in Cities from Upland to Vallejo

Sandy Hess is the Vacaville Employee Relations Manager. Sandy started her public service care in 1997 as a Facilitator for the Solano County Office of Education. In 2000-2001 she worked for a health care company, and in 2001 she joined the city staff in the City of Fairfield as a Human Resources and Risk Analyst. After 4-years in that position, Sandy joined the Vacaville city staff in 2005 as a Human Resources Analyst, and began working her way up in the city organization: Senior Human Resources Analyst (2016-2017); and Employee Relations Manager (January, 2018 to the present). Sandy earned a BA in anthropology from the University of California, Davis. She also has a CALPELRA Labor Relations Academy Mast Certification, and an IPMA-HR Senior Human Resources Professional certificate.



Tyra Hays, City Planner who works in the Community Development Department, Advanced Planning Division. Joined the City of Vacaville as a City Planner in October, 1999. She has been with the city for more than 21-years.

Tyra took classes at Chapman University, and earned a BA in geography from California State University, Stanislaus.



The Mayor Married Who?

A Look at the Lighter Side of a 40-Year Career in City Management by Tim Casey

Tim retired as a City Manager in November, 2019 after 22-years as a City Manager in Laguna Niguel.

He previously served as the Redondo Beach City Manager (1981-1990).



NEWCOMB WILLIAMS
FINANCIAL GROUP
Securities offered through Stinson Securities, LLC

<http://www.nwfg.com/>

A Woman-Owned Firm: affiliate of an investment banking firm providing underwriting and financial advisory services to public agencies, and implementation of special tax methodologies.
Telephone No. 760-860-0222



**Pam
Newcomb,
Janees
Williams and
William
D'Allaird**



6842 Embarcadero Lane
Carlsbad, California 92011

Call Pam or Janees at: 760-860-0222



Pat West LLC

<http://www.patwestllc.com/>



Pat West served nearly 40-years in city government. He has developed successful strategies and paths to issues facing local government. Pat can help you, whether you are a City Manager looking for ways to turn your city around, or a developer needing assistance navigating the complexities of the political and/or entitlement process.

Pat has had numerous successful experiences with public-private partnerships.

Telephone No. 562-331-9812



MuniEnvironmental's experienced professionals provide **solid waste** and **recycling** expertise that helps cities and other government agencies:

- Review, analyze and optimize rates and expenses
- Audit contract service providers
- Comply with regulatory requirements
- Implement commercial, organics and construction & demolition recycling programs

Jeff Duhamel, CEO/Principal Consultant
562-432-3700 | jeff@munienvironmental.com



www.usi.com

USI has developed sophisticated employee benefit programs for public entities for more than 30-years. **USI** helps agencies design innovative benefit solutions and provide benefit education to bargaining units.

For more information contact **Gary Delaney** at (424) 390-0010 or gary.delaney@usi.com

USI Insurance Services
21250 Hawthorne Blvd., Suite 380
Torrance, CA 90503

Pam Rodrigues, GBDS Manager
Pamela.rodrigues@usi.com

Professional Women in Cities from Upland to Vallejo



Emily Cantu is the City of Vacaville Director of Housing Services. Emily joined the Vacaville city staff in November, 2007 as a Project Coordinator. After nearly 6-years, she was asked to serve as the Interim Director of Housing Services in August, 2013 following the retirement of **Cyndi Johnston**. After nine months of quality service, Emily was tapped to serve as the Director of Housing Services in April, 2014. Emily earned a BA in sociology from California State University, East Bay, and an MPA from Golden Gate University.

Connie Donovan is Assistant to the City Manager Special Project Coordination in the Office of the Vacaville City Manager.



www.chwlaw.us

Expert Public Agency Legal Services. Committed to counsel that is helpful, understandable, and fairly priced.

CH&W has offices in Pasadena and Grass Valley in the Sierra Foothills,

CH&W represents both public and private clients throughout California in municipal law.

Michael Colantuono is Managing Shareholder, and currently is City Attorney for the City of Grass Valley.

The firm was recognized as one of California's Top Ranked Law Firms by Martindale-Hubbell in 2014.

Call telephone No. 530-432-7357 or 213-542-5700

Professional Women in Cities from Upland to Vallejo



Former City of Vacaville City Manager **Laura Kuhn** began her public service career in 1983 with the City of Tustin. She worked in various capacities from Assistant Planner to Senior Planner. In 1989, Laura took the Planning

and Zoning Director position in the Town of Camp Verde, Arizona. In 1992 Laura returned to California to work as the City Planner in Simi Valley. She next moved to Scotts Valley where she was appointed Deputy City Manager and Community Development Director in 1996. Laura worked for Scotts Valley for 9-years. She was recruited to serve as the Vacaville Assistant City Manager in 2005 and she was appointed Interim City Manager in 2008 and City Manager in 2009, and held that position until she retired in 2017. Laura earned a BS in urban and regional planning from California State Polytechnical University, Pomona, and a BS in urban and regional planning from California State University, Long Beach. Laura was the President of the Vacaville Sunrise Rotary Club in 2015-2016. She also served as a member of the Board of Trustees of the California City Management Foundation (CCMF) for a time.



Retired Wasco City Manager **Larry F. Pennell** and his wife **Denise Buchanan Pennell** with **Dick Taylor** at the historic Guild House Restaurant in Bakersfield.



Thank you for the picture **Andy Nickerson**. This is a circa 1987 picture of the **HdL Companies** founders **Robert Hinderlifer** and **Lloyd de Llamas**.

HdL[®] Companies

<http://www.hdlcompanies.com/>

HdL was founded in 1983 by former City Manager **Robert "Bob" Hinderlifer**, who successfully championed legislation allowing independent verification of State Board of Equalization records. **HdL** expanded and improved with the help of a partnership with former City Manager **Lloyd de Llamas**, the firm's Executive Chairman.



Andy Nickerson is the President

HdL Companies offers diverse services that include: allocation audits, economic analysis and program software regarding Sales Tax, and Property Tax, and Economic Development Services.

Office: 120 South State College Boulevard, Suite 200
Brea, California 92821



"A day without water skiing probably wouldn't kill me...but why risk it?"
--Anonymous



<http://www.kosmont.com/>



Founded in 1986 by former City Manager **Larry J. Kosmont**,

Kosmont Companies, a certified Minority Business Enterprise (MBE) and certified Small Business Enterprise (SBE), has earned a national reputation and

is recognized as expert in real estate, financial advisory and economic development services.

The **Kosmont Companies** are committed to bringing public, private, and non-profit organizations together to help communities flourish.

Call and learn how South Gate earned a \$5.1 million Real Estate Bonus.

Mailing Address: 1601 N. Sepulveda Blvd., #382,
Manhattan Beach, California 90266
Telephone: 424-297-1070 | Fax: 424-286-4632



<http://rwglaw.com/>

Roxanne Diaz, Steven L. Flower, Peter M. Thorson, Kevin Ennis, Gregory W. Stepanicich, Serita Young and **Craig Steele** are among the City Attorneys on the **RWG** staff.

RWG is committed to excellence in the legal profession. The lawyers of choice for clients seeking reliable, efficient, and effective legal counsel. **RWG** delivers practical advice and solutions tailored to the unique needs of public entities.

Working seamlessly across offices in Los Angeles, San Francisco, Orange County, Temecula and the Central Coast. The **RWG** team of experts provides the full scope of public law services.



Roxanne Diaz is a member of the Board of Trustees of the California City Management Foundation (CCMF).

Call **RWG** at No. 213-626-8484

Professional Women in Cities from Upland to Vallejo

Other Vacaville names that surfaced include: **Christa Cruz**, Administrative Assistant in the Finance Department, Human Resources Department, and Information Technology Department; **Regina Pietszak**, Human Resources Analyst; **Mindy Boele**, Water Quality Laboratory Supervisor; **Jeanne Casten**, Administrative Assistant, Human Resources; **Celeste Garrett**, Risk Manager; **Davina Hatfield**, Accounting Manager; **Doris Ayala**, Finance Supervisor; **Mindy Boele**, Water Quality Manager; **Jessica Bowes**, Director of Human Resources; **Emily Cantu**, Director of Housing Services; **Gwen Owens**, Traffic Engineer; and **Linda Richer**, Senior Personnel Analyst, among others.



Vallejo, California is a waterfront city in Solano County. Founded in 1851, the city is named

for General **Mariano Guadalupe Vallejo**, a Mexican officer. The General was a leading proponent of California's statehood, and he was one of the first members of the California State Senate. Vallejo has twice served as the seat of the Capital of the State of California; once in 1852 and again in 1853. Vallejo was incorporated in March, 1868. **Greg Nyhoff** is the City Manager and **Dawn G. Abrahamson** is the City Clerk, appointed by the City Manager.



<https://www.mmasc.org/>

President **Izzy Murguia**, Poway

Vice President **Kristen Nelson**, Indian Wells

Secretary **Tanya Spiegel**, Ontario

Treasurer **Dominique Samario**, Menifee

MMASC is one of the oldest and largest associations of its kind in the nation. **MMASC** has more than 800 members.

Professional Women in Cities from Upland to Vallejo



City of Vallejo Human Resources Director **Heather Ruiz** worked as a Human Resources Management Analyst for San Mateo County starting in 2001. She left the county in 2004 to be the Director of Human

Resources for the San Mateo Medical Center, and in June, 2008 she was hired as the Deputy Director of Human Resources for the City of San Jose. Heather move to the County of Napa in October, 2010 to serve there as the Deputy Director of Human Resources. She became the Napa County Assistant Director of Human Resources in December, 2013, and then the Director in January, 2016. Heather joined the City of Vallejo as Director of Human Resources in July, 2018. She earned a BA in psychology and business from the University of California, Los Angeles (UCLA), and an MPA from California State University, Hayward.



Stephanie Sifuentes worked as a Human Resources Analyst II for the County of Riverside starting in 2009. She became a Senior Human Resources Analyst in

September, 2013, and left Riverside County in December, 2013. In February, 2015 Stephanie joined the city staff in Napa as a Human Resources Analyst. In May, 2016 she moved to the County of Napa staff as a Human Resources Analyst II. Stephanie joined the Vallejo city staff as a Senior Personnel Analyst in November, 2018. She was promoted to Human Resources Program Manager for Recruitment & Selection; Classifications and Compensation in February, 2019. Stephanie earned a BA in sociology from California State University, San Bernardino, and an MPA from California Baptist University.



Englander Knabe & Allen (EKA) is one of the leading strategic communications and public affairs firms in Southern California. It is led by partners **Matt Knabe**, **Marcus Allen**, **Eric Rose**, **Jeff McConnell**, **Adam Englander** and **Alex Cherin**. We pride ourselves on providing a unique and strategic perspective on a wide variety of issues.

EKA provides services in the areas of government affairs, public relations, political campaigns and crisis management. In addition, our firm offers a wide array of professional litigation communication and expert witness services lead by our team of strategists, lawyers, journalists, and media relations specialists.

Together, we have more than 100-years of combined experience and a multitude of relationships within the City & County of Los Angeles, and the 88 cities within Los Angeles County.

To contact EKA, please call (213) 741-1500 or email matt@ekapr.com.



<http://www.icacities.org/>

ICA is committed to assisting member cities with economic development issues, and support legislation that provides cities with addition tools for business development, business retention, and job creation. Safe and secure communities are at the core values of ICA.

Sam Olivito, Interim Executive Director
Telephone: 424-374-7168



<https://gonsalvi.com/>

Joe Gonsalves said: *"Lobbyist are like parachutes; you don't need them often but when you do they had better work."*



The firm was founded by the late former California State Assembly Member **Joe A. Gonsalves**. Until his passing, Joe, his son **Anthony D. Gonsalves** and Anthony's son **Jason Gonsalves** served as the first three generation lobbying firm in Sacramento.

Anthony, Jason and Paul Gonsalves are expert local government lobbyists. The firm represents fifty-plus cities and is a key player in city legislation. Anthony is a member of the CCMF Board.

Call the "Gonsalvi" at
Telephone no. 916-441-0597
925 L Street, Suite 250 Sacramento CA 95814



<http://willdan.com/>

Founded in 1964

Tom Brisbin is the Willdan Chief Executive Officer

Willdan Financial Services (WFS) can enhance city efficiency, effectiveness, and credibility by helping to generate revenue and optimize its administration.



WFS President & CEO **Mark Risco** is a member of the California City Management Foundation (CCMF) Board of Trustees.

**Call Willdan Financial at
telephone No. 800-755-6864.**

Professional Women in Cities from Upland to Vallejo



Anne Cardwell began her public service career as an Executive Secretary in the City Manager's Office in the City of Benicia in 2003. Anne was elevated to Assistant to the City Manager in 2006, and served as Assistant City Manager starting in January, 2014. She joined the staff in the City of Martinez in July, 2016 as Assistant City Manager. Anne joined the Vallejo city staff in December, 2018 as Assistant City Manager. Anne earned a BA in psychology from the University of California, Berkeley, and a Master's in educational psychology from the University of California, Los Angeles (UCLA).

Rekha Nayar is the Vallejo Finance Director. She join the city staff as Deputy Director in October, 2016. She became Director in 2018.

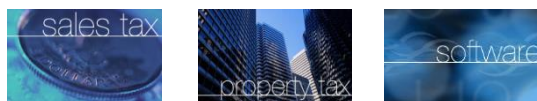
Doris Papillon-Allen, Employee & Labor Relations Personnel Analyst II in Vallejo.



We hope that you continue to enjoy the City Manager Newsletter by Trackdown. We are only allowed to distribute the newsletter due to the professional services of **Ryder Smith** and the staff at **Tripepi Smith & Associates**. For the past five-years or so **Sara Appel Scarbo** has been our primary service provider on the **TSA** team. She is amazing, but will be moving on to new challenges. **Ethan Kielty** will be stepping in behind her, and be putting up with our poor scheduling and production quirks. We wish him luck, because we know we are not easy to understand. We wish Sara a fond good-bye and best wishes for every future success. Thank you, Sara for making Trackdown Management look good for so long.***



<http://www.hdlcompanies.com/>



The HdL Companies are dedicated to helping cities, counties, redevelopment agencies and special districts maximize revenues through allocation audits, financial and economic analysis and through the provision of related software products.

The HdL Companies serves more than 335 local governments across the nation and North America.

HdL was founded in 1983 by **Robert Hinderliter**, a former Director of Finance and City Administrator in Commerce, California. Bob developed California's first computerized sales tax management program, and worked to secure the legislation that allows independent verification of the State Board of Equalization's allocation of sales tax revenues to local governments. In 1987, **Lloyd de Llamas** purchased 50% of the corporate stock and the company became *Hinderliter, de Llamas and Associates* with a primary focus on sales tax analysis, allocation audits, and software.

In 1993, a separate corporation was organized by partners **Paula Cone**, **Martin Coren**, **Robert Hinderliter**, and **Lloyd de Llamas** to provide property tax related services, including allocation audits, trends analysis, tax increment verification, tax allocation bond fiscal services, and related software products.

In 1996, **HdL Software LLC** was established with participants **Nancy Hicks**, **Robert Hinderliter**, and **Lloyd de Llamas** in order to provide easy-to-use, integrated "counter tools" for the processing and tracking of revenue related functions, such as business licenses, building/planning permits, animal control licenses, and code enforcement violations.

The three **HdL** affiliates operate as a single, coordinated unit providing a variety of integrated services and software products.

Sales and Use Tax Audits

HdL identifies and recovers sales and use tax allocation errors, helps maximize tax revenues from specific projects and business situations, and provides ongoing data, analyses, and staff expertise to support fiscal planning and economic development.

Experience and Expertise

HdL Coren & Cone gives local governments access to a unique combination of expert analysis, cutting edge software, and ongoing support. Our services make the most of our extensive experience, advanced technologies, and dedication to service.

Full Service Software Solutions

HdL's software solutions are designed, implemented and supported by people who understand the unique challenges and needs of local government. More than a vendor, **HdL** works as a partner; providing expert analysis and guidance, effective software solutions, and unmatched quality of technical support.

Among The HdL Companies' officials are:

Lloyd de Llamas, Executive Chair, provided sales tax services to local governments since 1987. He previously served as City Manager in Monterey Park, Lawndale and Woodlake and as an Assistant in Torrance and San Diego.

Andrew Nickerson, President of the **HdL Sales Tax** arm, has more than 20-years of experience with local governments revenue enhancements and protection. He is a California State Polytechnic University, Pomona graduate.

Paula Cone, President of **HdL Coren and Cone**, the property tax arm of the **HdL Companies**, has more than twenty-years of municipal finance and city management experience.

Robert Gray, President of **HdL Software LLC** has been with **HdL Companies** since 1996. He earned an MBA from Azusa Pacific University.

The HdL Companies

120 South State College Boulevard, Suite 200
Brea, California 92821

Telephone: • 888-861-0220



Picking Up the Pieces: Gridley City Administrator **Paul Eckert** resigned after a recent arrest for driving under the influence on October 3. Paul served in the U.S. Marines from 1980 to 1983. He worked as an Administrative Assistant in Foster City (1987-1990) and Assistant to the City Manager in Santa Paula (1990-1992). He then served as the Director of

Administrative Services in Paradise (1992-1995) and Finance Director in Morgan Hill (1995-1997). Paul then took the Assistant City Manager position in Sioux City, Iowa (1997-2002) before being appointed City Manager in Sioux City (2002-2013). He worked as the Gridley City Administrator from 2016 to 2019 before he left to work as the Hollister City Manager. He resigned the Hollister position after only eight-days, and he returned to Gridley. Paul earned an MPA from California State University, East Bay. Sausalito City Manager **Adam Politzer**, 55, will retire in late December, 2020. Adam has served as the Sausalito City Manager for the past 13-years, starting in 2007. Adam is not a member of ICMA. Adam's tenure in Sausalito is the longest as City Manager in the City's history. He began his public service career as a Recreation Leader in 1987 for Palo Alto. He was promoted to Recreation Service Manager in 1995. He joined the Sausalito city staff as the Parks and Recreation Director in 2000. Fresno City Manager



Wilma C. Quan, a former State of California Associate Transportation Planner, joined the city staff in Fresno in 2009 as an Urban Planning Specialist. Wilma was promoted to Deputy City Manager in 2014 and she became Assistant City Manager in 2016. Wilmas was

appointed to the Fresno City Manager position in June, 2017. Wilma earned a BS in health policy administration from Penn State University, and an MBA from California State University, Fresno. Wilma began her working experience in high school when she went to work for the Dairy Queen in Washington, Pennsylvania. Former Cofax City Manager, **John Schempf** is the new Interim Town Manager in the Town of Mammoth Lakes. This Sierra Nevada Mountain Town has a population of 8,127. John spent a combine 28-years of service in the U. S. Navy and the U. S. Coast Guard. He served a number of east coast towns as manager. John earned a BA in economics, political science and geography, and a Master's in strategic planning from Dartmouth College.



The late **Kenny Woodruff** is shown here with **Natalie Sather**, and **Tony Stewart** in the pits at a race. Ken passed away after being diagnosed with ALS. Ken was elected to the Sprint Car Hall of Fame in Knoxville, Iowa. He is the father of Trackdown's **Susan Simpson**. Rest in Peace Ken. You are missed.

Claremont Finance Director **Adam Pirrie** is the Acting City Manager with the resignation of City Manager **Tara Schultz** at the end of October. Adam joined the Claremont city staff in 2003. He was appointed Director of Finance in 2011. Adam is an alumnus of the University of California, Los Angeles (**UCLA**).

SHORTS: ***Angela Broaddus**, a University of California, Davis graduate, worked for Vallejo (2018-2020) before joining the Fairfield city staff as Human Resources Manager in January, 2020. *There are new rules in the City of Oakland that prohibit homeless people from setting up tents in parks and near homes, businesses, schools and some churches as the city copes with an increasing homeless population. ***Herlinda Chico**, Field Deputy for the 4th Supervisorial District of the Los Angeles County Board of Supervisors, is a candidate for the Long Beach Community College Board. *The Association of California Cities, Orange County (ACC-OC) awarded the Cities of Placentia and Buena Park their "Hero for the Homeless Award" in recognition of establishing and operating Navigation Centers, which serve the homeless population in North Orange County cities.



Pismo Beach City Manager Jim Lewis and his wife **Debi Lewis** at Rancho Alegre in Santa Barbara.

Letter and Notes:

Keep it up Roy. So refreshing! People need not read it if they don't want to. I've watched ICMA evolve since the mid 1950's when Carl Thornton and E. Robert Turner pushed to keep ICMA focused on local nuts and bolts City Management issues. I am still an idealist about professional city management and am offended by the terminology used to describe me and my colleagues.

--**Len Wood**

Roy -- I appreciate your research and dedication. I guess my initial take is having a glossary that defines some of these terms (that admittedly seem to be more rhetoric than purposeful in their use) is helpful in opening the dialogue and potential for conversations to identify and move us forward to the "more perfect union". If they start to appear as endorsed terminology for professional managers, I will rethink this initial position.

--**George Pettit**, former Town Manager in Gilbert, Arizona

"You can't make up for lost time. You can only do better in the future." --**Ashley Ormon**



Special group classes for teams, or police and fire departments can be arranged. Call 714-335-4436

<https://www.rawperformancesc.com/>

All I can say is the more I dig into what ICMA is doing the more disturbing it looks. Now there's a glossary available on the website that includes a list of words that seem innocuous enough until you really give them some attention. Items such as "Systemic Racism" and "Critical Race Theory" are examples. These are notions that have been around a while but rather out of sight. Now they are starting to surface from activists who are pushing a doctrine rather than an honest inquiry. The "theory" puts down such things as being white, being heterosexual, the nuclear family, the founding principles of our government, the tradition of western philosophy as it has evolved out of the Enlightenment and the Enlightenment itself. It is basically modifying Marxism from the idea of natural forces pushing capitalism into socialism to the idea of racism pushing society somewhere but without saying where they want or believe it to be going.

I'm personally not impressed. We have evolved into a successful (but surely not perfect) democracy which has been evolving and in one case (the Civil War) exploding in the right direction. The Founding Fathers, although mostly slave holders themselves, put in play simply with the language of the Bill of Rights and the Constitution, a process that requires our evolution toward a more perfect society. The Western tradition which was inspired by the Enlightenment has resulted in democracies in most of Europe and has spread around to where it exists on every continent. What other tradition has done that in modern times? NONE. Revolution, instead of evolution, has taken place big time in only a couple places - France and Russia. Where did that lead. France got Robespierre and Napoleon while Russia got Lenin and Stalin. Critical Race Theory is now attempting to penetrate public health and medical research. It's getting dangerous and we need to pay attention. There are plenty of people of all races who are not buying into it. Everybody needs to wake up.

How's that for a rant. Based on the relatively small response to my second rant I assume you're tired of hearing from me. Pederson, out.

--**Roy Pederson**